Chapter 1: Introduction

1. Religion and Moral Decline

Like many another writer, Herbert Spencer wrote his own first book on morals, *The Data of Ethics*, under a sense of urgency. In the preface to that volume, in June 1879, he told his readers that he was departing from the order originally set down for the volumes in his "System of Synthetic Philosophy" because: "Hints, repeated of late years with increasing frequency and distinctness, have shown me that health may permanently fail, even if life does not end, before I reach the last part of the task I have marked out for myself."

"This last part of the task it is," he continued, "to which I regard all the preceding parts as subsidiary." And he went on to say that ever since his first essay in 1842, on *The Proper Sphere of Government*, "my ultimate purpose, lying behind all proximate purposes, has been that of finding for the principles of right and wrong, in conduct at large, a scientific basis."

Moreover, he regarded the establishment of rules of right conduct on a scientific basis as "a pressing need. Now that moral injunctions are losing the authority given by their supposed sacred origin, the secularization of morals is becoming imperative. Few things can happen more disastrous than the decay and death of a regulative system no longer fit, before another and fitter regulative system has grown up to replace it. Most of those who reject the current creed appear to assume that the controlling agency furnished by it may safely be thrown aside, and the vacancy left unfilled by any other controlling agency. Meanwhile, those who defend the current creed allege that in the absence of the guidance it yields, no guidance can exist: divine commandments they think the only possible guides."

Spencer's fears of more than eighty years ago have been in large part realized, and at least partly for the reason he gave. Along with the decline of religious faith since his day, there has been a decline in morality. It is seen almost throughout the world in the increase of crime, in the rise of juvenile delinquency, in the increasing resort to violence for the settlement of internal economic and political disputes, in the decline of authority and discipline. Above all, and in its most extreme form, it is seen in the rise of Communism, that "religion of immoralism," (1) both as a doctrine and a world political force.

Now the contemporary decline in morality is at least in part the result of the decline in religion. There are probably millions of people who believe, with Ivan Karamazov in Dostoyevsky's novel, that under atheism "everything is permissible." And many would even say, with his half-brother Smerdyakov, who took him with tragic literalness, that "If there's no everlasting God, there's no such thing as virtue, and there's no need of it." Marxism is not only belligerently atheistic, but seeks to destroy religion precisely because it believes it to be "the opium of the people" -- i.e., because it supports a "bourgeois" morality that deprecates the systematic deceit, lying, treachery, lawlessness,
confiscation, violence, civil war, and murder that the Communists regard as necessary for the overthrow or conquest of capitalism.

How far religious faith may be a necessary basis of ethics we shall examine at a later point. Here I wish merely to point out that historically at least a large part of ethical rules and customs have always had a secular basis. And this is true not only of moral customs but of philosophical ethics. It is merely necessary to mention the names of such pre-Christian moralists as Confucius, Pythagoras, Heraclitus, Democritus, Socrates, Plato, Aristotle, and the Stoics and Epicureans, to recall the extent to which this is true. Even the churchmen of the Middle Ages, as represented pre-eminently by Thomas Aquinas, were indebted for more of their ethical theory to Aristotle than to Augustine.

2. A Practical Problem

But granted that moral custom and moral theory can have an autonomous or partly autonomous base apart from any specific religious faith, what is this base, and how is it to be found? This is the central problem of philosophic ethics. As Schopenhauer has summed it up: "To preach morality is easy, to give it a foundation is hard."

It is so very hard, indeed, as to seem almost hopeless. This sense of near hopelessness has received eloquent expression from one of the great ethical leaders of our century, Albert Schweitzer:

Is there, however, any sense in ploughing for the thousand and second time a field which has already been ploughed a thousand and one times? Has not everything which can be said about ethics already been said by Lao-tse, Confucius, the Buddha, and Zarathustra; by Amos and Isaiah; by Socrates, Plato, and Aristotle; by Epicurus and the Stoics; by Jesus and Paul; by the thinkers of the Renaissance, of the "Aufklarung," and of Rationalism; by Locke, Shaftesbury, and Hume; by Spinoza and Kant; by Fichte and Hegel; by Schopenhauer, Nietzsche, and others? Is there any possibility of getting beyond all these contradictory convictions of the past to new beliefs which will have a stronger and more lasting influence? Can the ethical kernel of the thoughts of all these men be collected into an idea of the ethical, which will unite all the energies to which they appeal? We must hope so, if we are not to despair of the fate of the human race. (2)

It would seem enormously presumptuous, after this list of great names, for anyone to write still another book on ethics, if it were not for two considerations: first, ethics is primarily a practical problem; and secondly, it is a problem that has not yet been satisfactorily solved.

It is no disparagement of ethics to recognize frankly that the problems it poses are primarily practical. If they were not practical we would be under no obligation to solve them. Even Kant, one of the most purely theoretical of theoreticians, recognized the essentially practical nature of ethical thinking in the very title of his chief work on ethics: Critique of Practical Reason. If we lose sight of this practical goal, the first danger is that
we may lose ourselves in unanswerable questions such as: What are we here for? What is the purpose of the existence of the universe? What is the ultimate destiny of mankind? The second danger is that we may fall into mere triviality and dilettantism, and end up with some such conclusion as that of C. D. Broad:

"We can no more learn to act rightly by appealing to the ethical theory of right action than we can play golf well by appealing to the mathematical theory of the golf-ball. The interest of ethics is thus almost wholly theoretical, as is the interest of the mathematical theory of golf or of billiards.... Salvation is not everything; and to try to understand in outline what one solves ambulando in detail is quite good fun for those people who like that sort of thing." (3)

Such an attitude tends toward sterility. It leads one to select the wrong problems as the most important, and it gives no standard for testing the usefulness of a conclusion. It is because so many ethical writers have taken a similar attitude that they have been so often lost in purely verbal problems and so often satisfied with merely rhetorical solutions. One can imagine how little progress would have been made in law reform, jurisprudence, or economics if they had been thought of as posing purely theoretical problems that were merely "good fun for those people who like that sort of thing."

The present fashionable disparagement of "mere practicality" was not shared by Immanuel Kant, who pointed out that: "To yield to every whim of curiosity, and to allow our passion for inquiry to be restrained by nothing but the limits of our ability, this shows an eagerness of mind not unbecoming to scholarship. But it is wisdom that has the merit of selecting, from among the innumerable problems which present themselves, those whose solution is important to mankind." (4)

But the progress of philosophical ethics has not been disappointing merely because so many writers have lost sight of its ultimately practical aims. It has been retarded also by the over hastiness of some leading writers to be "original" -- to make over ethics entirely at one stroke; to be new Lawgivers, competing with Moses; to "transvalue all values" with Nietzsche; or to seize, like Bentham, on some single, oversimplified test, like Pleasure-and-Pain, or the Greatest Happiness, and to begin applying it in much too direct and sweeping a manner to all traditional ethical judgments, dismissing with short shrift all those that do not immediately seem to conform with the New Revelation.

3. Is It a Science?

We are likely to make more solid progress, I think, if we are not at the beginning too hasty or too ambitious. I shall not undertake in this book a lengthy discussion of the vexed question whether ethics is or can be a "science." It is enough to point out here that the word "science" is used today with a wide range of meanings, and that the struggle to apply it to every branch of inquiry or study, or to every theory, is chiefly a struggle for prestige, and an attempt to ascribe precision and certainty to one's conclusions. I will content myself here with pointing out that ethics is not a science in the sense in which that word is applied to the physical sciences -- to the determination of matters of
objective fact, or to the establishment of scientific laws which enable us to make exact predictions. But ethics is entitled to be called a science if we mean by this a systematic inquiry conducted by rational rules. It is not a mere chaos. It is not just a matter of opinion, in which one person's opinion is as good as another's, or in which one statement is as true or as false or as "meaningless" or as unverifiable as another; in which neither rational induction nor deduction nor the principles of investigation or logic play any part. If by science, in short, we mean simply rational inquiry aiming to arrive at a unified and systematized body of deductions and conclusions, then ethics is a science.

Ethics bears the same relation to psychology and praxeology (the general theory of human action) as medicine bears to physiology and pathology and as engineering bears to physics and mechanics. It is of little importance whether we call medicine, engineering or ethics an applied science, a normative science, or a scientific art. The function of each is to deal in a systematic way with a class of problems that need to be solved.

Whether ethics is or is not to be called a science is, as I have hinted above, largely a semantic problem, a struggle to raise or lower its prestige and the seriousness with which it should be taken. But the answer we give has important practical consequences. These who insist on its right to the title, and use the word "science" in its narrower sense, are likely not only to claim for their conclusions an unchangeable inflexibility and certainty, but to follow pseudo-scientific methods in an effort to imitate physics. Those who deny ethics the title in any form are likely to conclude (or have already concluded) either that ethical problems are meaningless and unanswerable and that "might is right," or, on the other hand, that they already know all the answers by "intuition," or a "moral sense," or direct revelation from God.

Let us agree, then, provisionally, that ethics is at least one of the "moral sciences" (in the sense in which John Stuart Mill used the word) and that if it is not a "science" in the exact and narrower sense it is at least a "discipline"; it is at least a branch of systematized knowledge or study; it is at least what the Germans call a Wissenschaft. (5)

What is the aim of this science? What is the task before us?

What are the questions we are trying to answer?

Let us begin with the more modest aims and move on to the more ambitious. Our most modest aim is to find out what our unwritten moral code actually is, what our traditional, "spontaneous," or "common sense" moral judgments actually are. Our next aim must be to ask to what extent these judgments form a consistent whole. Wherever they are inconsistent, or apparently so, we must look for some principle or criterion that would harmonize them or decide between them. After twenty-five hundred years and thousands of books, it is enormously probable that no completely "original" theory of ethics is possible. Probably all the leading major principles have been at least suggested. Progress in ethics is likely to consist, rather, in more definiteness, precision, and clarification, in harmonization, in more generality and unification.

A "system" of ethics, therefore, would mean a code, or a set of principles, that formed a
consistent, coherent, and integrated whole. But in order to arrive at this coherence, we
must seek the ultimate criterion by which acts or rules of action have been or should be
tested. We shall be inevitably led to this merely by trying to make explicit what was
merely implicit, by trying to make consistent, rules that were inconsistent, by trying to
make definite or precise, rules or judgments that were vague or loose, by trying to unify
what was separate and to complete what was partial.

And when and if we find this basic moral criterion, this test of right and wrong, we may
indeed find ourselves obliged to revise at least some of our former moral judgments, and
to re-value at least some of our former values.

Notes

1. See Max Eastman's chapter with that title in his Reflections on the Failure of Socialism


55-58.

5. See Fritz Machlup, "The Inferiority Complex of the Social Sciences" in On Freedom
Cohen, Reason and Nature (New York: Harcourt Brace, 1931; Glencoe, 111.: Free Press,
Vol. II, Book VI.
Chapter 2: The Mystery of Morals

Each of us has grown up in a world in which moral judgments already exist. These judgments are passed every day by everyone on the conduct of everyone else. Each of us not only finds himself approving or disapproving how other people act, but approving or disapproving certain actions, and even certain rules or principles of action, wholly apart from his feelings about those who perform or follow them. So deep does this go that most of us even apply these judgments to our own conduct, and approve or disapprove of our own conduct in so far as we judge it to have conformed to the principles or standards by which we judge others. When we have failed, in our own judgment, to live up to the moral code which we habitually apply to others, we feel "guilty"; our "conscience" bothers us.

Our personal moral standards may not be precisely the same in all respects as those of our friends or neighbors or countrymen, but they are remarkably similar. We find greater differences when we compare "national" standards with those of other countries, and perhaps still greater differences when we compare them with the moral standards of people in the distant past. But in spite of these greater differences, we seem to find, for the most part, a persistent core of similarity, and persistent judgments which condemn such traits as cruelty, cowardice, and treachery, or such actions as lying, theft, or murder.

None of us can remember when we first began to pass judgments of moral approval or disapproval. From infancy we found such judgments being passed upon us by our parents -- "good" baby, "bad" baby -- and from infancy we passed such judgments indiscriminately on persons, animals, and things -- "good" playmate or "bad" playmate, "good" dog or "bad" dog, and even "bad" doorknob if we bumped our head against it. Only gradually did we begin to distinguish approval or disapproval on moral grounds from approval or disapproval on other grounds.

Implicit moral codes probably existed for centuries before they were made explicit -- as in the Decalogue, or the sacred law of Manu, or the code of Hammurabi. And it was long after they had first been made explicit, in speech or writing, in proverbs or commands or laws, that men began to speculate about them, and began consciously to search for a common explanation or rationale.

And then they were faced with a great mystery. How had such a code of morals come into being? Why did it consist of a certain set of commands and not others? Why did it forbid certain actions? Why only these actions? Why did it enjoin or command other actions? And how did men know that certain actions were "right" and others "wrong"?

The first theory was that certain actions were "right" and others "wrong" because God (or the gods) had so decreed. Certain actions were pleasing to God (or the gods) and certain others displeasing. Certain actions would be rewarded by God, here or hereafter, and certain other actions would be punished by God, here or hereafter.
This theory, or faith, held the field for centuries. It is still, probably, the dominant popular theory or faith. But among philosophers, even among the early Christian philosophers, it met with two difficulties. The first was this: Was this moral code, then, merely arbitrary? Were certain actions right and others wrong merely because God had so willed? Or was not the causation, rather, the other way round? God's divine nature could not will what was evil, but only what was good. He could not decree what was wrong, but only what was right. But this argument implied that Good and Evil, Right and Wrong, were independent of, and pre-existent to, God's will.

There was a second difficulty. Even if Good and Evil, Right and Wrong, were determined by God's will, how were we mortals to know God's will? The question was answered simply enough, perhaps, for the ancient Jews: God himself dictated the Ten Commandments -- and hundreds of other laws and judgments -- to Moses on Mount Sinai. God, in fact, wrote the Ten Commandments with his own finger on tablets of stone.

Yet numerous as the commandments and judgments were, they did not clearly distinguish in importance and degree of sinfulness between committing murder and working on the Sabbath day. They have not been and cannot consistently be a guide for Christians. Christians ignore the dietary laws prescribed by the God of Moses. The God of Moses commanded "Eye for eye, tooth for tooth, hand for hand, foot for foot, burning for burning, wound for wound, stripe for stripe" (Exodus 21:24, 25). But Jesus commanded: "Whosoever shall smite thee on thy right cheek, turn to him the other also" (Matthew 5:39); "Love your enemies, bless them that curse you, do good to them that hate you" (Matthew 5:44); "A new commandment I give unto you, that ye love one another" (John 13:34).

The problem then remains: How can we, how do we, tell right from wrong? Another answer, still offered by many ethical writers, is that we do so by a special "moral sense" or by direct "intuition." The difficulty here is not only that one man's moral sense or intuition gives different answers than another's, but that a man's moral sense or intuition often fails to provide a clear answer even when he consults it.

A third answer is that our moral code is a product of gradual social evolution, like language, or manners, or the common law, and that, like them, it has grown and evolved to meet the need for peace and order and social cooperation.

A fourth answer is that of simple ethical skepticism or nihilism which affects to regard all moral rules or judgments as the product of baseless superstition. But this nihilism is never consistent and seldom sincere. If one who professed it were knocked down, brutally beaten, and robbed, he would feel something remarkably similar to moral indignation, and he would express his feeling in words very hard to distinguish from those of moral disapproval.

A less violent way to convert the moral nihilist, however, would be simply to ask him to imagine a society in which no moral code existed, or in which it were the exact opposite of the codes we customarily find. We might ask him to imagine how long a society (or
the individuals in it) could prosper or even continue to exist in which ill manners, promise-breaking, lying, cheating, stealing, robbing, beating, stabbing, shooting, ingratitude, disloyalty, treachery, violence, and chaos were the rule, and were as highly regarded as, or even more highly regarded than, their opposites -- good manners, promise-keeping, truth-telling, honesty, fairness, loyalty, consideration for others, peace and order, and social cooperation.

Later we shall examine in more detail each of these four answers.

But false theories of ethics, and the number of possible fallacies in ethics, are almost infinite. We can deal only with a few of the major fallacies that have been maintained historically or that are still widely held. It would be unprofitable and uneconomic to explain in detail why each false theory is wrong or inadequate, unless we first tried to find the true foundations of morality and a reasonably satisfactory outline of a system of ethics. If we once find the right answer, it will be much easier to see and to explain why other answers are wrong or, at best, half-truths. Our analysis of errors will then be at once clearer and more economical. And we shall use such analysis of errors to sharpen our positive theory and make it more precise.

Now there are two main methods which we might use to formulate a theory of ethics. The first might be what we may call, for identification rather than accuracy, the inductive or a posteriori method. This would consist in examining what our moral judgments of various acts or characteristics actually are, and then trying to see whether they form a consistent whole, and on what common principle or criterion, if any, they rest. The second would be the a priori or deductive method. This would consist in disregarding existing moral judgments, in asking ourselves whether a moral code would serve any purpose, and if so, what that purpose would be; and then, having framed the purpose, asking ourselves what principle, criterion, or code would accomplish that purpose. In other words, we would try to invent a system of morality, and then test existing moral judgments by the criterion at which we had deductively arrived.

The second was essentially the method of Jeremy Bentham, the first the method of more cautious thinkers. The second, by itself, would be rash and arrogant; the first, by itself, might prove to be too timid. But as practically all fruitful thinking consists of a judicious mixture -- the "inductive-deductive" methods -- we shall find ourselves using now one method and now another.

Let us begin by looking for the Ultimate Moral Criterion.
Chapter 3: The Moral Criterion

Speculative thought comes late in the history of mankind. Men act before they philosophize about their actions. They learned to talk, and developed language, ages before they developed any interest in grammar or linguistics. They worked and saved, planted crops, fashioned tools, built homes, owned, bartered, bought and sold, and developed money, long before they formulated any explicit theories of economics. They developed forms of government and law, and even judges and courts, before they formulated theories of politics or jurisprudence. And they acted implicitly in accordance with a code of morals, rewarded or punished, approved or disapproved of the actions of their fellows in adhering to or violating that code of morals, long before it even occurred to them to inquire into the rationale of what they were doing.

It would seem at first glance both natural and logical, therefore, to begin the study of ethics with an inquiry into the history or evolution of ethical practice and judgments. Certainly we should engage in such an inquiry at some time in the course of our study. Yet ethics is perhaps the one discipline where it seems more profitable to begin at the other end. For ethics is a "normative" science. It is not a science of description, but of prescription. It is not a science of what is or was, but of what ought to be.

True, it would have no claim to scientific validity, or even any claim to be a useful field of inquiry, unless it were based in some convincing way on what was or what is. But here we have stepped into the very center of an age-old controversy. Many ethical writers have contended during the last two centuries that "no accumulation of observed sequences, no experience of what is, no predictions of what will be, can possibly prove what ought to be." (1) And others have even gone on to assert that there is no way of getting from an is to an ought.

If the latter statement were true, there would be no possibility of framing a rational theory of ethics. Unless our oughts are to be purely arbitrary, purely dogmatic, they must somehow grow out of what is.

Now the connection between what is and what ought to be is always a desire of some kind. We recognize this in our daily decisions. When we are trying to decide on a course of action, and are asking advice, we are told, for example: "If you desire to become a doctor, you must go to medical school. If you desire to get ahead, you must be diligent in your business. If you don't want to get fat, you must watch your diet. If you want to avoid lung cancer, you must cut down on cigarettes," etc. The generalized form of such advice may be reduced to this: If you desire to attain a certain end, you ought to use a certain means, because this is the means most likely to achieve it. The is the desire; the ought is the means of gratifying it.

So far, so good. But how far does this get us toward a theory of ethics? For if a man does not desire an end, there seems no way of convincing him that he ought to pursue the
means to that end. If a man prefers the certainty of getting fat, or the risk of a heart attack, to curbing his appetite or giving up his favorite delicacies; if he prefers the risks of lung cancer to giving up smoking, any *ought* based on the assumption of a contrary preference loses its force.

A story so old that it is told as an old one even by Bentham (2) is that of the oculist and the sot: A countryman who had hurt his eyes by drinking went to a celebrated oculist for advice. He found him at table, with a glass of wine before him. "You must leave off drinking," said the oculist. "How so?" says the countryman. "You don't, and yet methinks your own eyes are none of the best." -- "That's very true, friend," replied the oculist: "but you are to know, I love my bottle better than my eyes."

How, then, do we move from any basis of desire to any theory of ethics?

We find the solution when we take a longer and broader view. All our desires may be generalized as desires to substitute a more satisfactory state of affairs for a less satisfactory state. It is true that an individual, under the immediate influence of impulse or passion, of a moment of anger or rage, malice, vindictiveness, or the desire for revenge, or gluttony, or an overwhelming craving for a release of sexual tension, or for a smoke or a drink or a drug, may in the long run only reduce a more satisfactory state to a less satisfactory state, may make himself less happy rather than more happy. But this less satisfactory state was not his real conscious intention even at the moment of acting. He realizes, in retrospect, that his action was folly; he did not improve his condition, but made it worse; he did not act in accordance with his long-run interests, but against them. He is always willing to recognize, in his calmer moments, that he should choose the action that best promotes his own interests and maximizes his own happiness (or minimizes his own unhappiness) *in the long run*. Wise and disciplined men refuse to indulge in immediate pleasures when the indulgence seems only too likely to lead in the long run to an overbalance of misery or pain.

To repeat and to sum up: It is not true that "no amount of is can make an ought." The *ought* rests, in fact, and must rest, either upon an is or upon a will *be*. The sequence is simple: Every man, in his cool and rational moments, seeks his own long-run happiness. This is a *fact*; this is an is. Mankind has found, over the centuries that certain rules of action best tend to promote the long-run happiness of both the individual and society. These rules of action have come to be called *moral* rules. Therefore, assuming that one seeks one's long-run happiness, these are the rules one *ought* to follow.

Certainly this is the whole basis of what is called prudential ethics. In fact, wisdom, or the art of living wisely, is perhaps only another name for prudential ethics.

Prudential ethics constitutes a very large part of all ethics. But the whole of ethics rests upon the same foundation. For men find that they best promote their own interests in the long run not merely by refraining from injury to their fellows, but by cooperating with them. Social cooperation is the foremost means by which the majority of us attain most of our ends. It is on the implicit if not the explicit recognition of this that our codes of morals, our rules of conduct, are ultimately based. "Justice" itself (as we shall later see
more clearly) consists in observance of the rules or principles that do most, in the long run, to preserve and promote social cooperation.

We shall find also, when we have explored the subject further, that there are no irreconcilable conflicts between egoism and altruism, between selfishness and benevolence, between the long-run interests of the individual and those of society. In most cases in which such conflicts appear to exist, the appearance exists because only short-run consequences, and not consequences over the long run, are being taken into consideration.

Social cooperation is, of course, itself a means. It is a means to the never completely attainable goal of maximizing the happiness and well-being of mankind. But the great difficulty of making the latter our direct goal is the lack of unanimity in the tastes, ends, and value judgments of individuals. An activity that gives one man pleasure may be a great bore to another. "One man's meat is another man's poison." But social cooperation is the great means by which we all help each other to attain our individual ends, and so to attain the ends of "society." Moreover, we do share a great number of basic ends in common; and social cooperation is the principal means of attaining these also.

In brief, the aim of each of us to satisfy his own desires, to achieve as far as possible his own highest happiness and well-being, is best forwarded by a common means, Social Cooperation, and cannot be achieved without that means.

Here, then, is the foundation on which we may build a rational system of ethics.

Notes


Chapter 4: Pleasure as the End

1. Jeremy Bentham

The doctrine that pleasure is the sole ultimate good, and pain the sole evil, is at least as old as Epicurus (341-270 B.C.). But the doctrine, from the beginning, has been denounced as heretical by the bulk of orthodox or ascetic moralists -- so much so, that it almost disappeared until it was revived in the seventeenth and eighteenth centuries. The writer who then stated it in its most uncompromising, elaborate, and systematic form was Jeremy Bentham. (1)

If we may judge by the number of references to him and his doctrines in the literature of the subject, even though most of them are critical, angry, or derisive, Bentham has been the most discussed and influential moralist of modern times. It seems profitable, therefore, to begin with an analysis of the hedonistic doctrine as he states it.

His best known (as well as his most authentic) (2) statement is in his Principles of Morals and Legislation. The paragraphs with which he opens that book are bold and sweeping.

"Nature has placed mankind under the governance of two sovereign masters, pain and pleasure. It is for them alone to point out what we ought to do, as well as to determine what we shall do. On the one hand the standard of right and wrong, on the other hand the chain of causes and effects, are fastened to their throne. They govern us in all we do, in all we say, in all we think: every effort we can make to throw off our subjection, will serve but to demonstrate and confirm it. In words a man may pretend to abjure their empire: but in reality he will remain subject to it all the while. The principle of utility recognizes this subjection, and assumes it for the foundation of that system, the object of which is to rear the fabric of felicity by the hands of reason and law. Systems which attempt to question it, deal in sounds instead of sense, in caprice instead of reason, in darkness instead of light."

It will be noticed that in the second sentence of this paragraph Bentham draws no distinction whatever between what has since come to be known as the doctrine of psychological hedonism (the doctrine that we always do take the action which we think will give us the greatest pleasure) and the doctrine that has come to be known as ethical hedonism (the doctrine that we ought to take the action which will result in the greatest pleasure or happiness). But we may leave the disentanglement of this knotty problem to a later chapter.

Bentham goes on to explain that:

"The principle of utility is the foundation of the present work. By the principle of utility is meant that principle which approves or disapproves of every action whatsoever, according to the tendency which it appears to have
to augment or diminish the happiness of the party whose interest is in question .... I say of every action whatsoever; and therefore not only of every action of a private individual, but of every measure of government."

By utility is meant that property in any object, whereby it tends to produce benefit, advantage, pleasure, good, or happiness (all this in the present case comes to the same thing), or (what comes again to the same thing) to prevent the happening of mischief, pain, evil, or unhappiness to the party whose interest is considered: if that party be the community in general, then the happiness of the community: if a particular individual, then the happiness of that Individual. (3)

Bentham later modified his ideas, or at least their expression. He acknowledged his debt for the "principle of utility" to Hume, but came to find the principle too vague. Utility for what end? Bentham took over from an essay on Government by Priestley in 1768 the phrase "the greatest happiness of the greatest number" but later substituted both for this and for "utility" the Greatest Happiness Principle. Increasingly, too (as revealed in the Deontology) he substituted "happiness" and "greatest happiness" for "pleasure," and in the Deontology he arrived at the definition: "Morality is the art of maximizing happiness: it gives the code of laws by which that conduct is suggested whose result will, the whole of human existence being taken into account, leave the greatest quantity of felicity." (4)

2. The Charge of Sensuality

It is against the statement of his theory in the form found in his Morals and Legislation, however (and against popular misconceptions of what he believed or continued to believe), that the great storm of criticism has been directed.

As the primary purpose of these early chapters will be to lay the foundation for a positive theory of morals, I shall here discuss only a few of the respects in which that criticism was either valid or unjustified; and I shall discuss them, not so much as they apply to the specific doctrines of Bentham, but to hedonistic or eudaemonic doctrines in general.

The most frequent objection to hedonism or utilitarianism on the part of anti-hedonist and anti-utilitarian writers is that the "pleasure" which it makes the goal of action refers to a purely physical or sensual pleasure. Thus Schumpeter calls it "the shallowest of all conceivable philosophies of life," and insists that the "pleasure" it talks of is merely the pleasure epitomized in eating beefsteaks. (5) And moralists like Carlyle have not hesitated to call it a "pig philosophy." This criticism is immemorial. "Epicurean" has become a synonym for a sensualist, and the followers of Epicurus have been condemned as the "swine" of Epicurus.

Closely allied to this criticism, and sharing almost equal prominence with it, is the accusation that hedonism and utilitarianism preach essentially the philosophy of sensuality and self-indulgence, the philosophy of the voluptuary and the libertine.

Now while it is true that there are people who both practice and preach the philosophy of sensuality, it receives very little support from Bentham -- or, for that matter, from any of
So far as the charge of sensuality is concerned, no one who has ever read Bentham can
have any excuse for making it. For in his elaborate enumeration and classification of
"pleasures," he lists not only the pleasures of sense, in which he includes the pleasure of
health, and the pleasures of wealth and power, including those both of acquisition and of
possession, but the pleasures of memory and imagination, or association and expectation,
and the pleasures of amity, of a good name, of piety, and of benevolence or good will.
(He is also realistic and candid enough to list the pleasures of malevolence or ill will.)

And when he comes to the question of how a pleasure should be measured, valued, or
compared, he lists seven criteria or "circumstances":

1. Its intensity.
2. Its duration.
3. Its certainty or uncertainty.
4. Its propinquity or remoteness.
5. Its fecundity (or the chance it has of being followed by sensations of the same
   kind).
6. Its purity (or the chance it has of not being followed by sensations of the opposite
   kind).
7. Its extent (that is, the number of persons to whom it extends).

The foregoing quotations do, I think, point to some of the real shortcomings in Bentham's
analysis. These include his failure to construct a convincing "hedonistic calculus"
(though his elaborate effort to do so was itself highly instructive). They include his
tendency to treat "pleasure" or "pain" as something that can be abstracted and isolated
from specific pleasures or pains and treated like a physical or chemical residue, or like a
homogeneous juice that can be quantitatively measured.

I will return to these points later. Here I wish to point out that Bentham and the
utilitarians generally cannot be justly accused of assigning to "pleasure" a purely sensual
meaning. Nor does their emphasis on promoting pleasure and avoiding pain necessarily
lead to a philosophy of self-indulgence. The critics of hedonism or utilitarianism
constantly talk as if its votaries measured all pleasures merely in terms of their intensity.
But the key words in Bentham's comparisons are duration, fecundity, and purity. And the
greatest of these is duration. In discussing the virtue of "self-regarding prudence,"
Bentham constantly emphasizes the importance of not sacrificing the future to the
present, the importance of giving "preference to the greater future over the less present
pleasure. (8) "Is not temperance a virtue? Aye, assuredly is it. But wherefore? Because by
restraining enjoyment for a time, it afterwards elevates it to that very pitch which leaves,
on the whole, the largest addition to the stock of happiness." (9)

3. Of the Greatest Number

Bentham's views have been misunderstood in another important respect—though this is in
large part his own fault. One of the phrases he is thought to have originated—which was
once most often quoted with approval by his disciples but is now the most frequent target for his critics—is "the greatest happiness of the greatest number." But first, as we have seen, this was not Bentham's original phrase, but taken by him from Priestley (who was in turn anticipated both by Hutcheson and Beccaria); and secondly, Bentham himself later abandoned it. When he did reject it he did so with a clearer and more powerful argument (so far as it goes) than any I have seen by any critic. It is quoted by Bowring in the final pages of the first volume of the posthumous *Deontology*, from which I paraphrase it:

"The principle of the Greatest Happiness of the Greatest Number is questionable because it can be interpreted as ignoring the feelings or fate of the minority. And this questionableness becomes greater the greater we conceive the ratio to be of the minority to the majority."

Let us suppose a community of 4001 persons of which the "majority" numbers 2001 and the minority 2000. Suppose that, to begin with, each of the 4001 possesses an equal portion of happiness. If, now, we take his share of happiness from every one of the 2000 and divide it among the 2001, the result would be, not an augmentation, but a vast diminution of happiness. The feelings of the minority being, according to the "greatest number" principle, left out of account, the vacuum thus left, instead of remaining a vacuum, may be filled with the greatest unhappiness and suffering. The net result for a whole community would not be a gain in happiness but a great loss.

Or assume, again, that your 4001 persons are at the outset in a state of perfect equality with respect to the means to happiness, including power and opulence, with every one possessing not only equal wealth, but equal liberty and independence. Now take your 2000, or no matter how much smaller a minority, reduce them to a state of slavery, and divide them and their former property among the 2001. How many in the community will actually have their happiness increased? What would be the result for the happiness of the whole community? The questions answer themselves.

To make the application more specific, Bentham then went on to ask what would happen if, in Great Britain, the whole body of the Roman Catholics were made slaves and divided among the whole body of Protestants, or if, in Ireland, the whole body of Protestants were divided, in like manner, among the whole body of Roman Catholics.

So Bentham fell back on the Greatest Happiness Principle, and spoke of the goal of ethics as that of maximizing the happiness of the community as a whole.

4. "Pleasure" vs. "Happiness"

This statement of the ultimate criterion of moral rules leaves many troublesome questions unanswered. We may postpone consideration of some of these to a later point, but we can hardly escape dealing with a few of them now, if our answer is to be even provisionally satisfactory. Some of these questions are perhaps purely semantic or linguistic; others are psychological or philosophical; and in some cases it is difficult to determine whether we are in fact dealing with a verbal or a psychological or a moral problem.
This applies especially to the use of the terms *pleasure* and *pain*. Bentham himself, as we have seen, who originally made the systematic use of these terms basic to his ethical system, later tended to abandon the term *pleasure* more and more for the term *happiness*. But he insisted to the end that: "Happiness is the aggregate of which pleasures are the component parts. . . . Let not the mind be led astray by any distinctions drawn between pleasures and happiness .... Happiness without pleasures is a chimera and a contradiction; it is a million without any units, a square yard in which there shall be no inches, a bag of guineas without an atom of gold." (10)

The conception of happiness as a mere arithmetical summation of units of pleasure and pain, however, finds little acceptance today, either by moral philosophers, psychologists, or the man in the street. And persistent difficulties are presented by the words *pleasure* and *pain*. It is in vain that some moral philosophers have warned that they should be used and understood only in a purely formal sense. The popular association of these words with merely sensual and carnal pleasure is so strong that such a warning is certain to be forgotten. Meanwhile antihedonists consciously or unconsciously make full use of this association to deride and discredit the utilitarian writers who use the words.

It seems the part of practical wisdom, and the best way to minimize misunderstanding, to use the terms "pleasure" and "pain" very sparingly, if not to abandon them almost altogether in ethical discussion. (11)

Notes

1. Bentham's ethical theories are presented chiefly in *A Fragment on Government* (1776), *An Introduction to the Principles of Morals and Legislation* (printed in 1780 but not published until 1789), and the posthumous *Deontology*, edited from manuscripts by Bowring in 1834. For a full exposition and critique of Bentham's ethical writings, as well as a history of his reputation, see David Baumgardt, *Bentham and the Ethics of Today* (Princeton University Press, 1952).

2. In the posthumous *Deontology*, which Bowring claims to have "put together" from "disjointed fragments, written on small scraps of paper, on the spur of the moment, at times remote from one another, and delivered into my hands without order or arrangement of any sort" it is difficult to tell what is Bentham's from what is Bowring's.


6. John Hospers has shown that the charge is unjust even as directed against the actual doctrines of Epicurus. See "Epicureanism," *Human Conduct* (Harcourt, Brace, 1961), pp.

8. Deontology, II, 82.


10. Deontology, II, 16.

11. See Ludwig von Mises, Human Action (New Haven: Yale University Press, 1949), pp. 14-15, and Theory and History (Yale, 1957), pp. 12-13n. Also Ludwig Feuerbach, Eudamonismus, in "Sammtliche Werke," ed. Bolin and Jodl (Stuttgart, 1907, 10, 230-93. Further sources of confusion are pointed out by John Hospers in Human Conduct, esp. pp. 111-116. These include the confusion of "pleasure" in the sense of a source of pleasure, such as a pleasurable sensation, with pleasure in the sense of a pleasant state of consciousness. It is the opposite of the first only that can properly be described as "pain," whereas the true opposite of the second is displeasure. The failure to make this distinction was a major source of confusion in Bentham and Mill.
Chapter 5: Satisfaction and Happiness

1. The Role of Desire

The modern doctrine of eudaemonic ethics is differently framed. It is customarily stated, not in terms of pleasures and pains, but in terms of desires and satisfactions. Thus it bypasses some of the psychological and verbal controversies raised by the older pleasure-pain theories. (1) As we saw in Chapter 3 (p. 12), all our desires may be generalized as desires to substitute a more satisfactory state of affairs for a less satisfactory state. A man acts, in Locke's phrase, because he feels some "uneasiness" and tries as far as possible to remove this uneasiness.

I shall argue in this chapter, therefore, in defense of at least one form of the doctrine of "psychological eudaemonism." Superficially similar doctrines, under the name "psychological hedonism" or "psychological egoism," are actively opposed by many modern moral philosophers. We shall consider here the criticism offered by an older moral philosopher, Hastings Rashdall.

Rashdall, criticizing "psychological hedonism," held that it rested on a great "hysteron-proteron" -- an inversion of the true order of logical dependence, a reversal of cause and effect:

"The fact that a thing is desired no doubt implies that the satisfaction of the desire will necessarily bring pleasure. There is undoubtedly pleasure in the satisfaction of all desire. But that is a very different thing from asserting that the object is desired because it is thought of as pleasant, and in proportion as it is thought of as pleasant. The hedonistic Psychology involves, according to the stock phrase, a "hysteron-proteron"; it puts the cart before the horse. In reality, the imagined pleasantness is created by the desire, not the desire by the imagined pleasantness. " (2)

But in making this criticism, Rashdall was forced to concede something -- the fact that men actually do seek satisfaction of their desires, whatever these desires happen to be. "The gratification of every desire necessarily gives pleasure in actual fact, and is consequently conceived of as pleasant in idea before the desire is accomplished. That is the truth which lies at the bottom of all the exaggerations and misrepresentations of the hedonistic Psychology." (3)

And here we have a firmer positive basis than the older pleasure-pain psychology on which we can build. As the German philosopher Friedrich Heinrich Jacobi (1743-1819) declared: "We originally want or desire an object not because it is agreeable or good, but we call it agreeable or good because we want or desire it; and we do this because our sensuous or supersensuous nature so requires. There is, thus, no basis for recognizing what is good and worth wishing for outside of the faculty of desiring -- i.e., the original desire and the wish themselves ." (4) But all this was said much earlier by Spinoza in his
Ethics (Part 111, Prop. IX): "In no case do we strive for, wish for, long for, or desire anything because we deem it to be good, but on the other hand we deem a thing to be good, because we strive for it, wish for it, long for it, or desire it."

Bertrand Russell, whose opinions on ethics have undergone many minor changes and at least one major revolution, has finally settled on this view, as revealed in two books published nearly thirty years apart. Let us begin with the earlier statement:

"There is a view, advocated, e.g. by Dr. G. E. Moore, that "good" is an indefinable notion, and that we know a priori certain general propositions about the kinds of things that are good on their own account. Such things as happiness, knowledge, appreciation of beauty, are known to be good, according to Dr. Moore; it is also known that we ought to act so as to create what is good and prevent what is bad. I formerly held this view myself, but I was led to abandon it, partly by Mr. Santayana's Winds of Doctrine. I now think that good and bad are derivative from desire. I do not mean quite simply that the good is the desired, because men's desires conflict, and "good" is, to my mind, mainly a social concept, designed to find issue from this conflict. The conflict, however, is not only between the desires of different men, but between incompatible desires of one man at different times, or even at the same time." (5)

Russell then goes on to ask how the desires of a single individual can be harmonized with each other, and how, if possible, the desires of different individuals can be harmonized with each other.

In Human Society in Ethics and Politics, published in 1955, he returns to the same theme:

"I mean by "right" conduct that conduct which will probably produce the greatest balance of satisfaction over dissatisfaction, or the smallest balance of dissatisfaction over satisfaction, and that, in making this estimate, the question as to who enjoys the satisfaction, or suffers the dissatisfaction, is to be considered irrelevant .... I say "satisfaction" rather than "pleasure" or "interest." The term "interest" as commonly employed has too narrow a connotation .... The term "satisfaction" is wide enough to embrace everything that comes to a man through the realization of his desires, and these desires do not necessarily have any connection with self, except that one feels them. One may, for instance, desire -- I do myself -- that a proof should be discovered for Fermat's last theorem, and one may be glad if a brilliant young mathematician is given a sufficient grant to enable him to seek a proof. The gratification that one would feel in this case comes under the head of satisfaction, but hardly of self-interest as commonly understood.

Satisfaction, as I mean the word, is not quite the same thing as pleasure, although it is intimately connected with it. Some experiences have a satisfying quality which goes beyond their mere pleasurableness; others, on the contrary, although very pleasurable, do not have that peculiar feeling of
fulfillment which I am calling satisfaction.

Many philosophers have maintained that men always and invariably seek pleasure, and that even the apparently most altruistic acts have this end in view. This, I think, is a mistake. It is true, of course, that, whatever you may desire, you will get a certain pleasure when your object is achieved, but often the pleasure is due to the desire, not the desire to the expected pleasure. This applies especially to the simplest desires, such as hunger and thirst. Satisfying hunger or thirst is a pleasure, but the desire for food or drink is direct, and is not, except in a gourmet, a desire for the pleasure which they afford.

It is customary among moralists to urge what is called "unselfishness" and to represent morality as consisting mainly in self abnegation. This view, it seems to me, springs from a failure to realize the wide scope of possible desires. Few people's desires are wholly concentrated upon themselves. Of this there is abundant evidence in the prevalence of life insurance. Every man, of necessity, is actuated by his own desires, whatever they may be, but there is no reason why his desires should all be self-centered. Nor is it always the case that desires concerned with other people will lead to better actions than those that are more egoistic. A painter, for example, may be led by family affection to paint potboilers, but it might be better for the world if he painted masterpieces and let his family suffer the discomforts of comparative poverty. It must be admitted, however, that the immense majority of man kind have a bias in favor of their own satisfactions, and that one of the purposes of morality is to diminish the strength of this bias." (6)

2. "Happiness" or "Well-Being"?

Thus codes of morals have their starting point in human desires, choices, preferences, valuations. But the recognition of this, important as it is, carries us only a little way towards the construction of an ethical system or even a basis for evaluating existing ethical rules and judgments.

We shall take up the next steps in succeeding chapters. But before we come to these chapters, which will be mainly concerned with the problem of means, let us ask whether we can frame any satisfactory answer to the question of ends.

It will not do to say, as some modern moral philosophers have been content to say, that ends are "pluralistic" and wholly incommensurable. This evades entirely one of the most important problems of ethics. The ethical problem as it presents itself in practice in daily life is precisely which course of action we "ought" to take, precisely which "end," among conflicting "ends," we ought to pursue.

It is frequently asserted by moral philosophers, for example, that though "Happiness" may be an element in the ultimate end, "Virtue" is also an ultimate end which cannot be subsumed under or resolved into "Happiness." But suppose a man is confronted with a decision in which one course of action, in his opinion, would most tend to promote
happiness (and not necessarily or merely his own happiness but that of others) while only a conflicting course of action would be most "virtuous"? How can he resolve his problem? A rational decision can only be made on some common basis of comparison. Either happiness is not an ultimate end but rather a means to some further end, or virtue is not an ultimate end but rather a means to some further end. Either happiness must be valued in terms of its tendency to promote virtue or virtue must be valued in terms of its tendency to promote happiness, or both must be valued in terms of their tendency to promote some further end beyond either.

One confusion that has stood in the way of solving this problem has been the inveterate tendency of moral philosophers to draw a sharp contrast between "means" and "ends," and then to assume that whatever can be shown to be a means to some further end must be merely a means, and can have no value "in itself," or, as they phrase it, can have no "intrinsic" value.

Later we shall see in more detail that most things or values that are the objects of human pursuit are both means and ends; that one thing may be a means to a proximate end which in turn is a means to some further end, which in turn may be a means to some still further end; that these "means-ends" come to be valued not only as means but as ends-in-themselves -- in other words, acquire not only a derivative or "instrumental" value but a quasi-"intrinsic" value.

But here we must state one of our provisional conclusions dogmatically. At any moment we do not the thing that gives us most "pleasure" (using the word in its usual connotation) but the thing that gives us most satisfaction (or least dissatisfaction). If we act under the influence of impulse or fear or anger or passion, we do the thing that gives us most momentary satisfaction, regardless of longer consequences. If we act calmly after reflection, we do the thing we think likely to give us the most satisfaction (or least dissatisfaction) in the long run. But when we judge our actions morally (and especially when we judge the actions of others morally), the question we ask or should ask is this: What actions or rules of action would do most to promote the health, happiness, and well-being in the long run of the individual agent, or (if there is conflict) what rules of action would do most to promote the health, happiness and well-being in the long run of the whole community, or of all mankind?

I have used the long phrase "health, happiness, and wellbeing" as the nearest equivalent to Aristotle's eudaemonia, which seems to include all three. And I have used it because some moral philosophers believe that Happiness, even if it means the long-run happiness of mankind, is too narrow or too ignoble a goal. In order to avoid barren disputes over words, I should be willing to call the ultimate goal simply the Good, or Well-Being. There could then be no objection on the ground that this ultimate goal, this Summum Bonum, this criterion of all means or other ends, was not made inclusive or noble enough. I have no strong objection to the use of the term Well-Being to stand for this ultimate goal, though I prefer the term Happiness, standing by itself, as sufficiently inclusive, and yet more specific. But wherever I use the word Happiness standing alone, any reader may silently add and/or Well-Being, wherever he thinks the addition is necessary to increase the comprehensiveness or nobility of the goal.
3. Pleasure Cannot Be Quantified

Before leaving the subject of this chapter it seems desirable to deal with some of the objections to the eudaemonic view that it presents.

One of these has to do with the relations of desire to pleasure -- the alleged "hysteron-proteron" fallacy mentioned at the beginning of the chapter. I suspect that the people who place most emphasis on this so-called fallacy are themselves guilty of a confusion of thought. Their position is sometimes stated in the form: "When I am hungry, I desire food, not pleasure." But this statement depends for its persuasiveness upon an ambiguity in the word "pleasure." If we substitute for "pleasure" the term satisfaction the statement becomes a form of hairsplitting: "When I am hungry I desire food, not the satisfaction of my desire." What is involved here is not a contrast between two different things, but merely between two different ways of stating the same thing. The statement: "When I am hungry, I desire food," is concrete and specific. The statement: "I desire the satisfaction of my desires," is general and abstract. There is no antithesis. Food in this example is merely the specific means of satisfying a specific desire.

Yet since the time of Bishop Butler this point has been the subject of bitter controversy. Both hedonists and anti-hedonists too commonly forget that the word "pleasure," like the word "satisfaction," is merely an abstraction. A pleasure or satisfaction does not exist apart from a specific pleasure or satisfaction. "Pleasure" cannot be separated or isolated like a sort of pure homogeneous juice from specific pleasures or sources of pleasure.

Nor can pleasure be measured or quantified. Bentham's attempt to quantify pleasure was ingenious, but a failure. How can one measure the intensity of one pleasure, for example, against the duration of another? Or the intensity of the "same" pleasure against its duration? Precisely what decrease in intensity is equal to precisely what increase in duration? If one answers that the individual decides this whenever he makes a choice, then one is saying that it is his subjective preference that really counts, not the "quantity" of pleasure.

Pleasures and satisfactions can be compared in terms of more or less, but they cannot be quantified. Thus we may say that they are comparable, but we may not go on to say that they are otherwise commensurable. We may say, for example, that we prefer to go to the symphony tonight to playing bridge, which is perhaps equivalent to saying that going to the symphony tonight would give us more pleasure than playing bridge. But we cannot meaningfully say that we prefer going to the symphony tonight 3.72 times as much as playing bridge (or that it would give us 3.72 times as much pleasure).

Thus even when we say that an individual is "trying to maximize his satisfactions," we must be careful to keep in mind that we are using the term "maximize" metaphorically. It is an elliptical expression for "taking in each case the action that seems to promise the most satisfying results." We cannot legitimately use the term "maximize" in this connection in the strict sense in which it is used in mathematics, to imply the largest possible sum. Neither satisfactions nor pleasures can be quantified. They can only be compared in terms of more or less. To put the matter another way, they can be compared
ordinally, not cardinally. We can speak of our first, second, and third choice. We can say that we expect to get more satisfaction (or pleasure) from doing A than from doing B, but we can never say precisely how much more. (7)

4. Socrates and the Oyster

In comparing pleasures or satisfactions with each other, then, it is legitimate to say that one is more or less than another, but it is merely confusing to say with John Stuart Mill that one is "higher" or "lower" than another. In this respect Bentham was far more logical when he declared: "Quantity of pleasure being equal, pushpin is as good as poetry." When, trying to escape from this conclusion, Mill insisted that pleasures should be measured by "quality . . . as well as quantity," (8) he was in effect abandoning pleasure itself as the standard of guidance in conduct and appealing to some other and not clearly specified standard. He was implying that we value states of consciousness for some other reason than their pleasantness.

If we abandon the "pleasure" as the standard and substitute satisfaction, it becomes clear that if the satisfaction that it yields is the standard of conduct, and John Jones gets more satisfaction from playing ping-pong than he does from reading poetry, then he is justified in playing ping-pong. One may say, if one wishes, again following Mill, that he would probably prefer poetry if he had "experience of both." But this is far from certain. It depends on what kind of person Jones is, on what his tastes are, what his physical and mental capacities are, and his mood of the moment. To insist that he should read poetry rather than play ping-pong (even though the latter gives him intense pleasure and the former would merely bore or irritate him), on the ground that if he plays ping-pong and abjures poetry he will earn your contempt, is to appeal to intellectual snobbery rather than to morality.

In fact, Mill introduced a great deal of confusion of thought into ethics when he wrote: "It is better to be a human being dissatisfied than a pig satisfied; better to be Socrates dissatisfied than a fool satisfied. And if the fool, or the pig, are of a different opinion, it is because they only know their side of the question. The other party to the comparison knows both sides." (9)

Now it may be doubted that the other party to the comparison knows both sides. An intelligent man has never been a pig, and does not know precisely how a pig feels, or how he would feel if he were a pig: he might then have a pig's preferences, whatever these should turn out to be.

In any case, Mill has simply introduced an irrelevancy. He is appealing to our snobbery, our pride, or our shame. No one who reads philosophy at all would like to admit that he prefers to be an ordinary man rather than a genius, let alone that he would prefer being a pig to being an ordinary man. The reader is expected to say, "A thousand times, no!"

But this does not happen to be the issue. If we stick to the issue, then, we will reply: It is better to be Socrates satisfied than Socrates dissatisfied. It is better to be a human being satisfied than a human being dissatisfied. It is better to be a fool satisfied than a fool
dissatisfied. It is better even to be a pig satisfied than a pig dissatisfied.

Each of these, if dissatisfied, is usually capable of taking some action that would make him less dissatisfied. The actions that would make him least dissatisfied in the long run, assuming they were not at the expense of other persons (or pigs), would be the most appropriate actions for him to take.

The choice of such actions is a real choice. The choice implied by Mill is not. Neither a human being nor a pig, regardless of his own desires, can change his animal status to that of the other. Nor can a fool make himself into a Socrates simply by an act of choice, nor Socrates into a fool. But human beings, at least, are capable of choosing the actions that seem likely to bring them most satisfaction in the long run.

If a moron is happy gaping at television but would be miserable trying to read Plato or Mill or G. E. Moore, it would be cruel and even stupid to try to force him to do the latter simply because you think such reading would make a genius happy. It would hardly be more "moral" for a commonplace man to torture or bore himself by reading high-brow books rather than detective stories if the latter gave him real pleasure. The moral life should not be confused with the intellectual life. The moral life consists in following the course that leads to the greatest long-run happiness achievable by the individual concerned, and leads him to cooperate with others to the extent of the capacities he actually has, rather than those he might wish he had or might think he "ought" to have.

Yet this crypto-snobbish standard is appealed to again and again by moral philosophers. Bertrand Russell, in one of his many phases as a moral philosopher, once repeated, in effect, Plato's argument about the life of the oyster, having pleasure with no knowledge. Imagine such mindless pleasure, as intense and prolonged as you please, and would you choose it? Is it your good? And Santayana replied:

"Here the British reader, like the blushing Greek youth, is expected to answer instinctively, No! It is an argumentum ad hominem (and there can be no other kind of argument in ethics); but the man who gives the required answer does so not because the answer is self-evident, which it is not, but because he is the required sort of man. He is shocked at the idea of resembling an oyster. Yet changeless pleasure, without memory or reflection, without the wearisome intermixture of arbitrary images, is just what the mystic, the voluptuary, and perhaps the oyster find to be good. . . . The impossibility which people labor under of being satisfied with pure pleasure as a goal is due to their want of imagination, or rather to their being dominated by an imagination which is exclusively human." (10)

Let us carry Santayana's argument a step further. Let us assume that the moral philosopher asked: "Suppose you could get more pleasure, both immediately and in the long run, than you now get from witnessing the plays of Shakespeare, but without ever reading, seeing, or hearing a Shakespearian play, and remaining entirely ignorant of Shakespeare's work? Would you choose this greater pleasure?" Every lover of Shakespeare would probably answer No. But isn't this simply because he would not
believe in the hypothetical choice? Because he simply could not imagine himself getting the pleasure of Shakespeare without reading or seeing Shakespearian plays? Pleasure can hardly be conceived as a pure abstraction apart from a particular pleasure. The antihedonist may reply in triumph that if people refuse to substitute one kind of pleasure for another, or one quality of pleasure for another, then they have made something else besides "quantity" of pleasure their test. But it should be pointed out to him that the test he applies to specific intellectual or specific "higher" pleasures could be applied, with the same kind of results, to specific sensual, carnal or "lower" pleasures. If the question were put to a voluptuary: "Suppose, by some other means, you could get more pleasure than you could get from sleeping with the most seductive woman in the world, but without having this latter privilege, would you choose this greater but disembodied pleasure?" Any lecher who was asked this question would probably also reply with an emphatic No. And the reason would be basically the same as for our Shakespeare lover. People cannot imagine or believe in a purely abstract pleasure, but only in a specific pleasure.

When a man is asked to imagine himself feeling pleasure, though deprived of all his present sources of pleasure -- of all the things or activities that now bring him pleasure -- he naturally finds himself unable to do it. It is like being asked to imagine himself in love, but not with anybody.

The answer becomes clearer when we abandon the word "pleasure" and substitute satisfaction. We do not ordinarily speak of "quantity" of satisfaction, as we are tempted to do with "pleasure," but only of greater or less satisfaction. Nor do we speak of "quality" of satisfaction. We merely ask whether this or that object or activity gives us more or less satisfaction than another. We recognize, moreover, that different people find satisfaction in different things, and that the same person who finds satisfaction in one activity today may find it in quite another tomorrow. None of us permanently or always chooses "higher" pleasures to "lower" pleasures, or even vice versa. Even the dedicated ascetic stops to eat, or to satisfy other bodily needs. And the devotee of Shakespearian tragedies may relish a good dinner just before he goes to the theater.

We will return to a fuller discussion of the "pushpin-vs.-poetry" problem in Chapter 18.

5. Psychological Eudaemonism

I announced at the beginning of this chapter that I would argue in defense of at least one form of the doctrine of "psychological eudaemonism."

Some anti-hedonists (of whom I might again cite Hastings Rashdall (11) as an outstanding example) have adopted what seems a neat way of disposing of the hedonist contention. They first seek to show that "psychological hedonism" cannot account for our real motives in acting. They then point out that while "ethical hedonism" is still possible, it is slightly ridiculous to contend that it is one's duty to seek solely one's own pleasure even if one doesn't always want to.

This refutation itself rests on a series of fallacies, which become particularly apparent when we abandon the word "pleasure," with its special connotations, and instead talk of
"satisfaction" or "happiness."

At the cost of repetition, let us review some of the principal fallacies in the attack on psychological hedonism:

**I. The assumption that "Pleasure" refers only, or primarily to sensual or carnal pleasure.** There is hardly an anti-hedonist writer who does not at least tacitly make this assumption. That is why it seems advisable for eudaemonists to abandon the word "hedonist" and "pleasure" and to speak instead of "satisfaction" or "happiness." Wherever we find the word "pleasure" used we must be on guard against its ambiguity. For it may mean either: (1) sensual pleasure; or (2) a valued state of consciousness. (13) Or again: "[Hedonism] makes the anticipated "satisfaction" the condition of the desire, whereas the desire is really the condition of the satisfaction." (14)

The contrast here between "desire" and "satisfaction" is of dubious validity. It is a verbal distinction rather than a psychological one. It is merely tautological to say that what I really desire is the satisfaction of my desires. True, I will not try to satisfy a desire unless I already have the desire. But it is the satisfaction of the desire, rather than the desire itself, that I desire! Rashdall's objection comes down to the triviality that we desire a pleasure only because we desire it. To say that I seek the satisfaction of my desires is another way of saying that I desire "happiness," for my happiness consists in the satisfaction of my desires.

**4. Another objection to hedonism is that originating with Bishop Butler. It declares that what I want is not "pleasure" but some specific thing.** To quote again the sentence cited a while back: "When I am hungry, I desire food, not pleasure." We have already pointed out that this merely emphasizes the specific means by which I seek the satisfaction of a specific desire. There is no real antithesis here; there is merely a choice between the concrete and the abstract statement of the situation.

**5. Antihedonists seek to discredit psychological hedonism by pointing out that a man often refuses to take the action that seems to promise the most immediate or the most intense pleasure.** But this proves nothing at all about psychological hedonism, and especially not about psychological eudaemonism. It may merely mean that the man is seeking his greatest pleasure (or satisfaction or happiness) in the long run. He "measures" pleasure or satisfaction or happiness by duration as well as by intensity.

**6. The final argument against psychological hedonism or eudaemonism is that men frequently act under the influence of mere impulse, passion, or anger and do not do the things calculated to bring them the maximum of pleasure, satisfaction, or happiness.** This is true. But it remains true that, in his cool moments, it is his long-run happiness that each man seeks.

Let us restate and summarize this. It is true that men do not seek to maximize some mere abstraction, some homogeneous juice called "pleasure." They seek the satisfaction of their desires. And this is what we mean when we say that they seek "happiness."
A man's attempted satisfaction of one of his own wishes may conflict with the satisfaction of another. If, in a moment of impulse or passion, he attempts to satisfy a merely momentary desire, he may do so only at the cost of giving up a greater and more enduring satisfaction. Therefore he must choose among the wishes he seeks to satisfy; he must seek to reconcile them with the conflicting wishes of others as well as with his own conflicting wishes. He must seek, in other words, to harmonize his desires, and to maximize his satisfactions in the long run.

And this is the reconciliation of psychological and ethical eudaemonism. A man may not always act in such a way as to maximize his own long-run happiness. He may be short-sighted or weak-willed, or the slave of his momentary passions. But he is a psychological eudaemonist none the less; for, in his cool moments, he does wish to maximize his own satisfactions or happiness in the long run. It is because of this that ethical argument may reach and convince him. If one can successfully point out to him that certain actions, satisfying some momentary passion, or appearing to promote some immediate self-interest, will reduce his total satisfactions in the long run, his reason will accept your argument, and he will seek to amend his conduct.

This is not necessarily an appeal to mere "egoism." Most people feel spontaneous sympathy with the happiness and welfare of others, particularly their family and friends, and would be incapable of finding much satisfaction or happiness for themselves unless it were shared by at least those nearest to them, if not by the community at large. They would seek their own satisfaction and happiness through acts of kindness and love. Even thoroughly "selfish" individuals can be brought to see that they can best promote their own long-run interests through social cooperation, and that they cannot get the cooperation of others unless they generously contribute their own.

Even the most self-centered individual, in fact, needing not only to be protected against the aggression of others, but wanting the active cooperation of others, finds it to his interest to defend and uphold a set of moral (as well as legal) rules that forbid breaking promises, cheating, stealing, assault, and murder, and in addition a set of moral rules that enjoin cooperation, helpfulness, and kindness.

*Ethics is a means rather than an ultimate end.* It has derivative or "instrumental" value rather than "intrinsic" or final value. A rational ethics cannot be built merely on what we "ought" to desire but on what we do desire. Everyone desires to substitute a more satisfactory state for a less satisfactory one. As Pascal put it: "Man's ordinary life is like that of the saints. Both seek satisfaction, and they differ only in the object in which they set it." Everyone desires his own long-run happiness. This is true if only because it is tautological. Our long-run happiness is merely another name for what we do in fact desire in the long run.

This is the basis not only of the prudential virtues but of the social virtues. It is in the long-run interest of each of us to practice the social as well as the prudential virtues and, of course, to have everyone else practice them.

Here is the answer, and the only persuasive answer, to the question: "Why should I be
moral?" An *ought to* is always based upon, and derived from, an *is* or a will *be*.

**Notes**


8. *Utilitarianism* (1863), Chap. II.


12. John Hospers (in *Human Conduct*, pp. 111-121) distinguishes between: "pleasure]-in the sense of a pleasurable state of consciousness," and pleasure2, "the pleasure derived from bodily sensations."


Chapter 6: Social Cooperation

1. Each and All

The ultimate goal of the conduct of each of us, as an individual, is to maximize his own happiness and well-being. Therefore the effort of each of us, as a member of society, is to persuade and induce everybody else to act so as to maximize the long-run happiness and well-being of society as a whole and even, if necessary, forcibly to prevent anybody from acting to reduce or destroy the happiness or well-being of society as a whole. For the happiness and well-being of each is promoted by the same conduct that promotes the happiness and well-being of all. Conversely, the happiness and well-being of all is promoted by the conduct that promotes the happiness and well-being of each. In the long run the aims of the individual and "society" (considering this as the name that each of us gives to all other individuals) coalesce, and tend to coincide.

We may state this conclusion in another form: The aim of each of us is to maximize his own satisfaction; and each of us recognizes that his satisfaction can best be maximized by cooperating with others and having others cooperate with him. Society itself, therefore, may be defined as nothing else but the combination of individuals for cooperative effort. If we keep this in mind, there is no harm in saying that, as it is the aim of each of us to maximize his satisfactions, so it is the aim of "society" to maximize the satisfactions of each of its members, or, where this cannot be completely done, to try to reconcile and harmonize as many desires as possible, and to minimize the dissatisfactions or maximize the satisfactions of as many persons as possible in the long run.

Thus our goal envisions continuously both a present state of well-being and a future state of well-being, the maximization of both present satisfactions and future satisfactions.

But this statement of the ultimate goal carries us only a little way toward a system of ethics.

THE FOUNDATIONS OF MORALITY

2. The Way to the Goal

It was an error of most of the older utilitarians, as of earlier moralists, to suppose that if they could once find and state the ultimate goal of conduct, the great Summum Bonum, their mission was completed. They were like medieval knights devoting all their efforts to the quest of the Holy Grail, and assuming that, if they once found it, their task would be done.

Yet even if we assume that we have found, or succeeded in stating, the "ultimate" goal of conduct, we have no more finished our task than if we had decided to go to the Holy Land. We must know the way to get there. We must know the means, and the means of
obtaining the means.

By what means are we to achieve the goal of conduct? How are we to know what conduct is most likely to achieve this goal?

The great problem presented by ethics is that no two people find their happiness or satisfactions in precisely the same things.

Each of us has his own peculiar set of desires, his own particular valuations, his own intermediate ends. Unanimity in value judgments does not exist, and probably never will.

This seems to present a dilemma, a logical dead end, from which the older ethical writers struggled for a way of escape. Many of them thought they had found it in the doctrine that ultimate goals and ethical rules were known by "intuition." When there was disagreement about these goals or rules, they tried to resolve it by consulting their own individual consciences, and taking their own private intuitions as the guide. This was not a good way out. Yet a way of escape from the dilemma was there.

This lies in Social Cooperation. For each of us, social cooperation is the great means of attaining nearly all our ends. For each of us social cooperation is of course not the ultimate end but a means. It has the great advantage that no unanimity with regard to value judgments is required to make it work. (2) But it is a means so central, so universal, so indispensable to the realization of practically all our other ends, that there is little harm in regarding it as an end-in-itself, and even in treating it as if it were the goal of ethics. In fact, precisely because none of us knows exactly what would give most satisfaction or happiness to others, the best test of our actions or rules of action is the extent to which they promote a social cooperation that best enables each of us to pursue his own ends.

Without social cooperation modern man could not achieve the barest fraction of the ends and satisfactions that he has achieved with it. The very subsistence of the immense majority of us depends upon it. We cannot treat subsistence as basely material and beneath our moral notice. As Mises reminds us: "Even the most sublime ends cannot be sought by people who have not first satisfied the wants of their animal body." (3) And as Philip Wicksteed has more concretely put it: "A man can be neither a saint, nor a lover, nor a poet, unless he has comparatively recently had something to eat." (4)

3. The Division of Labor

The great means of social cooperation is the division and combination of labor. The division of labor enormously increases the productivity of each of us and therefore the productivity of all of us. This has been recognized since the very beginning of economics as a science. Its recognition is, indeed, the foundation of modern economics. It is not mere coincidence that the statement of this truth occurs in the very first sentence of the first chapter of Adam Smith's great Wealth of Nations, published in 1776: "The greatest improvement in the productive powers of labor, and the greater part of the skill, dexterity, and judgment with which it is any where directed, or applied, seem to have been the effects of the division of labor."
Adam Smith goes on to take an example from "a very trifling manufacture; but one in which the division of labor has been very often taken notice of, the trade of the pin-maker." He points out that "a workman not educated to this business (which the division of labor has rendered a distinct trade), nor acquainted with the use of machinery employed in it (to the invention of which the same division of labor has probably given occasion), could scarce, perhaps, with the utmost industry, make one pin a day, and certainly could not make twenty." In the way in which the work is actually carried on (in 1776), he tells us: "One man draws out the wire, another straights it, a third cuts it, a fourth points it, a fifth grinds it at the top for receiving the head" and so on, so that "the important business of making a pin is, in this manner, divided into about eighteen distinct operations." He tells how he himself has seen "a small manufactory of this kind where ten men only were employed" yet (1) could make among them upwards of forty-eight thousand pins in a day. Each person, therefore, making a tenth part of forty eight thousand pins, might be considered as making four thousand eight hundred pins in a day. But if they had all wrought separately and independently, and without any of them having been educated to this peculiar business, they certainly could not each of them have made twenty, perhaps not one pin a day; that is, certainly, not the two hundred and fortieth, perhaps not the four thousand eight hundredth part of what they are at present capable of performing, in consequence of a proper division and combination of their different operations."

Smith then goes on to show, from further illustrations, how "the division of labor . . . so far as it can be introduced, occasions, in every art, a proportionable increase of the productive powers of labor"; and how "the separation of different trades and employments from one another seems to have taken place in consequences of this advantage."

This great increase in productivity he attributes to "three different circumstances; first, to the increase of dexterity in every particular workman; secondly, to the saving of the time which is commonly lost in passing from one species of work to another; and lastly, to the invention of a great number of machines which facilitate and abridge labor, and enable one man to do the work of many." These three "circumstances" are then explained in detail.

"It is the great multiplication of the productions of all the different arts, in consequence of the division of labor," Smith concludes, "which occasions, in a well-governed society, that universal opulence which extends itself to the lowest ranks of the people."

But this brings him to a further question, which he proceeds to take up in his second chapter. "This division of labor, from which so many advantages are derived, is not originally the effect of any human wisdom, which foresees and intends that general opulence to which it gives occasion. It is the necessary, though very slow and gradual, consequence of a certain propensity in human nature which has in view no such extensive utility; the propensity to truck, barter, and exchange one thing for another."

In resting the origin of the division of labor on an unexplained "propensity to truck, barter, and exchange," as he sometimes seems to do in his succeeding argument, Adam
Smith was wrong. Social cooperation and the division of labor rest upon a recognition (though often implicit rather than explicit) on the part of the individual that this promotes his own self-interest that work performed under the division of labor is more productive than isolated work. And in fact, Adam Smith's own subsequent argument in Chapter 11 clearly recognizes this:

"In civilized society [the individual] stands at all times in need of the cooperation and assistance of great multitudes .... Man has almost constant occasion for the help of his brethren, and it is in vain for him to expect it from their benevolence only. He will be more likely to prevail if he can interest their self-love in his favor, and show them that it is for their own advantage to do for him what he requires of them. Whoever offers to another a bargain of any kind, proposes to do this: Give me that which I want, and you shall have this which you want, is the meaning of every such offer; and it is in this manner that we obtain from one another the far greater part of those good offices which we stand in need of. It is not from the benevolence of the butcher, the brewer, or the baker, that we expect our dinner, but from their regard to their own interest. We address ourselves, not to their humanity but to their self-love, and never talk to them of our own necessities but of their advantages."

"Nobody but a beggar," Smith points out in extending the argument, "chooses to depend chiefly upon the benevolence of his fellow citizens," and "even a beggar does not depend upon it entirely," for "with the money which one man gives him he purchases food," etc.

"As it is by treaty, by barter, and by purchase," Adam Smith continues, "that we obtain from one another the greater part of those mutual good offices which we stand in need of, so it is this same trucking disposition which originally gives occasion to the division of labor. In a tribe of hunters or shepherds a particular person makes bows and arrows, for example, with more readiness and dexterity than any other. He frequently exchanges them for cattle or for venison with his companions; and he finds at last that he can in this manner get more cattle and venison, than if he himself went to the field to catch them. From a regard to his own interest, therefore, the making of bows and arrows grows to be his chief business, and he becomes a sort of armourer." And Smith explains how in turn other specialists develop.

In brief, each of us, in pursuing his self-interest, finds that he can do it most effectively through social cooperation. The belief that there is a basic conflict between the interests of the individual and the interests of society is untenable. Society is only another name for the combination of individuals for purposeful cooperation.

4. The Basis of Economic Life

Let us look a little more closely at the motivational basis of this great system of social cooperation through exchange of goods or services. I have just used the phrase "self-interest," following Adam Smith's example when he speaks of the butcher's and the baker's "own interests," "self-love," and "advantage." But we should be careful not to
assume that people enter into these economic relations with each other simply because each seeks only his "selfish" or "egoistic" advantage. Let us see how an acute economist restates the essence of this economic relation.

The economic life, writes Philip Wicksteed, "consists of all that complex of relations into which we enter with other people, and lend ourselves or our resources to the furtherance of their purposes, as an indirect means of furthering our own." (5) "By direct and indirect processes of exchange, by the social alchemy of which money is the symbol, the things I have and the things I can are transmuted into the things I want and the things I would." (6) People cooperate with me in the economic relation "not primarily, or not solely, because they are interested in my purposes, but because they have certain purposes of their own; and just as I find that I can only secure the accomplishment of my purposes by securing their co-operation, so they find that they can only accomplish theirs by securing the co-operation of yet others, and they find that I am in a position, directly or indirectly, to place this co-operation at their disposal. A vast range, therefore, of our relations with others enters into a system of mutual adjustment by which we further each other's purposes simply as an indirect way of furthering our own." (7)

So far the reader may not have detected any substantial difference between Wicksteed's statement and Adam Smith's. Yet there is a very important one. I enter into an economic or business relation with you, for the exchange of goods or services for money, primarily to further my purposes, not yours, and you enter into it, on your side, primarily to further your purposes, not mine. But this does not mean that either of our purposes is necessarily selfish or self-centered. I may be hiring your services as a printer to publish a tract at my own expense pleading for more kindness to animals. A mother buying groceries in the market will go where she can get the best quality or the lowest price, and not to help any particular grocer; yet in buying her groceries she may have the needs and tastes of her husband or children in mind more than her own needs or tastes. "When Paul of Tarsus abode with Aquila and Priscilla in Corintah and wrought with them at his craft of tent-making we shall hardly say that he was inspired by egoistic motives. . . . The economic relation, then, or business nexus, is necessary alike for carrying on the life of the peasant and the prince, of the saint and the sinner, of the apostle and the shepherd, of the most altruistic and the most egoistic of men." (8)

The reader may have begun to wonder at this point whether this is a book on ethics or on economics. But I have emphasized this economic cooperation because it occupies so enormous a part of our daily life. It plays, in fact, a far larger role in our daily life than most of us are consciously aware of. The relationship of employer and employee (notwithstanding the misconceptions and propaganda of the Marxist socialists and the unions) is essentially a cooperative relationship. Each needs the other to accomplish his own purposes. The success of the employer depends upon the industriousness, skill, and loyalty of his employees; the jobs and incomes of the employees depend upon the success of the employer. Even economic competition, so commonly regarded by socialists and reformers as a form of economic warfare, (9) is part of a great system of social cooperation, which promotes continual invention and improvement of products, continual reduction of costs and prices, continual widening of the range of choice and continual increase of the welfare of consumers. The competition for workers constantly raises
wages, as the competition for jobs improves performance and efficiency. True, competitors do not cooperate directly with each other, but each, in competing for the patronage of third parties, seeks to offer more advantages to those third parties than his rival can, and in so doing each forwards the whole system of social cooperation. Economic competition is simply the striving of individuals to attain the most favorable position in the system of social cooperation. As such, it must exist in any conceivable mode of social organizations. (10)

The realm of economic cooperation, as I have said, occupies a far larger part of our daily life than most of us are commonly aware of, or even willing to admit. Marriage and the family are, among other things, a form not only of biological but of economical cooperation. In primitive societies the man hunted and fished while the woman prepared the food. In modern society the husband is still responsible for the physical protection and the food supply of his wife and children. Each member of the family gains by this cooperation, and it is largely on recognition of this mutual economic gain, and not merely of the joys of love and companionship, that the foundations of the institution of marriage are so solidly built.

But though the advantages of social cooperation are to an enormous extent economic, they are not solely economic. Through social cooperation we promote all the values, direct and indirect, material and spiritual, cultural and aesthetic, of modern civilization.

Some readers will see a similarity, and others may suspect an identity, between the ideal of Social Cooperation and Kropotkin's ideal of "Mutual Aid." (11) A similarity there surely is. But Social Cooperation seems to me not only a much more appropriate phrase than Mutual Aid, but a much more appropriate and precise concept. Typical instances of cooperation occur when two men row a boat or paddle a canoe from opposite sides, when four men move a piano or a crate by lifting opposite corners, when a carpenter hires a helper, when an orchestra plays a symphony. We would not hesitate to say that any of these were cooperative undertakings or acts of cooperation, but we should be surprised to find all of them called examples of "mutual aid." For "aid" carries the implication of gratuitous help the rich aiding the poor, the strong aiding the weak, the superior, out of compassion, aiding the inferior. It also seems to carry the implication of haphazard and sporadic rather than of systematic and continuous cooperation. The phrase Social Cooperation, on the other hand, seems to cover not only everything that the phrase Mutual Aid implies but the very purpose and basis of life in society. (12)

Notes


3. Ibid., p. 57.

5. Ibid., p. 158.

6. Ibid., p. 166.

7. Ibid., p. 166.

8. Ibid., pp. 170-171.

9. E.g., Bertrand Russell, *passim*.


11. Prince Kropotkin, *Ethics: Origin and Development* (New York: The Dial Press, 1924), pp. 30-31 and *passim*. Also, *Mutual Aid, A Factor of Evolution* (London: Heineman, 1915). Kropotkin's ethical ideas were based in large part on biological theories. As against Nietzsche (and in part Spencer) he contended that not the "struggle for existence" but Mutual Aid is "the predominant fact of nature," the prevailing practice within the species, and "the chief factor of progressive evolution."

12. The phrase "social cooperation," in this chapter and throughout the book, is of course to be interpreted only in its most comprehensive meaning. It is not intended to refer to "cooperation" between individuals or groups *against* other individuals or groups-as when we speak of cooperation with the Nazis, or the Communists, or the enemy. Nor is it intended to refer to that kind of compulsory "cooperation" that superiors sometimes insist on from subordinates-unless this is compatible with a comprehensive cooperation with the aims of society as a whole. Nor is it, for the same reason, intended to apply to cooperation with a mere temporary or local majority, when this Is incompatible with a broader cooperation for the achievement of human aims.
Chapter 7: Long Run vs. Short Run

1. The Voluptuary's Fallacy

There is no irreconcilable conflict between the interests of the individual and those of society. If there were, society could not exist. Society is the great means through which individuals pursue and fulfill their ends. For society is but another name for the combination of individuals for cooperation. It is the means through which each of us furthers the purposes of others as an indirect means of furthering his own. And this cooperation is in the overwhelming main voluntary. It is only collectivists who assume that the interests of the individual and of society (or the State) are fundamentally opposed, and that the individual can only be led to cooperate in society by Draconian compulsions.

The real distinction we need to make for ethical clarity is not that between the individual and society, or even between "egoism" and "altruism," but between interests in the short run and those in the long run. This distinction is made constantly in modern economics. It is in large part the basis for the condemnation by economists of such policies as tariffs, subsidies, price-fixing, rent control, crop supports, featherbedding, deficit-financing, and inflation. Those who say mockingly that "in the long run we are all dead" (1) (2) are just as irresponsible as the French aristocrats whose reputed motto was *Apres nous le deluge*.

The distinction between short-run interests and long-run interests has always been implicit in common-sense ethical judgments, particularly as concerns prudential ethics. But it has seldom received explicit recognition, and more seldom still in those words. (3) The classical moralist who came nearest to stating it systematically is Jeremy Bentham. He does this not in the form of comparing short-run interests with long-run interests, or short-run consequences of actions with long-run consequences, but in the form of comparing greater or smaller amounts of pleasure or happiness. Thus in his effort to judge actions by comparing the quantities or "values" of the pleasures they yield or lead to, he measures these quantities by "duration" (among seven standards) as well as by "intensity." (4) And in his *Deontology* a typical statement is: "Is not temperance a virtue? Aye, assuredly is it. But wherefore? Because by restraining enjoyment for a time, it afterwards elevates it to that very pitch which leaves, on the whole, the largest addition to the stock of happiness." (5)

The common-sense reasons for temperance and other prudential virtues are frequently misunderstood or derided by ethical skeptics:

Let us have wine and women, mirth and laughter, Sermons and soda-water the day after.

So sang Byron. The implication is that the sermons and soda water are a short and cheap price to pay for the fun. Samuel Butler, also, cynically generalized the distinction between morality and immorality as depending merely on the order of precedence
between pleasure and pain: "Morality turns on whether the pleasure precedes or follows the pain. Thus it is immoral to get drunk because the headache comes after the drinking, but if the headache came first, and the drunkenness afterwards, it would be moral to get drunk." (6)

When we talk seriously, it is of course not at all a question whether the pain or the pleasure comes first, but which exceeds the other in the long run. The confusions that result from failure to understand this principle lead not only, on the one hand, to the sophisms of the ethical skeptics but, on the other, to the fallacies of anti-utilitarian writers and of ascetics. When the anti-utilitarians attack not merely the pleasure-pain calculus of the Benthamites but the Greatest Happiness Principle, or the maximization of satisfactions, it will be found that they are almost invariably assuming, tacitly or expressly, that the utilitarian standards take only immediate or short-run consequences into consideration. Their criticism is valid only as applied to crude forms of hedonistic and utilitarian theories. We shall return to a longer analysis of this later.

2. The Ascetic's Fallacy

The confusion in another form leads to the opposite result to the theories and standards of asceticism. The utilitarian standard, consistently applied, merely asks whether an action (or more properly a rule of action) will tend to lead to a surplus of happiness and well-being, or a surplus of unhappiness and ill-being, for all those whom it affects, in the long run. One of Bentham's great merits was that he attempted to apply the standard thoroughly and consistently. Though he was not wholly successful, because there were several important tools of analysis that he lacked, what is remarkable is the degree of his success, and the steadiness with which he kept this standard in mind.

In the interests of the individual's long-run well-being, it is necessary for him to make certain short-run sacrifices, or apparent sacrifices. He must put certain immediate restraints on his impulses in order to prevent later regrets. He must accept a certain deprivation today either in order to reap a greater compensation in the future or to prevent an even greater deprivation in the future.

But ascetics, by a confused association, conclude that the restraint, deprivation, sacrifice, or pain that must sometimes be undergone in the present for the sake of the future, is something virtuous and praiseworthy for its own sake. Asceticism was caustically defined by Bentham as "that principle, which, like the principle of utility, approves or disapproves of any action, according to the tendency which it appears to have to augment or diminish the happiness of the party whose interest is in question; but in an inverse manner: approving of actions in as far as they tend to diminish his happiness; disapproving of them in as far as they tend to augment it." (7) And he continued: "It is evident that any one who reprobates any the least particle of pleasure, as such, from whatever source derived, is pro tanto a partizan of the principle of asceticism." (8)

A more favorable judgment of asceticism is possible if we give it another definition. As Bentham himself explained, it comes etymologically from a Greek word meaning exercise. Bentham then went on to declare that: "The practices by which Monks sought to
distinguish themselves from other men were called their Exercises. These exercises consisted in so many contrivances they had for tormenting themselves." (9)

However if, rejecting this definition, we think of asceticism as a form of athleticism, analogous to the discipline that athletes or soldiers undergo to harden themselves against possible adversity, or against probable trials of strength, courage, fortitude, effort, and endurance in the future, or even as a process of restraint to sharpen "the keen edge of seldom pleasure," then it is something that serves a utilitarian and even a hedonistic purpose.

Confusion of thought will continue as long as we use the same word, asceticism, in both of these senses. We can avoid ambiguity only by assigning separate names to each meaning.

I am going to reject the semantic temptation to take advantage of the traditional moral prestige of the ascetic ideal by using asceticism only in the "good" sense of a far-sighted discipline or restraint undertaken to maximize one's happiness in the long run. If I did this, I would then be obliged to use exclusively some other word, such as flagellantism, for the "bad" sense of mortification or self-torment. No one can presume to set himself up as a dictator of verbal usage. I can only say, therefore, that in view of traditional usage I think it would be most honest and least confusing to confine the word asceticism to the anti-utilitarian, antihedonist, anti-eudaemonist meaning of self-denial and self-torment for their own sakes, and to reserve another word, say self-discipline, or even to coin a word, like disciplinism (10) for the doctrine which believes in abstinence and restraint, not for their own sakes, but only in so far as they serve as means for increasing happiness in the long run.

The distinction between the consideration of short-run and long-run consequences is so basic, and applies so widely, that one might be excused for trying to make it, by itself, the whole foundation for a system of ethics, and to say, quite simply, that morality is essentially, not the subordination of the "individual" to "society" but the subordination of immediate objectives to long-term ones. Certainly the Long-Run Principle is a necessary if not a sufficient foundation for morality. Bentham did not have the concept (which has been made explicit mainly by modern economics) in just these words, but he came close to it in his constant insistence on the necessity of considering the future as well as the present consequences of any course of conduct, and in his attempt to measure and compare "quantities" of pleasure not merely in terms of "intensity" but of "duration."

Many efforts have been made to define the difference between pleasure and happiness. One of them is surely that between a momentary gratification and a permanent or at least prolonged gratification, between the short run and the long run.

3. On Undervaluing the Future

Perhaps this is an appropriate point to warn the reader against some possible misinterpretations of the Long-Run Principle. When we are asked to take into consideration the probable consequences of a given act or rule of action in the long run, this does not mean that we must disregard, or even that we are justified in disregarding,
its probable consequences in the short run. What we are really being asked to consider is the total net consequences of a given action or rule of action. We are justified in considering the pleasure of tonight's drinking against the pain of tomorrow's headache, the pleasure of to night's eating against the pain of tomorrow's indigestion or unwelcome increase in weight, the pleasure of this summer's vacation in Europe against this fall's precarious bank balance. We should not be misled by the term "long run" into supposing that pleasure, satisfaction, or happiness is to be valued only in accordance with its duration: its "intensity," "certainty," "propinquity," "fecundity," "purity," and "extent" also count. In this insight Bentham was correct. In the rare cases of conflict, it is the rule of action that promises to yield the most satisfaction, rather than merely the longest satisfaction, or merely the greatest future satisfaction, that we should choose. We need not value probable future satisfaction above present satisfaction. It is only because our human nature is too prone to yield to present impulse and forget the future cost that it is necessary to make a special effort to keep this future cost before the mind at the moment of temptation. If the immediate pleasure does indeed outweigh the probable future cost, then refusal to indulge oneself in a pleasure is mere asceticism or self-deprivation for its own sake. To make this a rule of action would not increase the sum of happiness, but reduce it.

In applying the Long-Run Principle, in other words, we must apply it with a certain amount of common sense. We must confine ourselves to consideration of the relevant long run, the finite and reasonably cognizable long run. This is the grain of truth in Keynes's cynical dictum that "In the long run we are all dead." (11) That long run we may no doubt justifiably ignore. We cannot see into eternity.

Yet no future, even the next five minutes, is certain, and we cannot do more at any time than act on probabilities (although, as we shall see, some probabilities of a given course of conduct or rule of action are considerably more probable than others). And there are people capable of concern regarding the fate of mankind far beyond the probable length of their own lives.

The Long-Run Principle presents still another problem. This is the value that we ought to attach to future pains and pleasures as compared with present ones. In his list of the seven "circumstances" (or, as he later called them, "elements" or "dimensions") by which we should value a pain or a pleasure, Bentham lists "3. Its certainty or uncertainty," and "4. Its propinquity or remoteness." Now a remote pain or pleasure is apt to be less certain than a near one; in fact, its uncertainty is widely considered to be a function of its remoteness. But the question we are asking now is to what extent, if any, Bentham was justified in assuming that we ought to attach less value to a remote pain or pleasure than to a near one, even when the element of certainty or uncertainty is disregarded or, as in Bentham's list, treated as a separate consideration. (12)

Most of us cannot prevent ourselves from valuing a future good at less than the same present and otherwise identical good. We value today's dinner, say, more than a similar dinner a year from now. Are we "right" or "wrong" in doing so? It is impossible to answer the question in this form. All of us "undervalue" a future good as compared with a present good. This "undervaluation" is so universal that it may be asked whether it is
undervaluation at all. Economically, the value of anything is what it is valued at. It is value to somebody. Economic value cannot be thought of apart from a valuer. Is ethical value quite different in kind? Is there such a thing as the "intrinsic" ethical value of a good (as many moralists persist in thinking) apart from anybody's valuation of that good? I shall come to a fuller discussion of this point later. (13) Here we are concerned merely with the question of how we "ought" to value future goods or satisfactions as compared with present ones.

When we look at the relative value that we actually do assign to them, we find that in the economic world the market has worked out a "rate of interest" which is, in effect, the average or composite rate of discount that the market community applies to future as compared with present goods. When the interest rate is 5 per cent, $1.05 a year from now is worth no more than $1 today, or $1 a year from now no more than about 95 cents today. If an individual (who is in desperate need) values $2 a year from now at no more than $1 today, we are perhaps entitled to say that he undervalues future as compared with present goods. But whether we are entitled to say, simply because there is a rate of interest or a rate of time-discount, that the economic community as a whole "undervalues" the future, is very dubious. Backward communities have a higher rate of future time discount than progressive communities. The poor tend to put a higher relative valuation on present goods than the rich. But can we say that the lower valuation placed on future as compared with present goods by humanity as a whole is "wrong"?

I for one will no more attempt to answer this question in the ethical than in the economic realm. At best we can judge the individual's valuation against the whole community's valuation. What we can say, however, is that any course of action based on a real underestimation or under valuation of future consequences will result in less total happiness than one which estimates or values future consequences justly.

The distinction between short- and long-run consequences was implicitly, though not expressly, the basis of the ethical system that Bentham presented in his Deontology, in which he classifies all the virtues under the two main heads of Prudence and Beneficence, and further divides them, in four chapters, under the heads of Self-Regarding Prudence, Extra-Regarding Prudence, Negative Efficient Benevolence, and Positive Efficient Benevolence.

It is consideration of long-run consequences that gives Prudence a far larger role in ethics than it has been commonly assumed to have. This is suggested by Bentham's title head, "Extra-Regarding Prudence." The happiness of each of us is dependent upon his fellows. He depends upon their concurrence and cooperation. One can never disregard the happiness of others without running a risk to his own.

To sum up: The distinction between the short-run and the long-run effects of conduct is more valid than the traditional contrasts between the interests of the individual and the interests of society. When the individual acts in his own long-run interests he tends to act also in the long-run interest of the whole society. The longer the run we consider, the more likely are the interests of the individual and of society to become identical. Moral conduct is in the long-run interest of the individual.
To recognize this is to perceive the solution of a basic moral problem that otherwise seems to present a contradiction. The difficulties that arise when this is not clearly recognized can be seen from a passage in an otherwise penetrating writer:

Moralities are systems of principles whose acceptance by everyone as overruling the dictates of self-interest is in the interest of everyone alike, though following the rules of morality is, not of course identical with following self-interest. If it were, there could be no conflict between a morality and self-interest and no point in having rules overriding self-interest.... The answer to the question "Why be moral?" is therefore as follows. We should be moral because being moral is following rules designed to overrule self-interest whenever it is in the interest of everyone alike that everyone should set aside his interest. (14)

If we emphasize the distinction between short-run and long-run interests, however, the solution to this problem becomes much simpler and involves no paradox. Then we would rewrite the foregoing passage like this: Moralities are systems of principles whose acceptance by everyone as overruling the apparent dictates of immediate self-interest is in the long-run interest of everyone alike. We should be moral because being moral is following rules which disregard apparent self-interest in the short run and are designed to promote our own real long-run interest as well as the interest of others who are affected by our actions.

It is only from a short-sighted view that the interests of the individual appear to be in conflict with those of "society," and vice versa.

Actions or rules of action are not "right" or "wrong" in the sense in which a proposition in physics or mathematics is right or wrong, but expedient or inexpedient, advisable or inadvisable, helpful or harmful. In brief, in ethics the appropriate criterion is not "truth" but wisdom. To adopt this concept is, indeed, to return to the concept of the ancients. The moral appeal of Socrates is the appeal to conduct our lives with wisdom. The Proverbs of the Old Testament do not speak dominantly of Virtue or Sin, but of Wisdom and Folly. "Wisdom is the principal thing; therefore get wisdom .... The fear of the Lord is the beginning of wisdom .... A wise son maketh a glad father: but a foolish son is the heaviness of his mother .... As a dog returneth to his vomit, so a fool returneth to his folly."

We shall reserve until later chapters the detailed illustration and application of the Long-Run Principle. Here we are still concerned with the epistemological or theoretical foundations of ethics rather than with casuistry or detailed practical guidance. But it is now possible to take the next step from the theoretical to the practical. It is one of the most important implications of the Long-Run Principle (and one that Bentham, strangely, failed explicitly to recognize) that we must act, not by attempting separately in every case to weigh and compare the probable specific consequences of one moral decision or course of action as against another, but by acting, according to some established general rule or set of rules. This is what is meant by acting according to principle. It is not the consequences (which it is impossible to know in advance) of a specific act that we have
to consider, but the probable long-run consequences of following a given *rule* of action.

Why this is so, and how it is so, we shall examine in our next chapter.

**Notes**

1. The theme of the present author's *Economics in One Lesson* (New York, Harpers, 1946), is summed up on page 5 as follows: "From this aspect ... the whole of economics can be reduced to a single lesson, and that lesson can be reduced to a single sentence. *The art of economics consists in looking not merely at the immediate but at the longer effects of any act or policy: it consists in tracing the consequences of that policy not merely for one group but for all groups."
   It is clear that this generalization may be widened to apply to conduct and policy in every field. As applied to ethics it might be stated thus: *Ethics must take into consideration not merely the immediate but the longer effects of any act or rule of action; it must consider the consequences of that act or rule of action not merely for the agent or any particular group but for everybody likely to be affected, presently or in the future, by that act or rule of action.*


10. *Discipline* is also, unfortunately, used in several senses. Thus one meaning given in the *Shorter Oxford English Dictionary* is: "7. Correction; chastisement; in religious use, the mortification of the flesh by penance; also, a beating, or the like." And in *Webster's New International Dictionary* one finds: "7. R.C.Ch.: self-inflicted and voluntary corporal punishment, specif., a penitential scourge." But one also finds, in, say, *Webster's Collegiate Dictionary*: "Training which corrects, molds, strengthens, or perfects." This last definition, I think, represents dominant present-day usage.

   As one who has written a whole book in criticism of Lord Keynes's economic theories (*The Failure of the "New Economics*" [Princeton: Van Nostrand, 1959]), I am bound to
point out in justice that this dictum, which is the one for which Lord Keynes is most frequently criticized, was not without warrant in the particular context in which he used it. It is immediately followed by the sentence: "Economists set themselves too easy, too useless a task if in tempestuous seasons they can only tell us that when the storm is long past the ocean is flat again." This is a perfectly valid argument against the neglect of short-run problems and short-run considerations. But the whole trend of Keynes's thinking, as reflected not only in Monetary Reform but in his most famous work, *The General Theory of Employment, Interest and Money*, is to consider only short-run and neglect far more important long-run consequences of the policies he proposed.

12. I think I am warranted, from the whole context of his list, in assuming that Bentham is thinking of what value "the legislator" *ought* to attach to these seven "dimensions" rather than the value that any given person actually does or that "all" persons actually do attach to them.

13. See *infra*, Chap. 18.

Chapter 8: The Need for General Rules

1. The Contribution of Hume

David Hume, probably the greatest of British philosophers, made three major contributions to ethics. The first was the naming and consistent application of "the principle of utility." (1) The second was his account of sympathy. The third, no less important than the others, was to point out not only that we must adhere inflexibly to general rules of action, but why this is essential to secure the interests and happiness of the individual and of mankind.

It is a puzzling development in the history of ethical thought, however, that this third contribution has been so often overlooked not only by subsequent writers of the Utilitarian school, including Bentham, but even by historians of ethics when they are discussing Hume himself. (2) reason for this, perhaps, is that Hume, in the discussion of Morals in his Treatise of Human Nature (1740) devotes only a comparatively few paragraphs to the point. And in his Inquiry Concerning the Principles of Morals, published twelve years later (in 1752), which in his autobiography he described as "incomparably the best" of all his writings, historical, philosophical, or literary, he gave even less space to it. Yet it is so important and so central that it can hardly receive too much emphasis and elaboration.

Let us begin with Hume's own exposition of the principle, and of the reasons for it, in the Treatise:

A single act of justice is frequently contrary to public interest; and were it to stand alone, without being followed by other acts, may, in itself, be very prejudicial to society. When a man of merit, of a beneficent disposition, restores a great fortune to a miser, or a seditious bigot, he has acted justly and laudably; but the public is the real sufferer. Nor is every single act of justice, considered apart, more conducive to private interest than to public; and it is easily conceived how a man may impoverish himself by a single instance of integrity, and have reason to wish that, with regard to that single act, the laws of justice were for a moment suspended in the universe. But however single acts of justice may be contrary either to public or private interest, it is certain that the whole plan or scheme is highly conductive, or indeed absolutely requisite, both to the support of society, and the well-being of every individual. It is impossible to separate the good from the ill. Property must be stable, and must be fixed by general rules. Though in one instance the public be a sufferer, this momentary ill is amply compensated by the steady prosecution of the rule, and by the peace and order which it establishes in society. And even every individual person must find himself a gainer on balancing the account; since, without justice, society must immediately dissolve, and every one must fall into that savage and solitary condition which is infinitely worse than the worst situation that can possibly be
supposed in society. When, therefore, men have had experience enough to observe that whatever may be the consequence of any single act of justice, performed by a single person, yet the whole system of actions concurred in by the whole society is infinitely advantageous to the whole, and to every part, it is not long before justice and property take place. Every member of society is sensible of this interest: every one expresses this sense to his fellows, along with the resolution he has taken of squaring his actions by it, on condition that others will do the same. No more is requisite to induce any one of them to perform an act of justice, who has the first opportunity. This becomes an example to others; and thus justice establishes itself by a kind of convention or agreement, that is, by a sense of interest, supposed to be common to all, and where every single act is performed in expectation that others are to perform the like. Without such a convention, no one would ever have dreamed that there was such a virtue as justice, or have been induced to conform his actions to it. Taking any single act, my justice may be pernicious in every respect; and it is only upon the supposition that others are to imitate my example, that I can be induced to embrace that virtue; since nothing but this combination can render justice advantageous, or afford me any motives to conform myself to its rules. (3)

And some thirty pages further on, Hume observes:

"The avidity and partiality of men would quickly bring disorder into the world, if not restrained by some general and inflexible principles. It was therefore with a view to this inconvenience that men have established those principles, and have agreed to restrain themselves by general rules, which are unchangeable by spite and favor, and by particular views of private or public interest." (4)

In his Inquries Concerning the Principles of Morals, a dozen years later, Hume returns to the theme, though it is unfortunately made less central to his argument than in the earlier work. In the body of the Inquery we find only one or two brief references, in a single sentence, to "the necessity of rules wherever men have any intercourse with each other." (5) It is not till we get to the Conclusion that we come to a second brief reference to the need of "homage to general rules." (6) And it is not till we get to the Appendices that we find any extended discussion, and even this is confined to two or three pages.

The benefit resulting from [the social virtues of justice and fidelity] is not the consequence of every individual single act, but arises from the whole scheme or system concurred in by the whole or the greater part of the society. General peace and order are the attendants of justice, or a general abstinence from the possessions of others; but a particular regard to the particular right of one individual citizen may frequently, considered in itself, be productive of pernicious consequences. The result of the individual acts is here, in many instances, directly opposite to that of the whole system of actions; and the former may be extremely hurtful, while the latter is, to the highest degree, advantageous. Riches inherited from a parent are in a bad man's hand the instrument of mischief. The right of succession may, in one instance, be hurtful. Its
benefit arises only from the observance of the general rule; and it is sufficient if compensation be thereby made for all the ills and inconveniences which flow from particular characters and situations. (7)

Hume then speaks of "the general, inflexible rules necessary to support general peace and order in society," and continues:

All the laws of nature which regulate property as well as all civil laws are general and regard alone some essential circumstances of the case, without taking into consideration the characters, situations, and connections of the person concerned or any particular consequences which may result from the determination of these laws in any particular cast which offers. They deprive, without scruple, a beneficent man of all his possessions if acquired by mistake, without a good title, in order to bestow them on a selfish miser who has already heaped up immense stores of superfluous riches. Public utility requires that property should be regulated by general inflexible rules; and though such rules are adopted as best serve the same end of public utility, it is impossible for them to prevent all particular hardships or make beneficial consequences result from every individual case. It is sufficient if the whole plan or scheme be necessary to the support of civil society and if the balance of good, in the main, do thereby preponderate much above that of evil. (8)

2. The Principle in Adam Smith

It would be impossible to exaggerate the importance of this principle both in law and in ethics. We will find later that, among other things, it alone can reconcile what is true in some of the traditional controversies of ethics -- the long-standing dispute, for example, between Benthamite Utilitarianism and Kantian formalism, between relativism and absolutism, and even between "empirical" and "intuitive" ethics.

Most commentators on Hume completely ignore the point. Even Bentham, who not only took over the principle of utility from Hume, but christened it with the cumbersome name of Utilitarianism, which stuck, (9) missed, for all practical purposes, this vital qualification.

It is only natural that we should look for some trace of the influence of Hume's General-Rules Principle in Adam Smith, his admirer and younger friend (by twelve years), and -- at least in some doctrines -- his disciple. (Many of the views in The Wealth of Nations, on commerce, money, interest, the balance and freedom of trade, taxes and public credit, are anticipated in Hume's Essays, Literary, Moral, and Political, published some thirty years earlier.) And we do in fact find that Adam Smith incorporated the General-Rules Principle in his Theory of the Moral Sentiments (1759), particularly in Part III, Chapters IV and V. He states it eloquently:

Our continual observations upon the conduct of others insensibly lead us to form to ourselves certain general rules concerning what is fit and proper either to be done or avoided .... (10) The regard to those general rules of
conduct is what is properly called a sense of duty, a principle of the greatest consequence in human life, and the only principle by which the bulk of mankind are capable of directing their actions ...(11) Without this sacred regard to general rules, there is no man whose conduct can be much depended upon. It is this which constitutes the most essential difference between a man of principle and honor, and a worthless fellow. The one adheres on all occasions steadily and resolutely to his maxims, and preserves through the whole of his life one even tenor of conduct. The other acts variously and accidentally, as humour, inclination, or interest chance to be uppermost .... (12) Upon the tolerable observance of these duties [justice, truth, chastity, fidelity] depends the very existence of human society, which would crumble into nothing if mankind were not generally impressed with reverence for those important rules of conduct. (13)

But in spite of this emphatic statement of the principle, Adam Smith makes a doubtful qualification which is, in fact, inconsistent with it. He tells us, apparently in contradiction to Hume, that: "We do not originally approve or condemn particular actions because, upon examination, they appear to be agreeable or inconsistent with a certain general rule. The general rule, on the contrary, is formed by finding from experience that all actions of a certain kind, or circumstances in a certain manner, are approved or disapproved of." (14) He goes on to declare that "the man who first saw an inhuman murder committed" would not have to reflect, "in order to conceive how horrible such an action was" that "one of the most sacred rules of conduct" had been violated. (15) And he becomes ironic at the expense of "several very eminent authors" (Hume?) who "draw up their systems in such a manner as if they had supposed that the original judgments of mankind with regard to right and wrong were formed like the decisions of a court of judicatory -- by considering first the general rule, and then, secondly, whether the particular action under consideration fell properly within its comprehension." (16)

Smith oversimplifies the problem, and does not recognize his own inconsistency. If we had always, from the beginning of time, instantly recognized, just by seeing them, hearing of them, or doing them, what actions were right and what were wrong, we would not need to frame general rules and resolve to abide by general rules, unless it were the general rule: Always do right and never do wrong. We would not even need to study or discuss ethics. We could dispense with all treatises on ethics or even any discussion of specific ethical problems. All ethics could be summed up in the foregoing rule of seven words. Even the Ten Commandments would be nine commandments too many.

3. Rediscovery in the Twentieth Century

The problem, unfortunately, is more complicated. It is true that our present ethical judgments of some actions are instantaneous; they seem based on abhorrence of the act itself, and not on any consideration of its consequences (apart from those that seem inherent in the act, such as the suffering of a person who is being tortured, or the death of a person who is killed), or on any judgment that they involve the violation of an abstract general rule. Nevertheless most of these instantaneous judgments may indeed be partly or mainly based on the fact that a general rule is being violated. We may look with horror
on another car speeding directly toward us on its left side of the road, though there is nothing inherently wrong with driving on the left side of the road, and the whole danger comes from the violation of a general rule. And in our private moral judgments, no less than in law, we do in fact try to decide under what general rule we should act or under what general rule a given act should be classed. The courts must decide whether a given act is First Degree Murder, or Manslaughter, or Self-Defense. If a patient's disease is hopeless a doctor who is asked for reassurance must decide whether this would be Telling a Lie, or Sparing Needless Suffering. When we are deciding (if we ever consciously do) whether or not to tell our hostess that we can't remember when we have had such a wonderful evening, we must decide whether this would be Perjury, Hypocrisy, or the Duty of Politeness.

The problem of deciding under what rule an act should be classed can sometimes present difficulties. F. H. Bradley was so impressed by these, in fact, that he even deplored any effort to solve the problem "by a reflective deduction" and insisted it must only be done "by an intuitive subsumption, which does not know that it is a subsumption." "No act in the world," he argued, "is without some side capable of being subsumed under a good rule; e.g. theft is economy, care for one's relations, protest against bad institutions, really doing oneself but justice, etc.," and reasoning about the matter leads straight to immorality. (Ethical Studies, pp. 196-197.) I do not think we need take this obscurantist argument very seriously. Logically followed, it would condemn all reasoning about ethics, including Bradley's. The problem of deciding under what rule of law an act should be classed is one that our courts and judges must solve a thousand times a day, and not by "intuitive subsumption" but by reasoning that will stand up on appeal. In ethics the problem may not often arise -- but when it does it is precisely because our "intuitive subsumptions" conflict.

The need of adhering inflexibly to general rules is plain. Even the qualifications to rules must be drawn according to general rules. An "exception" to a rule must not be capricious, but itself capable of being stated as a rule, capable of being made part of a rule, of being embodied in a rule. Even here, in brief, we must be guided by generality, predictability, certainty, the non-disappointment of reasonable expectations.

The great principle that Hume discovered and framed was that, while conduct should be judged by its "utility," that is, by its consequences, by its tendency to promote happiness and well-being, it is not specific acts that should be so judged, but general rules of action. It is only the probable long-run consequences of these, and not of specific acts, that can reasonably be foreseen. As F. A. Hayek has put it:

It is true enough that the justification of any particular rule of law must be its usefulness .... But, generally speaking, only the rule as a whole must be so justified, not its every application. The idea that each conflict, in law or in morals, should be so decided as would seem most expedient to somebody who could comprehend all the consequences of that decision involves the denial of the necessity of any rules. "Only a society of omniscient individuals could give each person complete liberty to weigh every particular action on general utilitarian grounds." Such an "extreme" utilitarianism leads to
absurdity; and only what has been called "restricted" utilitarianism has therefore any relevance to our problem. Yet few beliefs have been more destructive of the respect for the rules of law and of morals than the idea that the rule is binding only if the beneficial effect of observing it in the particular instance can be recognized. (17)

The principle of acting in accordance with general rules has had a most curious history in ethics. It is implicit in religious ethics (the Ten Commandments); it is implicit in "intuitive" ethics and in "common-sense" ethics -- in the concept of the "man of principle" and the "man of honor" it is explicitly stated by the first utilitist, Hume; then it is almost completely overlooked by the classical Utilitarian, Bentham, and only fitfully glimpsed by Mill; and now, practically within the last decade, it has been rediscovered by a group of writers. (18) They have given it the name rule-utilitarianism as contrasted with the older act-utilitarianism of Bentham and Mill. The former designation is excellent (though I would prefer rule-utilitism as a little less cumbersome), but the aptness of the latter is more questionable. In both cases it is the probable consequences of an act that are being judged, but in the first it is the probable consequences of the act as an instance of following a rule, and in the second it is the probable consequences of an act considered in isolation and apart from any general rule. Perhaps a better name for this would be ad hoc utilitism.

In any case, there will often be a profound difference in our moral judgment, according to which standard we apply. The standards of direct or ad hoc utilitism will not necessarily in every case be less demanding than the standards of rule-utilitism. In fact, to ask a man in his every act to do that "which will contribute more than any other act to human happiness" (as some of the older utilitarians did) is to impose upon him an oppressive as well as impossible choice. For it is impossible for any man to know what all the consequences of a given act will be when it is considered in isolation. It is not impossible for him to know, however, what the probable consequences will be of following a generally accepted rule. For these probable consequences are known as a result of the whole of human experience. It is the results of previous human experience that have framed our traditional moral rules. When the individual is asked merely to follow some accepted rule, the moral burdens put upon him are not impossible. The pangs of conscience that may come to him if his action does not turn out to have the most beneficent consequences are not unbearable. For not the least of the advantages of our all acting according to commonly accepted moral rules is that our actions are predictable by others and the actions of others are predictable by us, with the result that we are all better able to cooperate with each other in helping each other to pursue our individual ends.

When we judge an act by a mere ad hoc utilitism, it is as if we asked: What would be the consequences of this act if it could be considered as an isolated act, as a just-this-once act, without consequences as a precedent or as an example to others? But this means that we are deliberately disregarding what may be its most important consequences.

In pursuing the further implications of the principle of acting according to general rules, we must consider the whole relationship of ethics and law.
Notes

1. Some of Hume's doctrines were anticipated by Shaftesbury (1671-1713) and still more clearly by Hutchinson (1694-1747), the real author of the "Benthamite" dictum that "that action is best which procures the greatest happiness for the greatest numbers." But Hume was the first to name the principle of "utility" and to make it the basis of his system. Though, unlike Bentham, he seldom gave an explicitly hedonistic implication to "utility," he wrote one paragraph, beginning: "The chief spring or actuating principle of the human mind is pleasure or pain" (Treatise of Human Nature, Book III, Part III, sec. 1), that may have been the inspiration of the famous opening paragraph of Bentham's Morals and Legislation.

2. It is even more ironic that contemporary philosophers who have rediscovered or adopted the principle, under the name of rule-utilitarianism, seem to be unaware of Hume's explicit statement of it. Thus John Hospers writes (in Human Conduct [1961], p. 318): "Rule-utilitarianism is a distinctively twentieth-century amendment of the utilitarianism of Bentham and Mill." And Richard B. Brandt (in Ethical Theory [1959], p. 396) writes: "This theory, a product of the last decade, is not a novel one. We find statements of it in J. S. Mill and John Austin in the nineteenth century; and indeed we find at least traces of it much earlier, in discussions of the nature and function of law by the early Greeks." But he does not mention Hume.


6. Ibid., p. 95n.


8. Ibid., p. 122.

9. Bentham plays an immense role in the history of ideas since the eighteenth century, and his numerous verbal coinages made permanent additions to the language without which modern discussion could hardly get along. His most famous coinage was international. But he also gave us codification, maximize and minimize, and many words of more limited usefulness, like cognoscible and cognoscibility. But he did an ill service to mankind when he invented Utilitarian and Utilitarianism, which simply pile up needless and inexcusable syllables.

Everything began, quietly enough, with Hume, with the English adjective useful and the English abstract noun utility, derived respectively from the Latin utilis and utilitas through the French utilite. Why not, then, simply Utilist as the adjective for the doctrine,
and the noun for the writer holding the doctrine, and simply *Utilism*, or at most *Utilitism*, as the name of the doctrine? But no. Instead of beginning with the adjective, Bentham began with the longer abstract Latin noun made from the adjective. Then he added three syllables-*arian* to the noun to turn it back into an adjective. Then he added another syllable-*ism*-to turn the inflated adjective made from an abstract noun back into another abstract noun. Now behold the eight-syllabled sesquipedalian monstrosity, *Utilitarianism*. Then John Stuart Mill came along and nailed the thing down by making the name the title of his famous essay. So as the name for the doctrine as it has existed historically, posterity is stuck with the word. But perhaps from now on, when we are describing doctrines not identical with historic Utilitarianism, as developed by Bentham and Mill, but involving the doctrine that duty and virtue are means to an end rather than sufficient ends in themselves, we can use the word *Teleology* or *Teleotism* or the simpler words *utilic*, *Utilist* and *Utilitism*. Thus we save three syllables, and escape from some confusing and outmoded associations.


Chapter 9: Ethics and Law

1. Natural Law

In primitive societies religion, morals, law, customs, manners, exist as an undifferentiated whole. (1) The boundaries between them are hazy and ill-defined. Their respective provinces are distinguished only gradually. For generations it is not only ethics that retains a theological base, but jurisprudence, which was a part of theology for two centuries prior to the Reformation.

The outstanding illustration of the fusing and separation of the provinces of ethics, law, and theology is the growth of the doctrine of Natural Law. The Greeks put a theoretical moral foundation under law by the doctrine of natural right. The Roman jurists made natural right into natural law and sought to discover the content of this natural law and to declare it. The Middle Ages put a theological foundation under natural law. The seventeenth and eighteenth centuries took out this theological foundation and replaced it or partially replaced it by a rational foundation. At the end of the eighteenth century Kant tried to replace the rational foundation by a metaphysical foundation. (2)

But what was natural law, and how did the concept arise? In the hands of Roman lawyers, the Greek theories of what was right by nature and what was right by convention or enactment gave rise to a distinction between law by nature and law by custom or enactment. Rules based on reason were law by nature. The right or the just by nature became law by nature or natural law. In this way began the identification of the legal with the moral that has been characteristic of natural-law thinkers ever since. (3)

In the Middle Ages the concept of natural law was identified with the concept of divine law. Natural law proceeded immediately from reason but ultimately from God. According to Thomas Aquinas, it was a reflection of the "reason of the divine wisdom governing the whole universe." Later thinkers saw no conflict between natural law and divine law. According to Grotius, for example, both were based on eternal reason and on the will of God who wills only reason. This is also the view of Blackstone. It is reflected in the views of American judges, as for example, Mr. justice Wilson, who tells us that God "is under the glorious necessity of not contradicting himself." (4)

The concept of natural law has played a major role both in legal confusion and in legal progress. The confusion comes from its unfortunate name. When natural law is identified with the "laws of nature" it comes to be assumed that human thought can have no part in forming or creating it. It is assumed to preexist. It is the function of our reason merely to discover it. In fact, many writers on natural law throw out reason altogether. It is not necessary. We know -- or at least they know -- just what natural law is from direct intuition.

This aroused the wrath of Bentham. He contended that the doctrine of natural law was merely one of the "contrivances for avoiding the obligation of appealing to any external
standard, and for prevailing upon the reader to accept of the author's sentiment or opinion as a reason for itself.... A great multitude of people are continually talking of the Law of Nature; and then they go on giving you their sentiments about what is right and what is wrong: and these sentiments, you are to understand, are so many chapters and sections of the Law of Nature.... The fairest and openest of them all is that sort of man who speaks out, and says, I am of the number of the Elect: now God himself takes care to inform the Elect what is right: and that with so good effect, and let them strive ever so, they cannot help not only knowing it but practicing it. If therefore a man wants to know what is right and what is wrong, he has nothing to do but to Come to Me." (5)

If, however, we think of natural law as merely a misnomer for Ideal Law, or Law-as-It-Ought-to-Be, and if, in addition, we have the humility or scientific caution to assume that we do not intuitively or automatically know what this is, but that it is something to be discovered and formulated by experience and reason, and that we can constantly improve our concepts without ever reaching finality or perfection, then we have a powerful tool for the continuous reform of positive law. This, in fact, was the implicit assumption and method of Bentham himself.

2. The Common Law

Positive law and "positive" morality are both products of a long historical growth. They grew together, as part of an undifferentiated tradition and custom that included religion. But law tended to become secular and independent of theology sooner than did ethics. It also became more definite and explicit. Anglo-American common law, in particular, grew through customs of judicial decision. Individual judges realized, implicitly if not explicitly, that law and the application of law must be certain, uniform, predictable. They tried to solve individual cases upon their "merits"; but they recognized that their decision in one case must be "consistent" with their decision in another, and that the decisions of one court must be consistent with those of others, so that they would not easily be overthrown on appeal.

They therefore sought for general rules under which particular cases might be brought and decided. To find these general rules they looked for analogies both in their own previous decisions and in the previous decisions of other courts. Contending lawyers usually did not deny the existence or validity of these general rules. They did not deny that cases should be decided in accordance with established precedents. But they tried to find and to cite the analogies and precedents that favored their particular side. The attorney for one litigant would argue that his client's case was analogous to previous case Y, not X, and that it therefore came under Rule B, not Rule A, while the attorney for the opposing litigant would argue the opposite.

Thus there grew up, through precedent and analogical reasoning, the great body of the Common Law. There was in it, of course, in the beginning, much reverence for mere precedent as such, whether the precedent was rational or irrational. But there was clearly a great deal of utilic rationality in respecting precedent as such: this tended to make the application of law certain, uniform, and predictable. Moreover, there was also, even in early periods, and increasingly later, an element of utilic rationality in particular
decisions. For even in trying to decide a case "upon its individual merits," a judge would probably give at least one eye to a consideration not only of the probable practical effects of that particular decision but to the probable practical effects of like decisions in other cases. Thus the Common Law was built up both through induction and deduction: in deciding particular cases judges arrived at general rules, i.e., at rules that would apply to like cases; and when a new concrete case came before them, they would look for the relevant pre-existing general rule under which it would be appropriate and just to decide it.

Thus judges both made law and applied it. But common law had the defect of a wide margin of uncertainty. Where precedents were conflicting and analogies were debatable, litigants could not know in advance by which precedent or analogy a particular judge would be guided. Where the general rule or principle had received vague or inconsistent statement, no one could know in advance which form of the rule a given judge would accept as valid or determining. How could men protect themselves from capricious or arbitrary decisions? How could they know in advance whether the actions they were taking were legal or whether the contracts and agreements they were making would be called valid? The demand arose for a more explicit written law.

But the law as a whole, common and statute law together, was a steadily growing and constantly more consistent body of general rules, and even of general-rules-for-finding-the-general-rule under which a particular case came. And the attempt to make these general rules more precise and consistent, and to find a utilitarian basis for them or reconstruct them on such a basis, led to the development of the philosophy of law and the science of jurisprudence. Writers on jurisprudence were divided roughly into two schools, the analytical and the philosophical. "Analytical jurisprudence broke with philosophy and with ethics completely.... The ideal pattern of the analytical jurist was one of a logically consistent and logically interdependent system of legal precepts.... Assuming an exact logically defined separation of powers, the analytical jurist contended that law and morals were distinct and unrelated and that he was concerned only with law." (6) On the other hand, "Throughout the nineteenth century philosophical jurists devoted much of their attention to the relation of law to morals, the relation of jurisprudence to ethics." (7)

Yet there is an irony here. While most writers on jurisprudence have been constantly concerned with the relations of law to ethics, while they have sought to make legal rules consistent with ethical requirements, and to find what jurisprudence has to learn from ethics, moralists have not at all troubled to find what they could learn from jurisprudence. For the jurists have made the tacit assumption that while the law is something that was created and developed by man, and is to be perfected by him, ethics is something already created by God and known to man by intuition. The great majority of ethical writers have made a similar assumption. Even the evolutionary and utilitarian moralists have not troubled to see what they could learn from a study of law and jurisprudence.

And this was true, strangest of all, even of Jeremy Bentham, who made tremendous contributions both to jurisprudence and to ethics, and whose most famous book is called, significantly, *Introduction to the Principles of Morals and Legislation*. Yet he too was
concerned principally with what legislation had to learn from morals, or rather with what both had to learn from the Principle of Utility or the Greatest Happiness Principle, and not with the great lesson that ethical philosophy had to learn from jurisprudence and law -- the importance and necessity of general rules.

Nevertheless, Bentham has left us an illuminating simile: "Legislation is a circle with the same center as moral philosophy, but its circumference is smaller." (8) And Jellinek in 1878 subsumed law under morals in the same way by declaring that law was a minimum ethics. It was only a part of morals -- the part that had to do with the indispensable conditions of the social order. The remainder of morals, desirable but not indispensable, he called "an ethical luxury."

3. The Relativism of Anatole France

The great lesson that moral philosophy has to learn from legal philosophy is the necessity for adhering to general rules. It also has to learn the nature of these rules. They must be general, certain, uniform, regular, predictable, and equal in their application. "Rules of property, rules as to commercial transactions, the rules that maintain the security of acquisitions and the security of transactions in a society of complex economic organization -- such rules may be and ought to be of general and absolute application." (10) "The very conception of law involves ideas of uniformity, regularity, predictability." (11)

The essential requirements of law have seldom been better described than by F. A. Hayek in *The Constitution of Liberty*. It must be free from arbitrariness, privilege, or discrimination. It must apply to all, and not merely to particular persons or groups. It must be certain. It must consist in the enforcement of known rules. These rules must be general and abstract rather than specific and concrete. They must be so clear that court decisions are predictable. In brief, the law must be certain, general, and equal. (12) "The true contrast to a reign of status is the reign of general and equal laws, of the rules which are the same for all." (13) "As they operate through the expectations that they create, it is essential that they be always applied, irrespective of whether or not the consequences in a particular instance seem desirable." (14) True laws must be "known and certain.... The essential point is that the decisions of the courts can be predicted." (15)

When these requirements are met, the requirements of liberty are met. As John Locke put it: "The end of the law is, not to abolish or restrain, but to preserve and enlarge freedom .... For liberty is to be free from restraint and violence from others, which cannot be where there is no law." (16)

"Freedom of men under government is to have a standing rule to live by, common to every one of that society, and made by the legislative power erected in it; a liberty to follow my own will in all things, where that rule prescribes not: and not to be subject to the inconstant, uncertain, arbitrary will of another man." (17)

When justice is represented on court house statues as being blind, it does not mean that she is blind to the justice of the case, but blind to the wealth, social position, sex, color,
looks, amiability or other qualities of the particular litigants. It means that she recognizes that justice, happiness, peace, and order can only be established, in the long run, by respect for general rules, rather than respect for the "merits" of each particular case. This is what Hume means when he insists that justice will often require that a poor good man be forced to pay money to a rich bad man -- if, for example, it concerns the payment of a just debt. And this is what the advocates of an *ad hoc* "justice," a "justice" that regards only the specific "merits" of the particular case before the court, without considering what the extension of the rule of that decision would imply, have never understood. Almost the whole weight of the novelists and intellectuals of the last two centuries, in their treatment of both legal and moral questions, has been thrown in this *ad hoc* direction. Their attitude is summed up in the famous ironical jibe by Anatole France at "the majestic equality of the law that forbids the rich as well as the poor to sleep under bridges, to beg in the streets and to steal bread." (18)

But neither Anatole France nor any of those who take this *ad hoc* view have ever bothered to say what rules or guides, apart from their own immediate feelings, they would apply in place of equality before the law. Would they decide in each case of theft how much the thief "needed" the particular thing he stole, or how little its rightful owner "needed" it? Would they make it illegal only for a rich man to steal from a poor man? Legal for anybody to steal from anybody richer than himself? Would Anatole France himself, in his pose of magnanimity, have considered it all right for anyone to pirate or plagiarize from him, provided only that the plagiarist could show that he was not yet as prosperous or well-known as Anatole France?

The forthright declaration of a Thomas Huxley that it is not only illegal but immoral for a man to steal a loaf of bread even if he is starving, seems like a cruel and shocking Victorian pronouncement to all our "modern" ethical relativists, to all the *ad hoc* theoreticians who pride themselves on their peculiar "compassion." But they have never suggested what rules should be put in place of the general rules they deplore, or how the exceptions should be determined. The only general rule they do in fact seem to have in mind is one they seldom dare to utter -- that each man should be a law unto himself, that each man should decide for himself, for example, whether his "need" is great enough or the "need" of his intended victim small enough to justify a particular contemplated theft.

4. Inner and Outer Circle

Before concluding this discussion of the relation of law to ethics, let us turn back to the simile from Bentham that law is a circle with the same center as moral philosophy but with a smaller circumference, and to the similar conclusion of Jellinek that law is a "minimum ethics." Let us try to see just where the radius of the smaller legal circle ends, and why it ends there.

We may do this by a few concrete illustrations. The first is of the schoolmaster who said: "Boys, be pure in heart or I'll flog you." (19) The point is that the law can only operate through sanctions -- through punishment, redress, or forcible prevention -- and therefore can only insure the outward morality of words and acts.
The second illustration is that of an athletic young man with a rope and a life-belt at hand, who sits on a bench in a park along a river bank, and quietly sees a child drown, although he could act without the least danger. (20) The law has refused to impose liability. As Ames has put it: "He took away nothing from a person in jeopardy, he simply failed to confer a benefit upon a stranger.... The law does not compel active benevolence between man and man. It is left to one's conscience whether he will be the good Samaritan or not." (21)

This legal reasoning is supported, also, by certain practical difficulties of proof. Suppose there is more than one man watching on the bank, and each contends that the other is in a much better position to effect the rescue? Or suppose we take the broader question raised by Dean Pound: "If John Doe is helpless and starving, shall he sue Henry Ford or John D. Rockefeller?" (22) This raises the question of the difficulty of saying upon whom the duty of being the good Samaritan should devolve.

But if we pass over these practical difficulties, and come back to our original illustration of the man who sits alone on a bank and coolly lets a child drown, knowing there is no other person from whom help can come but himself, there can be no question of what the common-sense moral judgment upon his act would be. The case is sufficient to illustrate the far wider sphere of ethics as compared with law. (23) Morality certainly calls for active benevolence beyond that called for by the law. But how far this duty extends must be the subject of a later chapter.

Notes

1. See Roscoe Pound, Law and Morals (Chapel Hill: University of North Carolina Press, 1926), pp. 26, 85, and passim. This is an especially valuable discussion not only for its analysis but for its scholarship. It contains a bibliography of 24 pages.

2. Ibid., p. 12.

3. Ibid., pp. 6-7.

4. Ibid., pp. 8-9.


7. Ibid., p. 85.

8. I find this quoted in Albert Schweitzer, The Philosophy of Civilization (New York: MacMillan, 1957), p. 157, but have been unable to trace it down, in these words, in either Bentham's Morals and Legislation, the Deontology, or A Fragment on Government.

9. Jellinek, Die sozialethische Bedeutung von Recht, Unrecht und der Strafe, 1878 (2nd
ea., 1908), Chaps. 1 and 2. See also Pound, Law and Morals, p. 103.


11. Ibid., p. 79.


13. Ibid., p. 154.

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14. Ibid., p. 158.

15. Ibid., p. 208.


17. Ibid., Sec. 21. See also infra, Chap. 26.


23. But Bentham asks, in his Principles of Morals and Legislation (1780), p. 323: "Why should it not be made the duty of every man to save another from mischief, when it can be done without prejudicing himself, as well as to abstain from bringing it on to him?" And he adds in a footnote: "A woman's head-dress catches fire: water is at hand: a man, instead of assisting to quench the fire, looks on, and laughs at it. A drunken man, falling with his face downwards into a puddle, is in danger of suffocation: lifting his head a little on one side would save him: another man sees this and lets him lie. A quantity of gunpowder is scattered about a room: a man is going into it with a lighted candle: another, knowing this, lets him go in without warning. Who is there that in any of these cases would think punishment misapplied?"
Chapter 10: Traffic Rules and Moral Rules

We may illustrate and reinforce the comparison in the last chapter between ethics and law by taking what may seem at first glance a trivial example -- the necessity of framing, enforcing, and adhering to traffic rules.

A closer look will show, I think, that the illustration is not trivial. In present-day America, and even in Europe, it represents the citizen's most frequent contact with the law. It calls for the strictest daily, hourly, and even moment-to-moment observance of prescribed rules, impartially enforced on all.

It is instructive to notice that Hume, insisting even in the middle of the eighteenth century on "the necessity of rules wherever men have any intercourse with each other," went on to point out: "They cannot even pass each other on the road without rules. Wagoners, coachmen, and postilions have principles by which they give the way; and these are chiefly founded on mutual ease and convenience." (1)

Now the first thing to be observed about traffic rules is that they illustrate with special force John Locke's principle that "The end of the law is, not to abolish or restrain, but to preserve and enlarge freedom. (2) They do not exist in order to reduce or to slow up traffic, but to accelerate and maximize it to the greatest extent consistent with mutual safety. Red lights are not put up so that people will be compelled to stop in front of them. The lights and rules do not exist for their own sakes. They exist to provide the freest and smoothest flow of traffic, and to reduce conflicts, accidents, and disputes to a minimum.

True, the traffic rules rest in part on decisions that are arbitrary (though these "arbitrary" decisions usually grow out of immemorial custom). It may be originally a matter of indifference whether we decide that cars should pass each other on the right, as in the United States and most other countries, or on the left, as in England. But once the rule is fixed, once it is certain and known, it is of the utmost importance that everyone conform to it. In traffic-rule enforcement, as in much wider areas of law and morals, we cannot allow the right of private judgment. We cannot allow every individual to decide for himself, for example, whether it is better to drive on the right or on the left side of the road. Here is an example of a rule that must be obeyed simply because it has already been established, simply because it is the accepted rule.

And this principle has the widest bearings. We do and should obey rules, in law, manners and morals, simply because they are the established rules. This is their utility. We cooperate better in helping to achieve each other's ends by acting on rules on which others can count. We cooperate by being able to rely on each other, by being able to anticipate with confidence what the other fellow is going to do. And we can have this essential mutual confidence and reliance only if both of us act in accordance with the
established rule and each knows that the other is going to act in accordance with the
established rule. When two drivers are coming straight towards each other, each driving
at a mile a minute near the middle of a narrow country road, each must know that the
other, soon enough before the moment of passage, is going to bear toward and pass on
the right (or in England on the left) as the established rule prescribes.

In short, in ethics as in law, the traditional and accepted rule is to be followed unless
there are clear and strong reasons against it. The burden of proof is never on the
established rule, but on breaking or changing the rule. And even if the rule is defective it
may be unwise for the individual to ignore it or defy it unless he can hope to get it
generally changed.

Each moral rule must be judged, of course, in accordance with its utility. But some moral
rules have this utility simply because they are already accepted. In any case, this
established acceptance adds to the utility of rules that have utility on other grounds.

It is the task of the moral philosopher, and even of the rule-utilitist, not so much to frame
the appropriate moral rule governing a particular situation as to find the appropriate
moral rule. In this he is similar to a judge finding and interpreting the relevant law. The
fallacy of too many moral philosophers, ancient and modern, has been the assumption
that we can begin ab initio, tear up all the existing ethical rules by the roots, or ignore
them and start fresh. This would be obviously silly and impossible when dealing, for
example, with language. It is no less silly, and far more dangerous, to try to do the same
with established moral codes which, like languages, are the product of immemorial social
evolution. The improvement or perfection of moral codes, like the improvement or
perfection of languages, is to be achieved by piecemeal reforms.

It has been observed again and again how the morality of savage tribes decays and
disintegrates when they are confronted by the utterly alien moral code of their "civilized"
conquerors. They lose respect for their old moral code before they acquire respect for the
new one. They acquire only the vices of civilization. The moral philosophers who have
preached root-and-branch substitution, in accordance with some "new" ill-digested and
oversimplified principle, have had the effect of undermining existing morality, of
creating skepticism and indifference, and of making the rules by which the individual
acts "a matter of personal taste."

The traffic-rule illustration throws light also on the philosophy of utilitarianism. Naive
hedonism or crude utilitarianism would tell you to do whatever gave you most pleasure at
the moment. If you could get to your destination fastest in a particular case by passing
red lights without accident and without getting caught, that is what you should do. But a
truly enlightened utilitism would insist that it is only by everyone's adhering strictly to
general traffic rules that the smoothest and fullest traffic flow, the fewest disputes and
accidents, and the maximum satisfaction of drivers, can be achieved in the long run.

We have a still further lesson to learn from the analogy of traffic rules. In general, as with
moral rules, we must adhere inflexibly to them. True, expediency and even long-run
utility require that there must sometimes be exceptions. But even the exceptions must be
governed by rules. For example, fire engines, police cars, and ambulances are allowed to go through traffic lights. But only under certain specified conditions. The fire-engine must be going to a fire, not coming from it. The police car must be in hot pursuit of criminals or responding to an emergency call for help. The ambulance must also be responding to an emergency call. And even the exceptions we allow, it must be recognized, are not without their dangers -- to pedestrians, to cross-street traffic, to the fire-engine, police-car, or ambulance occupants themselves.

None of these exceptions, moreover, means that anybody is free to pass a red light because he is a public official, or a Very Important Person, or considers stopping inconvenient. In the same way, and for the same reason, no one is free to flout the moral law because he considers himself a superman. If a driver were asked, "Why did you pass that red light?" and he replied, "Because I am a genius," the humor and effrontery would not be more than that of the Nietzsches and Oscar Wildes and whole droves of self-styled "Non-Conformists" with their claims to be beyond morality. If rules are not universally and inflexibly obeyed, they lose their utility. To quote Locke once more, "Liberty is to be free from restraint and violence from others, which cannot be where there is no law." (3)

Still one more lesson is to be learned from the analogy of traffic rules -- or perhaps it is merely the restatement of previous lessons in another form. One of the purposes of traffic rules, like one of the purposes of all law and all morals, is to learn how to keep out of each other's way. In traffic each of us may have a different destination, as in life each may have a different goal. That is one reason why we must all adhere to a set of general rules which not only avert head-on collisions, but enable each other to get to our destinations sooner. Traffic rules, like legal and moral rules in general, are not adopted for their own sakes. They are not adopted primarily to restrain but to liberate.

They are adopted to minimize frustration and suppression in the long run, and to maximize the satisfactions of all and therefore of each.

The traffic rules are, in sum, a legal system and a moral system in microcosm. Their specific purpose is to maximize traffic and to maximize safety, to enable each to reach his destination with the least interference from others. Whenever paths cross or conflict, somebody must yield the right of way to somebody else. I must sometimes give way to you, and you must sometimes give way to me. These times must be unambiguously and unmistakably determined by some general rule or set of general rules. (In traffic rules, traffic from the side streets must give precedence to traffic on the main avenues, or the car on the left must yield to the car on the right.) But who has the right of way is determined not by who you are, or who the other fellow is, but by the objective situation, or by a situation that can be objectively defined.

And so the traffic laws embody and illustrate one of the broadest principles of law and morals. As one writer on law puts it: "The problem consists in allowing such an exercise of each personal will as is compatible with the exercise of other wills.... [A law] is a limitation of one's freedom of action for the sake of avoiding collision with others .... In social life, as we know, men have not only to avoid collisions, but to arrange co-operation in all sorts of ways, and the one common feature of all these forms of co-
operation is the limitation of individual wills in order to achieve a common purpose." (4)

And as Dean Pound, summarizing the view of Kant, writes: "The problem of the law is to keep conscious free-willing beings from interference with each other. It is so to order them that each shall exercise his freedom in a way consistent with the freedom of all others, since all others are to be regarded equally as ends in themselves." (5)

Notes


2. Second Treatise of Civil Government, Sec. 57.

3. Loc. cit.


Chapter 11: Morals and Manners

Let us recall once more (as at the beginning of Chapter 9) that in primitive societies religion, morals, law, customs, manners exist as an undifferentiated whole. We cannot say with confidence which came first. They came together. It is only in comparatively modern times that they have become clearly differentiated from each other; and as they have done so, they have developed different traditions.

Nowhere is this difference in tradition more striking than in that between religious ethics and manners. Too often moral codes, especially those still largely attached to religious roots, are ascetic and grim. Codes of manners, on the other hand, usually require us to be at least outwardly cheerful, agreeable, gracious, convivial -- in short, a contagious source of cheer to others. So far, in some respects, has the gap between the two traditions widened, that a frequent theme of plays and novels in the eighteenth and nineteenth centuries and even today is the contrast between the rough diamond, the crude proletarian or peasant with inflexible honesty and a heart of gold, and the suave, polished lady or gentleman with perfect manners but completely amoral and with a heart of ice.

The overemphasis on this contrast has been unfortunate. It has prevented most writers on ethics from recognizing that both manners and morals rest on the same underlying principle. That principle is sympathy, kindness, consideration for others.

It is true that a part of any code of manners is merely conventional and arbitrary, like knowing which fork to use for the salad, but the heart of every code of manners lies much deeper. Manners developed, not to make life more complicated and awkward (though elaborately ceremonial manners do), but to make it in the long-run smoother and simpler -- a dance, and not a series of bumps and jolts. The extent to which it does this is the test of any code of manners.

Manners are minor morals. Manners are to morals as the final sand papering, rubbing, and polishing on a fine piece of furniture are to the selection of the wood, the sawing, chiseling, and fitting. They are the finishing touch.

Emerson is one of the few modern writers who have explicitly recognized the ethical basis of manners. "Good manners," he wrote, "are made up of petty sacrifices."

Let us pursue this aspect of manners a little further. Manners, as we have seen, consist in consideration for others. They consist in deferring to others. One tries to deal with others with unfailing courtesy. One tries constantly to spare the feelings of others. It is bad manners to monopolize the conversation, to talk too much about oneself, to boast, because all this irritates others. It is good manners to be modest, or at least to appear so, because this pleases others. It is good manners for the strong to yield to the weak, the well to the sick, the young to the old.
Codes of manners, in fact, have set up an elaborate, unwritten, but well understood order of precedence, which serves in the realm of politeness like the traffic rules we considered in the preceding chapter. This order of precedence is, in fact, a set of "traffic rules" symbolized in the decision concerning who goes first through a doorway. The gentleman yields to the lady; the younger yields to the older; the able-bodied yield to the ill or the crippled; the host yields to the guest. Sometimes these categories are mixed, or other considerations prevail, and then the rule becomes unclear. But the unwritten code of rules laid down by good manners in the long run saves time rather than consumes it, and tends to take the minor jolts and irritations out of life.

The truth of this is most likely to be recognized whenever manners deteriorate. "My generation of radicals and breakersdown," wrote Scott Fitzgerald to his daughter, "never found anything to take the place of the old virtues of work and courage and the old graces of courtesy and politeness."

Ceremony can be over-elaborate and therefore time-consuming, tiring, and boring, but without any ceremony life would be barren, graceless, and brutish. Nowhere is this truth more clearly recognized than in the moral code of Confucius: "Ceremonies and music should not for a moment be neglected by any one .... The instructive and transforming power of ceremonies is subtle. They check depravity before it has taken form, causing men daily to move toward what is good and to keep themselves from wrong-doing, without being conscious of it .... Ceremonies and music in their nature resemble Heaven and earth, penetrate the virtues of the spiritual intelligences, bring down spirits from above and lift the souls that are abased." (1)

To recognize the truth of this, we have only to imagine how bare and empty life would seem to many without marriage ceremonies, funeral ceremonies, christenings, and Sunday church services. This is the great appeal of religion to many who give a very tepid credence to the dogmas on which their religion is ostensibly founded.

In the ethics of Confucius manners play a major role, as they should. I do not know of any modern philosopher who has deliberately sought to base his ethical system on a widening and idealization of the traditional code of manners, but the effort would probably prove instructive, and prima facie less foolish than one rooted in some idealization of asceticism and self abasement.

I have said that manners are minor ethics. But in another sense they are major ethics, because they are, in fact, the ethics of everyday life. Every day and almost every hour of our lives, those of us who are not hermits or anchorites have an opportunity to practice the minor ethics of good manners, of kindness toward and consideration for others in little things, of petty sacrifices. It is only on great and rare occasions of life that most of us have either the need or the opportunity to practice what I may call Heroic Ethics. Yet most ethical writers seem to be almost exclusively concerned with heroic ethics, with Nobility, Magnanimity, All-Embracing Love, Saintliness, Self Sacrifice. And they despise any effort to frame or to find the rules or even to seek the rationale behind the workaday ethics for the masses of humanity.
We need to be more concerned with *everyday* morality and relatively less with *crisis* morality. If ethical treatises were more concerned with everyday morality they would stress far more than they do the importance of good manners, of politeness, of consideration for others in little things (a habit which must carry over into larger things). They would praise the day-to-day social cooperation that consists in doing one's own job conscientiously, efficiently, and cheerfully.

Most writers on ethics, however, still *contrast* manners and morals rather than treat them as complementary. There is no more frequent character in modern fiction than the man or woman with suave and polished manners and all the outward show of politeness but completely cold, calculating, selfish and even sometimes fiendish at heart. Such characters exist, but they are the exception, not the rule. They are less frequently found than their opposites -- the upright, honest, and even kindhearted person who is often unintentionally blunt or even rude, and "rubs people the wrong way." The existence of both classes of persons is in part the result of the existence in separate compartments of the tradition of morals and the tradition of good breeding. Moralists have too often tended to treat etiquette as of no particular importance, or even as irrelevant to morals. The code of good breeding, especially the code of the "gentleman," was for a long period largely a class code. The "gentleman's" code applied mainly to his relations with other gentlemen, not with his "inferiors." He paid his "debts of honor," for example -- his gambling debts -- but not his debts to poor tradesmen. Notwithstanding the special and far from trivial duties sometimes imposed by *noblesse oblige*, the code of good breeding, as it existed in the eighteenth and nineteenth centuries, did not necessarily exclude a sometimes cruel snobbery.

But the defects in the conventional code of morals and in the conventional code of manners are corrected when the two traditions are fused -- when the code of manners is treated as, in effect, an extension of the code of morals.

It is sometimes supposed that the two codes dictate different actions. The traditional code of ethics is thought to teach that one should always tell the exact and literal truth. The tradition of good breeding, on the other hand, puts its emphasis on sparing the feelings of others, and even on pleasing them at the cost of the exact truth.

A typical example concerns the tradition of what you say to your host and hostess on leaving a dinner party. You congratulate them, say, on a wonderful dinner, and add that you do not know when you have had a more enjoyable evening. The exact and literal truth may be that the dinner was mediocre, or worse, and that the evening was only moderately enjoyable or a downright bore. Nevertheless, provided your exaggerations and protestations of pleasure are not so awkward or extreme that they sound insincere or ironic, the course you have taken is in accord with the dictates of morality no less than with those of etiquette. Nothing is gained by hurting other people's feelings, not to speak of arousing ill-will against yourself, to no purpose. Technically, you may have told an untruth. But as your parting remarks are the accepted, conventional and expected thing, they are not a lie. Your host and hostess, moreover, have not really been deceived; they know that your praise and thanks are in accordance with a conventional and practically universal code, and they have no doubt taken your words at the appropriate discount.
The same considerations apply to all the polite forms of correspondence -- the dear-sir's, the yours-truly's, and yours-sincerely's, and even, until not so long ago, the your-humble-servant's. It is centuries since these forms were taken seriously and literally. But their omission would be a deliberate and unnecessary rudeness, frowned upon alike by the codes both of manners and morals.

A rational morality also recognizes that there are exceptions to the principle that one should always tell the full literal and exact truth. Should a plain girl be told that, because of her plainness, she is unlikely to find a husband? Should a pregnant mother be told at once that her eldest child has been killed in an accident? Should a man who may not know it be told that he is hopelessly dying of cancer? There are occasions when it may be necessary to utter such truths; there are occasions when they may and should be withheld or concealed. The rule of truth telling, on utilitarian grounds alone, is rightly considered one of the most rigid and inflexible of all the rules of morality. The exceptions to it should be rare and very narrowly defined. But nearly every moralist but Kant has admitted that there are such exceptions. What these are, and how the rules should be drawn that govern the exceptions, does not need to be considered in detail here. We need merely take note that the rules of morality, and the rules of good manners, can and should be harmonized with each other.

No one in modern times has more clearly recognized the importance of manners than Edmund Burke:

"Manners are of more importance than laws. Upon them, in great measure, the laws depend. The law touches us but here and there, and now and then. Manners are what vex or soothe, corrupt or purify, exalt or debase, barbarize or refine us, by a constant, steady, uniform, insensible operation, like that of the air we breathe in. They give their whole form and color to our lives. According to their quality, they aid morals, they supply them, or they totally destroy them." (2)

Notes

1. The Wisdom of Confucius, ed. Miles Menander Dawson, LL.D. (Boston: International Pocket Library, 1932), pp. 57-58. See also The Ethics of Confucius by the same author (Putnam's).

2. Letters on a Regicide Peace, I, 1796.
Chapter 12: Prudence and Benevolence

Nowhere is a more logical, better-organized, or more stimulating discussion of private ethics to be found than in the two volumes of Jeremy Bentham's *Deontology: or The Science of Morality*. Yet these two volumes have had an unfortunate history. They were published posthumously, in 1834. They do not profess to be wholly by Bentham, even on their title page. That title page is for several reasons worth quoting in full: "Deontology: or The Science of Morality: in which the harmony and coincidence of Duty and Self-Interest, Virtue and Felicity, Prudence and Benevolence, are explained and exemplified. From the MSS. of Jeremy Bentham. Arranged and Edited by John Bowring."

The whole of Bentham's work, partly because of its sheer range and mass, partly because of its stylistic eccentricities, partly because of his own carelessness and indifference regarding publication, and his refusal to do his own revision and editing of most of his manuscripts, has lain in comparative neglect until recently. Though his influence has been enormous, it has been mainly indirect, through Dumont, John Austin, James Mill, and above all John Stuart Mill. Yet the neglect of the *Deontology* has exceeded even the general neglect of Bentham's work. It has been considered of doubtful authenticity. It has been suspected that much was filled in between Bentham's notes by his editor Bowring. Whatever the truth may be, the greater part of the book seems to me to show the hand of the master.

The purpose of this chapter is primarily, taking off from the presentation in Bentham's *Deontology*, to discuss the "harmony and coincidence" of Prudence and Benevolence. But because the *Deontology* has been out of print since its original edition, and because the volumes in the original are very difficult to come by, I shall give a somewhat wider summary of their contents than would otherwise be warranted merely by a discussion of the relations between Prudence and Benevolence.

The *Deontology* opens with a general statement of the utilitarian theme, seeking to emphasize "the alliance between interest and duty." "To a great extent ... the dictates of prudence prescribe the laws of effective benevolence .... A man who injures himself more than he benefits others by no means serves the cause of virtue, for he diminishes the amount of happiness" (1, 177). "Prudence is man's primary virtue. Nothing is gained to happiness if prudence loses more than benevolence wins" (1, 189-90).

Bentham contends that "prudence and effective benevolence ... being the only two intrinsically useful virtues, all other virtues must derive their value from them, and be subservient to them" (1, 201). He seeks to apply this standard systematically to the virtues mentioned by Hume -- to sociability, good nature, humanity, mercy, gratitude, friendliness, generosity, beneficence, justice, discretion, industry, frugality, honesty, fidelity, truth (veracity and sincerity), caution, enterprise, assiduity, economy, sobriety, patience, constancy, perseverance, forethought, considerateness, cheerfulness, dignity, courage, tranquillity, politeness, wit, decency, cleanliness, chastity, and allegiance.
Bentham rightly points out that Hume's list of virtues is unsystematic, disorderly, and disjointed; that many of them overlap and others are merely different names for the same thing. Nor does he find that all of them deserve the name of virtue. "Courage," he declares courageously, "may be a virtue or may be a vice. ... For a man to value himself on his courage, without any reference to the occasions on which it is exercised, is to value himself on a quality possessed in a far higher degree by a dog, especially if the dog is mad" (1, 251).

Bentham even writes a chapter on what he calls "False Virtues," among which he lists Contempt for Riches (sarcastic paragraphs directed against Socrates and Epictetus), Love of Action, Attention, Enterprise, and Dispatch. At all points he warns:

> The affections may be so engaged with one side of a question, as to interfere with a right judgment of its moral merit. A mother steals a loaf to satisfy the hunger of a starving child. How easy it would be to excite the sympathies in favor of her maternal tenderness, so as to bury all consideration of her dishonesty in the depth of those sympathies. And, in truth, nothing but an enlarged and expansive estimate, such as would take the case out of the regions of sentimentality into the wider regions of public good, could ever lead to the formation of a right judgment in such matters (1, 259-60).

In the second volume (which is surprisingly self-contained and complete in itself) Bentham (1) opens again with an Introduction and "General Statement" of general principles. Here we find him shifting from the emphasis on "pleasures" and "pains" in his Introduction to the Principles of Morals and Legislation to an almost exclusive reference to the effect of conduct on "happiness" and "misery." While he still rejects "any distinctions drawn between pleasures and happiness," while he still insists that "happiness is the aggregate of which pleasures are the component parts" (11, 16), the shift is none the less significant. Bentham seems eager to prevent the accusation or misunderstanding that he is concerned purely with physical or sensual pleasures and pains.

But he retains the essentials of his "hedonistic calculus." The inquiries of the moralist, he contends, may in the abstract ... be reduced to a single inquiry. At what cost of future pain or sacrifice of future pleasure is a present pleasure purchased? What repayment of future pleasure may be anticipated for a present pain? Out of this examination morality must be developed. Temptation is the present pleasure-punishment is the future pain; sacrifice is the present pain-enjoyment is the future recompense. The questions of virtue and vice are, for the most part, reduced to the weighing of that which is, against that which will be. The virtuous man has a store of happiness in coming time, the vicious man has prodigally spent his revenues of happiness. Today the vicious man seems to have a balance of pleasure in his favor; tomorrow the balance will be adjusted, and the day after it will be ascertained to be wholly in favor of the virtuous man. Vice is a spendthrift, flinging away what is far better than wealth, or health, or youth, or beauty -- namely, happiness: because all of these without happiness are of little value. Virtue is a prudent economist that gets back all her outlay with interest (11, 27-8).
"Morality," continues Bentham, "is the art of maximizing happiness: it gives the code of laws by which that conduct is suggested whose result will, the whole of human existence being taken into account, leave the greatest quantity of felicity" (11, 31).

2. How Prudence Leads ...

Bentham proceeds to reduce the virtues to two, Prudence and Effective Benevolence, but he divides each of these, respectively, into Self-Regarding Prudence and Extra-Regarding Prudence and into Negative Efficient Benevolence and Positive Efficient Benevolence, and devotes a long separate chapter to each of these four divisions.

On these four cornerstones Bentham builds his palace of morality. He is concerned to show that each one of these virtues leads naturally and almost inevitably into the next. He begins with Self-Regarding Prudence, which refers to actions whose influences do not reach beyond the actor; he moves next to "that prudence which is demanded from him in consequence of his intercourse with others; a prudence which is closely connected with benevolence, and especially with abstential benevolence" (11, 81).

As regards external actions, "what prudence can do, and all that prudence can do, is to choose between the present and the future; and in so far as the aggregate of happiness is increased, thereby to give preference to the greater future over the lesser present pleasure" (11, 82). But, he warns, the sacrifice of an immediate pleasure that does not promise to increase our own or somebody else's future happiness to an amount greater than that immediately sacrificed "is mere asceticism; it is the very opposite of prudence; it is the offspring of delusion"; it is "folly"; it is not virtue, it is vice (11, 34).

Bentham then shows the application of the dictates of self regarding prudence to sexual morality: "The option is often between the enjoyment of a moment and the pain of years; between the excited satisfaction of a very short period and the sacrifice of a whole existence; between the stimulation of life for an hour, and the consequent adjacency of disease and death" (11, 85).

After rejecting asceticism as applied to sexual morality, Bentham asks: "Is not chastity, then, a virtue? Most undoubtedly, and a virtue of high deserving. And why? Not because it diminishes, but because it heightens enjoyment.... In fact, temperance, modesty, chastity, are among the most efficient sources of delight" (11, 87-88). He proceeds to apply the same standards in discussing why intoxication, irascibility, gambling, and extravagance tend to produce in the long run more misery than happiness to the person who indulges in them.

We come next to Bentham's chapter on "Extra-Regarding Prudence."

Of man's pleasures, a great proportion is dependent on the will of others, and can only be possessed by him with their concurrence and co-operation. There is no possibility of disregarding the happiness of others without, at the same time, risking happiness of our own. There is no possibility of avoiding those inflictions of pain with which it is in the power of others to visit us, except by conciliating their good will. Each individual is
linked to his race by a tie, of all ties the strongest, the tie of self-regard (11, 132-3).

Morality can be nothing but the sacrifice of a lesser for the acquisition of a greater good. The virtue of extra-regarding prudence is only limited by our intercourse with our fellow men; it may even extend far beyond the bounds of our personal communion with others, by secondary, or reflected influences.... Both national and international law may be said to constitute a proper ground for the introduction of that prudence which concerns others (11, 135).

In our relations with others, prudence no less than benevolence suggests the two simple precepts: "Maximize good, minimize evil" (11, 164). Hence the rules of good manners; the rule of sparing our neighbor's feelings; the rule of avoiding the ill will and cultivating the good will of others towards us.

3. To Benevolence

Just as self-regarding prudence must lead us to be considerate and kind to others, because our own happiness depends on their good will towards us or at least the absence of their ill will, so this extra-regarding prudence leads on in turn to "Negative Efficient Benevolence." "A due regard to the felicity of others is the best and wisest provision for our own" (11, 190). The first requirement is to avoid doing evil to others. Never do evil to any other except in so far as that may be necessary to accomplish a greater good. Never do evil to any other solely on the ground that it is "deserved," but only if this is unavoidable to accomplish a greater good. Even in sport or as a joke, say nothing and do nothing that will cause uneasiness to another. The justifications for inflicting pain on others by your discourse are seldom tenable. "Remember, on all occasions, that kind costs a man no more than unkind language" (11, 217). Blame nobody except to prevent some future cause of blame. Never do or say anything to wound or humiliate another.

Bentham comes next to his chapter on "Positive Efficient Benevolence." (He draws a frequent distinction between benevolence, or the disposition and desire to do good for others, and beneficence, which is the actual doing of such good, and insists that any truly moral action must be both benevolent and beneficent.) He begins by pointing out the strong prudential reasons which a man has for the exercise of benevolence:

Over and above any present pleasure with which an act of beneficence may be accompanied to the actor, the inducement which a man has for its exercise is one of the same sort as that which the husbandman has for the sowing of his seed; as that which the frugal man has for the laying up of money .... By every act of virtuous beneficence which a man exercises, he contributes to a sort of fund, a savings-bank, a depository of general good-will, out of which services of all sorts may be looked for, as about to flow from other hands into his; if not positive services, at any rate negative services; services consisting in the forbearance to vex him by annoyances with which he might otherwise have been vexed (11, 259-60).

Negative beneficence is exercised in so far as mischief is not done to others
Negative beneficence is a virtue, in so far as any mischief which without consideration might have been produced, is by consideration forborne to be produced. In so far as it is by the consideration of the effect which the mischievous action might have upon a man's own comfort, the virtue is prudence -- self-regarding prudence: in so far as it is by the consideration of the effect which the mischievous action might have upon the comfort of any other person, the virtue is benevolence.

A main distinction here is, between beneficence which cannot be exercised without self-sacrifice, and beneficence which can be exercised without self-sacrifice. To that which cannot be exercised without self-sacrifice there are necessarily limits, and these comparatively very narrow ones ....

To the exercise of beneficence, where it is exercised without self-sacrifice, there can be no limits; and by every exercise thus made of it, a contribution is made to the good-will fund, and made without expense ....

Described in general terms, the inducement to positive beneficence, in all its shapes, is the contribution it makes to the man's general good-will fund; to the general good-will fund from which draughts in his favor may come to be paid: the inducement to negative beneficence is the contribution it keeps back from his general ill-will fund ....

He who is in possession of a [good-will] fund of this sort, and understands the value of it, will understand himself to be the richer by every act of benevolent beneficence he is known to have exercised. He is the richer, and feels that he is so, by every act of kindness he has ever done ....

Independently of the rewards of opinion, and the pleasures of sympathy, the acts of positive benevolence tend to the creation of the habits of benevolence. Every act adds something to the habit; the greater the number of acts, the stronger will be the habit; and the stronger the habit, the larger the recompense; and the larger the recompense, the more fruitful in producing similar acts; and the more frequent such acts, the more will there be of virtue and felicity in the world.

Employ, then, every opportunity of beneficent action, and look out for other opportunities. Do all the good you can, and seek the means of doing good (11, 259-266).

In illustrating the requirements of beneficence, Bentham applies in the ethical field the same lesson he had applied in the legal field in his *Principles of Morals and Legislation*:

In the application of evil for the production of good, never let it be applied for the gratification of mere antipathy; never but as subservient to and necessary for the only proper ends of punishment, the determent of others by example, the determent of the offenders by suffering. In the interest of the offender,
reformation is the great object to be aimed at; if this cannot be accomplished, seek to disable him from inflicting the like evil on himself or others. But always bear in mind the maxim, which cannot be repeated too often: Inflict as much and no more pain than is necessary to accomplish the purpose of benevolence. Create not evil greater than the evil you exclude (11, 266-267).

4. No Exact Dividing Line

Bentham returns to a discussion of the relations between prudence and benevolence:

It is not always possible to draw the exact line between the claims of efficient benevolence, whether positive or negative, and those of prudence, self-regarding or extra-regarding; nor is it always necessary or desirable, for where the interests of the two virtues are the same, the path of duty is quite clear. But points of agreement and of difference may be easily pointed out, and a general definition may show what, in ordinary cases, is the distinction between the two qualities. As for example: you are called upon to do service to another. If he is in a condition to render you services in return, prudence as well as benevolence combine to interest you in his favor. If he is wholly removed from the occasions of serving you, your motives can be those of benevolence alone.

But though in a given case it may be difficult to show that the interests of prudence demand a particular act of beneficence, it is not the less true that the self-regarding consideration does, ill fact, occupy the whole ground of conduct. Whatever peculiar reasons benevolence may furnish for a given course of beneficent action, the universal principle remains, that it is in every man's interest to stand well in the affections of other men, and in the affections of mankind in general. A really beneficent act, which may seem to be removed from the prudential considerations always taking for granted that the act is itself no violation of prudence, and that it is one which has the sanction of the Deontological principle, by producing a balance of good -- such an act will, in its remoter consequences, serve the self-regarding interests, by helping to create, to establish, or to extend that general reputation for judicious benevolence, which it is every man's obvious interest to possess in the opinions of his fellow men (11, 268-270).

But because Bentham so often insists that the roots of benevolence are to be ultimately found in self-regarding prudence, it is a mistake to assume that he ever disparages benevolence. On the contrary, his pages are full of such passages as this:

To give exercise, influence, and extension to efficient benevolence, is one of the great consequences of virtue. Nor let it be thought that such benevolence is to be bounded in its consequences by the race of man .... Let men remember that happiness, wherever it is, and by whomever experienced, is the great gift confided to their charge.
It has been said that "Honesty is the best policy." This is not exactly true. There is a policy that is better -- the policy of active benevolence. Honesty is but negative: it avoids doing wrong; it will not allow intrusion into the enjoyments of others. It is, however, only an abstential, and not an active quality. The best policy is that which creates good; the second best is that which avoids evil (11, 272).

We need to forward virtue not merely by our actions, but through the judicious use of our approval and disapproval:

To that end we must labor, each for himself, and as far as he is able, marking out for his highest approbation in the conduct of others those actions which have produced, or are likely to produce, the greatest sum of happiness, and visiting with his loudest reprobation that conduct which leads to, or creates, the greatest amount of misery. By this means every man will do something to make the popular sanctions more useful, healthful, active, and virtuous. The alliances of true morality with the great interests of mankind will soon discover (11, 274).

It often happens that, in the anxiety to get rid of [a political] evil, a greater evil is entailed on an individual or a class, than the evil got rid of by the community; that the sufferings experienced by the few are not counterbalanced by the benefits resulting to the many .... "Sweep abuses away" is undoubtedly the maxim of political wisdom; but so sweep them away that as little disappointment, vexation, or pain be created as possible (11, 285).

Despotism never takes a worse shape than when it comes in the guise of benevolence.... Pleasures and pains, the sweets and the bitters of existence, cannot be tried by the taste of another. What is good for another cannot be estimated by the person intending to do the good, but by the person only to whom it is intended to be done. The purpose of another may be to increase my happiness, but of that happiness I alone am the keeper and the judge ....

Refrain, then, from doing good to any man against his will, or even without his consent ....

To this pretension of doing good to others in spite of themselves, may be traced the worst of religious persecutions.

The most horrible of offenses, the most devastating and murderous of crimes, if followed up to their origin, will be found only a distortion of the happiness-seeking principle; the creation of a misery, intending to prevent a greater misery, but mistaking its purpose and miscalculating its means. And of such mistakes and such miscalculations none has been more prolific than the despotism of benevolent intention (11, 289-291).
Prudence must not allow the individual to sacrifice more happiness than he gains. Benevolence demands that, to the common stock of happiness, every man should bring the largest possible contribution (11, 292).

Let no man apprehend for himself or others, that he can produce too much good, or remove too much evil. It is not on the side of expansive benevolence that his mistakes are likely to be made. Let him do all the good he can, and wherever he can, he will never do too much for his own happiness, or the happiness of others (11, 193).

It may be laid down as a general principle, that a man becomes rich in his own stock of pleasures, in proportion to the amount he distributes to others (11, 295).

In his concluding chapter, Bentham tells us that reason and morality themselves must be made subservient to the great end of promoting human happiness. "Virtue is made up of pleasures, vice of pains, and ... morality is but the maximization of happiness" (11, 309).

5. The Role of Sympathy

I have been quoting from Bentham's (out-of-print) Deontology at this great length, not only because of the brilliant light it throws on the necessary relations of prudence and beneficence, but because it develops the Greatest Happiness Principle with more thoroughness and logic than any other work with which I am acquainted. By identifying morality not with a pointless "will to refrain" or self-sacrifice, but with the maximization of happiness, and by emphasizing the essential harmony between self-interest and the general interest, Bentham provides a far greater incentive to morality than the conventional moralist. His detractors, from Matthew Arnold to Karl Marx, have always been fond of dismissing him as crass and vulgar, but he is as superior to them in the breadth of his sympathies as he is in analysis and logic.

This is not to say that his discussion is definitive or lacking in faults. He too often assumes, for example, that an action can be taken on a direct calculation of the happiness or misery that would follow from that action considered in isolation. He failed to grasp the full weight of Hume's principle that we must inflexibly act according to rule, and that it is the goodness or badness of the rules of moral action, the tendency of the moral code to produce happiness or unhappiness, that is to be judged, rather than the assumed consequences of an isolated individual act.

There is also implicit in Bentham's discussion the assumption that benevolence can only grow out of enlightened and farseeing prudence. Most benevolence is, in fact, direct; it is the result of an immediate and spontaneous affection, love, kindness, or sympathy, a fellow-feeling with others (a theme that Hume and Adam Smith had developed), and not of any conscious calculation that its benefits will redound to the future advantage of the agent himself. The Biblical injunction, "Cast thy bread upon the waters: for thou shalt find it after many days," implies, as Bentham does, that charity and other acts of benevolence will ultimately redound to the benefit of the one who performs them; but it
implies, in addition, that the repayment is not necessarily dependable or proportional.

Yet Bentham was right in recognizing the essential long-run harmony between self-interest and the general interest, between the actions prescribed by "prudence" and the actions prescribed by "benevolence," between farsighted "egoism" and farsighted "altruism." And the recognition of this essential long-run harmony will be found to be the basis for solving one of the central problems of ethics -- the true relations of "egoism" and "altruism," and the relative roles that each should properly play.

Notes

1. Perhaps I should write Bentham-Bowring; for Bowring tells us, in a separate preface of three pages, that: "The materials out of which this volume has been put together are, for the most part, disjointed fragments, written on small scraps of paper, on the spur of the moment, at times remote from one another, and delivered into my hands without order or arrangement of any sort." The book, then, is probably at least a sort of collaboration; yet as the greater part of the reasoning and phrasing seem to me to be authentically Bentham's, I think we are justified in referring the work to him if he were the sole author.

In this second volume, even more than in the first, it is instructive to notice that Bentham shies away a little from the name Utilitarianism that he himself coined to describe his doctrine in its original form. At several points he gives reasons for regarding the term as inadequate and too vague. Though he does not suggest a substitute name (except, occasionally, "the Greatest Happiness Principle"), I think he would have finally come to call his doctrine Felicitism.
Chapter 13: Egoism, Altruism, Mutualism

1. The Views of Spencer and Bentham

The two main issues on which moral philosophers have been most deeply divided, almost from time immemorial, have been that of Hedonism versus Non-Hedonism (some supposedly broader or "higher" goal), and that of Egoism versus Altruism. These two issues overlap, so much so that they are often confused with each other. A far greater overlap, almost to the point of identity, exists between the subject of the present chapter, the proper relations between Egoism and Altruism, and that of our preceding chapter, the relations between Prudence and Benevolence. In fact, Prudence and Egoism on the one hand, and Benevolence and Altruism on the other, may seem to many to be nearly synonymous terms. In any case, the subject calls for further exploration, and the traditional terms Egoism and Altruism will emphasize different aspects of it from those we have already considered.

The division between Egoism and Altruism has seldom been so wide or deep as is generally supposed. Let us distinguish, first of all, between psychological theory and ethical theory. There have been many moral philosophers (of which the archetype is Hobbes) who have contended that men are necessarily selfish, and never act except in accordance with their own (real or imagined) self-interest. These are the psychological Egoists. They contend that when men appear to be acting unselfishly or altruistically the appearance is deceptive or a hypocritical fraud; they are merely promoting their selfish interests. But there are very few ethical Egoists (the only one I can think of is the contemporary Ayn Rand, if I rightly understand her), who hold that while men can and do act altruistically and self-sacrificially, they ought only to act selfishly.

A similar division is possible (but practically non-existent) among Altruists. A psychological Altruist might hold that men necessarily and always act unselfishly and altruistically. I know of no one who does hold or ever has held this position. A pure ethical Altruist holds that men should always act altruistically and never out of self-interest. The ethical Altruist is necessarily a psychological Altruist, however, if only in the sense that he must believe it possible for a man to act solely in the interests of others and not of himself -- otherwise it would be impossible for him to do what he ought to do. Most moral philosophers have been ethical Altruists -- so much so that the popular conception of ethics is action in the interest of others and the popular conception of the chief dilemma of ethics is the supposed conflict between Self-Interest and Duty.

The basic cause of the immemorial controversy over Egoism and Altruism, in fact, has been the false assumption that the two attitudes are necessarily opposed to each other. Even conscientious efforts to effect a "reconciliation" between Egoism and Altruism have been at least partly vitiated by this assumption. A notable example is that of Herbert Spencer. In his Data of Ethics we have first a chapter (XI) on "Egoism versus Altruism,"
then a chapter (XII) on "Altruism versus Egoism," then a chapter (XIII) on "Trial and Compromise," and finally a chapter (XIV) called "Conciliation."

Spencer's conceptual error is most clearly revealed at the beginning of Chapter XIII on "Trial and Compromise": "In the foregoing two chapters the case on behalf of Egoism and the case on behalf of Altruism have been stated. The two conflict; and we have now to consider what verdict ought to be given .... Pure egoism and pure altruism are both illegitimate. If the maxim, 'Live for self,' is wrong, so also is the maxim, 'Live for others.' Hence, a compromise is the only possibility."

Spencer might have avoided this assumption of necessary conflict if he had examined more closely the implication of his own previous arguments. He begins his chapter on "Egoism versus Altruism," for example, by maintaining that "the acts by which each maintains his own life must, speaking generally, precede in imperativeness all other acts of which he is capable .... Egoism comes before altruism. The acts required for continued self preservation ... are the first requisites to universal welfare. Unless each duly cares for himself, his care for all others is ended by death. ... The adequately egoistic individual retains those powers which make altruistic activities possible."

But what is this but an argument that the same acts that are necessary to promote egoistic ends are necessary to promote altruistic ends?

Similarly, when he comes to the chapter on "Altruism versus Egoism" Spencer argues: "In various ways the well-being of each rises and falls with the well-being of all.... Each has a private interest in public morals, and profits by improving them.... Personal well-being depends in large measure on the well-being of society," etc. What is this, again, but an argument that the actions which promote the well-being of society also promote the well-being of the individual? As Spencer himself puts it: "From the dawn of life, then, egoism has been dependent upon altruism as altruism has been dependent upon egoism." All that Spencer succeeds in proving by his specific arguments, in fact, is that a misconceived or short-sighted pursuit of self-interest is not really in one's self-interest, and that a misconceived or short-sighted benevolence or self-sacrifice for the imagined good of others is not really beneficent, and harms, rather than promotes, the long-run good of others or the ultimate wellbeing of society.

This is true also of the argument of Spencer in which he seeks to reduce "pure" altruism to an absurdity:

When, therefore, we attempt to specialize the proposal to live not for self-satisfaction but for the satisfaction of others, we meet with the difficulty that beyond a certain limit this cannot be done ....

Mark the consequences if all are purely altruistic. First, an impossible combination of moral attributes is implied. Each is supposed by the hypothesis to regard self so little and others so much, that he willingly sacrifices his own pleasures to give pleasures to them. But if this is a universal trait, and if action is universally congruous with it, we have to
conceive each as being not only a sacrificer but also one who accepts sacrifices. While he is so unselfish as willingly to yield up the benefit for which he has labored, he is so selfish as willingly to let others yield up to him the benefits they have labored for. To make pure altruism possible for all, each must be at once extremely unegoistic and extremely egoistic. As a giver, he must have no thought for self; as a receiver, no thought for others. Evidently, this implies an inconceivable mental constitution. The sympathy which is so solicitous for others as willingly to injure self in benefiting them, cannot at the same time be so regardless of others as to accept benefits which they injure themselves in giving. (1)

Spencer's *reductio ad absurdum*, of which the foregoing quotation is only a part, is shrewd and entirely valid. His argument, in fact, was anticipated by Bentham:

Take any two individuals, A and B, and suppose the whole care of the happiness of A confined to the breast of B, A himself not having any part in it; and the whole care of the happiness of B confined to the breast of A, B himself not having any part in it; and this to be the case throughout. It will soon appear that in this state of things the species could not continue in existence, and that a few months, not to say weeks or days, would suffice for the annihilation of it. Of all modes in which for the governance of one and the same individual the two faculties could be conceived as placed in different seats -- sensation and consequent desire in one breast, judgment and consequent action in another this is the most simple. If, as has been said with less truth of the blind leading the blind, both would in such a state of things be continually falling into the ditch, much more frequently and more speedily fatal would be the falls supposing the separation to have place upon any more complex plan. Suppose the care and the happiness of A being taken altogether from A were divided between B and C, the happiness of B and C being provided for in the same complex manner, and so on, the greater the complication the more speedy would the destruction be, and the more flagrant the absurdity of a supposition assuming the existence of such a state of things. (2)

2. Egoism and Altruism Interdependent

But though egoism, in the final analysis, must have priority over altruism, it remains true, as both Bentham and Spencer contended, that they are interdependent, and that, in general and in the long run, the actions that promote the one tend also to promote the other.

In brief, to say that whatever promotes the interests of the individual promotes those of society, and vice versa, is another way of saying that society consists of, and is simply another name for, the collection of individuals and their interrelations.

The argument, however, should not be overstated. The interests of a particular individual can never be said to be *identical* with those of society (even if we consider a "long-run"
period as long as that individual's life). But over the long run (and the longer the period considered the more is this true) there is a tendency toward coalescence in the actions, and especially the rules of action, that promote self-interest and the public interest respectively. For in the long run it is in the greatest interest of the individual that he should live in a society characterized by law, peace, and good-will; a society in which he can rely on the word of others; in which others keep their promises to him; in which his right peaceably to enjoy the fruits of his labor, his rights to security and property, are respected; in which he is not shoved, cheated, beaten or robbed; in which he can depend on the cooperation of his fellows in undertakings that promote their mutual benefit; in which he can even depend on their active aid should he meet with accident or misfortune through no commensurate or glaring fault of his own.

And as it is in the interest of everyone to promote such a code of conduct on the part of others, so it is in his own interest to abide rigorously and inflexibly by such a code. For every infraction on the part of any individual tends to provoke infractions on the part of others, and endangers the maintenance of the code. There must even be a sanctity surrounding observance of the moral rules. If this sanctity does not exist, if the code is not inflexibly preserved, it loses its utilitarian value. (This is the element of truth in the objections to crude or ad hoc utilitism though not to rule-utilitism.)

Any individual who violates the moral code not only contributes to the disintegration of the code, but the more frequently or flagrantly he does so the more likely he is to be found out, and the more likely he is, therefore, to be punished, if not by the law, then by the retaliations and reprisals not only of those whom he has directly injured, but of others who have learned of the injuries he has inflicted.

Even to emphasize the necessity for "reconciling" egoism and altruism, therefore, as Herbert Spencer does, may be misleadingly to imply that they are normally antagonistic to each other.

On the contrary, particularly when we consider the long run, the usual and normal situation is the coincidence of egoism and altruism, the tendency of their aims to coalesce. It is their apparent "irreconcilability" that is unusual and exceptional. In fact, the overwhelming majority of people could be persuaded to adhere to a given code of ethics only if they were persuaded, however vaguely or even subconsciously, that adherence to such a code was in their own ultimate interest as individuals as well as in the interest of society.

We may, however, go even further than this. Not only does the code of conduct which best promotes the long-run interests of the individual tend to coincide with the code that best promotes the long-run interests of society, and vice versa, but it is much less easy than the majority of moral philosophers acknowledge to determine when an individual is acting primarily out of self-regard or out of regard for the interests of others. When a young man spends half his week's salary on a Saturday night taking his girl to dinner, the theater and a night club, is he acting "selfishly," or "altruistically"? When a rich man buys his wife a mink coat, does he do it, as Thorstein Veblen contended, merely to advertise his own wealth and success, or does he do it to please his wife? When parents
make "sacrifices" to send their children to college are they doing it for the pleasure of boasting about their children (or even about their own sacrifices), or are they doing it primarily out of love for their children?

3. Bishop Butler on Self-Love

In contending that the same rules of conduct that tend most to promote the long-run interests of society are those that tend most also to promote the long-run interests of the individual who adheres to them, in contending that "egoism" and "altruism" tend to coincide, in contending even that "selfish" and "altruistic" motives are in practice often difficult to distinguish, I no doubt do my argument an injury in the eyes of a certain group of writers by pointing out the extent to which Herbert Spencer and particularly Jeremy Bentham supported it. For these writers have for years indicated their own superior culture, sensitiveness, and spirituality by their disdainful references to "Benthamism"; and their scorn has been effective because the prevailing conception of what Bentham thought and taught has been in fact a caricature. But perhaps these writers will be more impressed if I point out that the arguments of Bentham on this point were in turn anticipated, a full century before him, by no less a figure than the pre-Utilitarian, Bishop Butler.

The subtle mind of Butler made contributions both to ethical and psychological insight that are as valuable today as when he published his *Fifteen Sermons* in 1726. I shall confine myself here to those bearing directly on the issue between egoism and altruism.

"Self-love and benevolence, virtue and interest," he tells us in his preface "... are not to be opposed but only to be distinguished from each other ... Neither does there appear any reason to wish self-love were weaker in the generality of the world than it is .... The thing to be lamented is not that men have so great regard to their own good or interest in the present world, for they have not enough; but that they have so little to the good of others .... Upon the whole, if the generality of mankind were to cultivate within themselves the principle of self-love, if they were to accustom themselves often to set down and consider what was the greatest happiness they were capable of attaining for themselves in this life, and if self-love were so strong and prevalent as that they would uniformly pursue this their supposed chief temporal good, without being diverted from it by any particular passion, it would manifestly prevent numberless follies and vices."

Butler is here opposing "self-love" to "mere appetite, will, and pleasure," or "any vagrant inclination." But what he is really arguing for, in more modern terms, is the practice of the prudential virtues. He urges us to act in our true *long-run* self-interest rather than for some merely temporary advantage or under the influence of unreflecting impulse or passion.

"To aim at public and private good," Butler tells us in his First Sermon, "are so far from being inconsistent that they mutually promote each other."

I must however remind you that though benevolence and self love are different, though the former tends most directly to public good, and the latter to private, yet they are so
perfectly coincident that the greatest satisfactions to Ourselves depend upon our having benevolence in a due degree, and that self-love is one chief security of our right behavior toward society. It may be added that their mutual coinciding, so that we can scarce promote one without the other, is equally a proof that we were made for both.

Butler goes on to point out some of the psychological reasons why this is so.

Desire of esteem from others ... naturally leads us to regulate our behavior in such a manner as will be of service to our fellow creatures .... Mankind are by nature so closely united, there is such a correspondence between the inward sensations of one man and those of another, (3) that disgrace is as much avoided as bodily pain, and to be the object of esteem and love as much desired as any external goods; and in many particular cases, persons are carried on to do good to others, as the end their affection tends to and rests in, and manifest that they find real satisfaction and enjoyment in this course of behavior .... Men are so much one body that in a peculiar manner they feel for each other .... And therefore to have no restraint from, no regard to, others in our behavior is the speculative absurdity of considering ourselves as single and independent, as having nothing in our nature which has respect to our fellow creatures, reduced to action and practice. And this is the same absurdity as to suppose a hand or any part to have no natural respect to any other or to the whole body.

In his Third Sermon Butler goes even further: "Conscience and self-love, if we understand our true happiness, always lead us the same way. Duty and interest are perfectly coincident, for the most part in this world, but entirely and in every instance if we take in the future and the whole, this being implied in the notion of a good and perfect administration of things."

Though this argument depends for its full force on the Christian assumption of a life hereafter, with the rewards of heaven or the punishments of purgatory, it is enlightening to notice the similarity of the worldly part of it to that of Bentham's Deontology, with its subtitle: "The Science of Morality, in which the Harmony and coincidence of Duty and Self-Interest, Virtue and Felicity, Prudence and Benevolence, are Explained and Exemplified."

It is in his Eleventh Sermon, however, that Butler expounds at greatest length his criticism of the view that self-love and benevolence are necessarily hostile to or even inconsistent with each other:

And since, further, there is generally thought to be some peculiar kind of contrariety between self-love and the love of our neighbor, between the pursuit of public and of private good, insomuch that when you are recommending one of these, you are supposed to be speaking against the other; and from hence arises a secret prejudice against and frequently open scorn of all talk of public spirit and real goodwill to our fellow creatures; it will be necessary to inquire what respect benevolence hath to self-love, and the pursuit of private interest to the pursuit of public; or whether they be anything of that peculiar inconsistency and contrariety between them, over
and above what there is between self love and other passions and particular
affections, and their respective pursuits.

Butler's inquiry and argument show a philosophic penetration far in advance of his time;
in fact, most contemporary writers on ethics have not yet caught up with it. "Every
particular affection, even the love of our neighbor," he writes in his Fourth Sermon,

... is as really our own affection as self-love; and the pleasure arising from its
gratification is as much my own pleasure as the pleasure self-love would have
from knowing I myself should be happy some time hence, would be my own
pleasure.... Is desire of and delight in the happiness of another any more a
diminution of self-love than desire of and delight in the esteem of another? ... That
others enjoy the benefit of the air and the light of the sun does not hinder
but that these are as much one's private advantage now as they would be if we
had the property of them exclusive of all others. So a pursuit which tends to
promote the good of another, yet may have as great tendency to promote
private interest as a pursuit which does not tend to the good of another at all
or which is mischievous to him.

4. What Is Egoism?

But these quotations raise an unsettling question, which may seem to make everything I
have previously said or quoted, not only in contrasting "egoism" and "altruism" but even in
distinguishing them, confused and invalid. Suppose we extend Bishop Butler's
conception of "self-love" just a bit more. We have asserted that all action is action
undertaken to exchange a less satisfactory state of affairs for a more satisfactory state.
Isn't every action I take, therefore, taken to increase my own satisfaction? Don't I help my
neighbor because it gives me satisfaction to do so? Don't I seek to increase the happiness
of another only when this increases my own satisfaction? Doesn't a doctor go to a plague spot,
to inoculate others or tend the sick, even at the risk of catching the disease or dying of it,
because this is the course that gives him most satisfaction? Doesn't the martyr willingly
go to the stake rather than recant his views because this is the only choice capable of
giving him satisfaction? But if the most famous martyrs and the greatest saints were
acting just as "egoistically" as the most brutal despots and the most abandoned
voluptuaries, because each was only doing what gave him most satisfaction, what moral
meaning can we continue to attach to "egoism," and what useful purpose is served by the
term?

The problem, I suspect, is chiefly a linguistic one. My choices and decisions are
necessarily mine. I do what gives me satisfaction. But if we therefore extend the
definition of egoism to cover every decision I make, all action becomes egoistic;
"altruistic" action becomes impossible, and the very word egoism ceases to have any
moral meaning.

We can solve the problem by returning to the common usage of the terms involved, and
examining it more carefully. Because I necessarily act to satisfy my own desires, it does
not follow that these desires merely concern my own state, or my own narrow personal
"welfare." In a shrewd psychological analysis, Moritz Schlick concludes that "egoism" is not to be identified with a will to personal pleasure or even to self-preservation, but means, in its common usage as a term of moral disparagement, simply inconsiderateness. It is not because he follows his special impulses that a man is blamed, but because he does so quite untroubled by the desires or needs of others. The essence of egoism, then, -- or, to use the more common term, "selfishness" -- "is just inconsiderateness with respect to the interests of fellow men, the pursuit of personal ends at the cost of those of others."

5. Mutualism

What we normally condemn, in brief, is not the pursuit of self-interest, but only the pursuit of self-interest at the expense of the interests of others.

The terms "egoistic" and "altruistic," though they are used loosely in common conversation, and are difficult if not impossible to define with precision, are still useful and even indispensable in describing the dominant attitude that guides a man or one of his actions.

So, returning to this loose but common usage, let us see how far we have now come in this chapter, and whether it is possible to push our analysis a little further.

Neither a society in which everybody acted on purely egoistic motives, nor one in which everybody acted on purely altruistic motives (if we can really imagine either) would be workable. A society in which each worked exclusively for his own interest, narrowly conceived, would be a society of constant collisions and conflicts. A society in which each worked exclusively for the good of others would be an absurdity. The most successful society would seem to be one in which each worked primarily for his own good while always considering the good of others whenever he suspected any incompatibility between the two.

In fact, egoism and altruism are neither mutually exclusive nor do they exhaust the possible motives of human conduct. There is a twilight zone between them. Or rather, there is an attitude and motivation that is not quite either (especially if we define them as necessarily excluding each other), but deserves a name by itself.

I would like to suggest two possible names that we might give this attitude. One is an arbitrary coinage -- egaltruism, which we may define to mean consideration both of self and others in any action or rule of action. (6) A less artificially contrived word, however, is mutualism. This word has the advantage of already existing, though as a technical word in biology, meaning "a condition of symbiosis (i.e. a living together) in which two associated organisms contribute mutually to the well-being of each other." The word can with great advantage be taken over (even retaining its biological implications) by moral philosophy.

If two people, where there might otherwise be conflict, act on the principle of egaltruism or mutualism, and each considers the interests of both, they will necessarily act in
harmony. This is in fact the attitude that prevails in harmonious families, in which
husband and wife, father, mother, and children, put first, not only as the principle on
which they act, but in their spontaneous feelings, the interests of the family. And
mutualism, enlarged, becomes the sentiment or principle of Justice.

We might indicate the consequences of each of these three attitudes, in its pure state, by
an illustration (in which I shall permit myself a touch of caricature). A fire breaks out in a
crowded theater in which the audience consists solely of pure egoists. Each rushes
immediately for the nearest or the main exit, pushing, knocking down, or trampling on
anybody in his way. The result is a panic in which many people are needlessly killed or
burned because of the stampede itself. The fire breaks out in a crowded theater in which
the audience is made up solely of pure altruists. Each defers to the other -- "After you,
my dear Alfonse" -- and insists on being the last to leave. The result is that all burn to
death. The fire breaks out in a crowded theater in which the audience is made up solely of
cooperatists or mutualists. Each seeks to get the theater emptied as quickly and with as
little loss of life as possible. Therefore all act much as they would at a fire drill, and the
theater is emptied with a minimum loss of life. A few, who are farthest from the exits or
for other reasons, may perish in the flames; but they accept this situation, and even
cooperate in it, rather than start a stampede which may cost far more lives.

I have preferred to call the ethical system outlined in this book Cooperatism. But it could
almost as well be called Mutualism. The former name emphasizes the desired actions or
rules of action and their probable consequences. But the latter name emphasizes the
appropriate feeling or attitude that inspires the actions or rules of action. And both imply
that the attitude and actions that best promote the happiness and well being of the
individual in the long run, tend to coincide with the attitude and actions that best promote
the happiness and well-being of society as a whole.

The word Mutualism may seem new and contrived in this connection, but there is nothing
new or contrived about the attitude it stands for. It may not necessarily imply a universal
Christian love, but it does imply a universal sympathy and kindness, and a love of those
who are nearest.

6. How Moral Rules Are Framed

Let us examine again the false antithesis between the "Individual" and "Society."

It is a confusion of thought to think that ethics consists of the rules that "society" imposes
on the "individual." Ethics consists of the rules that we all try to impose on each other. It
may even be thought of as the rules that each individual tries to impose on all other
individuals, on "society," at least in so far as their actions are likely to affect him. The
individual does not want anyone to aggress against him; therefore he seeks to establish
non-aggression both as a legal and a moral rule. He feels obliged, in consistency (and for
the sake of getting the rule enforced), to abide by it himself.

This is how our moral rules are continuously framed and modified. They are not framed
by some abstract and disembodied collectivity called "society" and then imposed on an
"individual" who is in some way separate from society. We impose them (by praise and censure, approbation and disapprobation, promise and warning, reward and punishment) on each other, and most of us consciously or unconsciously accept them for ourselves.

Each of us plays in society a constant dual role -- he who acts, and he who is affected by the action, the Actor and the Affected, the Agent and the Patient, the Doer and the Done-to. Each of us may play also, at times, a third role -- that of the Disinterested or Impartial Observer.

If we are to frame workable and acceptable moral rules, we must imaginatively look at each hypothetical or real situation from all three standpoints -- that of the Agent, that of the Patient, and that of the Impartial Observer. It is because over the course of accumulated human thought and experience, actions have been looked at and judged from all three standpoints, that our traditional moral code, in the main, takes account of all three. Moral disputes and moral rebellions arise, in large part, because one or both of the disputants looks at a situation from only one of these standpoints.

As a prospective Agent it may seem to A's short-run interest to hit his neighbor P over the head and take his money. But as the prospective Patient P will find this wholly objectionable. And either, or a third man O, will see as an Impartial Observer that such a rule of action would be disastrous to society. It is the failure to look at actions or rules of action from all three standpoints, and to put oneself imaginatively, in turn, in the role of Agent, Patient, and Disinterested Spectator, that has led to innumerable ethical fallacies -- from the fallacy of shortsighted pursuit of selfish aims to the fallacy that everybody should sacrifice himself to everybody else.

It is the purpose of ethics to help us test or frame moral rules. We cannot secure objectivity in testing or framing such rules unless we imaginatively put ourselves successively in the place of each of the persons that a given rule would affect. Suppose our question is: Should a passerby undertake to rescue a drowning swimmer? Under what circumstances, and at how much risk to himself? In seeking the answer one should first put oneself in the position of the passerby, and ask how much inconvenience, risk, or danger one would think it obligatory or rational to undertake. Secondly, one should put oneself in the position of the struggling swimmer, and ask how much danger or risk on the passerby's part, if you were the man in the water, you would think it obligatory or rational for him to undertake. And if you arrived by this process at two widely differing answers, you should then ask whether an Impartial Spectator might arrive at some answer in between.

Suppose we use this method to test the Golden Rule: *Do unto others as you would have others do unto you.* The difficulty with this is that there is practically no limit to the benefits that most of us would be willing to accept from others, at whatever cost to them. But suppose now that we turn the rule around, and make it: *Do not ask or expect others to do for you more than you would be willing to do for them,* or *Accept from others only as much help as you would be willing to extend to them if you were in their position.* You would begin to set more reasonable and workable limits to the rule. (Either in the Golden Rule or in this Converse Golden Rule, however, as thus stated, the test is too subjective.
Only in one's role as an Impartial Observer can one frame the appropriate rule objectively.

Suppose we apply the test to the Christian precept "That ye love one another." Literally, probably none of us is capable of fulfilling such a universal and indiscriminate obligation, if only because we cannot command our feelings. We can love a few people to whom we are drawn by special qualities or bound by special ties. But for the rest the most we are capable of is outward demeanor or action -- considerateness, fairness, kindness. This constant effort to be considerate and kind in our outward attitude will, of course, affect our inward feelings. The Christian ideal, by commanding an unattainable goal, has sometimes led men, from despair or cynicism, to fall far below a reasonably attainable moral achievement. "Man is neither angel nor beast, and the mischief is that he who would play the angel plays the beast." ~ Nevertheless, because of the Christian ideal, there is probably far more loving-kindness in the world than there would have been without it.

7. The Limits of Obligation

Regarding the extent of our obligations to others, the opinions of different individuals are bound to vary widely. In general the strong and independent and well-off will think that relatively narrow limits should be set around the supposed extent of their obligation to others, whereas the weak and dependent and badly off will want the assumed extent of obligation to others to be considered much wider. Experience will tend to work out a compromise of such opinions in the moral tradition, because each will find himself at times in the position of one who wants help and at times in the position of one who is asked to help.

That is why this is one of the unsettled problems of ethics. There will be those who think that the only obligation of the individual is not to transgress against others; and there will be those who think that his obligation to help others is practically without limits. There will be still others who take an intermediate position, and hold that people in need or distress should be helped, but only to the extent that this does little or nothing to reduce their incentives to self-help -- or to reduce the incentives to production and effort of those who are called upon to supply the help.

Probably no exact boundary can be drawn, and no exact rules can be framed, concerning the extent of our duties to others. In such duties there will always be a twilight zone, shading off from what is clearly imperative to what is clearly quixotic and in the long run harmful.

We might end this chapter, logically, with a discussion of the problem of "self-sacrifice." But this problem has occupied such a prominent and crucial role from the very beginnings of moral philosophy -- and above all since the birth of Christianity -- as to call for consideration in a separate chapter.

Notes


3. This anticipates the emphasis that Hume and Adam Smith were later to put on Sympathy.


5. The word is formed by combining *ego* and altruism. If the first two syllables seem to suggest the *egal* in *egalitarianism*, that is no disadvantage, for they imply *equal* consideration of self and others.

Chapter 14: The Problem of Self-Sacrifice

1."Individual" and "Society"

Let us summarize the discussion in the two preceding chapters to see where it has brought us.

We have seen that there tends to be a coincidence between the actions or rules of action that best promote the interests of the individual in the long run and the rules of action that best promote the interests of society as a whole in the long run. We have seen that this coincidence tends to be greater the longer the period we take into consideration. We have seen, moreover, that it is difficult to distinguish "egoistic" actions from "altruistic" or "mutualistic" ones, because an enlightened and farsighted selfishness might often dictate precisely the same course as an enlightened and farsighted benevolence.

There is another consideration, which needs to be re-emphasized. The antithesis so often drawn between the "individual" and "society" is false. Society is merely the name we give to the collection of individuals and their interrelations. It would be clarifying and useful, in fact, if in sociological, economic, and ethical discussion we were most commonly to define society as other people. Then, in a society consisting only of three persons -- A, B, and C -- A, from his own point of view, is "the Individual," and B and C are "Society," whereas B, from his own point of view, is "the Individual" and A and C, "Society," etc. (1)

Now each of us sees himself sometimes as the individual and sometimes as a member of society. In the former role he is apt to emphasize the necessity of liberty and in the latter the necessity of law and order. A as a member of society is concerned that neither B nor C do anything to injure him. He insists that laws be passed to prevent this; and injuries that cannot satisfactorily be prevented by law he seeks to prevent by condemnation or disapproval. But he soon realizes that he cannot consistently or successfully use devices of condemnation or praise to influence the actions of others without accepting them for like actions by himself. Both to seem consistent to others and to be consistent in his own eyes (for the "rational" man tends to accept consistency as an end in itself) he feels an obligation to accept for himself the moral rules he seeks to impose on others. (This is part of the explanation of the origin and growth of conscience.)

And the moral rules that we seek, for egoistic reasons, to impose on others, do not stop at inducing them not to inflict positive injury on us. If we found ourselves on board a ship sinking at sea we would think it the moral duty of those on any vessels near by to answer our SOS signals, and to come to our rescue, even at considerable risk to themselves.

I do not mean to imply by this that all moral rules arise out of egoistic considerations. There are people who are spontaneously so moved by the suffering of others or a danger to others that they do not need to imagine themselves in the same predicament in order to think it their duty to come to the rescue of others. They will do so out of their
spontaneous desire. Nearly all of us, in fact, do take spontaneous satisfaction in the happiness of others -- at least of some others. What I am concerned to point out is that even if we were to assume, with Hobbes, that people are guided only by egoistic motives, we would probably arrive at the conclusion that they would be driven, in the end, to impose virtually the same outward code of morals on each other as if they were guided by altruistic motives as well. And because it is to the interest of each individual to live in a society characterized not only by peace and order and justice, but by social cooperation and mutual affection and aid, it is in the interest of each individual himself to help to create or preserve such a society through his own code and his own example.

We must repeat once more, then, that the antithesis between the interests of the Individual and the interests of Society is false. Normally and usually the actions that best promote the happiness and well-being of the individual best promote the happiness and well-being of the whole society. There is normally, to repeat, a coincidence between the long-run interests of the individual and the long-run interests of society. But we must frankly face the fact that there is not a complete identity.

There will be times when the interests of the individual, even his interests in the long run, appear in his own eyes to conflict

with those of society. What, then, is his duty? By what rule should he be guided? What should the moral code prescribe?

In examining this conflict, or apparent conflict, it will be profitable to move from the easier to the harder examples. What appears easiest at first glance is the establishment of a negative rule. Adam Smith states such a rule in sweeping form: "One individual must never prefer himself so much even to any other individual as to hurt or injure that other in order to benefit himself, though the benefit to the one should be much greater than the hurt or injury to the other. The poor man must neither defraud nor steal from the rich, though the acquisition might be much more beneficial to the one than the loss could be hurtful to the other." (2)

Here the specific illustration is beyond dispute, but the statement of the principle is much less so. The reason stealing is wrong under any conditions, as Adam Smith later points out, is that it is a violation of "one of those sacred rules upon the tolerable observation of which depend the whole security and peace of human society." (3)

2. Duty vs. Risk

But surely it cannot be wrong to do anything to benefit oneself simply because an incidental consequence may be to hurt or injure the interests of another. Should one reject the offer of a better job than one already has, simply because the present occupant, or another candidate, may then lose that particular job and may not be able to get another as good? Should a scientist refuse to publish a truthful criticism of another scientist's work because the result of that criticism may be to increase the first scientist's reputation at the cost of destroying the reputation of the scientist criticized? Evidently the rule proposed by Adam Smith would have to be carefully qualified to forbid injury to others only
through coercion, violence, malice, misrepresentation, or fraud -- i.e., the class of actions forbidden must be only those that tend to injure the long-run interests of society as a whole, and the class of actions prescribed must be only those that tend to benefit the long-run interests of society as a whole.

Turning to positive rules -- i.e., those that enjoin help rather than those which merely forbid injury -- let us begin with the athletic young man with a rope and a life-belt at hand (previously referred to on p. 69), who sits on a bench in a park along a river bank, and quietly sees a child drown, although he could rescue the child without the least danger. There can be no moral defense for such inaction. As Bentham pointed out, not only should it "be made the duty of every man to save another from mischief, when it can be done without prejudicing himself," but it might well be made a duty legally enforceable upon him by punishment for nonfeasance.(4)

But what should be the rule when the risk to the would-be rescuer rises? Here the problem becomes difficult, and the answer may depend not only on the degree of the risk, but on the relationship (whether, e.g., that of parent or of stranger) of the potential rescuer to the person or persons to be rescued. (It may also depend on a numerical relation. For example, whether the situation is [1] one in which one person, say a sapper, or soldier whose job it is to get rid of enemy mines, may be asked to risk his life to save a hundred or a thousand, or [2] one in which a hundred or a thousand may be asked to risk their lives to save only one, say a king or a president who is being held as a hostage.)

The ethical problem here may be difficult to answer precisely because, for example, the degree of risk being run may be indeterminable unless the risk is actually undertaken. Many a man has been tortured by conscience all the rest of his life because he has suspected that cowardice or selfishness led him to over-estimate a risk that he refused to take to save another.

If we turn for help to the answers given by traditional ethical systems and by "common-sense" ethics we find them to be in some cases not only clear but stern. There are conditions under which these traditional codes demand not only that a man risk his life for others but that he be willing, indeed, to sacrifice it. A soldier who deserts or runs away in battle, a captain who violates the rule that he should be the last to leave his ship, a doctor who refuses to enter a city where there is an epidemic or to attend a patient suffering from a contagious disease, a fireman (or father) who fails to try to rescue a child or an invalid from a fire, an armed policeman who stands idly by or runs away when an innocent citizen is being held up by a bandit at the point of a gun -- all these are condemned by nearly every traditional or common-sense moral code.

And the reason for this condemnation is plain. A nation that cannot depend on the bravery and self-sacrifice of its armed forces is doomed to conquest or annihilation. The inhabitants of a city who could not depend on the willingness of their policemen to take risks would be overrun by criminals, and would not be safe in the streets. The welfare and survival of a whole community, in brief, may depend upon the willingness of certain individuals or groups to sacrifice themselves for the rest.
But the duty is not always clear. If an unarmed citizen happens to be near when another unarmed citizen is being held up at gunpoint, is it the duty of the former to try to take the gun away? If even a hundred other unarmed citizens are by when a bandit is robbing one of them at gunpoint, is it the duty of one of the bystanders to try to take the gun away? And which one? No doubt collectively they could succeed; but it is the first to try who takes the greatest risk.

The answer of common-sense ethics to this situation is far from clear. The people who read in the next day's newspapers about a thug shooting a victim and getting away because a crowd of a hundred did nothing to stop him, may be righteously indignant, and contemptuous of those who were too cowardly to act. Some of those who were in the crowd will feel secretly ashamed of their inaction, or at least a little uneasy. But most of them will argue to themselves or others that it would have been an act of sheer foolhardiness for them to take the initiative in interfering.

3. Search for a General Rule

Can we find the answer to the problem of self-sacrifice in any general rule or principle?

I think we can reject without any further argument the contention of a few contemporary ethical writers that it is never the duty of an individual to sacrifice himself for others, or that it is even "immoral" for him to do so. The examples we have cited, and the reasons why such self-sacrifice may sometimes be necessary, are sufficient and clear.

On the other hand, we do not need to give prolonged examination to the precisely opposite extreme contention that self-sacrifice is the normal ethical requirement and that we need not count its cost. I have already cited the arguments of Bentham and Spencer against the folly of everybody's living and sacrificing for everybody else. These arguments are accepted by most modern ethical writers. "A society in which everybody spent his life sacrificing all his pleasure for others would be even more absurd than a society whose members all lived by taking in each other's washing. In a society of such completely unselfish people who would be prepared to accept and benefit by the sacrifice?" (5)

Nevertheless, the doctrine of sacrifice for sacrifice's sake was not only held by Kant and other eminent moral philosophers, but is still found in more modern writers. "Were there no use possibly to be made of it, no happiness which could possibly be promoted, generous and self-forgetting action would be worth having in the universe." This is sanctifying a means while ignoring its purpose. As E. F. Carritt rightly replies: "One cannot act generously if one can find nothing that anybody wants, and self-forgettingness, when there was nothing else practicable to remember, would be simply self-neglecting." (7)

With these two extremes out of the way, we can try to formulate an acceptable rule. Suppose we frame and examine the rule as follows:

Self-sacrifice is only required or justified where it is necessary. In order to secure for
another or others a greater good than that sacrificed. (8)

This is substantially the rule proposed by Jeremy Bentham -- except that he would have used the word "pleasure" or "happiness" rather than "good." It is the rule of all the moral philosophers who have argued, with Adam Smith, that it is the duty of the agent to act in the way that an "impartial spectator" would approve. (9) "The point is that the interests of others should be treated on just the same level as one's own, so that the antithesis between self and others is made as little prominent in one's ethical thinking as possible." (10)

Now it is at least reasonably clear that no one should sacrifice his own interests to another or others unless a greater good is accomplished by the sacrifice than is lost to the agent. This is clear even from the most impartial view. Any rule of action should tend to promote a net gain of good on the whole rather than a net loss.

4. The Concept of Costs

Here we may draw a parallel not only with what has already been said about the requirements of simple prudence, but with the whole conception of costs in human action. The only rational prudential reason why a man should give up a pleasure, a satisfaction, or a good is to gain a greater pleasure, satisfaction, or good. This greater good may, of course, be nothing more than the absence of the subsequent pain or suffering caused by excessive indulgence in the pleasure given up -- as a man may give up excessive drinking or smoking or eating in order to feel better in the long run -- to improve his health and prolong his life. Prudential sacrifices are usually sacrifices of immediate pleasures or satisfactions in order to enjoy greater future happiness or satisfactions.

This is merely an illustration in the moral field of a "law of costs" that is usually discussed only in economic textbooks, but which in fact covers the whole realm of human action. "Everything, in short, is produced at the expense of foregoing something else. Costs of production themselves, in fact, might be defined as the things that are given up (the leisure and pleasures, the raw materials with alternative potential uses) in order to create the thing that is made." (11)

Costs thus conceived in "real" terms are sometimes distinguished by economists from money costs by the special name opportunity costs. This means, as the name implies, that we can do one thing only at the expense of foregoing something else. We can seize one opportunity only at the cost of foregoing what we consider the next best opportunity. Mises defines the concept in its broadest form:

Action is an attempt to substitute a more satisfactory state of affairs for a less satisfactory one .... What gratifies less is abandoned in order to attain something that pleases more. That which is abandoned is called the price paid for the attainment of the end sought. The value of the price paid is called costs. Costs are equal to the value attached to the satisfaction which one must forego in order to attain the end aimed at. (12)
Or, more precisely and technically: "Costs are the value attached to the most valuable want-satisfaction which remains unsatisfied because the means required for its satisfaction are employed for that want-satisfaction the cost of which we are dealing with." (13)

This concept, unfortunately, is not very commonly understood or applied by writers on ethics. When we do apply it to the moral field, it is clear that every action we take must involve a choice of one value at the expense of other values. We cannot realize all values at once. We cannot realize more of one value without realizing less of another. We cannot give more time to learning one subject, or developing one skill, for example, without giving less time to learning some other subject or developing some other skill. We cannot achieve more of one good without achieving less of some other good. All good, all value, can be achieved only at the cost of foregoing some lesser good.

In brief, a "sacrifice," in the sense of a cost, is inescapable in all moral action as it is in all (narrowly conceived) "economic" action. In economics, the excess of the value gained over the value sacrificed is called a "profit." Because of the pejorative sense in which this word is commonly used by socialists and others, some readers may be shocked by its application to the realm of morality. But it is merely another way of saying that what is gained by an action should be greater than what is lost by it. In the broadest sense, "profit is the difference between the higher value of the good obtained and the lower value of the good sacrificed for its obtainment." (14)

This higher net value gained is of course the test of decisions and actions that concern oneself alone. It is the justification of the prudential virtues. But it should also be the test of actions that affect others. A man's duty cannot require that he give up any good of his own except for the greater good of another or others. In fact, it can reasonably be argued that it would be immoral for him to go beyond this -- to sacrifice his own good to confer a lesser good on others. For the net effect of this would be to reduce the amount of good, to reduce the amount of happiness and well-being, in the universe.

Now what are we to say of the argument, by such moralists as Kant, and more recently by Grote, Hastings Rashdall, and G. E. Moore, that Self-Sacrifice, or Duty, or Virtue (usually spelled with a capital to impress the point) is itself an end, or even the end?

I must content myself here with saying that I consider self sacrifice essentially a means -- a means sometimes necessary for promoting the end of maximum happiness and well-being for the whole community. But its value is wholly instrumental or derivative (like the value, in economic life, of irksome labor, or a raw material or a capital good). To the extent that an overzealous or misdirected self-sacrifice tends to reduce the sum of human happiness and well-being, its value is lost or becomes negative. It is therefore a mere confusion of thought to consider Self-Sacrifice (or Duty or Virtue) an additional good or value independent of the ultimate purpose it serves.

What leads to the confusion is the difficulty, if not the impossibility, of conceiving of a society in which happiness and well-being were maximized but in which nobody ever sacrificed his short-run interests to the long-run interests of others, in which nobody ever
did his duty, and in which nobody had any virtues. But the reason for the difficulty or impossibility of conceiving such a society is that it involves a self-contradiction in concept and in terms. For the same reason it would be an impossibility to conceive of an economic community in which the production of ultimate consumer goods and services was maximized without the use of labor, raw materials, factories, machines, or means of transport. What we mean by rational Self-Sacrifice and Duty and Virtue is performing acts that tend to promote the maximum of happiness and well-being for the whole community and refraining from acts that tend to reduce such happiness and well-being. If the effect of Self-Sacrifice were to reduce the sum of happiness and well-being it would not be rational to admire it, and if the effect of other alleged duties and virtues were to reduce the sum of human happiness and well-being, we would cease to call them duties and virtues.

Once we have straightened out the confusion of thought that regards Self-Sacrifice, Duty, or Virtue to have not merely an instrumental, subordinate, or derived value, but a value additional to and independent of the happiness and well-being to which they are means, a lot of imposing ethical maxims and systems, from Kant's Categorical Imperative to Hastings Rashdall's "Ideal" Utilitarianism, fall to the ground.

But the questions raised here are so wide that we may later have to return to them for more extended consideration.

This may be a useful point for a semantic digression. In using the word "Self-Sacrifice," and in contending that there are occasions, however rare, when it is necessary, I am probably courting resistance from some readers to whom Self-Sacrifice means the equivalent of self-abasement and self-immolation, of asceticism and martyrdom. Many of these readers would find this view more acceptable if I used some milder term, like Self-Subordination. But the difficulty with this milder term is that it refers to a milder thing. Self-Sacrifice, as I conceive the term, is a duty that most of us are called upon to exercise only on a few rare occasions of crisis; self-subordination is a duty that most of us are called upon to exercise almost daily. We subordinate our own ego or our own immediate interests to wider interests whenever we refrain from starting to eat until everybody at the table has been served; or whenever, as part of an audience, we hear a speaker out without heckling or rushing up to the platform ourselves; or whenever we restrain a cough, at some inconvenience to ourselves, during, say, the soft bars of a symphony. Every member of a family, and especially the parents and the older children, must habitually practice self-subordination if family life is to be possible. But this self-subordination is something that each individual implicitly recognizes as necessary to the harmonious social cooperation that is in turn necessary to promote his own long-run interests.

5. Obligations Have Limits

Let us return, then, to the word Self-Sacrifice and to the rule which we framed on page 113 that self-sacrifice is only required or justified where it is necessary in order to secure for another or others a greater good than that sacrificed. This rule sets an upper limit on altruism or self-sacrifice. But may not even this often set the upper limit too high? Does
it not in fact ignore the highly personal and *circumstantial* nature of our duty? Other people do not stand to me merely in the relation of fellow human beings. They may also stand to me in the relation of promiser to promisee, of creditor to debtor, of employer to employee, of doctor to patient, of client to attorney, of wife to husband, of child to parent, of friend to friend, of business colleague or of fellow countryman. As Sir David Ross points out, each of these relations may be the foundation of a prima facie duty, which is more or less incumbent on me according to the circumstances of the case. (16) Can the abstract rule as we stated it on page 113 be extended indefinitely to cover all mankind, all strangers, no matter where in the world they may be found? And does my duty to make such a sacrifice, assuming that it exists, have nothing to do with whether the sacrifice is made, say, to make it possible for a supreme genius to live and function, or merely to make conditions more comfortable for a stupid bore?

Conscience tells a man, according to Adam Smith, that he is "but one of the multitude, in no respect better than any other in it" and must act as an "impartial spectator" might decide. (17) But Smith almost immediately draws back from some of the conclusions to which this might logically lead. He refuses to associate himself with those whining and melancholy moralists [e.g., Pascal and the poet James Thomson] who are perpetually reproaching us with our happiness, while so many of our brethren are in misery, who regard as impious the natural joy of prosperity, which does not think of the many wretches that are at every instant laboring under all sorts of calamities, in the languor of poverty, in the agony of distress, in the horrors of death, under the insults and oppression of their enemies. Commiseration for those miseries which we never saw, which we never heard of, but which we may be assured are at all times infesting such numbers of our fellow creatures, ought, they think, to damp the pleasures of the fortunate, and to render a certain melancholy dejection habitual to all men. (18)

A similar view, more violently expressed, appears in a letter to Lady Gray from Sydney Smith in 1823:

> For God's sake, do not drag me into another war. I am worn down, and worn out, with crusading and defending Europe, and protecting mankind: I must think a little of myself.

> I am sorry for the Spaniards -- I am sorry for the Greeks -- I deplore the fate of the Jews; the people of the Sandwich Islands are groaning under the most detestable tyranny; Baghdad is oppressed: I do not like the present state of the Delta; Thibet is not comfortable.

> Am I to fight for all these people? The world is bursting with sin and sorrow. Am I to be champion of the Decalogue, and to be eternally raising fleets and armies to make all men good and happy? We have just done saving Europe, and I am afraid the consequence will be, that we shall cut each other's throats.

> No war, dear Lady Gray -- no eloquence; but apathy, selfishness, common sense, arithmetic; I beseech you, secure Lord Gray's swords and pistols, as the housekeeper did Don Quixote's armour. If there is another war, life will
not be worth having. I will go to war with the king of Denmark, if he is
impertinent to you, or does any injury to Howick; but for no other cause.

Several moral strands are twisted together in both of these arguments. In the quotation
from Sydney Smith the question whether the people of other countries should be helped
is entangled with the question whether war is a desirable way to help them. But the
implication of his plea for "apathy, selfishness, common sense, arithmetic" is that it is
folly to sacrifice one's own comfort for millions of unknown foreigners. Adam Smith's
chief reason, however, for dismissing "this extreme sympathy with misfortunes which we
know nothing about" as "altogether absurd and unreasonable" is that, though "all men,
even those at the greatest distance, are no doubt entitled to our good wishes," we are in a
position in which "we can neither serve nor hurt" them.

It is precisely this argument which would today be questioned. Americans are not only
being importuned by private charities, but compulsorily taxed by their own government,
to give food and aid and dollars to millions all over the world whom they will never see.
What is their real obligation in this field? And when can they consider it discharged?

Suppose we conclude that sacrifice is required whenever it will yield more happiness to
those for whom it is made than it will cost in happiness to those who make the sacrifice?
It could plausibly be argued that, when we give this an objective or material
interpretation, it would require us to keep giving away our fortunes or income or food as
long as we had any more of any of these than the most miserably housed or clothed or fed
person alive. We should have to keep giving, in other words, down to the point of
absolute world equality of income and living standards.

Such an equal distribution of income, housing, clothing, and food, quantitatively and
qualitatively, would be, of course not only physically impossible, but inconceivable. The
attempt to achieve it, even by "voluntary" means and through pure moral approval and
disapproval, would so tremendously reduce the incentives to work and production at both
ends of the economic scale as to lead toward universal impoverishment. It would
enormously reduce, and not increase, the sum of human happiness and well-being. The
attempt to achieve such an egalitarian altruism, the attempt to impose such practically
limitless and bottomless responsibilities, would bring misery and tragedy to mankind far
beyond any harm resulting from the most complete "selfishness." (In fact, as Bishop
Butler pointed out, and as many have recognized since, if everyone were constantly
guided by a rational, enlightened, and far-sighted "egoism," the world would be an
immensely better place than it is).

But, some readers may say, I have been presenting an argument that does not really touch
the rule we have been testing. By hypothesis, the sacrifices we are enjoined to make are
only those that will yield more happiness in the long run to those for whom they are
made than they will cost in less happiness (in the long run) to those who make them.
Therefore we are asked to make only such sacrifices as will tend in the long run to
increase the sum of happiness.

This is true. But even if we bypass here the crucial question whether it is possible to
speak validly of a sum of happiness, or possible to compare the "increase" of one man's happiness with the "decrease" of another's, the preceding discussion will also show that it is very dangerous to give this principle any merely physical or short-term interpretation -- or to base our duty, say, on any mathematical income comparisons. The less our active sympathies with the persons we are called upon to help, the more remote such persons are from our direct acquaintance and daily lives, the more reluctant we will be to make any sacrifice to help them, the less satisfaction we will take in any sacrifice -- and, conversely, the less likely are those helped to appreciate the sacrifice on our part or to be permanently benefited by it.

The ethical problem here is complicated by the fact that certain acts of so-called "sacrifice" are not considered by those who make them to be sacrifices at all. Such are the sacrifices that a mother makes for her child. Certainly as long as the child is very young and truly helpless, most such sacrifices may directly and immediately, as well as in the long run, increase the happiness both of the one who makes the "sacrifice" and the one for whom it is made. Such sacrifices present an ethical problem of limitation only when they are carried to the point where they may either permanently impair the ability of the benefactor to continue his or her sacrifices or where they coddle or spoil or in some other way demoralize the child or other intended beneficiary.

6. Maxima and Minima

But the problem we are concerned with here is whether it is possible to frame a general rule to apply to the duty or limits of self-sacrifice -- for the benefit of people, say, whom we may not know, or even for the benefit of people whom we may not like. One difficulty of such a general rule is that it cannot be simple. Our duty or non-duty may depend upon the relations, as I have previously hinted, in which we find ourselves with other people, relations which may sometimes be accidental. Thus if we are walking along a lonely road, even if we are on a temporary visit to a foreign country, and find a man who has been seriously injured by an automobile, or robbed, beaten, and left half dead, we cannot pass by "on the other side" and tell ourselves that the whole matter is none of our business, and besides we are late for an appointment. Our duty is to act as the Good Samaritan did. But this does not mean that our duty is to take all the world's burdens on our own shoulders, or to keep constantly touring around trying to find people to save, regardless of how they got into their predicament or what the long-run effect of our rescue operations would be on them.

This means that we must carefully distinguish between the special case and the general rule, or even between any single instance considered in isolation and a general rule. If you give a dollar to a beggar, or even $1,000 to a chance pauper who "needs" the money more than you do, a mathematical comparison of the supposed marginal utility of the money to him with its supposed much smaller marginal utility to you (assuming such a comparison were possible) may seem to result in a net gain of happiness for the two of you considered together. But to erect this into a general rule, to impose it as a general obligation, would result in a net loss of happiness for the community considered as a whole.
In brief, a single act of indiscriminate charity (or discriminate only in the sense of moving toward equalization of income without any other criterion) may seem to increase the happiness of the recipient more than it reduces the happiness of the donor. But if such extensive and practically limitless charity were erected into a general moral rule imposed on us it would lead to a great diminution of happiness because it would encourage permanent mendicancy in increasing numbers of people, who would come to regard such help as a "right," and would tend to discourage effort and industry on the part of those on whom this moral burden was imposed.

Let us now try to sum up the drift of our discussion. It may often be extremely difficult in practice to know how to apply our principle that self-sacrifice is occasionally necessary, though only when it seems likely to result in an increase in the sum of happiness and well-being. Limitless charity, or a limitless obligation to charity, is unlikely to achieve this result. All of us cannot sell all that we have, and give it to the poor. (19) Universalized, the idea becomes self-contradictory: there would be no one to sell to. Between never doing a charitable act, and giving away one's all, lies a wide range of possibilities for which no definite and clean-cut rule can be laid down. It may be right to contribute to a certain cause but not wrong not to.

But if the problem cannot be solved with precision, it does not follow that it cannot be solved at least within certain upper and lower limits. The upper limit, as we have seen, is that no act of self-sacrifice is justified unless it secures for another a greater good than the good that is sacrificed. The lower limit is, of course, that one should refrain from any positive harm to one's neighbors. In between is a twilight zone of obligation.

The problem can probably be solved within closer maxima and minima than this. (20) The overriding guide to rules of ethics is social cooperation. The rules we should establish for mutual obligation are those that, when generalized, tend most to promote social cooperation.

7. Self-Interest vs. Morality?

The problem we are concerned with in this chapter may be stated in another form. In Chapter 7 we were tempted to define morality as "essentially, not the subordination of the 'individual' to 'society' but the subordination of immediate objectives to long-term ones."

Each of us, in his own long-run interest, is constantly called upon to make temporary sacrifices. But does morality require us to make "genuine" sacrifices -- that is, sacrifices on net balance, sacrifices from which we cannot hope to realize any fully compensating gain even in the long run?

An enlightening but paradoxical answer to this question has been offered by Kurt Baier. I quoted part of it in Chapter 7 (p. 51). Now I should like to quote it more at length and analyze it more fully, because it poses what is perhaps the central problem of ethics:

Moralties are systems of principles whose acceptance by everyone as overruling the dictates of self-interest is in the interest of everyone alike,
though following the rules of a morality is not of course identical with following self-interest. If it were, there could be no conflict between a morality and self-interest and no point in having moral rules over-riding self-interest ....

The answer to our question "Why should we be moral?" is therefore as follows. We should be moral because being moral is following rules designed to overrule self-interest whenever it is in the interest of everyone alike that everyone should set aside his interest. It is not self-contradictory to say this, because it may be in one's interest not to follow one's interest at times. We have already seen that enlightened self-interest acknowledges this point. But while enlightened self-interest does not require any genuine sacrifice from anyone, morality does. In the interest of the possibility of the good life for everyone, voluntary sacrifices are sometimes required from everybody. Thus, a person might do better for himself by following enlightened self-interest rather than morality. It is not possible, however, that everyone should do better for himself by following enlightened self-interest rather than morality. The best possible life for everyone is possible only by everyone's following the rules of morality, that is, rules which quite frequently may require individuals to make genuine sacrifices. (21)

I have already pointed out one weakness in this ingenious statement. Its air of paradox stems from the use of the word "self-interest" in two different senses. If we distinguish immediate or short-term interest from long-run interest, much of this paradox disappears. Thus the proper statement is: Moralities are systems of principles whose acceptance by everyone as overruling the apparent dictates of immediate self-interest is in the long-run interest of everyone alike.

It is self-contradictory to say that "It is in the interest of everyone alike that everyone should set aside his interest." But it is not self-contradictory to say that it is in the long-run interest of everyone alike that everyone should set aside his mere momentary interests whenever their pursuit is incompatible with the long-run interests of others. It is self-contradictory to say that "it may be in one's interest not to follow one's interest at times." But it is not self-contradictory to say that it may be in one's long-run interest at times to forego some immediate interest.

Emphasis on the distinction between long-run and short-run interests solves half the problems raised by Baier's statement, but it does not solve them all. The rest exist because of possible conflict or incompatibility in the interests of different people. But is there therefore a contrast between the requirements of "enlightened self-interest" and the requirements of "morality"? The moral rules are precisely the rules of conduct designed to maximize the satisfactions, if not of everyone, then of the greatest number of persons possible. The enormous gain to everyone of adhering faithfully to these rules entirely outweighs the occasional sacrifices that this adherence involves. I am tempted to say that for 99 per cent of the people 99 per cent of the time, the actions called for by enlightened self-interest and by morality are identical.
I have said that Baier's antithesis between "self-interest" and "morality" depends for its plausibility upon the use of the word "self-interest" in two different senses -- upon his failure to distinguish between short-run and long-run interest. It is ambiguous in another important sense also -- in his conception of self-interest and his conception (elsewhere in his book) of "egoism." If we (implicitly or explicitly) define "egoism" and "self-interest" as "disregard of or indifference to the interests of others," then Baier's antithesis stands up. But this is because our use of words has begged the question. This is because we have implicitly defined the "egoist" as a cold calculating person who habitually regards his "self-interest" as conflicting with the interests of others. But such "egoists" are rare. Most people do not consciously pursue their self-interest but merely their interests. These interests do not necessarily exclude other persons. Most people feel spontaneous sympathy with others and take satisfaction in the happiness of others as well as of themselves. Most people recognize, however dimly, that their principal interest is to live in a moral and cooperative society.

Yet all this, it must be conceded, is only a partial answer to Baier's formulation. It is not conclusive. There remains the rare case when the individual may be called upon to make a "genuine" sacrifice. This is the occasion when a soldier, a ship captain, a policeman, a fireman, a doctor, or perhaps a mother, father, husband, or brother, may be called upon to risk or to lose life itself, or to be maimed for life, in the fulfillment of some clear responsibility. There is then no future "long run" that can compensate for the sacrifice. Then society, or the rules of morality, say in effect: This risk you must take, this sacrifice you must make, whether or not you consider it in your own enlightened self-interest, because it is in the long-run interest of all of us that each abide unfalteringly by the responsibilities that the established rules of morality may lay upon him.

This is the price that any of us may be called upon some day to pay for the untold benefit that each of us derives from the existence of a code of morals and its observance by all the rest.

And this is the element of truth in Baier's formulation. Though he is wrong in implying a basic conflict between the requirements of "enlightened self-interest" and the require meets of "morality," where there is in fact a prevailing harmony and coincidence, he is right in insisting that these requirements may not in every instance be identical. As he states it elsewhere, supporting the element of truth in Kant's ethics: "Adopting the moral point of view involves acting on principle. It involves conforming to rules even when doing so is unpleasant, painful, costly, or ruinous to oneself." (22) But this is true precisely because universal and inflexible adherence to the moral rules is in the long-run interest of everyone. Once we allow anyone to make an exception in his own favor, we undermine the very purpose that the rules are designed to serve. But what is this but a way of saying that it is to the self-interest of everyone to obey the rules and to hold everyone else inflexibly to them?

Baier is wrong, in brief, in contrasting "morality" and "the pursuit of self-interest." Moral rules are designed precisely to promote individual interest to the maximum extent. The true contrast is between the kind of self-interest that is incompatible with the interest of others and the kind of self-interest that is compatible with the interest of others. Just as
the best traffic rules are those that promote the maximum flow of safe traffic for the most
cars, so the best moral rules are those that promote the maximum self-interest for the
most people. It would be a contradiction in terms to say that the maximum interest of all
was promoted by everyone's restricting the pursuit of his own interest. True, some must
forego the pursuit of certain apparent or temporary advantages because these are of the
kind that would thwart the achievement of the real interests not only of most others but
even of himself. But the happiness of all cannot be maximized unless the happiness of
each is maximized.

If we have a society consisting (let us say for simplicity) of only two people, A and B,
then the rules of conduct they should adopt and adhere to are not those that are solely in
A's interest, nor solely in B's interest, but most in the long-run interest of both. The rules
that are most in the interest of both must be in the long run the rules that are most in the
interest of each.; This remains true when our hypothetical society is increased from A
and B to everybody from A to Z.

This mutualism is the reconciliation of "self-interest" and "morality." For one best
promotes one's own interest in the long run precisely by abiding by the rules that best
promote the interest of everyone, and by cooperating with others to hold everyone else
to those rules. If it is to everyone's long-run interest to adhere to and uphold the moral rules,
it must therefore be to mine.

To sum up: The ideal moral rules are those that are most conducive to social cooperation
and therefore to the realization of the greatest possible number of interests for the greatest
possible number of people. The very function of morality, as Toulmin has put it, is "to
correlate our feelings and behavior in such a way as to make the fulfillment of everyone's
aims and desires as far as possible compatible." (23) But just as all interests, major and
minor, long-term and short-term, cannot be realized all the time (partly because some are
inherently unachievable and partly because some are incompatible with others) so not
everybody's interests can be realized all the time. If we think of such a rare crisis example
as people taking to the lifeboats of a sinking ship, then an orderly and mutualistic
procedure, as contrasted with a disorderly and sordid stampede, will maximize the
number of people who can be saved. But even in the "moral" procedure some people may
have to be sacrificed. And though they will be fewer people than would have been
sacrificed in an immoral scramble, they may none the less be different people. A few of
those who are lost may have been among those who could have saved themselves by
ruthlessness. The ideal moral rules, therefore, may not only sometimes oblige an
individual to make some immediate or temporary sacrifice in his own long-run interest,
but even (though very rarely) to sacrifice even his own long-run interest to the larger
long-run interest of everybody else.

We come back once more to the conclusion that the real interests of the individual and of
society nearly always coincide, but are not (such is our human predicament) in every case
identical.

Notes
1. One of the most helpful methods of ethics (as of economics) is the use of simplifying imaginary constructions, or "models." Problems of the relation of the "individual" to "society" might in many cases be clarified by: (1) imagining the necessary prudential ethics of a Crusoe on a desert island; (2) imagining the ideal ethical relations (including the necessary extent of mutual cooperation and acceptance of mutual obligation) appropriate in an isolated society of two, in which for each individual "society" is merely the other person; and (3) finally, imagining the ethics most appropriate in a society of three or more.


3. Loc. cit.


8. This is a paraphrase of a rule suggested (but suspected by him of being a little too exact and niggardly) by A. C. Ewing, *Ethics*, p. 32.


13. Ibid., p. 393.


15. *The Theory of Good and Evil* (Oxford University Press, 1907), Chap. VII.


19. Some theologians argue that Jesus did not intend this advice for everybody. It was given explicitly only to a rich young man who aspired to be one of his disciples: "If thou wilt be perfect, go and sell that thou hast, and give to the poor, and thou shalt have
treasure in heaven" (Matthew 19:21). Other theologians, while arguing that such advice was intended for all of Christ's followers, contend that it was based on the assumption that "the Kingdom of God is at hand" (Mark 1:15), and not on the assumption of a permanent life for man in this world.

20. It seems probable that we would make greater progress in the social sciences generally (including political science, economic policy, and jurisprudence as well as ethics) if we abandoned the preconception that every problem could be solved with precision according to some single and simple abstract principle, and resigned ourselves to recognizing that some social problems can be solved only within a certain "twilight" zone, only within certain upper and lower limits, certain maxima and minima. This may apply to such problems as the proper sphere and limits of state power, levels and types of taxation, the laws governing libel, obscenity, boycotts, and picketing, as well as the extent and limits of mutual obligation, aid, or cooperation.


Chapter 15: Ends and Means

1. How Means Become Ends

All men act. They act purposefully. They employ means to achieve ends. This may seem elementary. Yet there has been no more fertile source of confusion in ethical philosophy than that concerning means and ends.

"Ends" may be "pluralistic," as many moral philosophers insist, but only if we recognize that this refers to subordinate or intermediate ends. Ends are never irreducibly pluralistic. In choosing between subordinate ends, as we constantly find ourselves obliged to do, we are necessarily guided by a preference of one over the other. And this preference is based on our judgment that one of these "ends" is more nearly an ultimate end for us, or at least a better means of realizing a more ultimate end, than the other.

Thus intermediate ends are at once means and ends. I am tempted to coin a new word, "means-ends," to emphasize this dual nature.

Our immediate end may always be described as a satisfaction or the removal of a dissatisfaction. Even our ultimate end may be described as the attainment of a state of affairs that suits us better than the alternatives. (1) But in achieving any end we have to use means that in turn we may come to think of as ends. A man and his wife, living in New York, may decide to take a trip to the Greek islands. They think of this as their end, though it could also be thought of as merely the means to achieve the enjoyment they expect to get out of the trip. But as they have never been abroad before, they decide that on the way they will visit London, Paris and Rome. Each of these visits then in turn becomes an end. They decide to go by boat; but this means of crossing the ocean is then also regarded as an end in itself. The man's wife, say, regards the ocean voyage as "the most enjoyable part of the trip," in which case, to her, what was originally merely a means to a more ultimate end becomes an end valued higher than the original end.

And this transformation of means into ends is illustrated in a whole life. A man not only wishes to protect himself against hunger and cold; he wishes to have a comfortable and attractive home, to marry and raise children, to send them to college. To achieve these more ulterior ends, he needs money. "Making money" then becomes both a means and a secondary end. To make money he must get a job. Getting a job is both a means and a tertiary end. Thus action and life are like a flight of steps in which each step is an end in relation to the preceding one and a means in relation to the next one.

The wise man tends to see his work, recreations, and ambitions in this dual way. He does not live wholly in the present moment. That would be to make no prudent provision for the future. He does not live wholly in the future. That would be never to enjoy the present moment. He lives in both the present and the future. He enjoys himself as he goes along, savoring life; but he also sets himself a goal or goals towards which he tries to make
further progress.

The ideal balance is not easy to achieve. Our temperament or habits may lead us to err on one side or the other. One error is to think of everything merely as a means to something else; to become lost in work or duty; to be driven on, without ever savoring the fruits of past success, by a restless ambition that is never satisfied; to be, as Emerson put it, "always getting ready to live, but never living." Another error is to forget that something is primarily a means and to treat it only as an end in itself. A typical example of this perversion is the miser, constantly piling up money and working for still more, but never spending it.

2. Dewey, Kant, and Mill

The same confusions regarding means and ends that people fall into in practical life exist also in the theories of moral philosophers. An outstanding example of the tendency to blur entirely the distinction between means and ends -- to reduce all means to ends and all ends to means, to insist that nothing, even ideals, can be regarded as constant or permanent, to demand that everything must be always moving, changing, forward-gazing -- is found in John Dewey: "The end is no longer a terminus or limit to be reached. It is the active process of transforming the existent situation .... Growth itself is the only moral end." (2)

The question that immediately occurs to one is, Growth toward what? Should men grow twelve feet tall, and keep growing? Should population, overcrowding, noise, traffic jams, government power, delinquency, crime, filth, cancer, keep growing? If growth itself is the only moral end, then the growth of pain and misery is as much a moral end as the growth of happiness, and the growth of evil as much a moral end as the growth of good. The glorification of growth for growth's sake, change for change's sake, movement for movement's sake, reminds one of an old popular song, which went: "I don't know where I'm going, but I'm on my way!" Ethical values and ideals, as well as the distinction between means and ends, are dissolved and vaporized in such a philosophy.

But the opposite error, of regarding means as ultimate ends or ultimate ideals, is perhaps more frequent among traditional moral philosophers. This error is most conspicuous in a writer like Kant, whose concept of duty for duty's sake will be examined in our next chapter. But it is also found, in somewhat milder form, even in modern writers who call themselves "Ideal Utilitarians," such as Hastings Rashdall. (3) "The view that we have arrived at is that the morality of our actions is to be determined ultimately by its tendency to promote a universal end, which end consists of many ends, and in particular two -- Morality and pleasure." (4) In other places Rashdall substitutes the words Virtue and Happiness as if they were synonymous with these, and implies that "the Good" consists of these two elements.

Now if the Ultimate End consists of both Virtue and Happiness, it becomes impossible to resolve either into terms of the other. They then become not only incommensurable, but incomparable. So when we are confronted with the problem of which of two courses to adopt, one of which is conducive to more Virtue but to less Happiness, and the other of
which is conducive to more Happiness and to less Virtue, or one of which will tend to increase Virtue more than Happiness and the other to increase Happiness more than Virtue, how can we decide which course to take?

Ends need not necessarily be commensurable, but they must be comparable; otherwise there is no way to choose or decide between them. This is another way of saying that we cannot have "pluralistic" or heterogeneous ultimate ends. When we are confronted by two or more alleged ultimate ends, or two or more alleged "parts" of an ultimate end, neither or none of which can be reduced to the other or expressed in terms of the other, we shall do well to suspect that we are dealing merely with a confusion of thought, and that one of the two "ultimate" ends is really a means to the other.

Let us examine the confusion as it occurs in Kant. Kant is usually, and rightly, regarded as the arch antihedonist and antiutilitarian; but in one remarkable passage he assigns so important a role to happiness that he seems to teeter on the verge of eudaemonism:

"Virtue (as worthiness to be happy) is the supreme condition of all that can appear to us desirable, and consequently of all our pursuit of happiness, and is therefore the supreme good. But it does not follow that it is the whole and perfect good as the object of the desires of rational beings; this requires happiness also .... Now inasmuch as virtue and happiness together constitute the possession of the summum bonum in a person, and the distribution of happiness in exact proportion to morality (which is the worth of the person, and his worthiness to be happy) constitutes the summum bonum of a possible world; hence this summum bonum expresses the whole, the perfect good, in which, however, virtue as the condition is always the supreme good, since it has no condition above it; whereas happiness, while it is pleasant to the possessor of it, is not of itself absolutely and in all respects good, but always presupposes morally right behavior as its condition." (6)

Kant's subsequent discussion of the relationship of Virtue and Happiness is so confused that it seems unprofitable to follow it further. He concludes, among other things, that "happiness and morality are two specifically distinct elements of the summum bonum, and therefore their combination cannot be analytically cognized." (7) In the course of his argument he states but rejects the answer of "The Epicurean": "The Epicurean maintained that happiness was the whole summum bonum, and virtue only the form of the maxim for its pursuit, viz. the rational use of the means for attaining it." (8)

Yet if we interpret happiness in this context as referring not merely to the short-run happiness of the agent but to the general long-run happiness of the community, then this "Epicurean" view is obviously the correct solution. The ultimate end is happiness. Virtue is a necessary long-run means to that end.

Bertrand Russell has put the point clearly and simply: "What is called good conduct is conduct which is a means to other things which are good on their own account."

Some people will be shocked at this, because they will interpret it as a downgrading of virtue or morality to a mere means. But a necessary means to a great end is seldom
regarded by us as a mere means; it becomes an (intermediate or penultimate) end in itself; it even becomes in our minds an indispensable part or ingredient of the ultimate end.

All this was clearly recognized by John Stuart Mill in his Utilitarianism:

Whatever may be the opinion of utilitarian moralists as to the original conditions by which virtue is made virtue; however they may believe (as they do) that actions and dispositions are only virtuous because they promote another end than virtue; ... they not only place virtue at the very head of the things which are good as means to the ultimate end, but they also recognize as a psychological fact the possibility of its being, to the individual, a good in itself, without looking to any end beyond it; ... as a thing desirable in itself, even although, in the individual instance, it should not produce those other desirable consequences which it tends to produce, and on account of which it is held to be virtue.

G. E. Moore later had great sport with Mill for the whole passage of which this is a part, accusing him of "glaring contradiction," and of having "broken down the distinction between means and ends." "We shall hear next," Moore went on, "that this table is really and truly the same thing as this room." Mill did lapse into some contradictions, but his discussion of the relation of means and ends was psychologically correct. There is a distinction between means and ends, indispensable for the intelligent conduct of life. But it is not an objective distinction, like that between a table and a room. The distinction between means and ends is subjective. Means and ends have meaning only in relation to human purposes and human satisfactions, and, for each individual, in relation to his purposes and his satisfactions. An object cannot be now a table and now a room, but it may very well be now a means and now an end. It can even be simultaneously a means and end, both a means and an end, an intermediate end, if we so treat it and regard it in achieving our purposes and deriving our satisfactions.

3. Virtue Is Instrumental

In short, we agree to call Virtue and Morality precisely those actions, dispositions, and rules of action that tend in the long run to promote Happiness. Actions and dispositions that tend in the long run not to promote Happiness, or to promote only pain or misery, we agree to call Vice or Immorality.

Hence when a satirical writer like Mandeville writes The Fable of the Bees, or Private Vices Made Public Benefits (1705), and argues that it is really the "vices" (i.e., the self-regarding actions of men) that, through luxurious living and extravagance, stimulate all invention, action and progress by circulating money and capital, what he is really saying is that what we call the vices we should call the virtues, and what we call the virtues we should call the vices. Mancleville was not wrong in principle (i.e., so far as the principle of the relationship of means and ends is concerned); he was wrong in his conclusion only because his economics were wrong. (Like his later disciple Keynes, he assumed that
saving led only to economic stagnation and that only extravagance in consumption
stimulated industry and trade.)

Whenever we are trying to discover which is means and which end, or which of two ends
is ulterior, the test is simple. We have merely to ask ourselves two main questions, such
as: Would it be better to have more Virtue (or Morality) in the world at the cost of less
Happiness? Or would it be better to have more Happiness at the cost of less Virtue? The
moment such questions are posed, it becomes obvious that, as between these two,
Happiness is the ulterior end and Virtue or Morality the means.

Clarity on this point is so important that it is worth risking excessive repetition to achieve
it. To recognize that some

thing is primarily a means -- in this case Virtue -- is not to deny that it has a high value
also in itself. It is merely to deny that it has a value completely independent of its utility
or necessity as a means. We may make the relation clear by an analogy from the world of
economic value. Capital goods derive their value from the consumer goods they help to
produce. The value of a plow or a tractor is derived from the value of the crops that it
helps to create. The value of a shoe factory and its equipment is derived from the value of
the shoes it helps to produce. If the crops or the shoes ceased to be needed, or ceased to
be valued, the means that helped to produce them would also lose their value. What we
call morality has tremendous value because it is an indispensable means of achieving
human happiness. (Some readers may object that the phrase I have frequently been using
to describe the ultimate end, "Happiness and Well-Being," really describes two ends, and
that a test similar to the one I applied as between Happiness and Virtue should be applied
as between Happiness and Well-Being to resolve the dualism and clarify the relationship.
But when we ask: "Would it be better to have more [human] Happiness at the cost of less
[human] Well-Being?"; or, "Would it be better to have more Well-Being at the cost of
less Happiness?" we immediately perceive that the question cannot be meaningfully
answered because we are simply dealing with synonyms that describe precisely the same
thing. I have frequently been using the full phrase because this performs a double
function. It emphasizes that I am using the word happiness in the broadest sense possible,
to indicate not mere sensual or superficial pleasure no matter how prolonged, but to mean
"everything that seems to us worth aiming at." And the full phrase emphasizes also that
when I use the words "happiness" and "well-being" I am talking of precisely the same
thing, and not of two different things, as Rashdall and other "Ideal Utilitarians" imagine
they are). (12)

I have frequently spoken in this chapter of "ultimate ends,"by which I have meant simply
ends pursued solely for their own sake and not also as means to something further. I have
even occasionally spoken, as above, of "the ultimate end," using this merely as a
synonym for "long-run happiness and well-being."

But in the interests of psychological realism I am perfectly willing to accept the
qualification suggested by C. L. Stevenson:

"If [a writer on normative ethics] is sensitive to the plurality of ends that
people habitually have in view, he will scarcely seek to exalt some one factor as the end, reducing everything to the exclusive status of means.... If he wishes general, unifying principles, he must attend not to 'the end,' and not even to 'ends,' exclusively, but rather to focal aims.... A focal aim is something valued partly as an end, perhaps, but largely as the indispensable means to a multitude of other ends. It may play a unifying role in normative ethics; for once it is established, the value of a great many other things, being a means to it, can probably be established in their turn." (13)

That is why, though in the ethical system I am here proposing "the ultimate end" is Human Happiness, I have thought it preferable to put my emphasis on the "focal aim" -- Social Cooperation.

4. Does the End Justify the Means?

We come now to a further problem concerning the relationship of means and ends. Does the end justify the means?

Now we can answer this question affirmatively or negatively, depending upon how we interpret the terms of the question itself. Let us begin with the negative answer, because it is the one most frequently made by moral philosophers. I cannot do better than quote Aldous Huxley:

Good ends ... can be achieved only by the employment of appropriate means. The end cannot justify the means, for the simple and obvious reason that the means employed determine the nature of the ends produced.... (14)

Our personal experience and the study of history make it abundantly clear that the means whereby we try to achieve something are at least as important as the end we wish to attain. Indeed, they are even more important. For the means employed inevitably determine the nature of the result achieved; whereas, however good the end aimed at may be, its goodness is powerless to counteract the effects of the bad means we use to reach it. (15)

These quotations make clear that what people mean when they say that "the end does not justify the means" is simply that evil means cannot be justified on the argument that they are being pursued in order to achieve a "good" end. But the reason most of us accept this adage is that we do not believe that really evil means are ever necessary or that they can in fact lead to a really good end.

Let us look at the argument as it is stated by A. C. Ewing:

It is still often felt that ideal utilitarianism is not ethically satisfactory. One reason for this is because it seems to lead to the principle that "the end justifies the means," a principle commonly rejected as immoral. If the end is the greatest good possible and the means necessary to attain it include great moral evils such as deceit, injustice, gross violation of individual rights or
even murder, the utilitarian will have to say that these things are morally justified, provided only their moral evil is exceeded by the goodness of the results, and this seems a downright immoral doctrine, and certainly a very dangerous one (as is shown by its applications in recent times in politics.)

(16)

Ewing seems to me here to be (no doubt unconsciously) misrepresenting the position of the utilitarian, and certainly that of the rule-utilitist. The rule-utilitist would say that ordinarily "immoral" means could in a specific situation be justified, not only provided "their moral evil is exceeded by the goodness of the results," but provided these means were the only possible way to attain these good results, and provided also that these means led on net balance to greater long-run good than any other means.

This is, in fact, the answer of a rule-utilitist like John Hospers:

Sometimes the end justifies the means and sometimes it doesn't .... Even when the means involves agonizing sacrifice, the end may justify it if it can be achieved in no other way and if the end is worth it.

But when is the end worth the means? If the end is removal of war from the face of the earth and the means is the death of a few thousand human beings now, the utilitarian would say that the end is so supremely worthwhile that it justifies the means, provided that the means really involves no more evil than the statement indicates (often the evils involved in the means lead to other evils so that in the final analysis the means contains far more evil than the end does good), and provided that the end really will be achieved once this means is taken (there must be no slip), and provided that the end can be achieved by no other means that involves less evil than this one. In actual practice, the end doesn't justify the means as often as one might think because these conditions are not met. (17)

We must be very slow, in brief, to adopt means that involve evil even to secure the most desirable ends. We must tolerate, for example, even major injustices and suppressions of liberty before we resort to the certain evils of armed rebellion or revolution or civil war. And especially in today's world we must tolerate national insults and serious aggressions before we let loose the appalling disaster of nuclear war.

But the exact amount of injustice or suppression or aggression it is wise to tolerate before we resort to rebellion or war is a question that abstract ethical principles alone cannot answer. We are compelled to weigh alternatives and probabilities and to fall back upon our practical judgment in a specific situation.

It is not always a question, unfortunately, of whether "evil" means can ever lead to "good"; it is too often a question, in the actual world in which we live, of whether means generally and rightly regarded as evil may not sometimes be unavoidable to terminate or prevent a still greater evil.
We may illustrate this by answering a question raised by Ewing. "Might not a lie be justified to save an invalid from death or prevent a war?" Any sensible person must admit (as against Kant, for example) that there are times, however rare, when a lie can be justified. If so, a lie in such circumstances is relatively "right." The supreme example of the folly of sanctifying the means while forgetting the end is probably found in Fichte's declaration: "I would not tell a lie to save the universe from destruction." We may continue to say (as Kant and Fichte do) that lying is always an evil; but we may add that in some circumstances it may be necessary to avert a still greater evil. And we may say the same of resort to armed rebellion or to war. This principle is also the only possible justification for capital punishment.

In brief, our choice is sometimes forced. When we are reduced to a choice of evils, we must choose the lesser.

To sum up the central theme of this chapter: The logical distinction between ends and means is basic. To admit that men act purposively is to admit that they drive toward ends. They must necessarily employ means to achieve them. Yet certain objects or activities can become ends in themselves as well as means to other ends. A man may work at a certain job not only for the money, but also because he enjoys the work itself. The primary purpose of his work is to earn money. This may therefore be said to be his "end." But he regards the money itself chiefly as a means to other ends. (19)

Thus we strive for intermediate ends that in turn become means toward still further ends. It is therefore not always possible to say precisely how much we value something "instrumentally" and how much "intrinsically." But it is always possible to be clear-headed about the distinction. Morality must be valued primarily as a means to human happiness. Because it is an indispensable means, it must be valued very highly. But its value is primarily "instrumental" or derivative, and it is only confusion of thought to hold that its value is something wholly apart from, and independent of, any contribution it may make to human happiness.

Notes


3. Rashdall actually coined this term to describe his own position. G. E. Moore also used it. See Rashdall's *Theory of Good and Evil* (Oxford University Press, 1907), I, Chap. VII, p. 217.


5. An elaboration of this distinction will be found in Chapter 18, pp. 171-175.

7. Ibid., p. 209.

8. Ibid., p. 208.


10. Everyman's Edition, p. 44. The reader will notice the similarity of this reasoning to that of Hume regarding Justice.


12. E.g.: "Morality consists in the promotion of true human good, but a good of which pleasure is only an element."-Hastings Rashdall, The Theory of Good and Evil (Oxford University Press, 1907), 1, 217. Such a conclusion is possible only when "pleasure" is conceived in the sensual or superficial sense of the word. The whole case of the Ideal Utilitarians rests on this narrow definition.


15. Ibid., pp. 59-60.


18. Ethics, p. 74.

Chapter 16: Duty for Duty's Sake

1. Mistaking Means for Ends

We come now to the doctrine that we ought to perform our "duty" simply because it is our "duty" -- the doctrine, in other words, that morality has no other end beyond itself. Before the formulation of utilitarianism, this was the most commonly accepted view, and it still has a tremendous hold on men's minds. In its modern form, however, it was most explicitly formulated by Immanuel Kant, and it is in that form that it is most convenient to examine it.

Let us begin by trying to clear away a central ambiguity. "Duty for duty's sake" may mean that when our duty is clear -- i.e., when once we recognize or acknowledge that a certain course of action is right -- that is the action we ought to take, whether at the moment we like it or not. This is merely another way of saying that a man should always do his duty, that he should always act morally, regardless of his immediate inclinations.

But "duty for duty's sake" may also mean that a man should always act blindly in accordance with some rigid rule, not only without examining what the probable immediate consequences of his action will be in those particular circumstances, but without considering even the long-run consequences (for happiness or misery, good or evil) of acting in accordance with that rule. It would be hard to find a better description of irrational conduct.

Yet Kant himself appears to have been guilty of this as well as of a whole complex of other ambiguities and confusions. He held, among other things, that nothing was truly and unconditionally good except the good will. The only act that really deserved to be called moral, in his opinion, was an act done from a sense of duty, an act done because it was thought right, and for no other reason.

This view has brought down on his head the caustic satire of Bertrand Russell:

Kant was never tired of pouring scorn on the view that the good consists of pleasure, or of anything except virtue. And virtue consists in acting as the moral law enjoins, because that is what the moral law enjoins. A right action done from any other motive cannot count as virtuous. If you are kind to your brother because you are fond of him, you have no merit; but if you can hardly stand him and are nevertheless kind to him because the moral law says you should be, then you are the sort of person that Kant thinks you ought to be. [And Russell concludes that if Kant] believed what he thinks he believes, he would not regard heaven as a place where the good are happy, but as a place where they have never-ending opportunities of doing kindnesses to people whom they dislike. (1)
But if Russell is one of the most caustic critics of the Kantian view, he is not the first. He has been anticipated by scores of moral philosophers. Even Schiller, otherwise an admirer of Kant, travesties this view in lines in which he has a disciple of Kant complain:

Gladly, I serve my friends, but alas I do it with pleasure. Hence I am plagued with the doubt that I am not a virtuous person.

In reply to which he gets the advice:

Sure, your only resource is to try to despise them entirely, And then with aversion to do what your duty enjoins you. (2)

One reason for Kant's error is that he looked with the deepest suspicion on all desire or natural inclination itself, because he assumed that all desire was desire for pleasure, and pleasure in the narrow or carnal sense. But he slid into this error also for a more subtle reason, which it will be instructive to explore. When Kant assumed that an action, no matter how beneficent in result, was not moral if done from natural inclination but only if done against natural inclination, "for duty's sake," his error was the result of a confusion easily explicable on psychological grounds. When we perform a beneficent act out of love or completely spontaneous benevolence we are not conscious of "doing our duty." It is only when we have a disinclination toward an act and nevertheless "force" ourselves to do it, in the conviction that it is our duty, that we are conscious of "doing our duty."

This, I think, explains the psychological genesis of Kant's error. Moral action is action which is conducive to general wellbeing, regardless of whether it is done spontaneously or from conscious (or reluctant) adherence to duty.

The germ of truth in Kant's position is that it is always our duty to do what is right, whether we want to do so or not. But this comes down to the tautology that it is always our duty to do our duty.

Perhaps a slight digression may be necessary at this point. So far in this chapter (and in this book) we have been using the word duty without raising the question of the validity of the concept and without specifically asking: "Why should I do my duty?" We have simply taken the concept of duty for granted. This is because it is, in fact, implicit in all ethics. In origin, duty means what is due, what is owing -- to one's family, friends, associates, employer, and other persons in general. One's duty means: what one has an obligation to do.

Doing one's duty is not necessarily coextensive with morality. It is something different from doing the right thing, in the sense of the best or wisest thing, or the thing that would promote the greatest good of the greatest number. Your duty, in this restricted sense, would be a special obligation or responsibility that fell specifically upon you because of your vocation or special relation. Thus it could be said of a lifeguard who saved a drowning woman's life that "He was only doing his duty" -- and by implication deserved no special credit. In this sense, one's duty is merely that which would be wrong if you did not do it. If another swimmer who was not a lifeguard had saved the woman, however,
perhaps at considerable risk to himself, then he would properly be praised for doing more than his duty, as soldiers are sometimes honored for "conduct beyond the call of duty." It can be said in favor of this more restricted concept of duty that it refrains from laying limitless obligations upon people. Thus Kurt Baier maintains that: "No one ever has a duty to do something simply because it would be beneficial to someone if he did it." And again: "We are morally required to do good only to those who are actually in need of our assistance. The view that we always ought to do the optimific act ... would have the absurd result that we are doing wrong whenever we are relaxing, since on those occasions there will always be opportunities to produce greater good than we can by relaxing." (3)

But the concept of one's duties implies that there are certain obligations we are bound to respect, and certain rules of action we are bound to follow, at all times. Most of these rules of action have been determined in advance by human experience, thought, and tradition. They act as guides, as touchstones, relieving us from the necessity of making elaborate calculations of the probable consequences of this decision or that in every new situation that confronts us. They cannot, as Kant supposed, always give simple and certain answers. But their existence saves us from having to solve every moral problem ab initio. (A very instructive contribution is the concept of "prima facie duties" elaborated by Sir David Ross.) (4)

To return after this digression to what we have found to be the germ of truth in Kant's position: It is always our duty to do what is right, whether we like it or not. But that it is sometimes necessary to remind ourselves of our duty and force ourselves to do it against our inclination does not mean, as he went on to imply, that these occasions are the only ones in which we are acting morally. In fact, one of the paradoxical consequences to which Kant's doctrine leads is this. A man who spontaneously radiates good will toward other men, or who has in early life formed the habit of always acting morally, will more and more tend to act that way habitually and spontaneously, rather than from a conscious sense of duty. Therefore he will, according to Kant, be less and less frequently acting "morally" -- or he will at least be accorded less moral merit than he would doing the right thing reluctantly from a sense of duty.

It is clear that Kant mistakes means for ends, a confusion into which moral philosophers are particularly liable to slip. As Bertrand Russell has put it: "The moralist ... being primarily concerned with conduct, tends to become absorbed with means, to value the actions men ought to perform more than the ends which such actions serve." (5) So Kant came to think that we could judge the rightness or wrongness of acts without considering the consequences to which they led in the way of happiness or satisfaction, good or evil, to ourselves or anybody else.

But if actions or rules of action are not to be judged by their probable consequences, how are we to know what actions are right or wrong? Here Kant's position is peculiar. He does not seem to hold that we know our duty in each case a priori or from direct intuition, but he does hold that we can determine our duty from certain a priori principles, and he proceeds to try to find and to formulate these principles.
2. The Test of Universalizability

He puts forward first of all his famous notion of a Categorical Imperative. Duty is a
categorical imperative, because when we see a thing to be right, we feel commanded to
do it categorically, and absolutely, as a means to no end beyond itself. It is "objectively
necessary." This is to be distinguished from a mere hypothetical imperative, which
represents "the practical necessity of a possible action as means to something else that is
willed," (6) such as keeping healthy, being happy, or going to Heaven. Now a
hypothetical imperative depends on what our particular end happens to be, but "the mere
conception of a categorical imperative" supplies us also with the formula for it. "There is
therefore but one categorical imperative, namely, this: Act only on that maxim whereby
thou canst at the same time will that it should become a universal law." (7)

There is a prima facie attractiveness about this maxim, but Kant's effort to deduce a code
of morals from it seems to me a complete failure. A code of morals can be deduced only
by consideration of the actual or probable consequences of acts or of rules of actions, and
the desirability or undesirability of those consequences. Kant tries to prove that non-
observance of his maxim would involve a logical contradiction; but the examples he
gives fail to do this. Thus his argument against lying is that if everybody lied nobody
would be believed, so that lying would be futile and self-defeating. This does not prove,
however, that there is anything logically contradictory about universal lying; it merely
points out that one of the consequences would be bad. Kant's argument here is, in fact, an
appeal to practical consequences, and not to the worst ones, which are the harm that the
lying would do the victims as long as they believed it, and the breakdown of almost all
social cooperation once people knew that they could not trust each other's words or
promises.

Kant's test of universalizability, properly interpreted, might express a necessary but not a
sufficient condition of moral rules. It would apply for example, against Aristotle's
magnanimous or great-soured man, who "is fond of conferring benefits, but ashamed to
receive them." (8)

We can hardly imagine two of Aristotle's great-soured men getting on very well together.
Each would be pressing favors on the other, which the other would spurn as insulting.
Kant's maxim would also apply as against Nietzsche's superman. It is impossible for
everyone to practice a master morality; to act as a master one needs at least one slave. In
order to make Nietzsche's master morality workable for even half the population, the
other half must accept a slave or antiNietzschean morality.

On the other hand, there are courses of conduct which are certainly moral, even though
they cannot be universalized, and even though the person who adopts them would not
wish them to be universalized. A man may decide to become a minister or a lawyer; but
everybody cannot decide to become a minister or a lawyer, because we would all starve.
A man may decide to learn the violin without wishing that everybody should learn to
play the violin. In fact, if he expected to make his living at it, he would wish, to increase
his own scarcity value and income, that as few other people as possible would become
competent violinists.
It may be replied that this is mere quibbling; that Kant obviously did not intend his maxim of universalizability to apply to the adoption of a specific trade or vocation; that the universal maxim to fit such a case might be: "In the interests of division of labor, everyone should adopt some trade or vocation," or: "Everyone should adopt the trade or profession to which he is best suited (or in which he can be most useful)." But what, then, are the permissible rules for generality or specificity in framing a "universal" law? "Everybody else can lie, but only when caught in the particular kind of jam that I find myself in now?" Kant himself was a bachelor and a celibate. Could he have willed that everyone should be celibate? What was the wording of the universal law that permitted him to be so?

What value, finally, has the Kantian maxim? We can conclude, I think, that it does have a certain negative value. It points out that our moral rules must not be inconsistent with each other. We are not entitled to exempt our own conduct from the moral rules that we would wish to see followed by others. We are not entitled to adopt for ourselves maxims which we would be horrified to find others acting on. We are not entitled to justify our own conduct by an excuse that we would not accept from anybody else. Moral rules, in short, like legal rules, should be drafted with as much generality as possible, and should be applied to ourselves, our friends, and our enemies, impartially, without discrimination or favoritism. They should be no respecter of persons. They should also meet the condition of reversibility, i.e., they must be acceptable to a person whether he is at the giving or receiving end of an action. (9)

But none of this helps us in any substantive way to determine precisely what our moral rules should be. It might be universally possible, or nearly so, for everybody to smoke cigarettes or to drink whisky; but this is hardly sufficient ground to regard either as a duty.

There is no way, in fact, to adopt or frame moral rules except by considering the consequences of acting on those rules and the desirability or undesirability of those consequences. Kant's categorical imperative does, in fact, rest on an unacknowledged consideration of consequences. What he is saying, in effect, is: "Lying is wrong, because if everybody lied the consequences would be so-and-so." But he does not show that there is any logical contradiction in everybody's lying. All that he shows (and it is enough) is that the consequences would be such that we would not like them.

But this kind of argument makes the moral case against lying seem weaker than it really is. Lying would not be wrong merely if it were adopted as a universal rule. Nearly every individual lie does some harm. Of course the more widespread lying became, the more harm it would do. But lying no more than murder is to be condemned merely because it cannot be universalized. In fact, either could be universalized; we simply would not like the consequences. Murder could be universalized until only one man was left on earth, and even he would then be perfectly free to commit self-murder. Universal celibacy would also extinguish mankind; but Kant did not therefore regard his own celibacy as a crime.

At the cost of repetition, let us state the preceding argument in another form. Suppose we
take Kant's categorical imperative: "Act only on that maxim which thou canst at the same
time will to become a universal law," and translate it into current colloquial English. We
then get: "Act only on a rule that you wish to see generally followed by everyone." This
is merely saying that you have no right to treat yourself as an exception. It is saying that
morality consists in a set of rules of conduct that ought to be followed by everyone; that
it does harm and destroys morality for each or anyone to treat himself as an exception.
But it tells us nothing of what the content of the rule or set of rules should be. *It in fact
implicitly takes utilitarian criteria for granted.* For each of us would want to see
universally followed the rules that would tend to maximize happiness and minimize pain
and misery -- his own and that of others. Kant did not see that his categorical imperative,
as he stated it, rested on a basic *desire* of the individual. The rule that the individual *wills*
to see universally followed is the rule he *wishes* to see universally followed, the rule he
*desires* to see universally followed. Kant was a crypto-rule-utilitarian.

3. Kant's Other Maxims

So much, then, for Kant's most famous maxim. But the categorical imperative is
supposed to yield two other rules of action, and while we are dealing with Kant we may
just as well examine them. The first of them is *"So act as to treat humanity, whether in
shine own person or in that of any other, in every case as an end withal, never as a
means only."* (10)

Ewing tells us that:

> These words of Kant have had as much influence as perhaps any sentence
> written by a philosopher; they serve indeed as a slogan of the whole liberal
> and democratic movement of recent times. They rule out slavery,
> exploitation, lack of respect for another's dignity and personality, the making
> of the individual a mere tool of the State, violations of rights. They formulate
> the greatest moral idea of the day, perhaps one might add the greatest moral
> (as distinct from "religious") idea of Christianity. (11)

Kant himself tells us that his maxim rules out lying promises to others and attacks on the
freedom or property of others.

But two questions obtrude themselves. The first is whether we need this maxim to
establish the immorality of lying, stealing, or coercion. Are the rules against lying,
stealing, coercion, violations of rights, etc., in other words, mere *corollaries* of Kant's
maxim? Or can they be established independently of this maxim?

The second question is whether Kant's maxim taken in isolation is definite, adequate, or
even true. We are constantly using each other merely as means. This is practically the
essence of all "business relations." We use the porter to carry our bags from the station;
we use the taxicab driver to take us to our hotel; we use the waiter to bring us our food
and the chef to prepare it. And the porter, taxicab driver, waiter, and chef, in turn, use us
merely as a means of getting the income by which they in turn are enabled to use people
to furnish them with what they want. We all use each other as "mere" means to secure our
wants. In turn, we all lend ourselves or our resources to the furtherance of other people's purposes as an indirect means of furthering our own. (12) This is the basis of social cooperation.

Of course we do treat our close friends and the members of our immediate family as "ends" as well as means. We may even be said to treat trades people as ends when we inquire about their health or their children. We do owe it to others, even (and especially) when they are in the position of servants or subordinates, to treat them always with civility, politeness, and respect for their human dignity. And, of course, we should always acknowledge and respect each other's rights. The world could have arrived, and did arrive, at these acknowledged duties and rules largely without the benefit of Kant's maxim. But perhaps the maxim does help to clarify and unify them.

Kant's third maxim, or third form of the categorical imperative, "Act as a member of a kingdom of ends," seems to be little more than another form of the second maxim. We should treat ourselves and others as ends; we should regard every human being as having equal rights; we should regard the good of others as equal to our own. This seems to be merely another way of framing the requirements of justice and of equality before the law.

The truth is, to repeat, that the mere capability of a rule's being consistently or universally followed is not in itself a test of the goodness or badness of the rule. That can be determined only by considering the consequences of following it and the desirability or undesirability of those consequences. Morality is primarily a means -- a necessary means to human happiness. If we declare that duty should be done merely for duty's sake, without regard to the ends that are served by doing our duty, we leave ourselves with no way of deciding what our duty, in any particular situation, really is or ought to be.

In addition to mistaking means for ends, Kant tremendously oversimplified the moral problem. That is why he held, for example, that a lie was never justified, even, say, to avert a murder. He refused to recognize that situations could arise in which two or more ordinarily sound rules or principles could conflict, or in which we might be forced to choose, not absolute good, but the least of two or more evils. But this is our human predicament.

If I may summarize the conclusions of this chapter, I cannot do so better than in the words of F. H. Bradley, taken from his own essay with the same title. Bradley's essay takes off, by his own confession, from Hegel, and like most of what he wrote on ethical theory, it is by turns perverse, unintelligible, and stuffed with paradoxes and self-contradictions. But its final paragraphs emerge into a brilliant sunlight of common sense:

Is duty for duty's sake a valid formula, in the sense that we are to act always on a law and nothing but a law, and that a law can have no exceptions, in the sense of particular cases where it is overruled? No, this takes for granted that life is so simple that we never have to consider more than one duty at a time; whereas we really have to do with conflicting duties, which as a rule escape conflict simply because it is understood which have to give way. It is a mistake to suppose that collision of duties is uncommon ...
To put the question plainly -- It is clear that in a given case I may have several duties, and that I may be able to do only one. I must then break some "categorical" law, and the question the ordinary man puts to himself is, Which duty am I to do? He would say, "All duties have their limits and are subordinated one to another. You can not put them all in the form of your 'categorical imperative' (in the shape of a law absolute and dependent on nothing besides itself) without such exceptions and modifications that, in many cases, you might as well have left it alone altogether ...."

All that [the categorical imperative] comes to is this (and it is, we must remember, a very important truth), that you must never break a law of duty to please yourself, never for the sake of an end not duty, but only for the sake of a superior and overruling duty ....

So we see "duty for duty's sake" says only, "do the right for the sake of the right"; it does not tell us what right is ... (13)

Notes


2. From Die Philosophen.


7. Ibid., p. 38.


13. F. H. Bradley, "Duty for Duty's Sake," *Ethical Studies* (2nd ea.; Oxford: Clarendon Press, 1927), Essay IV, pp. 156-159. Kant's Categorical Imperative and his doctrine of duty for duty's sake have been subjected to almost as much criticism (though usually more deferential in tone) as Bentham's brand of Utilitarianism. Instructive discussions, to which this chapter is indebted, can be found in Hastings Rashdall's *Theory of Good and Evil*, E. F. Carritt's *The Theory of Morals*, A. C. Ewing's *Ethics*, and John Hospers' *Human Conduct*. In addition there are the classic discussions by Hegel and Schopenhauer.
Chapter 17: Absolutism vs. Relativism

1. The Dilemma of Hume and Spencer

One of the central problems of ethics is the extent to which its rules and imperatives are absolute or merely relative. The chief reason why this problem still lacks a satisfactory solution is that its very existence is so seldom explicitly recognized. On the one hand are absolutists like Kant, with his Categorical Imperative, and his tacit assumption that our duties are always simple, clear, and never in conflict. On the other hand are the ethical anarchists or ad hoc utilitarians who contend that general rules are unnecessary, impracticable, or absurd, and that every ethical decision must be based entirely on the particular circumstances of the moment and the specific "merits of the case." That our duties may be absolute in some respects, and relative in others, is a possibility that is too seldom considered -- still less the problem of the precise limits of absolutism and relativism respectively.

One of the few moral philosophers who gave specific and extensive consideration to the problem is Herbert Spencer; and though his discussion is unsatisfactory in many respects, it states some important truths, and can still serve as a profitable starting point for consideration.

Spencer begins (1) by criticizing an early sentence (later apparently omitted) in the first edition of Henry Sidgwick’s Methods of Ethics: "That there is in any given circumstances some one thing which ought to be done, and that this can be known, is a fundamental assumption made not only by philosophers only, but by all who perform any processes of moral reasoning." Spencer answers: "Instead of admitting that there is in every case a right and a wrong, it may be contended that in multitudinous cases no right, properly so called, can be alleged, but only a least wrong." And further, "in many of these cases . . . it is not possible to ascertain with any precision which is the least wrong."

He proceeds to give a number of illustrations. For example: "The transgressions or shortcomings of a servant vary from the trivial to the grave, and the evils which discharge may bring range through countless degrees from slight to serious. The penalty may be inflicted for a very small offense, and then there is wrong done, or, after numerous grave offenses, it may not be inflicted, and again there is wrong done. How shall be determined the degree of transgression beyond which to discharge is less wrong than not to discharge?"

He proceeds to other illustrations: Under what conditions is a merchant justified in borrowing to save himself from bankruptcy, when he is also risking the funds of the friend from whom he borrows? To what extent can a man neglect his duty to his family in fulfilling what appears to be a peremptory public duty?

The illustrations that Spencer gives of conflicting considerations and conflicting duties
are all real and all valid, though perhaps comparatively trivial. This conflict may exist in the most crucial human decisions. War is a dreadful recourse. It has usually brought far greater evils in its train than those that provoked the resort to war even by those originally on the "defensive." Does this mean that no nation should ever resort to war under any provocation whatever -- that it should submit to dishonor, humiliation, tribute, subservience, invasion, servility, enslavement, even annihilation? Is there any wisdom in propitiation, non-resistance, appeasement? Or does this only encourage the aggressor? At just what point is resort to war justifiable? The same questions may be asked in regard to submitting to despotism and deprivation of property or liberty, or starting a revolt or revolution of uncertain outcome or consequence. Here indeed we are confronted by choices in which there is no absolutely right but only a relatively right decision -- in which, in fact, there may seem to be no solution at all that is "right" but only one that is least wrong.

Then Spencer turns to another but similar problem. He argues that the coexistence of a perfect man and an imperfect society is impossible:

Ideal conduct, such as ethical theory is concerned with, is not possible for the ideal man in the midst of men otherwise constituted. An absolutely just or perfectly sympathetic person could not live and act according to his nature in a tribe of cannibals. Among people who are treacherous and utterly without scruple, entiretruthfulness and openness must bring ruin. If all around recognize only the law of the strongest; one whose nature will not allow him to inflict pain on others must go to the wall. There requires a certain congruity between the conduct of each member of a society and others' conduct. A mode of action entirely alien to the prevailing modes of action cannot be successfully persisted in -- must eventuate in death of self, or posterity, or both.

Spencer, of course, was not the first to pose this problem. It had been raised more than a century before, with even greater force, by David Hume:

Suppose, likewise, that it should be a virtuous man's fate to fall into the society of ruffians, remote from the protection of laws and government, what conduct must he embrace in that melancholy situation? He sees such a desperate rapaciousness prevail, such a disregard to equity, such contempt of order, such stupid blindness to future consequences, as must immediately have the most tragical conclusion and must terminate in destruction to the greater number and in a total dissolution of society to the rest. He, meanwhile, can have no other expedient than to arm himself, to whomever the sword he seizes, or the buckler, may belong; to make provision of all means of defense and security. And his particular regard to justice being no longer of use to his own safety or that of others, he must consult the dictates of self-preservation alone, without concern for those who no longer merit his care and attention. (2)

2. The Mirage of Perfection

Before examining some of the conclusions that Hume and Spencer respectively draw from this hypothetical situation, I should like to go on to examine some of the further and possibly even more basic difficulties in the conception of Absolute Ethics. These
difficulties, it seems to me, center around the concept of the Absolute and the concept of Perfection. I do not wish to get bogged down in the interminable discussions of the nature of the Absolute as found in metaphysical literature, (3) so I will confine myself to a discussion of the concept of Perfection. Spencer, as we have seen, concludes that the "perfect man" can exist only in the "perfect society." If we carry his logic a step further, the perfect society can be conceived to exist only in a perfect world.

Now to attempt to frame a conception of perfection seems to me to involve us in insoluble problems and contradictions. Let us begin with the concept of a perfect world.

A perfect world would be one in which all our desires were instantly and completely satisfied. (4) But in such a world desire itself could not come into existence. Desire is always a desire for change of some kind -- for changing a less satisfactory state of affairs into a more satisfactory (or less unsatisfactory) one. The existence of a desire presupposes, in other words, that the existing state of affairs is not completely satisfactory. All thinking is primarily problem-solving. How could thinking exist with no problems to be solved? All activity or action is a striving for something, for a change or alteration in the existing state of affairs. Why should there be any striving, any action, when conditions are already perfect? Why should I sleep or waken, dress or undress, eat or diet, work or play, smoke or drink or abstain, think or talk or move, why should I raise my hand, or let it fall, why should I desire any action or change of any kind, when everything is perfect just as it is?

Our difficulties do not appreciably decrease when we try to imagine a perfect society or a perfect man in this perfect world. There would be no place for many of the ethical qualities that most moralists admire -- effort, striving, persistence, self-denial, courage, and compassion. Those who believe that the great ethical goal of each of us should be to improve others, to incite them to more virtue, would find nothing to do. He who was already perfect would not have to struggle to improve or perfect himself.

"Self-perfection" is frequently laid down as a man's only true moral goal. But those who make it the goal dodge the difficulties by tacitly assuming that it is unattainable. They suggest that a man should strive to cultivate all his faculties, ignoring the fact that he can cultivate some only by relative neglect of others. By treating "self-perfection" as an end in itself, they avoid asking themselves what a man is going to do with his perfect character after he has achieved it. For the perfectly moral man not only must never do the slightest amount of harm but must always be doing positive good -- otherwise he is less than perfect.

He cannot make perfectly wise decisions unless he has infinite knowledge and clairvoyance, and can forsee all the consequences of his acts. The perfect man must exercise unceasing benevolence; but in a society of perfect men no one would have any opportunity or need to exercise benevolence.

In brief, it is the effort to conceive of an absolute ethics or a perfect world and society that has landed ethics, historically, into so much rhetoric and sterility. We are more likely to make sense by talking in the relative terms of better and worse. It is when we try to say
what would be worst and what would be best that our difficulties mount. For to determine what is best is often to make a choice among an infinite number of possibilities. But if we ask, more modestly -- What actions or rules of action would make things worse? What actions or rules of action would make things better? -- we are often more likely to make progress. We would do well to dwell on the meaning and the important element of truth in Voltaire's aphorism: "The best is the enemy of the good."

But when we state the case against absolutism in ethics, we must be extremely careful not to overstate it, and so land in the bottomless swamp of relativism or moral anarchy. We must avoid, I think, some of the sweeping conclusions of Spencer, who decided that all present-day ethics must be Relative Ethics, and that the rules of Absolute Ethics, which contemplate only "the ideal man . . . in the ideal social state" would be framable or applicable only in some indefinite future when pain had ceased to exist and everybody was perfectly adjusted to a perfect environment. For in Spencer's "ideal" society populated only by "ideal" men there is, ex hypothesis, no ethical problem at all.

I have said that the instances Spencer cited of conflicting ethical duties or decisions posed real and valid problems; but I do not think they justify his conclusion that "throughout a considerable part of conduct, no guiding principle, no method of estimation, enables us to say whether a proposed course is even relatively right; as causing, proximately and remotely, specially and generally, the greatest surplus of good over evil."

Real ethical problems arise; real conflicts arise; but they are comparatively rare, and they are not insoluble. It is often difficult to say with confidence what is the best solution, but it is seldom difficult to say what is the worse and what is the better solution. Humanity has, over the generations, worked out moral traditions, rules, principles, which have survived, and are daily reinforced anew, precisely because they do solve the great majority of our moral problems, precisely because it has been found that, by adhering to them, we best achieve justice, social cooperation, and the long-run maximization of happiness or minimization of misery. We do not have to solve our daily moral problems, or make our daily moral decisions, by a fresh and special calculus of the probable total consequences of each act or decision over an infinity of time. The traditional moral rules save us from this. Only where they conflict, or are patently inadequate or inapplicable, are we thrown back on the necessity of thinking out our problem afresh, without any "guiding principle" or "method of estimation."

And even when we are thrown into the situation envisioned by Hume and Spencer we are not entirely without guiding principles. A completely moral man is not forced to be as savage and ruthless as the most savage and ruthless ruffian or scoundrel in the society, or even as savage and ruthless as the average. He is forced to defend himself and his family and his property; he must be constantly on guard against being robbed or swindled or betrayed; but he does not need himself to slaughter (except in self-defense) or rob or swindle or betray. His duty and salvation is to try to raise the average level of behavior both by setting an example and by letting others see that they do not need to fear him if they act decently.
The Hume-Spencer dilemma does show how tremendously threatening it is to individual
ethics when the general level of ethics in a community deteriorates. The ethical standards
and practices of the individual and the prevailing ethical standards and practices of the
whole community are clearly interdependent. But if the ethical standards of the
community help to determine the ethical standard of the individual, so do those of the
individual help to determine those of the community. Criminals and scoundrels
everywhere, invariably use as an excuse to themselves and others, that "everybody" does
the crimes that they do, or "would if they had the nerve." In order to assure themselves
that they are no worse than anybody else, they contend that nobody else is any better than
they are. But the moral man, the man of honor, will never be satisfied to tell himself that
he is as good as the average. He will recognize that his own long-run happiness, and the
long-run happiness of the community, can only be furthered by raising the average. And
this he will tend to do by his own example.

In fact, even in a "completely" demoralized community, the fear by each individual of
assaults, depredations, and betrayals by others will incite individual and, finally, general
efforts to restore peace and order and morality and mutual trust. Hence, when the moral
"equilibrium" has been violently upset, the general unacceptability or intolerableness of
the resulting situation may itself finally set in motion forces tending to restore the
equilibrium. Yet irreparable harm may be done before this restoration can be brought
about.

The morality of each is enormously influenced by the morality of all, and the morality of
all by the morality of each. When everyone is moral, it is much easier for me to be so,
and the pressure on me to be so (through the approval and disapproval of others) is also
greater. But where everyone else is immoral I must fight, cheat, lie, betray, to survive --
or at least I may tell myself that I must. And though self-corrective forces will doubtless
finally set in, the misfortune is that an immoral social environment will probably incite
immorality in the individual quicker than a moral social environment will encourage
morality in him. That is why the general level of morality is never completely secure, and
can be raised or even maintained only by the constant vigilance and effort of each of us.

3. Obligatory and Optional Ethics

So far in our discussion of absolute and relative ethics I have been using these terms in a
different sense than that found in most contemporary discussion. Ethical "relativism" is
frequently defined as meaning that morality is wholly relative to a particular place, time,
or person. Sometimes it is used as a name for the doctrine that conflicting ethical
opinions can be equally valid. We must reject relativism in either of these senses. There
are basic moral principles that are valid for all ages and all peoples, for the simple reason
that without them social life would be impossible.

This need not mean, however, that we must all be ethical absolutists in the rigid sense,
say, that Kant was. Morality is primarily a means rather than an end in itself. It exists to
serve human needs -- which means the needs of man as he is or can become. A society of
angels would not need a moral code. We should distinguish, therefore, between a
minimum acceptable ethics, to which we can insist that everybody conform, and an ethics
of supererogation -- conduct which we do not expect of each other, but which we applaud and marvel at when it occurs. And do we not find, in fact, such a distinction between a minimum and a supererogatory standard implicit in our traditional commonsense ethics? For whereas that ethics insists on a set of duties, it praises a morality that goes beyond duty. As Mill points out in his Utilitarianism:

It is a part of the notion of Duty in every one of its forms, that a person may rightfully be compelled to fulfill it. Duty is a thing which may be exacted from a person, as one exacts a debt. Unless we think that it may be exacted from him, we do not call it a duty.... There are other things, on the contrary, which we wish that people should do, which we like or admire them for doing, . . . but yet admit they are not bound to do.

And as J. O. Urmson writes in supplementing this:

The trichotomy of duties, indifferent actions, and wrongdoing is inadequate. There are many kinds of action that involve going beyond duty proper, saintly and heroic actions being conspicuous examples of such kinds of action. We may look upon our duties as basic requirements to be universally demanded as providing the only tolerable basis of social life. The highest flights of morality can then be regarded as more positive contributions that go beyond what is universally to be exacted; but while not exacted publicly they are clearly equally pressing in foro inferno on those who are not content merely to avoid the intolerable. (5)

The general moral code, in brief, should not impose excessive positive duties on us, so that we cannot even play, enjoy ourselves, or relax without a guilty conscience. Unless the code prescribes a level of conduct that most of us can reasonably hope to achieve, it will simply be disregarded. There must be definite limits to our duties. People must be allowed a moral breathing spell once in a while. The greatest happiness is promoted by rules that do not make the requirements of morality ubiquitous and oppressive. That is one reason why the negative Golden Rule: "Do not do unto others as you would not want others to do unto you" is a better rule of thumb, in most circumstances, than the positive Golden Rule.

Notes

1. All the subsequent quotations are from the chapter "Absolute and Relative Ethics" in Spencer's Data of Ethics.


3. E.g., F. H. Bradley, Appearance and Reality.

4. A friendly critic has objected that this cannot apply to all our desires but only to all our good desires--for half the people, for instance, might desire the annihilation of all the rest. I think the suggested amendment superfluous, however; first, because a perfect world
would be occupied only by perfect people, who would by definition have only good desires; and secondly, because all our desires could not be satisfied unless they were all compatible with each other.

Chapter 18: The Problem of Value

1. The Value of Value

Aldous Huxley, in his book *Ends and Means* (1937) and in some of his essays, was greatly troubled by what he thought was the verdict of "Science" regarding the existence of "Value." "Science," he thought, denied "value" and "meaning" in the Universe; yet "Science" must be wrong life, he asserted, does have "value" and "meaning."

Huxley was completely right in declaring that life does have value and meaning, but wrong in supposing that Science proclaimed the absence of such value and meaning. Only the bad metaphysical assumptions of materialism or panphysicalism did that.

It is merely a confusion of thought to assume that Science denies value. The physical sciences *abstract* from value, simply because *that is not the problem with which they are concerned*. Every science abstracts from a total situation or an infinity of facts simply the particular facts or the particular aspects of the situation with which it is concerned. This abstraction is merely a methodological device, a necessary simplification. For physics, chemistry, astronomy, meteorology, mathematics, etc., human valuations, human hopes and fears, are *irrelevant*. But when human values are our *subject matter*, the case is different. And in all the "social sciences," in "praxeology," in the "sciences of human action" (1) human valuations -- human actions, decisions, choices, preferences, ends and means -- are precisely our subject matter.

Yet there is another possible course of confusion. Ever since Max Weber (2) it has been an established maxim that even the social sciences must be *wertfrei,* i.e., free from judgments of value. But this means that no writer on these subjects is entitled to impose or smuggle in *his own* valuations. If he is an economist, for example, he must deal with the valuations that he finds in the market place as his ultimate data, or "givers." He studies how market prices and values are formed. He studies the consequences of given actions and given policies. But he takes the ends of people for granted, and asks only whether the means they adopt are appropriate or likely to achieve their ends. He does not, *qua* economist, either praise or condemn their ends, and he does not undertake to substitute his own scale of values for theirs. (3)

When we come to aesthetic values or moral values, however, the matter becomes more complicated. It seems to be precisely the function of the moral philosopher to *evaluate* moral judgments and moral values. For ethics seems to be not only a study of how people do value actions, means and ends, but of how they *ought* to value actions, means and ends. It may be true that there can be no dispute about *ultimate* ends. But this does not mean that there can be no dispute concerning what are "ultimate" ends and what are merely means or intermediate ends, and how appropriate or efficacious these means or intermediate ends are in achieving ultimate ends.

Putting the matter another way: Economics is concerned with the actual valuations that
people make; ethics with the valuations they would make if they always had benevolence and foresight and wisdom. It is the function of the ethical philosopher to determine what some of these valuations would be.

In any case we need have no misgivings about the value of value itself. Values are, by definition, the *only* things *worth while*! There need be no apology for them, no uneasy effort to "justify" them. The function of science is to discover the objective truth about the universe, or some particular aspect of it. But the sciences exist only because men have already decided that the objective truth is *worth* discovering. Men have recognized that it is *important* i.e., *valuable* to know the objective truth. That is why they think it important that science, including the sciences of human action, should be "value-free." They insist on value-free science, in brief, because they find it more valuable than argument into which an author has insinuated his own personal prejudices or value-judgments. And though men are seeking for *objective* facts or truths, they are constantly deciding *which* facts or propositions, out of an infinite possible number, are *worth* finding or proving; and *what* objective knowledge, out of infinite possible knowledge, will best serve some human purpose.

The case has been eloquently put by Santayana:

Philosophers would do a great discourtesy to estimation if they sought to justify it. It is all other acts that need justification by this one. The good greets us initially in every experience and in every object. Remove from anything its share of excellence and you have made it utterly insignificant, irrelevant to human discourse, and unworthy of even theoretic consideration. Value is the principle of perspective in science, no less than of rightness in life. The hierarchy of goods, the architecture of values, is the subject that concerns man most. Wisdom is the first philosophy, both in time and in authority; and to collect facts or to chop logic would be idle and would add no dignity to the mind, unless that mind possessed a clear humanity and could discern what facts and logic are good for and what not. The facts would remain facts and the truths truths; for of course values, accruing on account of animal souls and their affections, cannot possibly create the universe those animals inhabit. But both facts and truths would remain trivial, fit to awaken no pang, no interest, and no rapture. The first philosophers were accordingly sages. They were statesmen and poets who knew the world and cast a speculative glance at the heavens, the better to understand the conditions and limits of human happiness. Before their day, too, wisdom had spoken in proverbs. *It is better,* every adage began: *Better this than that.* Images or symbols, mythical or homely events, of course furnished subjects and provocations for these judgments; but the residuum of all observation was a settled estimation of things, a direction chosen in thought and in life because it was better. Such was philosophy in the beginning and such is philosophy still. (4)

In sum, for human beings value not only "exists"; it is all important. It is the very standard by which we judge importance. All men act. All men seek to substitute a more satisfactory state of affairs for a less satisfactory state. All men strive for definite ends. They wish to choose the most effective or appropriate means to achieve their ends. This is why they need knowledge -- knowledge of factual truth, knowledge of physical cause and effect, knowledge of science. All such knowledge helps them to choose the most
effective or appropriate means for achieving their ends. Science, knowledge, logic, reason, are means to the achievement of ends. The value of science is primarily instrumental (though knowledge and the pursuit of knowledge are also valued "intrinsically" and for their own sake). But men's ultimate ends need not be justified by science; the pursuit of scientific knowledge is justified, for the greater part, as a means for the pursuit of ends beyond itself. Science must be justified by value, not value by science.

It is not Science, in any case, that denies value. It is only an arbitrary and unprovable metaphysical theory, it is only a philosophy of materialism, panphysicalism or logical positivism that attempts to deny value. (5)

2. Subjectivism vs. Objectivism

We come now to a problem that has been a source of immemorial perplexity and division of opinion in ethics. Is value "subjective" or "objective"? More often the problem has been framed in a somewhat different way: Is ethics (or are ethical rules) "subjective" or "objective"?

This dispute has proved so persistent, I think, partly because the answers have been oversimplified, and partly because the wrong questions have been asked (or, what is almost the same thing, because the wrong vocabulary has been used).

All valuation is in origin necessarily subjective. Value, like beauty, is in the eye of the beholder. All valuation implies a valuer. Valuation expresses a relation between the valuer and the thing valued. This relation depends upon the valuer's own needs, wants, desires, preferences, as well as upon his judgment regarding the extent, if any, to which the object valued will help him to realize his desires.

Objects or activities may be valued as means, or subordinate ends, or final ends. Activities or states of consciousness that are valued "purely for their own sake," as ultimate ends, are said by ethical writers to have "intrinsic" value. Though the term is widely used by ethical philosophers, it is troublesome to anyone trained in economics. Applied to an object, it implies that the value is in the object itself, rather than in the mind of the valuer, or in a relation between the valuer and the object. It is difficult, however, to find a satisfactory substitute for the term and the distinction it emphasizes. Objects or activities that are valued merely as means to ends may be said to have merely instrumental or derivative value. But many things -- promisekeeping, truth-telling, freedom, justice, social cooperation -- have both "instrumental" and "intrinsic" value.

The distinction between the two types of value in ethics is analogous to the distinction in economics between the value of consumers' goods and the value of producers' goods or capital goods. The value of capital goods is ultimately derived from the value of the consumers' goods they help to produce. Nevertheless, capital goods have the same kind of exchange value, the same kind of market value, as consumers' goods. A home, a dwelling, is a consumers' good: it is wanted for its own sake, for the direct needs it meets and the direct satisfactions it yields. A factory is a producers' good: its value is
derivative: it is valued because of the value of the consumers' goods that it helps to produce, and therefore because of the monetary profit that it yields its owner. But though the value of the dwelling may be direct and "final" and "intrinsic," and the value of the factory is indirect, instrumental, and derivative, the factory has a value in the market just as the dwelling has, and may be saleable at a much higher monetary price. A final and "intrinsic" value, in brief, in the ethical as in the economic realm, is not necessarily a higher or greater value than a derivative or instrumental value. And many things, in the ethical as well as in the economic realm, can have both kinds of value. (6)

Let us return to the problem of subjectivity and objectivity in value. All valuation, to repeat, is in origin subjective. But here a major difficulty develops. My (subjective) opinions, estimates, valuations, and purposes are objective for you. And your (subjective) valuations and purposes are objective for me. That is, to me, your valuations are external facts with which I must deal (say in trying to sell something to you or buy something from you) as I am forced to deal with any other "objective" facts. And my valuations are "objective" facts which you must take into account as you would any other objective fact.

And just as you and I must deal with the valuations and attitudes of each other as objective facts, so each of us must deal, as objective facts, with the valuations and attitudes of all other people, or "society" as a whole. Prices in the market place are formed by the diverse valuations of individuals. They are the composite result of these diverse individual valuations. Our individual valuations have been, in turn, "socially" formed. And the market price is to each of us an objective fact by which he must guide his own actions. If the price of a house that you would dearly love to own is $25,000, this is the hard "objective" fact with which you must deal (even though this market price can be traced back to other people's subjective valuations). Unless you have or can get the $25,000, and unless you yourself (subjectively) value the house more than you (subjectively) value $25,000, you cannot or will not buy it.

And so, again, when the housewife goes to the supermarket to make her purchases, she is confronted with an enormous number of (to her) "objective" prices of different foods, different grades, and different brands, about which she must make her subjective decisions to buy or not to buy. But her own subjective decisions of yesterday (by resulting in objective actions) have helped to form today's objective prices, as her subjective decisions today will help to form tomorrow's objective prices.

So far we have been drawing our illustrations purely from the economic realm. But what is true of market prices and economic values is also true, though in a less precise way, of aesthetic, cultural, and moral values. The individual, in the whole range of his life and thought and activity, finds himself confronting and dealing with an infinitely complex set of social values. These are, of course, ultimately the valuations of other people; but the mutual relationship and causation are complex. Just as, in the economic realm, the infinitely diverse valuations of other people do not result in an infinite number of market prices, but, at a given time and place, just one market price for a given (homogeneous) commodity, a price that is the composite result of individual valuations, so in the political, aesthetic, cultural and moral realms we find ourselves dealing also with such composite valuations, which seem to have a life and existence of their own, and to stand
apart from the valuations of any one individual. Thus we speak, and seem to be warranted in speaking, of the reputation of Beethoven, Michelangelo, or Shakespeare, of the sentiment of the community, of public opinion, of the moral tradition, or the prevailing moral code.

And this is certainly more, and something different from, a mere "average" of everybody's opinion or valuation. Each of us individually grows up, in fact, in a world of such social valuations, with a social moral code, which, like our language, had an existence prior to any of the individuals now living, and seems to have determined their thought and opinions rather than been determined by them.

Thus value, which is in origin individual and subjective, becomes social, and so in this sense objective. This is true both of economic and of moral values. The objective heating power of coal, for example, gives it "objective" value on the market. And the rules of ethics, of course, are objective in the sense that they must be acknowledged and followed by everybody. We cannot have an ethics for one man alone that is not also the ethics of other people. The rules of ethics demand general acceptance and conformity. Without this there would be complete ethical disorder, anarchy, and confusion. Thus moral values are subjective from one aspect and objective from another.

3. The Social Mind

There is nothing inexplicable or mysterious in all this. All mental processes are in the minds of individuals. There is no social "oversoul" which transcends individual minds. There is no social "consciousness" which stands outside of and above the consciousness of individuals. Yet social moral values are a product of the interplay of many minds -- including the minds of our long-dead ancestors. The individual is born into a world in which there already exists a Moral Law, which seems to stand above him, demanding the sacrifice of many of his impulses and immediate desires. There is, in brief, a realm of Social Objectivity, which seems to be set above the individual's own will and purpose.

This "social mind" is completely accounted for when all individuals (past as well as present) are completely accounted for. But it cannot be accounted for by considering these individuals separately. No individual is completely, or primarily, accounted for until his relations with the rest of society are analyzed. The individuals are in society, but society is more than the mere sum of the individuals. It is also their interrelations and interfluences. Men's minds function together, in a cooperative unity. Morality is the product of a cooperating society, the product of the interplay of many minds.

How this works out in the economic as well as in the moral realm has been brilliantly explained by the late Benjamin Anderson:

Economic value is not intrinsic in goods, independent of the minds of men. But it is a fact which is in large degree independent of the mind of any given man. To a given individual in the market, the economic value of a good is a fact as external, as objective, as opaque and stubborn, as is the weight of the object, or the law against murder. There are individual values, marginal utilities, of goods which may differ in magnitude and in
quality from man to man, but there is, over and above these, influenced by them in part, influencing them much more than they influence it, a social value for each commodity, a product of a complex social psychology, which includes individual values, but includes very much more as well.

Our theory puts law, moral values, and economic values in the same general class, species of the genus, social value.... They are the social forces, which govern, in a social scheme, the actions of men.

It may be well to suggest rough differentiate which mark of these values from one another. Legal values are social values which will be enforced, if need be, by the organized physical force of the group, through the government. Moral values are social values which the group enforces by approbation and disapprobation, by cold shoulders and ostracism or by honor and praise. Economic values are values which the group enforces under a system of free enterprise, by means of profits and losses, by riches or bankruptcy. (7)

The only statement in the preceding quoted paragraphs which I might seriously question is that maintaining that social value influences individual values more than they influence it. But I would certainly agree that social value is more than a mere average or composite, and more than a mere resultant, of individual values. There is a two-way interaction, a two-way causation.

I hope the reader will forgive me if I stress once more the complex relation of the "individual" to "society." Society is not merely a collection of individuals. Their interrelations in society make them quite different from what they would be in isolation. Brass is not merely copper and zinc; it is a third thing. Water is not merely hydrogen and oxygen, but something quite different from either. What an individual would be like if he had lived completely isolated from birth (assuming he could have survived at all) we can hardly even imagine. If we did not have some experience of hydrogen and oxygen in their pure state, we could certainly not have deduced their nature from looking at water. We can hope to solve many social problems not by looking at them exclusively from either an "individualist" or a "collective" aspect, but by looking at each aspect alternately.

The complex two-way interaction of the individual and society is most impressively illustrated by the example of language. Language is a social product. It was not a gift to man from heaven. It did not suddenly spring into existence in a Tower of Babel. All its words and structure and meaning were contributed by individuals -- though very few, proportionately, by individuals in the present generation. Each of us now living grew up "into" a language already existing and functioning. That language has shaped each individual's concepts and values. Without it the individual could hardly think or reason at all. We think in words and in sentences -- in inherited, socially given, words and sentence structures. We improve and develop our thought by mutual exchange, by listening to words and sentences, talking words and sentences, reading each other's words and sentences. Language not only enables us to think as we do but, by the concepts that its words and sentences embody or suggest, almost forces us to think as we do. The individual is almost completely dependent on language.
And yet language is -- ultimately -- the product of the interplay and "interfluence" of individual minds. It would certainly be true to say that language has influenced any given individual more than that individual has influenced language. It might even be true to say that language has influenced the present generation more than the present generation has influenced language. But it would not be valid to say that language has influenced all individuals, past and present, more than they have influenced language. For it is they who created it.

And this applies also when we are discussing the moral tradition and moral values. The moral tradition in which we grow up exercises so powerful an influence that it is accepted by many people as "objective." And for any given individual it is objective, however subjective it may be in the sense that it originally developed and was formed by the interplay of individual human minds. Moral judgments do have objective binding force on the individual. And moral rules are objective not only in the sense that they call for objective actions but that they call for objective adherence by everybody.

4. The Solipsistic and the Shared

In brief, there is an element of truth on both sides of the subjectivist-objectivist controversy -- and an element of error on both sides. Subjectivists are right in contending that all moral judgments are in one sense subjective. But they are wrong when they go on to draw disparaging inferences from this -- to imply, for example, that they are "merely" subjective. For there is a profound difference between a subjective judgment, as any judgment is bound to be and a solitary or solipsistic judgment confined to a single individual. The latter might be merely the passing hallucination of an unbalanced mind. But a subjective judgment may be socially shared; it may be a judgment that is held in only slightly different form by the majority in a community, or even a judgment that is held generally and almost universally.

The Objectivists are right, on the other hand, in pointing out that all human acts have objective consequences. But they are wrong in assuming that these consequences are objectively "good" or "bad." They can only be good or bad in somebody's opinion.

The controversy between Objectivists and Subjectivists may take another form. There are "objectivists" who, like Kant, view morality as a matter of categorical obligation, independent of the human will, independent of consequences, inherent in the nature of things. And there are "subjectivists" for whom morality is merely the arbitrary opinion, emotion, or approval of some individual, not necessarily binding or valid for anybody else. We have already, in substance, examined both of these views. Neither can stand analysis.

To sum up: The individual's moral values are necessarily subjective, however he may have come by them. The moral values of others are for him necessarily objective facts to which he must adjust himself or with which he must deal. And there is a body of social moral values, of moral values accepted and shared by most of the people in the community (and even existing prior to those now living), which for each individual in the community is an objective fact that exercises tremendous influence on his own thought.
and conduct, and which he in turn may apply to influence the thought and conduct of others. Finally, moral rules require *objective* adherence from everybody.

Perhaps the confusion on this subject may be due to a deficiency in the traditional concepts and vocabulary. Moralists and scientists have assumed that whatever is not objective must be subjective, and vice versa. But may this not be equivalent to the assumption that whatever is not day must be night, or whatever is not black must be white? Just as there is a twilight zone between day and night (which cannot, except arbitrarily, be said to be either), and just as there are an infinite number of possible shades and colors between black and white, may there not be a twilight zone, or even a third category, between the objective and the subjective?

Behaviorists and logical positivists disparage or deny the subjective completely, and try to resolve everything into the objective -- or at least think it a waste of time to deal with anything except the objective. On the other hand, in the idealistic philosophy of Berkeley and others, the objective is absorbed entirely into the subjective. Even modern scientists recognize that the "objective" can only be known (or inferred) from the subjective senses, so that one of our most eminent contemporary authorities on scientific method refers to "verification" or "falsification" through laboratory experiments as an "inter-subjective" verification. (8)

5. The Multifaceted Nature of Value

The difficulties in which we seem to have become involved are, I suggest, the result of inadequate analysis. Nearly all philosophical discussion has hitherto assumed that whatever is not "objective" must be "subjective," and vice versa; that these categories are exhaustive, and that they are also mutually exclusive.

But must values necessarily be either "objective" or "subjective?" Must value, in other words, either be "in the object" or "in the subject") Stephen Toulmin has shrewdly suggested that such an assumption may involve the merely "figurative use" of the word "in," and that this may be no more than a "spatial metaphor," valuable enough in its own place, but not to be taken "too literally." (9)

There is a third possibility -- that value refers to a *relation* between an "object" and a "subject." This I take to be the view not only of a moral philosopher like R. B. Perry, (10) but of modern economics. Economists have traditionally divided value into "use value" and "exchange value." The Austrian school distinguished "subjective-use value" from "objective-exchange value." Though this latter correspondence, as Bohm-Bawerk (11) has pointed out, does not invariably hold, economic value reflects a *relation* between certain objective qualities of an object and human needs. It is because coal has the objective quality of giving heat, and that apples have the "objective" quality of edibleness and nutritiveness, that both have "subjective" value.

In brief, because values are relational, they can be either objective or subjective, individual or social, depending on the point of view from which they are regarded. There is no contradiction in this, any more than there is in saying that the same object may be to
the left or to the right, above or below, depending on the position of the observer.

And this is the reconciliation of Objectivism and Subjectivism, not only as regards economic values, but as regards moral values and moral principles. Moral values are subjective from one point of view, objective from another. Ethics is valid for everybody, for all ages and for all peoples -- if only because (as Hume put it) of "the absolute necessity of these principles to the existence of society." (12)

The reader must keep in mind, however, that when we call value "objective" we are using that predicate in a special sense. We mean that a valuation is not necessarily peculiar to one individual, but that it can be shared by others -- even, in effect, by a whole society. But an "objective" value in this sense is not a physical property. Value, in fact, is not a property of an object at all. Nor are good and bad properties of objects or actions. They are relational predicates. They express valuations in the same way as do such words as valuable and valueless. They express a relation between the valuer and the thing valued. If the valuer is an individual they express a "subjective" value. If the valuer, by implication, is society as a whole, they express an "objective" value. The tacit assumption that good referred to a property of a thing or that right referred to a property of an action -- the failure to recognize that these words simply expressed valuations -- was the basic fallacy of G. E. Moore and the early Bertrand Russell. Moral philosophers have been taking half a century to grope their way out of that fallacy.

6. Can Value be Measured?

We come now to the final major problem of value in ethics. Each of us is constantly seeking to bring about what he regards as a more satisfactory state of affairs (or a less unsatisfactory state of affairs). This is another way of saying that each of us constantly seeks to maximize his satisfactions. And this again is but another way of saying that each of us is constantly seeking to get the maximum value out of life.

Now the word "maximum" or "maximize" implies that values or satisfactions can be increased or added together to make a sum -- in other words, that values or satisfactions can be measured, can be quantified. And in a sense they can be. But we must be careful to keep in mind that it is only in a special and limited sense that we can legitimately speak of adding, measuring, or quantifying values or satisfactions.

It may help to clarify the question if we begin by considering merely economic values, which seem most nearly to lend themselves to measurement. Economic value is a quality which we attach to commodities and services. It is subjective. But in our unphilosophic moments we are apt to regard it as a quality inhering in the commodities and services themselves. So regarded, it would belong to that class of qualities that can be greater or less, and can mount or descend a scale without ceasing to be the same quality -- like heat or weight or length. (13) Such qualities could be measured and quantified.

And probably most economists today still think, like the man in the street, that economic values are in fact "measured" by monetary prices. But this is an error. Economic values -- or at least market values -- are expressed in money; but this does not mean that they are
measured by it. For the value of the monetary unit itself may change from day to day. A measure of weight or length, like a pound or a foot, is always objectively the same; (14) but the value of the monetary unit may constantly vary. And it is not even possible to say, in absolute terms, how much it has varied. We can only "measure" the value of money itself by its "purchasing power": it is the reciprocal of the price "level." But what we are "measuring" is merely a ratio of exchange. And a change in such a ratio -- e.g., a change in a money price -- can be the result either of a change in the market value of a commodity or of a change in the market value of the monetary unit, or both. And though we may guess, we can never know which value changed, or whether both changed, or precisely by how much each changed.

Even more, we can never measure precisely how much a given individual (even if he is ourself) values an object in terms of money. When a man buys something, it means that he values the object he buys more than he values the money he pays for it. When he refuses to buy something, it means that he values the money asked for it more than he values the object. (15)

Even when we are talking of exchange values, or of the relative valuations of an individual, in short, we can never know these more than approximately. We can know when an individual values sum-of-money A less than commodity B; it is when he actually pays that much for it. We can know when he values sum-of-money A more than commodity B; it is when he refuses to pay that much for it. If a man refuses $475 for a painting but accepts $500, we know that he values the painting (or valued it) somewhere between $475 and $500. But we don't know exactly where. He never values it at precisely the price he accepts; he values it at less: otherwise he would not have sold. (Of course he may believe that the "real" value of the painting is considerably more than what he is "forced" to accept; but this does not change the fact that at the moment of sale he values [for whatever reason] the sum received more than the painting he parts with.)

Psychic values can never be measured in any absolute sense, even when they are "purely economic." To the unsophisticated layman it may seem obvious that a man will value $200 twice as much as $100, and $300 three times as much. But a little study of economics, and particularly of "the law of diminishing marginal utility," will probably change his mind. For it is not merely true that a man who will pay, say, $1 for a lunch will probably refuse to pay $2 for double portions. The law of diminishing marginal utility works, though not so quickly and sharply, even with the generalized or "abstract" good called money. The diminishing marginal utility of added monetary income will be reflected in practice by a man's refusal to make proportionate sacrifices -- e.g., to work proportionately longer hours (though these of course will have an increasing marginal disutility) -- to earn it.

When we turn from the realm of strictly "economic" or "catallactic" values (or the realm of exchangeable goods) to the broader realm that comprises all values, including the moral, the difficulties of measurement obviously become greater rather than less. And this has posed a serious problem for all conscientious and realistic moral philosophers. In order for us to make the correct moral decision, it has been thought necessary that we be able to make a correct "hedonistic calculus" or at least that all values be
"commensurable." In other words, it has been thought necessary that we be able to measure "pleasure" or "happiness" or "satisfaction" or "value" or "goodness" quantitatively. (16)

But this is not really necessary. The fact of preference decides. Values do not have to be (and are not) precisely commensurable. But they do have to be (and are) comparable. In order to choose between taking action A and taking action B, we do not have to decide that action A will give us, say, 3.14 times as much satisfaction as action B. All we have to ask ourselves is whether action A is likely to give us more satisfaction than action B. We can answer questions of more or less. We can say whether we prefer A to B, or vice versa, even if we can never say by exactly how much. We can know our own order of preferences at any given moment among many ends, though we can never measure exactly the quantitative differences that separate these choices on our scale of values. (17)

Those who think that we can make an exact "hedonistic calculus" are mistaken, but they are at least dealing with a real problem which those who talk vaguely of "higher" and "lower" pleasures, or who insist that values or ends are "irreducibly pluralistic," refuse to face. For when it comes to choosing between a "large amount" of a "lower" pleasure and a "small amount" of a "higher" pleasure, or among "irreducibly pluralistic" ends, how do we make our choice? Either these pleasures or ends must be commensurable, or they must at least be comparable in such a way that we can say which is greater and which less.

And the only common "measure" or basis of comparison is our actual preference. This is why some economists hold that our choices in the economic realm (and the same would of course apply in the moral realm) can be ranked but not measured, that they can be expressed in ordinal but not in cardinal numbers. (18) Thus, in deciding how to spend an evening, you may ask yourself whether you prefer staying at home and reading, going to the theater, or calling up some friends and playing bridge. You may have no trouble in deciding on your order of preference, though you would be hard put to it to say by exactly how much you prefer one to the other.

In the moral realm, both hedonists and antihedonists get into insuperable difficulties when they talk of "pleasures" and try to measure or compare them in any other sense than what I have called the purely formal or philosophic sense of "desired or valued states of consciousness." (19) But when we define "pleasure" in this formal sense, we see that it is identical with "satisfaction" or "value." And we see also that it is always possible to compare satisfactions or values in terms of more or less.

When we say, in short, that our aim is always to "maximize" satisfactions or values, we mean merely that we are constantly striving to get the most satisfaction or value or the least dissatisfaction or "disvalue" -- though we can never measure this in exact quantitative terms.

And this brings us back again to the great goal of social cooperation. Each of us finds his "pleasure," his happiness, his satisfactions, his values, in different objects, activities, or
ways of life. And social cooperation is the common means by which we all forward each other's purposes as an indirect means of forwarding our own, and help each other to achieve our individual and separate goals and to "maximize" our individual values.

7. The Pushpin-vs.-Poetry Problem

We are now in a position to solve more fully a problem that we touched on in Chapter 5. Bentham's famous dictum: "Quantity of pleasure being equal, pushpin is as good as poetry," was deliberately written as a shocker. One of those it shocked was John Stuart Mill, who tried to rescue Utilitarianism from its supposed philistinism by insisting on a qualitative difference between "higher" and "lower" pleasures.

What troubled Mill in ethics was the same "paradox of value" that baffled the classical economists. Why was "gold" so much more valued in the market than "bread," or "platinum" than "water," when bread and water had an infinitely higher "usefulness"? The classical economists were confused because they were unconsciously comparing "gold" and "bread" in general, and forgetting that what was exchanged on the market was definite quantities, specific 'nits of gold and bread. When something of vital importance, like water, is abundant, the marginal value of a small unit is very low; when something of much less total importance to humanity, like platinum, is very scarce, the marginal value of a small unit is very high.

This discovery of marginal-utility economics supplies the key to the solution of the value problem in ethics. A man does not choose between pushpin-in-general and poetry-in-general. He is not forced to choose between abstract classes of activities at all. And certainly he is not forced to make any exclusive or permanent choice among activities. When he is satiated with poetry he can turn for a moment to pushpin. When he has had his fill of golf he can turn to Goethe, and vice versa. So Bentham's dictum becomes defensible if amended to read: "Marginal satisfaction being equal, a unit of pushpin is as good as a unit of poetry." A man need not lose intellectual or moral stature if he occasionally turns to something trivial. Marginal value being equal, an hour of tennis is worth an hour of Tennyson.

Notes


2. He was not the first, but he was the most influential exponent of this view.

3. As do J. K. Galbraith, for example, in The Affluent Society, and untold numbers of utopian and socialist writers.


6. E.g., in the economic realm, an automobile that a salesman uses both to make his calls and for pleasure trips on his days off.

7. *The Value of Money* (New York: Macmillan, 1917, 1936), pp. 25-26. The two paragraphs preceding the quotation are also in the main a summary from the same source. See also the same author's *Social Value* (Boston: Houghton Mifflin, 1911). While my own direct indebtedness is chiefly to the concept of "social value" as embodied in Anderson's writing, he in turn acknowledges heavy indebtedness for it to C. H. Cooley and John Bates Clark.


10. Cf. *General Theory of Value* (Longmans, Green. 1926; Harvard University Press, 1950), in which Perry refers to value as a "relational predicate": "We have thus been led to define value as the peculiar relation, between any interest and its object; or that special character of an object which consists in the fact that interest is taken in it" Sec. 52.


14. Anyway, for practical purposes, and for "molar" physics, whatever may be true of atomic or microscopic physics.

15. From the assumption that all but the "marginal" consumer would if forced, be willing to pay a little more for an object than the actual market price at any time, the economist Alfred Marshall deduced his famous doctrine of "consumers' surplus." The doctrine, however, confronts serious difficulties. It might be valid for any commodity or service considered in isolation, but it can hardly be valid for all commodities an, services considered together. A consumer who spends his whole income for his total purchases of goods and services has no net (psychic) "consumer surplus" left over, for there is nothing he could have paid in addition for any one good without being forced to forego some other. Of course both consumers and producers, both buyers and sellers, reap a net psychological advantage, or "psychic income" from the whole cooperative process a specialized production followed by exchange. But there is no meaningful way in which this gain can be quantitatively measured.

Values," Chaps. I and II in *The Theory of Good and Evil*, II.

17. Sometimes we can come pretty close. Thus a man before attending an auction may decide in advance that he will bid up to $500 for a given painting but no more. This means that he values the painting at *only slightly more than* $500, perhaps only $1 or $2 more. If he valued it at *exactly* $500, of course, it would be a matter of complete indifference to him whether he got the painting at that price or not.

Of course the market *prices* of goods are "social" valuations (though constantly fluctuating in relation to each other) and do bear exact quantitative relations to each other (as expressed in money); but these valuations and relations are never exactly the same as those in the mind of any specific individual.


19. For an example of the difficulties into which an honest and conscientious writer can get when he tries to discuss and compare "pleasures" in accordance with the vague and vacillating common usage of the term, see Hastings Rashdall, *The Theory of Good and Evil*, especially the two leading chapters of Volume II: "The Hedonistic Calculus" and "The Commensurability of All Values." Rashdall avoids the vulgar error of antihedonists who insist on identifying the word "pleasure" with purely physical, animal, carnal, or sensual pleasures, but gets bogged down in confusion by failing to define "pleasure" formally as any desired state of consciousness and "displeasure" as any undesired state of consciousness.
Chapter 19: Intuition and Common Sense

1. When Intuitions Conflict

The ethical doctrine known as Intuitionism is perhaps the oldest known to man. It existed as a tacit assumption long before it made any appearance as an explicit philosophical tenet. It is the theory that we know immediately, without consideration of their consequences, what acts are "right" and what acts are "wrong."

When they come to saying how we know this, the Intuitionists give a wide variety of answers. Some say we know it by a special "moral sense" implanted in each of us by God. Some say we know it through the Inner Voice of our "conscience." Some (e.g., Alfred C. Ewing) say we know it by immediate perception, or "direct cognition." Sir David Ross tells us that at least certain acts ("fulfilling a promise . . . effecting a just distribution of good . . . returning services rendered . . . promoting the good of others . . . promoting the virtue or insight of the agent") are "prima facie duties," and that their prima facie rightness is "self-evident . . . just as a mathematical axiom, or the validity of a form of inference, is evident."(1)

Sidgwick defines Intuitionism as the theory that regards "rightness as a quality belonging to actions independently of their conduciveness to any ulterior end." (2)

The presence of that quality is presumably ascertained simply by "looking at" the actions themselves, without considering their consequences. But Sidgwick goes on to point out that "no morality ever existed which did not consider consequences" (3) at least sometimes and to some extent. Prudence (or forethought), for example, has always been considered a virtue. All modern lists of virtues "have included Benevolence, which aims generally at the happiness of others, and therefore necessarily takes into consideration even remote effects of actions." (4)

It is difficult, also, to draw the line between an act and its consequences. A consequence of beating a dog is that it suffers; a consequence of shooting a man is that he dies. Such consequences are usually thought of as part of the act itself. The distinction between an act and its consequences is in part arbitrary. In a sense all inevitable or reasonably foreseeable consequences may be considered as part of the act itself.

I shall not enter here into any lengthy refutation of Intuitionism. That has already been amply supplied by other writers.(5) It is no more rational to judge an act without some consideration of its consequences than it would be to perform the act without some consideration of its consequences. And the moral notions that have seemed equally innate, self-evident, or authoritative to those who held them have varied enormously with different races, nations, periods, and individuals. Cannibalism, slavery, polygamy, incest, prostitution, have all seemed morally acceptable to some tribes or peoples at some time. Our concepts of chastity, decency, propriety, modesty, pornography, are constantly undergoing subtle changes. Our judgments on what constitutes sexual morality and
immorality have altered enormously even in our own generation. Even within the Bible itself we find the most direct conflicts between moral injunctions. The Mosaic Law tells us to repay injury with its like: "Eye for eye, tooth for tooth, hand for hand, foot for foot; burning for burning, wound for wound, stripe for stripe" (Exod. 21:24-25). But Jesus tells us: "Ye have heard that it hath been said, An eye for an eye, and a tooth for a tooth: But I say unto you, that ye resist not evil: but whosoever shall smite thee on thy right cheek, turn to him the other also" (Matt. 5:38-39).

I need not go further into the differences and conflicts between the moral "intuitions" that have been regarded as "self-evident" in different times and places. Overwhelming documentation of these can be found in the works of John Locke, Herbert Spencer, W. E. H. Lecky, William Graham Sumner, L. T. Hobhouse, Robert Briffault, etc.

When we decide whether or not to act in accordance with any given moral rule, we do in fact give some consideration to the probable consequences of acting on it or failing to act on it. This is especially true when two established moral rules conflict -- e.g., the rule that we should always tell the truth with the rule that we should not cause avoidable humiliation, distress, or pain to others. There is still no "self-evident" answer to the question whether a doctor should tell his patient that she is dying of cancer.

2. Morals Built into Language

But if there are no moral "intuitions," how have so many philosophers, and so many other intelligent persons, come to think that there are? The reason is that most of our moral judgments seem immediate, seem to be instantaneous and made without consideration of the probable consequences of an act. But this is so because these judgments have been, as it were, built into us by the social traditions and conventions and from our earliest infancy. They are built into the language. From its earliest days an infant hears the words "good baby" or "bad baby," "good doggie" or "bad doggie." Moral judgment is embodied in description, and confused with it. We absorb our moral judgments with our language. They are both parts of our social inheritance. The reason we know that lying is wicked and being mistaken is not necessarily so; that theft is wrong but transfer not necessarily so; that murder is monstrous but killing in self defense is justified, is that these judgments are embodied in the words themselves, by the judgments of our fellows and the generations that have gone before us.

Now no philosopher, to my knowledge, has held or holds that we know the meaning of words -- of black and white, dog and cat, table and chair, high and low -- by intuition. But some philosophers do seem to maintain that we know the meaning of good and bad, right and wrong, by some sort of intuition. They are held to be "indefinable" in some much more mysterious and "nonnatural" way than blue and yellow, up and down, right and left, are indefinable. (6)

Now the ethical tradition in which we have grown up, and the ethical valuations and judgments that go with it, impregnate and color all our thought. We pick them up in the same way as we do our language. Like our language, they condition our thought. They do not do so to quite the same extent as our language (for without the social inheritance of
language it is doubtful that the individual could think, in any civilized sense of the term, at all); but our social ethical conventions and valuations condition our individual thought and attitudes to an enormous extent. It is because they are so habitual, immediate, and instantaneous that they are so often mistaken for "intuitions."

A writer like Henry Sidgwick(7) does sometimes confuse them with intuitions. Nevertheless, one of the great contributions that Sidgwick made to ethics was to examine and try to spell out the ethical tradition of his time and place with more care and in more detail than any of his predecessors had done. He did not call it the ethical tradition but the Morality of Common Sense. As he explains in the preface to the second edition of his Methods of Ethics: "The Morality that I examine in Book III is my own morality as much as it is any man's: it is, as I say, the 'Morality of Common Sense,' which I only attempt to represent in so far as I share it; I only place myself outside it either (1) temporarily, for the purpose of impartial criticism, or (2) in so far as I am forced beyond it by a practical consciousness of its incompleteness. I have certainly criticized this morality unspARINGLY...." (8)

As a Benthamite (i.e., a direct and ad hoc) Utilitarian, Sidgwick sometimes criticizes "common sense" morality too hastily and cavalierly; but he is for the most part far more cautious and respectful in doing so than Bentham was. At one point, indeed, he pays eloquent tribute to it:

If, then, we are to regard the morality of Common Sense as a machinery of rules, habits, and sentiments, roughly and generally but not precisely or completely adapted to the production of the greatest possible happiness for sentient beings generally; and if, on the other hand, we have to accept it as the actually established machinery for attaining this end, which we cannot replace at once by any other, but can only gradually modify; it remains to consider the practical effects of the complex and balanced relation in which a scientific Utilitarian thus seems to stand to the Positive Morality of his age and country.

Generally speaking, he will clearly conform to it, and endeavor to promote its development in others. For, though the imperfection that we find in all the actual conditions of human existence -- we may even say in the universe at large as judged from a human point of view -- is ultimately found even in Morality itself, in so far as this is contemplated as Positive; still, practically, we are much less concerned with correcting and improving than we are with realizing and enforcing it. The Utilitarian must repudiate altogether that temper of rebellion against the established morality as something purely external and conventional, into which the reflective mind is always apt to fall when it is first convinced that its rules are not intrinsically reasonable. He must, of course, also repudiate as superstitious that awe of it as an absolute Divine Code which Intuitional moralists inculcate. Still, he will naturally contemplate it with reverence and wonder as a marvelous product of nature, the result of long centuries of growth, showing in many parts the same fine adaptation of means to complex exigencies as the most elaborate structures of
Sidgwick goes on to say: "Still, as this actual moral order is admittedly imperfect, it will be the Utilitarian's duty to aid in improving it; just as the most orderly, law-abiding, member of a modern civilized society includes the reform of laws in his conception of political duty." (10)

This is all excellent as far as it goes. Still, it is not quite as easy to reform and improve traditional or common-sense morality as Sidgwick and other classical Utilitarians too often seemed to suppose. Certainly I cannot agree, with Sidgwick, that "the only possible method" of modifying or supplementing common-sense morality is that of "pure empirical Hedonism." (12)

It is of cardinal importance that we recognize why we must treat the existing positive moral code not only with as much respect as we do our country's laws but with a great deal more -- with something very close to reverence and awe. This moral code grew up spontaneously, like language, religion, manners, law. It is the product of the experience of immemorial generations, of the interrelations of millions of people and the interplay of millions of minds. The morality of common sense is a sort of common law, with an indefinitely wider jurisdiction than ordinary common law, and based on a practically infinite number of particular cases. We are not required to perform the optimum act -- the specific act that would do most to increase the sum of human happiness -- because we can never know precisely what that act is. But we do know what the traditional moral rules prescribe. These rules crystallize the experience and moral wisdom of the race.

The morality of common sense cannot be put beyond criticism, of course, for then there would be no ethical progress. But this criticism should never be made impatiently, arrogantly, condescendingly, or frivolously (after the fashion of so many philosophers, from Thrasymachus to Bentham, and from Nietzsche to Bertrand Russell and other Logical Positivists), but with great care and caution, and only after every effort has been made to see the possible utility or need of some traditional moral rule whenever such utility or need is not immediately obvious.

3. The Importance of Precedent

We have elsewhere discussed at length the need to be guided in ethics by the utility of general rules, rather than by the estimated consequences of particular acts considered in isolation. Common-sense morality has always implicitly recognized the need of abiding by such general rules. It has also recognized the need of allowing very few exceptions, even when such exceptions would in themselves be harmless, for the reason that such
exceptions, once admitted, would tend to become too wide and numerous. The whole social code that restricts the time, place, and circumstances of social intercourse between men and women is based on this principle. Common and statute law embody the same principle: one is supposed to stop at the red light even at a deserted intersection. But this principle is usually ignored or overlooked by hasty critics of common-sense morality.

Another consideration that these critics commonly overlook is the importance of precedent. Precedent is at least as important in ethics as in law. Rules should be changed slowly, individually, after careful thought. An attempt at any sudden "transvaluation of all values" can merely create confusion and chaos.

Precedent is of the first importance in law for the protection of individual rights. The law must be certain -- i.e., not only must the law be reasonably precise but decisions of the courts must be reasonably predictable, so that people may know when they are acting within their rights, and may embark on a course of action with reasonable assurance that the rules will not be changed in the middle of the game. This is no less true of ethical laws. The standards of right and wrong, of praise and blame, should change only gradually, slowly, piecemeal, so that people can become accustomed to the new rules. This gradualness assures the maximum of social cooperation and even of progress. This is the element of truth in conservatism, in so far as this reflects a philosophy of gradualism. New rules and standards must be tested by a minority before they are adopted by or enforced on everyone.

Let us put this in still another form. Why is devotion to duty important? Because it means following a recognized and established rule. Why is following an established rule important? Because these rules are the product of millions of individual decisions in millions of situations and embody the accumulated experience and wisdom of the race. Because following these established rules has been found to have the consequence in the long run of maximizing human harmony, cooperation, and well-being (or of minimizing human discord and strife). And finally, because it is necessary that we should be able to depend on each other's reactions and responses. If we stopped before each act or decision to make a fresh calculation of the probable consequences of action A, B, C, or N, if we decided to "judge each case on its merits" without regard to any established rule or principle of action, others could not depend on our actions or responses. The primary basis of human cooperation, which is mutual dependence on each of us playing his expected role, would be undermined or destroyed.

In a symphony, every player and instrument has his or its assigned role in carrying the theme or producing the harmony. Any false or untimely note from any instrument, any failure in tempo or synchronization, would spoil the cooperative result. So with the symphony of life.

This brings us to a still further corollary. Even a rather poor ethical rule is better than no rule at all. This is again because we need to know in our daily actions what to expect of each other, because we are obliged to rely on each other's conduct, and must be reasonably able to count in advance on what the action of others is going to be.
Perhaps an analogy with traffic laws will make this clearer. A rule that permits you to turn right at a red light may be better or worse than a rule that forbids you to turn right at a red light. A rule that one must drive on the right side of the road may be better or worse than a rule that one must drive on the left side. But it is much more important that we adopt and abide by even the inferior rule (whichever it is) than that we adopt no rule at all. For in the former case each driver knows what to expect of the other drivers; in the latter case he does not know what to expect, and the number of arguments, snarls, and accidents is bound to increase.

Let us summarize the conclusions at which we have arrived. The existing Common Law and the existing Moral Tradition deserve tremendous respect from each of us because of the process by which they have come into being. The Common Law is the product of the hundreds of thousands of decisions by thousands of judges passing on specific cases, trying not only to settle each of them but to settle it on the basis of established precedents and principles acceptable to both sides. (Scientists and "advanced thinkers" often ridicule the law and lawyers for their "blind" deference to precedents. But this is what gives certainty to the law. This is what allows people to know that they have certain rights that others are bound to respect; to know what it is that they have a right to expect from others and can reasonably depend on from others when they make their own plans.) And what applies to the Common Law applies to the Moral Tradition (or "common-sense" morality, or the moral consensus) multiplied a hundredfold. From the beginning of time, all of us have experienced daily conflicts, disputes, problems of division, precedence, priority, and "fairness," and in seeking to resolve these have sought to do so on the basis of consistent or accepted principles that would also appeal to others. Our "common-sense" morality is the composite product of these immemorial millions of judgments and decisions.

4. "Always Follow the Rule -- Unless"

The practical course to which all this leads is clear. We should abide by the morality of common sense, we should abide by the conventional rules of conduct of our time and place, whatever they happen to be, unless in some particular case we have strong reasons for departing from the rule. We should never refuse to abide by an established moral rule merely because we cannot understand the purpose of it. No single person can be in a position to know all the experiences, decisions, and considerations that have caused a moral rule to take some particular form.

This is the great element of practical truth (though not of "self-evidence") in the injunction of Sir David Ross that we should always abide by what he calls our "prima facie duties" even when we cannot see in some particular case precisely how this will promote our own individual well-being or even the well-being of our community in the long run. Our general maxim should be this: Always follow the established moral rule, always abide by our prima facie duty, unless there is a clear reason for not doing so.

This is little more than the general form of Mark Twain's sarcastic admonition: "When in doubt, tell the truth." When in doubt, follow the established moral rule.

The burden of proof must be upon the exception, or upon the alleged moral innovation. In
fact, it should be a large part of the aim of the moral philosopher to *discover* the reasons for an existing moral rule, or the function that it serves. *(14)* If each of us were free to change or to ignore the traditional moral code at whatever point it did not suit him, or even at whatever point he did not fully understand the reason for its application, the code would lose all its authority.

There is truth, then, in the conclusion of Hegel: "Virtue is not a troubling oneself about a peculiar and isolated morality of one's own. The striving for a positive morality of one's own is futile, and in its very nature impossible of attainment. In respect of morality the saying of the wisest men of antiquity is the only one which is true, that to be moral is to live in accordance with the moral tradition of one's country." *(15)*

This, however, overstates the matter. Unless a few had the courage to depart from the prevailing moral code of their country or time in this or that particular, for some carefully considered reason, there would be no moral progress. We must never allow the existing moral code to become petrified and immutable, for then even the reasons behind it would be forgotten, and it would tend to become meaningless. "The letter killeth, but the spirit giveth life." Each of us may and must cooperate in its continuous improvement and perfection.

Fortunately, each of us daily has this opportunity. For the prevailing moral code, or the Morality of Common Sense, when closely examined, consists for the most part of generalities which, when it comes to detailed application, lack a great deal in clarity and precision. Common-Sense Morality prescribes such virtues as Prudence, Temperance, Self-Control, Good Faith, Veracity, Justice, Courage, Benevolence, etc.; but these concepts are often vague, and sometimes even mutually contradictory. They do not tell us, for example, precisely how, where they conflict, we can reconcile the claims of Prudence with the claims of Benevolence, or precisely at what point Courage becomes Foolhardiness. Yet each of us, in his praise and blame, his advice, and above all in his own conduct and in his own decisions, can help to make these ideas more exact. The function of the moral philosopher is constantly to look for some unifying principle that can explain the origin and necessity of most of the traditional virtues and duties, can help to give them a more precise form, and can reconcile them in a more coherent system. *(16)*

Meanwhile, however, the existing morality seems quite adequate, and is certainly indispensable, for practical guidance for most people in most circumstances. Without a profound general respect for and deference to the traditional moral code, there would be no morality at all, but moral chaos. And in our age this is a far greater danger than that of an imperfect and inflexible code held in superstitious awe.

5. *The Moral Contract*

Before we leave this consideration of the traditional moral code, a word should be said about one significant element in its nature. The chief function that the common morality serves is to reduce social conflict and to promote social cooperation. And it is important to notice in this morality the role played by *tacit agreement.*
Since the days of Rousseau, a great deal has been said in political theorizing about the "Social Contract." Now there is no evidence that there ever was an explicit historical social contract. Nevertheless, men have acted, from time immemorial, politically and morally, as if there were a social contract. This has been a tacit, unformulated, unexplicit, but none the less real agreement, an agreement reflected in our actions and in our rules of action. It takes the general form: I will do this if you do that; I will refrain from this if you refrain from that. I will not attack you if you do not attack me. I will respect your person and family and property and other established rights if you respect mine. I will keep my word if you keep yours. I will tell the truth if you do. I will take my place on line and wait my turn if you will do the same. Those who violate these tacitly-agreed-upon rules not only do direct and immediate harm, but also imperil general adherence to the rules. Individual respect for law and general respect for law, individual morality and general social morality, are interdependent. They are, in fact, two names for the same thing.

6. Are Maxims "Self-Evident"?

We come now to a final question. Granted that there are no such things as moral "intuitions" -- or granted, at least, that the word should not be used because of its misleading mystical connotations -- do we have "direct moral cognitions"? Are there any moral "axioms" that are "self-evident"?

Euclidian geometry, and all deductive reasoning, rest on "axioms" or postulates, the truth of which is assumed to be self-evident, or is at least taken for granted. Let us see how this applies to ethical reasoning.

Ethical reasoning, as we have seen in Chapter 15, deals with ends and means. This reasoning may be hypothetical or factual. It may take the hypothetical form: If you want to maximize your own happiness in the long run, then you ought to adopt the rules of conduct that will tend to maximize your happiness in the long run; and those rules are these.... Or it may take the factual form: You want to substitute a more satisfactory state of affairs for a less satisfactory state. You want to maximize your happiness in the long run; therefore you should adopt the rules of action that will tend to maximize your happiness in the long run. Or: We want to achieve the maximum happiness for each of us. Therefore we should adopt for ourselves, and impose (by censure or praise) on each other, the rules of action most likely to achieve the maximum happiness for each of us.

We may say, therefore, that moral rules tend to become self-evident when they tend to become tautologous, or when our goal is self-evident for the reason that we see it to be in fact our goal.

We need not go here into the question of how far this realm of "self-evident morality" extends. Many moral rules -- such as the rule that we should not torture a child -- are self-evident in the sense that no person of normal feelings would ever ask the reason or the justification for the rule. Henry Sidgwick held that "in the principles of prudence, Justice and Rational Benevolence as commonly recognized there is at least a self-evident element, immediately cognizable by abstract intuition." Other ethical writers have
contended that this "self-evidence" extends over a much wider field. As a practical matter, however, the ethical philosopher will be well advised to adhere in his reasoning to something like the equivalent of Occam's razor, and not multiply alleged intuitions or direct cognitions unnecessarily, but reduce them to the minimum, or try to get along without them altogether if he can.

Notes


5. An excellent one is to be found, for example, in Chap. IV of Rashdall's *Theory of Good and Evil*, all the more effective because patient and conciliatory in tone.

6. A whole literature has grown around this alleged "problem." I shall content myself here with referring the reader only to Santayana's refutation of G. E. Moore and the early Bertrand Russell in *Winds of Doctrine* (Scribner's, 1913), pp. 138-154.


11. I have taken over this phrase from Sidgwick because it seems to me a very useful one. We should be careful, however, not to interpret the term "common sense" here as necessarily implying good sense, as it usually does in English usage, but rather as referring to the sense of appropriateness that most of us hold in common -- the existing moral consensus. I should be tempted, in fact, to call this Consensus Morality had not the term used by Sidgwick become so well established.


16. For a more detailed examination of the Morality of Common Sense see Henry Sidgwick, *The Methods of Ethics*, particularly Book III, Chap. XI.

Chapter 20: Vocation and Circumstance

1. Duties -- Universal or Special?

Just as, in our economic life, there is a necessary division and specialization of labor, so in our moral life there is a necessary division and specialization of duty. Failure to recognize this has led to a great deal of confusion in ethical thought. It is commonly assumed that what is a duty for one must be a duty for all, and that what is not a duty for most of us cannot be made a duty for anyone. It is commonly assumed, in other words, that a duty must either be universal or it is not a duty at all. This is the common interpretation of Kant's rule: "Make the maxim of thy action that which thou wouldst at the same time to be universal law."

A little reflection will show, however, that each of us has special moral duties just as each of us has a special vocation and a special job. In fact, a large number of these special duties grow directly out of our special vocation and our special job. Just as it is the moral duty of each of us to fulfill the conditions of an economic contract, so it is the moral duty of each of us to fulfill the implied duties of any job we have accepted. And often, precisely because we have accepted these special duties, they are not the necessary duties of others.

Let us illustrate this by a few special situations. If you are walking alone along a deserted beach, and someone in the water is drowning and cries for help, and the distance from the shore, the waves and tide, your own swimming ability and other conditions are such that you can probably save him without excessive risk to your own life, then it is your duty to try.

But suppose, now, under the same conditions, a hundred people are on that beach? Your duty to undertake the rescue does not altogether disappear -- somebody must be the rescuer -- but it is considerably attenuated. The duty is heavier on the stronger swimmers than on the weaker ones -- because their chances for success are higher and their risks to themselves are lower. And if there is on the beach a professional lifesaver specifically employed to watch that beach, then the duty is clearly his. If the lifeguard were absent, or ill, or drunk, or had just announced that he had gone on strike, then it would become the duty of someone else on the beach to undertake the rescue -- but neither the law nor the rules of morality could say specifically whose duty. All one is entitled to say is that if no one at all undertook the rescue, and the victim drowned, everyone on that beach capable of having made the rescue would share the guilt of nonfeasance and would have good reason to feel ashamed of himself.

Clear specific vocation and specific assignment of duties solves many a moral problem of this sort. If you know that a helpless little girl or a woman invalid is in a burning building, is it your duty to try to save her? The answer depends on many circumstances -- on the possibility of a successful attempt or the apparent hopelessness of it; on your particular relationship to the victim; on whether other possible rescuers, better equipped,
are present. But if professional firemen have arrived, with proper equipment, then the question whose duty it is -- if the rescue is feasible at all -- is practically settled.

Suppose a bandit on the street is holding someone up at the point of a gun. You happen to be there and are unarmred. Is it your duty to try to stop him, in spite of the huge risk? Suppose he starts to beat the victim with the butt of his gun? Does your duty to intervene become stronger? Or suppose -- a situation that sometimes occurs -- an armed bandit is robbing or shooting someone and a crowd of people are present? It is, most people would say, the crowd's duty to stop him. But one essential part of the question is usually left unanswered. Whose duty is it to make the first move -- to try to take the gun away from the bandit?

Again, the answer to these questions must depend to some extent on special circumstances -- for instance, on whether the object of the bandit's attack is your wife, say, or a stranger. But one circumstance would definitely settle the question, in most people's opinion. If an armed policeman were on the scene, it would be his duty to take the risks of intervention.

Thus certain duties become clear and unequivocal for the simple reason that they have already been accepted either explicitly or implicitly by the adoption of a vocation or the acceptance of a particular job or assignment. We often speak of the "duties" of a particular job when referring merely to the routine requirements of it. But whenever failure to perform these requirements would do appreciable harm, these are moral duties also. No man who has no intention of assuming the risks necessary to the vocation he has voluntarily chosen -- whether that of a policeman, soldier, ship captain, airplane pilot, fireman, lifeguard, night watchman, or doctor -- has any right to adopt such a vocation.

"Common-sense" ethics suggests, as we have seen in the course of this discussion, that we have certain duties which might almost be called duties of accident. If we happen to be the only person on a beach when someone calls for help in the water, if we are in the first car to arrive when someone has met an accident or some pedestrian lies groaning on the road, we cannot tell ourselves that it is a mere accident that we, and we alone, happen to be at this precise spot at this precise moment, that rescue or help by us would be inconvenient, that we are somewhat in a hurry, that this is none of our business, and that someone else will probably be along a little later. A duty has fallen upon us -- by accident, it is true -- but it is none the less a duty. So of the three people who came upon the man who went down from Jerusalem to Jericho, and fell among thieves, the two who passed by on the other side were ignoring the plainest duty of compassion, and only the good Samaritan was acting morally (Luke 10:30-33).

The rationale of this duty is clear enough. Any one of us would expect this of a passer-by if we were the man who had been beaten and robbed. And a world in which passers-by did not accept such a duty is one that no one could envisage as a truly moral world.

2. The Limits of Responsibility

Yet we would greatly underrate the importance of such duties if we called them "duties
of accident." A much better term would be *duties of circumstance* or *duties of relation*. And the latter term would cover not only the duties that fall to us because of our blood relation to some other person or persons -- the duties of consanguinity -- but the duties that fall to us because of our relationships of all kinds, sometimes even spatial, to other persons -- the duties of *proximity*.

None of us is an abstract or disembodied spirit. Each of us is a citizen of a particular country, a resident of a particular city or a particular neighborhood, a son or daughter, a father or mother, a brother or sister, a husband or wife, a friend or acquaintance, an employer or employee, a business colleague, or fellow worker, a neighbor, a tradesman or his customer, a doctor or his patient, a lawyer or his client, or, temporarily, a fellow traveler with others in the same boat or the same bus. And in each of these capacities he has assumed certain explicit or implied duties to other specific persons. It is a man's duty to support and defend his own wife but not necessarily anybody else's. It is a man's duty to provide for the education of his own children but not necessarily for other people's children. If a man is driving his car along a lonely road and comes upon a motorist who has had a serious accident, it is his duty, even if he happens to be in a foreign country, or is on that road by the merest chance, to stop and do what he reasonably can to help.

But it is precisely because each of us has so many special duties of vocation, relation, or proximity that he cannot and does not have limitless duties in all directions. If we come upon someone in distress, and we are the only source of help available to him at the moment, it is our duty to do what we reasonably can to relieve him. But it is not therefore our duty to go around *looking* for people to help. It is not our duty to meddle in other people's affairs or to force our assistance on them. In the world today, someone is dying with almost every tick of the clock. In the United States alone three people die every minute. Somewhere, we may be sure, perhaps in Korea or in Paraguay, some people must be suffering or starving. But it does not follow that it is our duty to drop whatever we are doing and help; or even to let ourselves be endlessly taxed for bottomless "foreign aid" distributed by well-paid bureaucrats who constantly search for possible aid-recipients and derive a sense of immense self-righteousness from their vicarious generosity. Nor does it follow that, because of our abstract knowledge of death and suffering *somewhere*, we must develop a guilt-complex because we happen at the moment to be enjoying ourselves.

The conclusion that each of us has special duties, in brief, peculiar to his vocation, relation, or circumstances, must have as its corollary and obverse the conclusion that the duty of each of us has certain definite limits.

But the problem of defining the exact sphere and limits of our individual duties is one of the most difficult in ethics. I do not remember reading anywhere any fully satisfactory solution. In fact, few moral philosophers seem even to have been aware of the problem. One of those who has, and who has framed at least a partial criterion of the limits of individual responsibility, is F. A. Hayek:

> The sense of responsibility has been weakened in modern times as much by overextending the range of an individual's responsibilities as by exculpating
him from the actual consequences of his actions.... To be effective, responsibility must be both definite and limited, adapted both emotionally and intellectually to human capacities. It is quite as destructive to any sense of responsibility to be taught that one is responsible for everything as to be taught that one cannot be responsible for anything....

Responsibility, to be effective, must be individual responsibility.... As everybody's property in effect is nobody's property, so everybody's responsibility is nobody's responsibility....

The essential condition of responsibility is that it refer to circumstances that the individual can judge, to problems that, without too much strain of the imagination, [a] man can make his own....

We cannot expect the sense of responsibility for the known and familiar to be replaced by a similar feeling about the remote and the theoretically known. While we can feel genuine concern for the fate of our familiar neighbors and usually will know how to help them when help is needed, we cannot feel in the same way about the thousands or millions of unfortunates whom we know to exist in the world but whose individual circumstances we do not know. However moved we may be by accounts of their misery, we cannot make the abstract knowledge of the numbers of suffering people guide our everyday action. If what we do is to be useful and effective, our objectives must be limited, adapted to the capacities of our mind and our compassions. To be constantly reminded of our "social" responsibilities to all the needy or unfortunate in our community, in our country, or in the world, must have the effect of attenuating our feelings until the distinctions between those responsibilities which call for our action and those which do not disappear. In order to be effective, then, responsibility must be so confined as to enable the individual to rely on his own concrete knowledge in deciding on the importance of the different tasks, to apply his moral principles to circumstances he knows, and to help to mitigate evils voluntarily. (1)

Professor Hayek was writing primarily a political book; but we need merely substitute the word "duty" in the foregoing passage for the word "responsibility" to recognize that it applies equally in the ethical realm. The individual's duties are not limitless.

3. "All Mankind" -- or Your Neighbor?

Yet the typical utilitarian tells us that, "We have in each case to compare all the pleasures and pains that can be foreseen as probable results of the different alternatives of conduct presented to us, and to adopt the alternative which seems likely to lead to the greatest happiness on the whole." (2)

Or that, "The criterion of an action -- what constitutes it right or wrong -- is its tendency to promote for all mankind a greatest quantity of good on the whole." (3)
Now it is one thing to concede that this criterion may be a legitimate test for a system of moral rules considered as a whole. But it does not follow that each individual must make this a direct criterion to guide his own actions. For it may turn out (as I believe it does) that the most promising way to maximize the happiness of humanity as a whole is not by each individual's trying to achieve that result directly but, on the contrary, by each individual's acting in accordance with appropriate general rules, by doing his own special job well, and by cooperating with his immediate family and associates.

Some utilitarians tell us that each of us, on the basis of the goal of maximizing human happiness, should be willing by a benevolent action to sacrifice his own happiness at least up to the point where his action reduces it less than it can increase the happiness of another. Common-sense morality would reply, I think, that much depends on what the sacrifice is and on who this "other" is. If he or she is one's wife or daughter or other loved one, the rule seems acceptable enough: in such a case, in fact, it may be doubtful that one is really sacrificing any of his own happiness at all. But if the person for whom one is asked to make this sacrifice is a complete stranger, or someone that one knows but detests, I doubt that common-sense morality would accept any such mathematical calculation for "maximizing human happiness," even if it were in fact possible to measure the decrease in one's own happiness against the increase of the stranger's.

Is it possible to solve this problem in abstract terms or by definite general rules? Let us at least try; and let us begin by looking at the implicit but rather nebulous rules that have been worked out by common-sense morality, to see whether they can furnish us with any clue.

The spirit of that morality leads us to be properly suspicious, I think, of the modern reformer, typified by Rousseau or Marx, whose professed love for all mankind is so often accompanied by neglect of or callousness toward his own family and friends. "For the social courtesies and minor loyalties of life," once wrote Albert Jay Nock, "give me the old fogy every time in preference to radicals . . . or indeed most of us. We are so taken up with our general love for humanity that we don't have time to be decent to anybody." (4)

And perhaps this result is not accidental. I suspect that the classical utilitarians slipped into a confusion of thought, which can have, and has already had, some pernicious consequences. It is one thing, and correct, to say that our moral rules should be such as to promote the maximum happiness for all humanity. But it is a questionable corollary that it is therefore the duty of each individual himself to attempt to promote directly the maximum general happiness for all humanity. For the best way to promote this maximum general happiness may be for each individual to cooperate with, and perform his duties toward, his immediate family, neighbors, and associates.

I hope I may be forgiven if I attempt to clarify and illustrate the point by a graphic illustration. In the chart (Fig. 1) A has direct ties of family, friendship, business, or neighborhood with B, C, D, and E, and corresponding (reciprocal) obligations and duties. If A takes care of these, and B, C, D, and E respectively take care of their direct ties and duties, and so throughout, then total social cooperation and mutual helpfulness is assured. But if A is told or believes that he not only has direct duties toward B, C, D, and E, but
equal duties and obligations toward N, and toward a practically infinite number of N's, the sheer impossibility of fulfilling any such duties and obligations may cause him to slight or abandon his direct duties to those near him. If his duty to N, a stranger (he may unconsciously reason), is no less than that to B, his brother, then his duty to B is no greater than his duty to N -- and he may therefore neglect both, or give them both mere lip-service. But if A fulfills his direct duties to B, etc., and B fulfills his direct duties to A, H, F, and G, then F and G can be depended on to cooperate with N, etc.

It may, perhaps, never be possible to reduce to any precise rule the strength and urgency of A's duty to B as compared with his remote and indirect duty to N, etc. Possibly one day some law may be formulated that is equivalent in the moral realm to the law of gravitation in the physical, according to which one's duties to others decrease, say, as the square of the "distance" (or increase inversely as the square of the "distance"). Meanwhile, we can only be guided by the rather nebulous rules that have been worked out by common-sense morality. But these nebulous rules do, I think, implicitly follow some such Principle of Proximity as the one I have here outlined: a duty of person-to-person rather than of person-to-people, of each-to-each rather than of each-to-all or each-to-humancy, which the classical utilitarians too hastily adopted. For there is much wisdom in the proverb: "What's everybody's business is nobody's business." And a corollary is: What's everybody's vague "responsibility" tends to be nobody's real responsibility.

But here we are brought to a major problem that has received astonishingly little discussion by moral philosophers. We have recognized validity in Kant's precept: "Act as if the law of thy action were to become by thy will law universal." Many have drawn from this the corollary that all moral rules should be "universalizable." But now we seem to be saying the opposite: that the duties of each of us are particular, depending upon our vocation, our "station," or our special relations with others.

Is there really a contradiction here? Or is there some way in which we can reconcile the necessary universality with the necessary particularity of duties? Such a reconciliation is possible, I think, if we state each person's duty correctly. Then we would say, for example, that every mother has duties toward her own children, every husband toward his own wife, every man toward his own job and his own employer, every employer toward his own employees, etc. Thus we can state the rule or the duty so that it is at once particular and of universal application.

Another way of reconciling the necessary universality with the necessary particularity of duties is to say that a man's duty depends on the particular circumstances in which he finds himself or in which he is asked to act; and that his duty in those circumstances would be anyone's or everyone's duty in the same circumstances. The difficulty with this solution is that no two people ever do find themselves in exactly the same circumstances, and that some circumstances are morally relevant and others are not.

But the only way we can decide which circumstances are morally relevant is to ask ourselves what would be the consequences of embodying those circumstances in a
Thus we can relevantly say that it is the duty not only of A, but of anybody in the same comfortable circumstances, to pay for a college education for his own son. But we cannot relevantly say that it is not only the duty of A, but of anybody else in the soap business, to pay for a college education of his own son. We can relevantly say that it is right not only for A, but for everyone, to tell a lie if he has to do so to save a life; but we cannot relevantly say that it is right not only for A, but for everyone, to tell a lie on Thursday night.(5)

In brief, the extent to which a moral rule or a duty should be generalized or particularized can only be determined by the social consequences that generalization or particularization would tend to have. And this once more points to the unsatisfactoriness of Kant's formulation of the principle of universalizibility. It is valid (in so far as it insists that no one is entitled to treat himself as an exception), but it is not of much use. It tells us only that what is a moral rule for A is a moral rule for B or for anybody, that what is a duty for A is a duty for B or for anybody else in those circumstances. But it gives us no hint of how we are to test the validity or expediency of one moral rule as against another, or of what our particular duty is in particular circumstances.

A practical problem for which it is even more difficult to draw specific rules is: When someone fails, for any reason, to perform his or her specific duty, whose duty is it to substitute? If a mother and father fail in their duties to their own children, and allow them to go hungry or carelessly expose them to some contagious disease, whose duty is it to try to rectify the situation? The common law finds no solution to this problem, and common-sense morality gives no definite answer.

4. The Choice of Vocation

But it is clear from the foregoing discussion that our special duties of relation and circumstance tend to merge with our special duties of vocation. Let us therefore return to our consideration of the latter.

Once we have adopted a vocation, we have either implicitly or explicitly adopted the special duties and risks that attend it. But this brings us to the problem: Have we any duty to adopt one vocation rather than another? Does each of us have one "true" vocation? Are we obliged to follow it? And how are we to determine what it is?

Obviously within a very wide range the choice of a trade or profession (when it is not more or less forced on us, as it often is) is a decision to be made mainly on economic grounds and on grounds of personal taste and preference. Within this wide range moral considerations cannot be said to enter. Yet the "duty" of choosing a profession has been called by one writer "the most important of all duties." (6) Certainly it is one of the most important decisions, and sometimes the most important, that each of us makes in his life. To what extent do or should moral considerations enter into this decision?

It is obvious that they must certainly enter in a negative sense. Nobody can excuse
himself for a life of crime by declaring that he decided to adopt it because he thought this the quickest way to make a living, or because he had a special taste or talent for that kind of life. And even when we come to occupations that are within the law, many men will refuse even to consider going into a business that they feel to be ignoble or disreputable. Other men will feel that they have a positive "calling" or a positive duty to take up, say, the ministry or medicine.

We have said enough to indicate that the choice of a profession or vocation, though within certain limits it may be morally indifferent, must often involve a moral choice. Most of us recognize, in our judgments on our friends or on public figures, that a man owes a special obligation to his own gifts. Of the men whom we find throwing away their lives in drunkenness and dissipation, we condemn far more strongly a man whom we consider to be a great potential artist, scientist or writer, than one who has never shown any particular talent at all. We say of the former that he has sinned against his own talents. We are apt to be intolerant even of a mild laziness in him.

This may seem unjust and paradoxical. But common-sense morality is right in recognizing that special talents do impose special duties. For it recognizes that when such talents are unused, humanity loses far more than it does from the idleness or dissipation of mediocrities.

A man, then, has a duty to his own talents. He has a duty not to underestimate them, if this underestimate leads him to set his sights too low. "A man's reach should exceed his grasp." But only slightly. It is almost an equal sin for a man to overestimate his talents when it leads him into ambitious projects at which he cannot succeed rather than into a more modest but more useful career. It is the latter possibility that is today more often forgotten or neglected. If one were to judge from the bulk of novels and plays on this theme in the last generation, the world is full of men who would have made great novelists or artists but were forced by their in-laws to go into the advertising business instead. Yet the real truth seems to be that America has a surplus of incompetent novelists and painters who, given the true nature and level of their talents, might at least have made useful and successful advertising-copy writers or illustrators.

If a man does have a duty to his talents, however (and I am assuming he does), this implies that special talents impose special duties. These duties rest on two grounds. We assume that a man who does not fully employ his talents will be unhappy. And if it is a duty of all of us to maximize the general happiness, then those whose powers enable them to make a greater contribution must have a greater obligation.

But does this not also have its reverse side? Does the genius who is the slave of his talent not have in compensation certain immunities from the duties of ordinary men? Does he have the right, for example, to abandon his wife and children to pursue his chosen work -- or is he bound, like the rest of us, to the obligations he assumed by his earlier choice?

I shall not attempt here to answer this question, which has fascinated many novelists and dramatists (Somerset Maugham in *The Moon and Sixpence*, Bernard Shaw in *The Doctor's Dilemma*, Joyce Cary in *Herself Surprised*, *The Horse's Mouth*, etc.), but I can
make one generalization. We have said that the great test of the morality of actions is their tendency to promote or contribute toward social cooperation. But an individual can sometimes cooperate best in the long run by declining all but the most imperative family duties and appeals for cooperation in specific "good causes" in order to concentrate all his time and energies on something that he alone can do, or at least on something that he can do superlatively well -- writing, painting, composing, scientific research, or whatnot. The moral judgment that we pass on him will depend both on whether his neglect of the ordinary duties and decencies was really necessary to his end, and whether we decide that he really was a genius, or only a mediocrity afflicted with megalomania.

5. A Moral Aristocracy?

One further question may be raised under the heading of Vocation. Can there be or should there be a specific Moral Vocation? As it is necessary to have policemen, but not necessary that everyone be a policeman, may it not be necessary to have saints and heroes, even though not everyone can be a saint or a hero? (7)

There are masters in all lines, whether in sports or games, like golf, tennis, swimming, chess, and bridge, or in industry, in science, in music, and in art. These masters in each line -- not only by what they have specifically learned and taught but by the inspiration of their very existence -- raise the level of performance in their line. Is there not similarly a need for an ethical elite, a moral aristocracy? And is there not similarly a need for this moral leadership not only in the ministry, the priesthood, or in religious orders, but in business and the professions? Where millions have been inspired by the example of Jesus of Nazareth and of the Christian saints, and other millions by the example of a Confucius or a Buddha, thousands also have found moral inspiration in the example of a Socrates, a Spinoza, a Washington, a Jenner, a Pasteur, a Lincoln, a Darwin, a John Stuart Mill, a Charles Lindbergh, an Albert Schweitzer. (I am speaking now, not of anyone in his capacity as a moral philosopher, but as a moral exemplar or character, distinguished by outstanding dedication, courage, singleness of purpose, compassion, or nobility.)

And if there is a need for such a moral elite, to serve as an inspiration to the rest of us, upon whose shoulders does the duty fall? Here we can only reply, I think, that the duty, if there is one, must be self-assumed. We can welcome, applaud, and admire it, but we cannot demand it. It probably requires, in fact, an inborn moral genius, as scientific or artistic mastery requires an inborn intellectual or artistic genius.

From the holders of certain positions, however, like a minister or a priest, a public official, a teacher, or a college president, we have a right to expect a much better than average conduct because of the greater good that its existence could do or the greater harm that its absence could do to the parishioners, the citizens, or the students who look to them for guidance.

6. Summary

To sum up, then: A large part of human duty consists of acts that are not the duty of everybody. There is and must be a division and specialization of duty as there is and must
be division and specialization of labor. This is not merely an analogy: the one implies the other. Because we have to assume the full duties and responsibilities of our particular job, we are unable to take over the duties or responsibilities of other jobs. Most of an educator's duties are confined not merely to education, but to the education of his particular students in his particular subject, and not to other students or even to his own students in other subjects. A policeman cannot be held responsible for the efficiency of the police department even in another precinct, let alone for the efficiency of the fire department, or the efficiency of the fire department in another city.

And apart from the division and specialization of duty as the result of the division and specialization of labor, our duty is also limited and defined by our special talents, and by the vicinity, the relation, the particular circumstances, place, or "station" in which we find ourselves. It is because some of us have these special duties that others are relieved of them. This is precisely what we mean when we say that everyone has his own inescapable personal responsibilities, which he cannot foist on others.

This does not mean, of course, that there are no universal duties. Everyone has a duty to speak the truth, to keep his promises and agreements, to act honorably. And even much particularity of duties (as we saw on page 196) can be reconciled with universality. But every act does not depend for justification on its universalizability. Some courses (such as voluntary celibacy) can quite properly, in fact, only be chosen by some on condition of their not being chosen by all. (8)

And if we ask how we are to know our special duties, apart from those that inhere in the special vocation we have chosen, we are brought back for answer to two very old maxims, which may profitably be combined into one: Know thyself and Be thyself.

From our discovery of the necessary specialization of many duties we can come to a further conclusion. Our duties are not bottomless and endless. If the duties of each of us are specialized, they are also limited. No man is required to take the burdens of all mankind on his shoulders.

Many moral writers tell us that, "A man's duty under all circumstances is to do what is most conducive to the general good." (9) But this should not be interpreted as imposing on us the duty of trying to relieve the distress of everybody in the world, whether in India, China, or Upper Chad. The weight of such limitless duties, if we assumed we had them, would make us all feel constantly inadequate, guilty, and miserable. It would distract us from properly fulfilling our duties to ourselves and our immediate family, friends, and neighbors. These limited duties are as much as we can reasonably call upon most men to perform. Any generosity or dedication beyond that is optional, to be admired but not exacted. The professional do-gooders now rushing about the world, meddling in everybody's affairs, and constantly exhorting the rest of us that we are forgetting the wretchedness and poverty in Bolivia, Burma, or Brazil, and are relaxing, playing or laughing when somebody is suffering or dying somewhere, make a very dubious contribution to the betterment of the human lot.

The principal real duties of the average man are, after all, not excessively onerous or
demanding. They are to do his own job well, to treat his family with love, his intimates with kindness, and everyone with courtesy, and apart from that not to meddle in other people's affairs. A man who does this much is in fact cooperating with his fellows, and very effectively. If everyone did as much, the lot of man might still be far from perfect, but it would show infinite improvement over its present state.

Notes


2. Henry Sidgwick, *The Methods of Ethics* (1874), p. 425. It is only fair to add that Sidgwick goes on to point out some of the practical difficulties that follow from any direct effort to "take into account all the effects of our actions, on all the sentient beings who may be affected by them."

3. Hastings Rashdall, *The Theory of Good and Evil*, II, 1. Of Rashdall, too, it must in fairness be said that he was so far aware of the problems here under discussion that he devoted a special chapter to "Vocation"- one of the few ethical writers to do so. Yet many utilitarian moralists and others do try to apply directly the kind of sweeping criteria I have just quoted.


Chapter 21: The Law of Nature

From time immemorial, many philosophers and poets have held that the sufficient ethical guide for man was to "follow the laws of nature."

Taken literally, the advice is unnecessary and absurd. It is impossible to violate the laws of nature; man cannot help obeying them.

The definitive word on the theory that man "ought" to follow the laws of nature, or that he should take whatever happens in "nature" as his moral guide, was said by John Stuart Mill in his essay on Nature (written in 1854 but not published until 1874, after his death).

The word Nature, Mill points out, has two principal meanings: it either denotes the entire system of things, with the aggregate of all their properties, including the relations of cause and effect, or it denotes things as they would be if there were no human intervention.

In the first sense, the doctrine that man ought to follow nature is meaningless. Man has no power to do anything else. All his actions are necessarily in conformity with or "obedience" to one or more of nature's physical or mental laws. The other sense of the term, the doctrine that man ought to follow nature -- i.e., ought to make the spontaneous course of things the model of his own voluntary actions -- Mill held to be not only irrational but immoral.

It is irrational because all human action whatever consists in altering the spontaneous course of nature, and all useful action consists in improving it. It is immoral because nature can be wanton, destructive, and cruel:

In sober truth, nearly all the things which men are hanged or imprisoned for doing to one another, are nature's every day performances. Killing, the most criminal act recognized by human laws, Nature does once to every being that lives; and in a large proportion of cases, after protracted tortures such as only the greatest monsters whom we read of ever purposely inflicted on their living fellow-creatures. If, by an arbitrary reservation, we refuse to account anything murder but what abridges a certain term supposed to be allotted to human life, nature also does this to all but a small percentage of lives, and does it in all the modes, violent or insidious, in which the worst human beings take the lives of one another. Nature impales men, breaks them as if on the wheel, casts them to be devoured by wild beasts, burns them to death, crushes them with stones like the first Christian martyr, starves them with hunger, freezes them with cold, poisons them by the quick or slow venom of her exhalations, and has hundreds of other hideous deaths in reserve, such as the ingenious cruelty of a Nabis or a Domitian never surpassed. All this Nature does with the most supercilious disregard both of mercy and of justice,
emptying her shafts upon the best and noblest indifferently with the meanest
and worst; upon those who are engaged in the highest and worthiest
enterprises, and often as the direct consequence of the noblest acts; and it
might almost be imagined as a punishment for them. She mows down those
on whose existence hangs the well-being of a whole people, perhaps the
prospects of the human race for generations to come, with as little
compunction as those whose death is a relief to themselves, or a blessing to
those under their noxious influence.

Such are Nature's dealings with life. Even when she does not intend to kill,
she inflicts the same tortures in apparent wantonness. In the clumsy provision
which she has made for that perpetual renewal of animal life, rendered
necessary by the prompt termination she puts to it in every individual
instance, no human being ever comes into the world but another human being
is literally stretched on the rack for hours or days, not Infrequently issuing in
death. Next to taking life (equal to it according to a high authority) is taking
the means by which we live; and Nature does this too on the largest scale and
with the most callous indifference. A single hurricane destroys the hopes of a
season; a flight of locusts, or an inundation, desolates a district; a trifling
chemical change in an edible root starves a million of people. The waves of
the sea, like banditti, seize and appropriate the wealth of the rich and the little
all of the poor with the same accompaniments of stripping, wounding, and
killing as their human antitypes. Everything, in short, which the worst men
commit either against life or property, is perpetrated on a larger scale by
natural agents. Nature has Noyades more fatal than those of Carrier; her
explosions of fire damp are as destructive as human artillery; her plague and
cholera far surpass the poison cups of the Borgias. Even the love of "order"
which is thought to be a following of the ways of Nature, is in fact a
contradiction of them. All which people are accustomed to deprecate as
"disorder" and its consequences, is precisely a counterpart of Nature's ways.
Anarchy and the Reign of Terror are overmatched in injustice, ruin, and
death, by a hurricane and a pestilence....

Nature cannot be a proper model for us to imitate. Either it is right that we should kill
because nature kills; torture because nature tortures; ruin and devastate because nature
does the like; or we ought not to consider at all what nature does, but what it is good to
do. If there is such a thing as a reductio ad absurdum, this surely amounts to one. If it is a
sufficient reason for doing one thing, that nature does it, why not another thing? If not all
things, why anything?

Conformity to nature has no connection whatever with right and wrong.

The point is sufficiently made. Perhaps it is over-made, and I need to call attention to
some reservations. If we see nature as the source of all evil, we must not overlook that it
is also the source of all good. If it wounds and kills us, it also gives us health and life.
Nature may someday destroy Man, but it is Nature that has made Man possible. And as
Bacon reminded us, "Nature is not governed except by obeying her." We cannot
"improve" on nature, we cannot use her to forward our own purposes, unless we study her and learn her laws. We must make use of one or more of her laws to help us to overcome the obstacles presented to our aims by one or more of her other laws. "That art which you say adds to nature, is an art that nature makes.... The art itself is nature." (1) The study of the ways of nature is the first law of intelligence, of prudence, and even of survival.

But all this does not mean, as Cicero thought, that "Whatever befalls in the course of nature should be considered good." The identification or confusion of the idea of Nature with the idea of Reason or the idea of Good has, in fact, almost hopelessly confused legal thought for almost twenty centuries. This is illustrated by the history of the doctrine of Jus Naturale, or natural law in the legal sense, which has for the most part been advocated and rejected for the wrong reasons. The concept is right, and indispensable to all legal reform; but the terminology is misleading. The ancient Romans came by both "naturally" enough. All legal rules, they thought, should be reasonable and "natural." The Stoics saw and worshiped the "rule of nature" in the world at large. They were convinced that Reason and Right were the voice of Nature. But what was really meant by the Law of Nature was the Law of Reason or Ideal Law. "The law of nature," as one writer has put it, "is an appeal from Caesar to a better informed Caesar. It is an appeal by society at large, not against single decisions or rules, but against entire systems of positive law." (2) The plea for Natural Law, in brief, is a plea for the purification and reform of positive law, an appeal from positive law to justice, an appeal from reality to ideals, an appeal, so to speak, from the highest existing human court to a still Higher Court.

All improvement in positive law depends on the retention of that ideal, as all improvement in positive morality depends on the retention, and the purification and perfection, of our ethical ideals.

Notes


Chapter 22: Asceticism

1. The Cult of Self-Torture

Deeply embedded in the Christian ethical tradition -- in fact, deeply embedded in nearly every ethical tradition that rests on a religious foundation, is a broad vein of asceticism. So deep does this go that even today a "moralist" is usually thought of as a killjoy, and most writers on ethics are at best rather patronizing toward pleasure and seem fearful of repudiating the ascetic principle except in its more extreme forms.

Jeremy Bentham scandalized most of his contemporaries by his open derision of the principle of asceticism. He defined it as "that principle which, like the principle of utility, approves or disapproves of any action according to the tendency which it appears to have to augment or diminish the happiness of the party whose interest is in question; but in an inverse manner: approving of actions in as far as they tend to diminish his happiness; disapproving of them in as far as they tend to augment it. It is evident that any one who reprobates any the least particle of pleasure, as such, from whatever source derived, is pro tanto a partisan of the principle of asceticism." (1)

And he went on to ridicule its logical basis:

Ascetic is a term that has been sometimes applied to Monks. It comes from a Greek word which signified *exercise*. The practices by which Monks sought to distinguish themselves from other men were called Exercises. These exercises consisted in so many contrivances they had for tormenting themselves. By this they thought to ingratiate themselves with the Deity. For the Deity, said they, is a Being of infinite benevolence: now a Being of the most ordinary benevolence is pleased to see others make themselves as happy as they can: therefore to make ourselves as unhappy as we can is the way to please the Deity. If any body asked them, what motive they could find for doing all this? Oh! said they, you are not to imagine that we are punishing ourselves for nothing: we know very well what we are about. You are to know, that for every grain of pain it costs us now, we are to have a hundred grains of pleasure by and by. The case is, that God loves to see us torment ourselves at present: indeed he has as good as told us so. But this is done only to try us, in order just to see how we should behave: which it is plain he could not know, without making the experiment. Now then, from the satisfaction it gives him to see us make ourselves as unhappy as we can make ourselves in this present life, we have a sure proof of the satisfaction it will give him to see us as happy as he can make us in a life to come. (2)

Asceticism, when it is carried to its logical conclusion, can only result in suicide, or voluntary death. No man can suppress all his desires. Unless he keeps at least the desire for food and drink, or "consents" to take them, he can survive only a few days. The
ascetic who constantly flagellates himself renders himself even unfit for work, by exhausting his body and mind. He must then depend for survival upon the generosity of others who consent to give him alms. But this means that the ascetic can survive only because asceticism is not obligatory upon everybody. Others must work productively so that he may live on part of what they produce. And as the ascetic must not only tolerate but even depend on nonascetics for survival, asceticism must develop a dual morality, one for saints and one for worldlings, that splits ethics in two. If ascetics suppress all sexual desires, they must depend on others to keep the human race from dying out. (3)

But though only a few have been able to carry the ascetic principle to its logical conclusion, and then only in the last week of their lives, many have succeeded in carrying it to fantastic and incredible lengths. Let us listen to the account that Lecky gives of the "ascetic epidemic" that swept over the Christian world during the fourth and fifth centuries:

There is, perhaps, no phase in the moral history of mankind of a deeper or more painful interest than this ascetic epidemic. A hideous, sordid, and emaciated maniac, without knowledge, without patriotism, without natural affection, passing his life in a long routine of useless and atrocious self-torture, and quailing before the ghastly phantoms of his delirious brain, had become the ideal of the nations which had known the writings of Plato and Cicero and the lives of Socrates and Cato. For about two centuries, the hideous maceration of the body was regarded as the highest proof of excellence. St. Jerome declares, with a thrill of admiration, how he had seen a monk, who for thirty years had lived exclusively on a small portion of barley bread and of muddy water; another, who lived in a hole and never ate more than five figs for his daily repast; a third, who cut his hair only on Easter Sunday, who never washed his clothes, who never changed his tunic till it fell to pieces, who starved himself till his eyes grew dim, and his skin "like a pumice stone," and whose merits, shown by these austerities, Homer himself would be unable to recount. For six months, it is said, St. Macarius of Alexandria slept in a marsh, and exposed his body naked to the stings of venomous flies. He was accustomed to carry about with him eighty pounds of iron. His disciple, St. Eusebius, carried one hundred and fifty pounds of iron, and lived for three years in a dried-up well. St. Sabinus would only eat corn that had become rotten by remaining for a month in water. St. Besarion spent forty days and nights in the middle of thorn-bushes, and for forty years never lay down when he slept, which last penance was also during fifteen years practised by St. Pachomius. Some saints, like St. Marcian, restricted themselves to one meal a day, so small that they continually suffered the pangs of hunger. Of one of them it is related that his daily food was six ounces of bread and a few herbs; that he was never seen to recline on a mat or bed, or even to place his limbs easily for sleep; but that sometimes, from excess of weariness, his eyes would close at his meals, and the food would drop from his mouth. Other saints, however, ate only every second day; while many, if we could believe the monkish historian, abstained for whole weeks from all nourishment. St. Macarius of Alexandria is said during an entire
week to have never lain down, or eaten anything but a few uncooked herbs on Sunday. Of another famous saint, named John, it is asserted that for three whole years he stood in prayer, leaning upon a rock; that during all that time he never sat or lay down, and that his only nourishment was the Sacrament, which was brought him on Sundays. Some of the hermits lived in deserted dens of wild beasts, others in dried-up wells, while others found a congenial resting-place among the tombs. Some disdained all clothes, and crawled abroad like the wild beasts, covered only by their matted hair. In Mesopotamia, and part of Syria, there existed a sect known by the name of "Grazers," who never lived under a roof, who ate neither flesh nor bread, but who spent their time for ever on the mountain side, and ate grass like cattle. The cleanliness of the body was regarded as a pollution of the soul. And the saints who were most admired had become one hideous mass of clotted filth. St. Athanasius relates with enthusiasm how St. Antony, the patriarch of monachism, had never, to extreme old age, been guilty of washing his feet. The less constant St. Poemen fell into this habit for the first time when a very old man, and, with a glimmering of common sense, defended himself against the astonished monks by saying that he had "learnt to kill not his body, but his passions." St. Abraham the hermit, however, who lived for fifty years after his conversion, rigidly refused from that date to wash either his face or his feet. He was, it is said, a person of singular beauty, and his biographer somewhat strangely remarks that "his face reflected the purity of his soul." St. Ammon had never seen himself naked. A famous virgin named Silvia, though she was sixty years old and though bodily sickness was a consequence of her habits, resolutely refused, on religious principles, to wash any part of her body except her fingers. St. Euphraxia joined a convent of one hundred and thirty nuns, who never washed their feet, and who shuddered at the mention of a bath. An anchorite once imagined that he was mocked by an illusion of the devil, as he saw gliding before him through the desert a naked creature black with filth and years of exposure, and with white hair floating to the wind. It was a once beautiful woman, St. Mary of Egypt, who had thus, during fortyseven years, been expiating her sins. The occasional decadence of the monks into habits of decency was a subject of much reproach. "Our fathers," said the abbot Alexander, looking mournfully back to the past, "never washed their faces, but we frequent the public baths." It was related of one monastery in the desert, that the monks suffered greatly from want of water to drink; but at the prayer of the abbot Theodosius a copious stream was produced. But soon some monks, tempted by the abundant supply, diverged from their old austerity, and persuaded the abbot to avail himself of the stream for the construction of a bath. The bath was made. Once, and once only, did the monks enjoy their ablutions, when the stream ceased to flow. Prayers, tears, and fastings were in vain. A whole year passed. At last the abbot destroyed the bath, which was the object of the Divine displeasure, and the waters flowed afresh. But of all the evidences of the loathsome excesses to which this spirit was carried, the life of St. Simeon Stylites is probably the most remarkable. It would be difficult to conceive a more horrible or disgusting picture than is given of the penances by which that saint commenced his ascetic career. He had bound a rope around him so that it
became imbedded in his flesh, which putrefied around it. "A horrible stench, intolerable to the bystanders, exhaled from his body, and worms dropped from him whenever he moved, and they filled his bed. Sometimes he left the monastery and slept in a dry well, inhabited, it is said, by demons. He built successively three pillars, the last being sixty feet high and scarcely two cubits in circumference, and on this pillar, during thirty years, he remained exposed to every change of climate, ceaselessly and rapidly bending his body in prayer almost to the level of his feet. A spectator attempted to number these rapid motions, but desisted from weariness when he had counted 1,244. For a whole year, we are told, St. Simeon stood upon one leg, the other being covered with hideous ulcers, while his biographer was commissioned to stand by his side, to pick up the worms that fell from his body, and to replace them in the sores, the saint saying to the worm, "Eat what God has given you." From every quarter pilgrims of every degree thronged to do him homage. A crowd of prelates followed him to the grave. A brilliant star is said to have shone miraculously over his pillar; the general voice of mankind pronounced him to be the highest model of a Christian saint; and several other anchorites imitated or emulated his penances. (4)

Lecky goes on to tell us that

... self-torture was for some centuries regarded as the chief measure of human excellence .... The hermit's cell was the scene of perpetual mourning. Tears and sobs, and frantic strugglings with imaginary daemons, and paroxysms of religious despair, were the texture of his life .... The solace of intellectual occupations was rarely resorted to. "The duty," said St. Jerome, "of a monk is not to teach, but to weep." .... The great majority of the early monks appear to have been men who were not only absolutely ignorant themselves, but who also looked upon learning with positive disfavor ....

Most terrible of all were the struggles of young and ardent men .... With many of the hermits it was a rule never to look upon the face of any woman .... [In the fourth and fifth centuries] the cardinal virtue of the religious type was not [Christian] love, but chastity. And this chastity, which was regarded as the ideal state, was not the purity of an undefiled marriage. It was the absolute suppression of the whole sensual side of our nature .... The business of the saint was to eradicate a natural appetite .... The consequence of this was first of all a very deep sense of the habitual and innate depravity of human nature; and, in the next place, a very strong association of the idea of pleasure with that of vice. All this necessarily flowed from the supreme value placed upon virginity .... (5)

Severance from the interests and affections of all around him was the chief object of the anchorite, and the first consequence of the prominence of asceticism was a profound discredit thrown upon the domestic virtues.

The extent to which this discredit was carried, the intense hardness of heart and
ingratitude manifested by the saints towards those who were bound to them by the closest of earthly ties, is known to few who have not studied the original literature on the subject. These things are commonly thrown into the shade by those modern sentimentalists who delight in idealizing the devotees of the past. To break by his ingratitude the heart of the mother who had borne him, to persuade the wife who adored him that it was her duty to separate from him for ever, to abandon his children, uncaressed for and beggars, to the mercies of the world, was regarded by the true hermit as the most acceptable offering he could make to his God. His business was to save his own soul.

The effect of the mortification of the domestic affections upon the general character [concludes Lecky] was probably very pernicious. The family circle is the appointed sphere, not only for the performance of manifest duties, but also for the cultivation of the affections; and the extreme ferocity which so often characterized the ascetic was the natural consequence of the discipline he imposed upon himself. (6)

2. William James for the Defense

In William James's *Varieties of Religious Experience* (1902) we find further examples of asceticism, drawn, for the most part, from much later periods. James is almost as severe as Lecky in condemning self-torture in its more extreme forms. "Catholic teachers," he points out, "have always professed the rule that, since health is needed for efficiency in God's service, health must not be sacrificed to mortification." And he adds: "We can no longer sympathize with cruel deities, and the notion that God can take delight in the spectacle of sufferings self-inflicted in his honor is abhorrent." (6) But James defends asceticism in its milder forms and it may be instructive to examine his arguments.

His first defense rests chiefly on psychological grounds. The saint may find "positive pleasure in sacrifice and asceticism." (7) He later cites a striking example:

> Of the founder of the Sacred Heart order . . . we read that: "Her love of pain and suffering was insatiable.... She said that she could cheerfully live till the day of judgment, provided she might always have matter for suffering for God; but that to live a single day without suffering would be intolerable. She said again that she was devoured with two unassuageable fevers, one for the holy communion, the other for suffering, humiliation, and annihilation. 'Nothing but pain,' she continually said in her letters, 'makes my life supportable.'" (8)

It is true that James treats this case as "perverse" and "pathological," but he does strongly commend a more "healthyminded" asceticism:

> Asceticism may be a mere expression of organic hardihood, disgusted with too much ease....

> Quite apart from the immediate pleasure which any sensible experience may give us, our own general moral attitude in procuring or undergoing the experience brings with it a secondary satisfaction or distaste. Some men and
women, indeed, there are who can live on smiles and the word "yes" forever. But for others (indeed for most), this is too tepid and relaxed a moral climate. Passive happiness is slack and insipid, and soon grows mawkish and intolerable. Some austerity and wintry negativity, some roughness, danger, stringency, and effort, some "no! no!" must be mixed in, to produce the sense of an existence with character and texture and power. (9)

No one can deny that this is psychologically true. But it is not, on examination, an argument in favor of real asceticism. It merely points out that men find their happiness in different ways. It is an argument only against a shallow and shortsighted hedonism that identifies "pleasure" with a mere sensual indulgence or foam-rubber comfort. It might even be considered a refined hedonistic argument for "asceticism," which counsels "austerity" in order to sharpen "the keen edge of seldom pleasure." It assumes, in other words, that one can maximize one's satisfactions and one's long-run happiness by some temporary deprivation, toughening, or struggle, or else what is gained, in James's own words, "comes too cheap and has no zest."

It is surprising to find how many of the ostensibly "anti-hedonist" arguments that fill the ethical textbooks really turn out, on examination, to be arguments in favor of more subtle, intelligent, and far-sighted ways of maximizing pleasure or happiness than those that the so-called "hedonists" are supposed to recommend.

But in addition to this psychological defense of "asceticism," James does undertake an ethical justification, which I think is worth quoting at some length:

Yet I believe that a more careful consideration of the whole matter, distinguishing between the general good intention of asceticism and the uselessness of some of the particular acts of which it may be guilty, ought to rehabilitate it in our esteem. For in its spiritual meaning asceticism stands for nothing less than for the essence of the twice-born philosophy. It symbolizes, lamely enough no doubt, but sincerely, the belief that there is an element of real wrongness in this world, which is neither to be ignored nor evaded, but which must be squarely met and overcome by an appeal to the soul's heroic resources, and neutralized and cleansed away by suffering....

Does not . . . the worship of material luxury and wealth, which constitutes so large a portion of the "spirit" of our age, make somewhat for effeminacy and unmanliness? Is not the exclusively sympathetic and facetious way in which most children are brought up today — so different from the education of a hundred years ago, especially in evangelical circles — in danger, in spite of its many advantages, of developing a certain trashiness of fibre? Are there not hereabouts some points of application for a renovated and revised ascetic discipline? ...

One hears of the mechanical equivalent of heat. What we now need to discover in the social realm is the moral equivalent of war: something heroic that will speak to men as universally as war does, and yet will be as
compatible with their spiritual selves as war has proved itself to be incompatible. I have often thought that in the old monkish poverty-worship, in spite of the pedantry which infested it, there might be something like that moral equivalent of war which we are seeking. May not voluntarily accepted poverty be "the strenuous life," without the need of crushing weaker peoples?

Poverty indeed is the strenuous life, -- without brass bands or uniforms or hysterical popular applause or lies or circumlocutions; and when one sees the way in which wealth-getting enters as an ideal into the very bone and marrow of our generation, one wonders whether a revival of the belief that poverty is a worthy religious vocation may not be "the transformation of military courage," and the spiritual reform which our time stands most in need of.

Among us English-speaking peoples especially do the praises of poverty need once more to be boldly sung. We have grown literally afraid to be poor. We despise any one who elects to be poor in order to simplify and save his inner life. If he does not join the general scramble and pant with the money-making street, we deem him spiritless and lacking in ambition. We have lost the power even of imagining what the ancient idealization of poverty could have meant: the liberation from material attachments, the un bribed soul, the manlier indifference, the paying our way by what we are or do and not by what we have, the right to fling away our life at any moment irresponsibly, -- the more athletic trim, in short, the moral fighting shape. When we of the so-called better classes are scared as men were never scared in history at material ugliness and hardship; when we put off marriage until our house can be artistic, and quake at the thought of having a child without a bank-account and doomed to manual labor, it is time for thinking men to protest against so unmanly and irreligious a state of opinion. (10)

Most readers will find it difficult not to feel a great deal of sympathy with this eloquent exhortation, though they may suspect that James has temporarily deserted the role of moral philosopher for that of preacher. When we examine his plea critically, we find a certain ambiguity in his use of the word "poverty" as well as in his use of the word "asceticism." Certainly it is hard to admire mere acquisitiveness, the pursuit of wealth simply for wealth's sake, or for the sake of mere comfort or, worse, of mere ostentation. But does this apply to the pursuit of wealth—at least of a competence—as a means to other ends? Is James advocating real poverty—the kind of poverty that means the constant pangs of hunger or actual starvation, lack of proper education or even proper nutrition for one's children, the inability to secure medical help for oneself or one's family when suffering pain or wasting away from some grave disease? Would this kind of poverty really "simplify and save" one's "inner life"? Or would it not tend rather to make the enrichment of one's inner life almost impossible?

A person with this kind of "voluntarily accepted poverty," moreover, is not in a very good position to be of much help to others; he is likely, on the contrary, when it comes to a crisis, to find himself dependent on the wealth-seeking neighbors whom he despises.
What James overlooked is that all honestly acquired wealth tends to be achieved in direct proportion to what a man contributes to production—to the production, that is, of the goods and services that his neighbors need or want. The phrase "money-making" is a misleading metaphor. What people (except counterfeiters) "make" or produce is not money, but goods and services that are sufficiently desired so that people are willing to pay money for them. The phrase "money-making" is apt to be applied to activities that one does not admire—perhaps because one does not understand the function they serve or the need for them. Good doctors, dentists, and surgeons all "make money"—usually in proportion to how good they are. This money is voluntarily paid. Would James have disapproved of such careers—or of the efforts of a man to make himself a better doctor, dentist, or surgeon in order to "make more money"?

In the cultural field, eminent pianists, violinists, opera singers, orchestra leaders, painters, architects, actors, playwrights, novelists, even psychologists, philosophers, and professors, "make money." But this does not mean that they are primarily engaged in money-making. And all of them make their money by rendering a service to others that others are willing to pay for. For many of them, as for a Henry Ford or a Thomas Edison, the money they make is merely a by-product of what they add to the community's amenities, satisfactions and progress. True, most people in our civilization never achieve eminence, and most of them are in humbler occupations that contribute nothing to "culture" but a good deal to the material basis without which culture would not be possible. A sensible man does not despise the baker, the butcher, the dairyman, the grocer, the trucker, or farmers because their activities have been undertaken to make money. In making money for themselves these people have been rendering essential services to him. So money-making, in the disparaging sense, is apt to be applied to activities of which the speaker does not approve, such as brewing or distilling, or of which he does not quite understand the economic purpose, such as stockbroking or advertising. The disparagers are apt to forget, also, that callings that seem dull to them are often intensely interesting to those who engage in them, and help to give excitement, color, and flavor to their lives.

Finally, it seems inconsistent of James to praise "voluntarily accepted poverty" because it involves "the strenuous life" and to condemn money-making because it involves "scrambling" and "panting." This is really to condemn money-making as entailing much too strenuous a life. Could it not be that many people do in fact find in production and intense business rivalry the exercise for their talents, the outlet for their energies, the strengthening of their faculties, and the testing of their nerve, grit, and stamina that become for them "the moral equivalent of war"?

The moral philosopher should not attempt to impose his own merely personal preferences and values on others. None of us has the right to insist that other people must lead the kind of lives or pursue the special ends that would appeal to us. What the moral philosopher can do, qua moral philosopher, is to suggest that people ask themselves whether the kind of lives they are leading and the objectives they are pursuing are really most likely to promote their own happiness in the long run or the happiness of the community of which they are a part. Within these limits, everyone must decide for himself what kind of life or what objectives would be most likely to promote his own
happiness. This is the realm of chacun d son gout.

3. Self-Restraint, and Self-Discipline

The ascetic ideal, however, is still reflected in most contemporary ethical theories. Let us see how it makes its appearance, for example, in the ethics of Irving Babbitt.\(^{(11)}\) The whole emphasis of Babbitt is on the virtues of decorum, moderation, restraint, self-conquest, "the inner check," "the Will to Refrain."\(^{(12)}\) But very little is said in answer to the natural question: To refrain from what? From doing good? From painting a great picture, composing a great symphony, discovering a cure for some dread disease?

The ideal of Virtue summed up in "the will to refrain," like the monkish and ascetic ideals of the Dark Ages, is essentially negative. Virtue is to consist in refraining from something. But virtue is positive. Virtue is not the mere absence of vice, any more than vice is the mere absence of virtue. When a man is asleep (unless he is a sentry on duty or otherwise in a position where he should not be sleeping) he cannot be said to be either virtuous or vicious. If, as Aristotle once put it, "The greatest virtues are those which are most useful to other persons,"\(^{(13)}\) your "will to refrain" is only negatively useful to them. The element of truth in Babbitt's theory is an element that has been recognized, if not by Rousseauistic romanticists and the apostles of self-indulgence, at least by every intelligent utilitarian since Bentham. We must refrain from impulsive acts that may give us momentary pleasure at the cost of a more than offsetting disappointment, pain, and misery in the long run. Each of us, in brief, must practice self-discipline. This is unexpectedly but eloquently affirmed even by Bertrand Russell in a sketch of his friend Joseph Conrad:

He thought of civilized and morally tolerable human life as a dangerous walk on a thin crust of barely cooled lava which at any moment might break and let the unwary sink into fiery depths. He was very conscious of the various forms of passionate madness to which men are prone, and it was this that gave him such a profound belief in the importance of discipline. His point of view, one might perhaps say, was the antithesis of Rousseau's: "Man is born in chains, but he can become free." He becomes free, so I believe Conrad would have said, not by letting loose his impulses, not by being casual and uncontrolled, but by subduing wayward impulse to a dominant purpose....

Conrad's point of view was far from modern. In the modern world there are two philosophies: the one, which stems from Rousseau, and sweeps aside discipline as unnecessary; the other, which finds its fullest expression in totalitarianism, which thinks of discipline as essentially imposed from without. Conrad adhered to the older tradition, that discipline should come from within. He despised indiscipline, and hated discipline that was merely external.\(^{(14)}\)

Self-discipline is certainly a major virtue, and a necessary means for most of the other virtues. But self-discipline is essentially a means. It is a confusion of thought to treat it as the end itself. Its value is largely instrumental rather than "intrinsic," derivative rather
than independent. One refrains from sexual excesses, or excesses in smoking, drinking, or eating, in the interests of one's long-run health and happiness.

Anything that is so important as a means tends of course to be regarded also as an end in itself. And provided the primarily instrumental function of self-restraint or self-discipline is kept in mind, this does no harm. But when self-discipline is regarded as the virtue, when its pursuit becomes obsessive, it is in danger of being perverted into a form of asceticism.

There is, however, a twilight zone in which practical decision may be difficult. William James, in a famous passage of his Psychology, urged his readers to practice self-restraint in little "unnecessary" things to develop the moral strength and the habit:

*Keep the faculty of effort alive in you by a little gratuitous exercise every day.* That is, be systematically ascetic or heroic in little unnecessary points, do every day or two something for no other reason than that you would rather not do it, so that when the hour of dire need draws nigh, it may find you not unnerved and untrained to stand the test. Asceticism of this sort is like the insurance which a man pays on his house and goods. The tax does him no good at the time, and possibly may never bring him a return. But if the fire does come, his having paid it will be his salvation from ruin. So with the man who has daily inured himself to habits of concentrated attention, energetic volition, and self-denial in unnecessary things. He will stand like a tower when everything rocks around him, and when his softer fellow-mortals are winnowed like chaff in the blast.(15)

This is bracing and altogether admirable advice for the young, and probably essential to a good moral education. But when the character has been formed, and one has reached middle age, I doubt the necessity of being ascetic or heroic in "unnecessary" points. If one gets up every morning early enough to catch the 8:05, showers, shaves, and does one's other necessary morning chores, puts in a full day's work at a job sufficiently arduous to be lucrative, keeps one's appointments and other promises, keeps regular hours, doesn't indulge excessively in drinking or smoking, eats moderately, stays away from foods that one can't digest or that lead to overweight or excessive cholesterol, does enough exercise to keep fit and prevent flabbiness, one is doing a good deal. The Lord will not blame you too much for not looking around for little "unnecessary" deprivations simply in order to develop your moral muscles.

We may agree with William James, in brief, in regarding self-discipline as, so to speak, a form of moral insurance, but this is no reason for paying an excessive insurance premium. James frequently used the word "asceticism" when he did not mean real asceticism but only self-discipline or self-toughening -- what might better be called athleticism. Let us say, for clarity of concept and definition, that any voluntary deprivation or exertion that undermines one's health and strength is really asceticism, but any voluntary deprivation, exercise, or exertion that increases one's health, strength and hardihood is not asceticism but athleticism or self-discipline.
In sum: We practice self-restraint, we refuse to yield to every impulse or passion or animal appetite, not for the sake of sacrifice itself, but only in the interests of our health, happiness, and well-being in the long run.

As Ludwig von Mises has put it:

To act reasonably means to sacrifice the less important to the more important. We make temporary sacrifices when we give up small things to obtain bigger things, as when we cease to indulge in alcohol to avoid its physiological after-effects. Men submit to the effort of labor in order that they may not starve.

Moral behavior is the name we give to the temporary sacrifices made in the interests of social cooperation, which is the chief means by which human wants and human life generally may be supplied. All ethics are social ethics... To behave morally, means to sacrifice the less important to the more important by making social co-operation possible.

The fundamental defect of most of the anti-utilitarian systems of ethics lies in the misconstruction of the meaning of the temporary sacrifices which duty demands. They do not see the purpose of sacrifice and foregoing of pleasure, and they construct the absurd hypothesis that sacrifice and renunciation are morally valuable in themselves. They elevate unselfishness and self-sacrifice and the love or compassion which lead to them, to absolute moral values. The pain that at first accompanies the sacrifice is defined as moral because it is painful—which is very near asserting that all action painful to the performer is moral.

From the discovery of this confusion we can see why various sentiments and actions which are socially neutral or even harmful come to be called moral....

Man is not evil merely because he wants to enjoy pleasure and avoid pain -- in other words, to live. Renunciation, abnegation, and self-sacrifice are not good in themselves ... (16)

4. Erecting Means into Ends

But the immemorial persistence of this moral confusion, of this erection of temporary means into absolute ends, has tended to make the dominant philosophies of morals dismal and grim. All theories that insist on Virtue and Duty for their own sake are almost necessarily dreary and joyless. They place their emphasis always on self-denial, self-deprivation, self-sacrifice for their own sake, and tend to lead to the fallacy that suffering, mortification, and flagellation are pleasing to God. But theories that emphasize Virtue and the performance of Duty as primarily means to the reduction of human misery and the promotion of human happiness not only have the enormous advantage of making Virtue attractive rather than unpalatable to the mass of mankind, and are not only cheering in themselves, but imply that Cheerfulness is itself one of the Virtues, because it
makes those who adopt it a source of cheer and joy to others, by example and contagion rather than by solemn (and inconsistent) admonition.

Both asceticism and self-sacrifice, as moral ideals, can be a perversion of true morality. Both confuse means with ends, and erect a means into an end. The readiness to undergo hardships or to make sacrifices, if they should prove necessary, is one thing; the insistence on undergoing hardships and making sacrifices (and making the extent of the hardships and sacrifices rather than the good achieved the test of the "morality" of an action) is quite another.

Yet this moral confusion, this exaltation of means above ends, persists in modern moral judgments. A chemist who develops a new drug that cures millions (but whose work may involve no particular risk to himself and may even bring him a profit), is not regarded as an outstanding exemplar of "morality," whereas a Western doctor who goes to Africa to cure a comparative handful of savages, and perhaps administer this same drug to them, gets a worldwide reputation as a "saint" because his actions, while quantitatively far less beneficial to mankind, involve great hardships and self-sacrifice.

It may be argued that while this doctor has not perhaps conferred as much direct and immediate good on humanity as the discoverer of the new drug, he has nevertheless earned greater moral merit, and that in the long run his inspiring personal example may confer a benefit upon mankind not to be measured merely by the immediate physical suffering that the doctor has relieved by his work. Perhaps. Yet it is hard to escape the suspicion that much of the idolatry of the doctor in Africa is the result of regarding asceticism, sacrifice, "morality," "self-perfection," as the end in itself, wholly apart from what it may or may not contribute to relieving human misery. The medieval saint, symbolized by Simeon Stylites, performed prodigious feats of asceticism, but was of very little use to anybody else, whereas a modern medical researcher, who injects himself with the germs or virus of a dread disease, in order that he may test his remedy, may confer a priceless benefit on mankind. His risk or self-sacrifice is not sacrifice for its own sake, but for the sake of a goal which gives meaning and value to the sacrifice.

In sum, morality is a means. The striving for "morality" or "self-perfection" for its own sake is a perversion of true morality.

Notes


2. Ibid., p. 8n.


5. Ibid., II, 113-137.


12. The phrase calls attention to a curious gap in the English language. The verb *restrain* has the noun-form *restraint*, but the verb *refrain* (though similar in origin through the Latin and the French) has no noun-form *refraint*. For the noun we are obliged to fall back, confusingly, on *restraint* (which implies coercion by *others*) or, unsymmetrically, on *self-restraint* or *abstention*. The noun *refraint* would serve a useful purpose.


Chapter 23: Ethical Skepticism

1. One-Sided Skepticism

Hume begins his *Inquiry Concerning the Principles of Morals* by dismissing "those who have denied the reality of moral distinctions" as "disingenuous disputants" who "really do not believe in the opinions they defend, but engage in the controversy from affectation, from a spirit of opposition, or from a desire of showing wit and ingenuity superior to the rest of mankind." And he contemptuously suggests that "the only way . . . of converting an antagonist of this kind is to leave him to himself."

Hume may be right in assuming that the professed ethical nihilist is not sincere. But one can think of more persuasive refutations than a mere refusal to answer him. One could point out to him, for example, that if he were set upon by a gang of thugs, and savagely beaten and robbed, he would feel, in addition to his physical pain, something very close to moral indignation.

It is hard, in fact, to find consistent ethical nihilists. When they boldly profess their nihilism, they are thinking of only one side of the problem. They do not see why they should be bound by any of the traditional moral rules. But cross-examination, or their own unguarded statements, will quickly reveal that they expect others to be. And in this respect they perhaps differ from the rest of us only in degree. In fact, morality might be cynically defined as the conduct that each of us desires others to observe toward himself. We do not want others to kill us, beat us, rob us, cheat us, lie to us, break their promises to us, or even to be carelessly late for an appointment with us. And the best way to assure that these things are not done to us, we recognize (when they are not acts that can be forbidden by enforceable law), is not to do them ourselves. In addition to this directly utilitarian consideration, most of us feel the need of intellectual consistency in the standards we apply to ourselves as well as to others.

We might not be going too far wrong, in fact, if we thought of this as the origin and basis of common-sense ethics. I do not mean to suggest that this type of reasoning arose at some particular historic time in the past, but rather that it has gradually evolved, and is a consideration that is continually occurring to each of us anew, half-consciously if not explicitly. Ethics may be thought of as a code of rules that we first try to impose on each other and then -- recognizing the need for consistency, the importance of our own example, and the force of the retort: "How about you?" -- agree to accept also for ourselves.

In brief, people may profess to be ethical skeptics when asked to abide by some moral rule, but no one is an ethical skeptic about the rules he thinks others should adopt in their conduct towards him. And out of this consideration grow both the Confucian or negative Golden Rule: "Do not do unto others what you would not wish others to do unto you," and the Golden Rule itself: "Do unto others as ye would have others do unto you." (Both
of these rules are too subjective in form, however, for a scientific ethics. The objective statement would be: It is right to act toward others as it would be right for them to act toward you.)

2. "Might Is Right"

Now the professed ethical skeptic or nihilist will nearly always be found to be either insincere or inconsistent -- when he is not merely being ironical. This applies to the first such skeptic we meet in systematic ethical literature -- the Thrasymachus of the Platonic dialogues, who proclaims that "justice is nothing else than the interest of the stronger." (1)

It soon becomes clear, however, as the dialogue progresses, that Thrasymachus does not believe that this is really justice, but merely what commonly passes as such. His actual belief, as his argument reveals, is that injustice is the interest of the stronger. At the back of his mind he believes, as Socrates does, that the true rules of justice are the rules that are in the interest of the whole community. Perhaps Socrates does not make the best possible refutation, but he does make a very good one. Its most effective point, in fact, is that justice tends to increase social cooperation, whereas injustice tends to destroy it: "Injustice creates divisions and hatreds and fighting and justice imparts harmony and friendship.... The just are clearly wiser and better and abler than the unjust.... The unjust are incapable of common action." (2) Unfortunately Socrates did not recognize the full importance or develop the full utilitarian implications of this point. If he had, he would have made an even greater contribution to philosophical ethics.

One of these implications, for example, is that even criminals must have a code of ethics among themselves if they are to be reasonably successful when they operate as a gang. Recognition of this requirement is embodied in proverbial wisdom. "When thieves quarrel, robberies are discovered." "When thieves fall out, honest men come by their own." Hence there must be "honor" even among thieves. They must agree to and abide by a "fair" division of the loot. They must not betray each other. The bribed official must "stay bought." The same transgressions that are condemned by the law-abiding community are denounced as "double-crossing" by criminals themselves when practiced against them by their fellow-criminals. This underworld code is the homage that criminals must pay to virtue.

In Thrasymachus we have the original form of the theory that Might makes Right. We have an anticipation of the later ethical cynicism of Mandeville as well as the germ of Nietzsche's master-morality and Marx's theory of class-ethics. But in all these theories we find either a lack of sincerity or a lack of consistency, or a lack of both.

How many people sincerely believe, for example, that Might is Right? In the mouth of the conqueror, the tyrant, or the bully, it is merely the shortest way of saying: "What I say goes! Do this -- or else!" Or, "What are you going to do about it?" In the mouth of the conquered, the victim, or the cynical philosopher, it is the shortest way of saying, "The strong will always act solely in their own interest, and impose their will upon the weak. It is vain to expect anything better." But neither the tyrant nor the victim really means:
"This is the way things ought to be. The rules laid down by the strong are always the best rules. This is the system that would work out, in the long run, to the best interests of humanity." And if the tyrant really thinks he means this when he is on top, he changes his mind as soon as somebody stronger comes along and deposes him.

Bernard Mandeville's *Fable of the Bees, or Private Vices Made Public Benefits* (1724), while marked by great penetration, suffers from this very lack of sincerity or consistency. Mandeville's thesis is that naturally egoistic man was tricked by clever politicians into relinquishing his own individual interests and subordinating them to the good of the community. But Mandeville never seems quite certain whether this outcome has been good or bad for humanity.

3. Nietzsche's "Master-Morality"

Nietzsche's "master-morality" is merely another form of the Thrasymachus doctrine that "justice is nothing else than the interest of the stronger." But the master-morality is inconsistent and self-destructive. In order that some may be masters, others must be slaves. Nietzsche recognizes this, but he does not recognize its implications. For he does not advocate slave-morality; he despises it. The master-morality is for the "superior," the slave-morality for the "inferior." But who is to separate the "superiors" from the "inferiors" and assign them their respective roles?

Perhaps Nietzsche thought himself capable of doing this, but he was vague concerning the criterion he would apply. Would it be comparative intelligence, or craftiness and cunning (a quite different thing), or physical courage, or moral courage, or will to dominate others, or physical strength? Or would it be some weighted average of these qualities? In any case, what he (or his disciple) would undoubtedly find is that if he arranged men in this order they would form, not two classes with a definite break or gap between them, but a continuous series, running from the tallest to the shortest (in the quality or amalgam of qualities specified), with an almost infinitesimal difference between each man and the next, so that the line would look like the smooth "demand curves" drawn by the economist. The dividing point would be arbitrary. The borderline cases would present insoluble problems. For men in the "inferior" class would be growing into maturity and strength, and men in the "superior" class would be sinking into weakness and senility.

Is each man then himself to decide whether he belongs in the "superior" or "inferior" class? Then, as each man seeks to be admired and not to be despised, all will seek to belong to the master class -- which is impossible. But if each seeks to enslave all the others, then there is a mutually destructive war of each against all, until one "superman" has enslaved all the rest.

Nietzsche does at times seem to favor this ideal. At other times he seems to favor an ideal under which a small class of masters owe certain vaguely specified obligations to their "equals," but none at all to their "inferiors." But who is to decide which are one's "equals" and which are one's "inferiors"? How does one convince or compel anyone else to acquiesce in the role of "inferior"? And if all have the mentality and the "will to power"
that Nietzsche admires, if none will ever passively or permanently accept the role of slave, then the only alternative is a war of mutual destruction until only the top superman is left -- after which even he cannot function as a master because there is no one left to enslave.

Possibly this is being unfair to Nietzsche, but this is the best I can make of him. True, his work is full of acute insights. But it is impossible to fit them into a coherent system. His philosophy is made up of rhetoric, rhapsody, and rant; and the only way a coherent philosophy can be made out of this is for the interpreter or the commentator to ask the reader to select this statement or that one and forget all the rest.

The theory that man not only is but ought to be entirely selfish, and give no consideration to others, has certain similarities to Nietzscheanism, and might be thought to require discussion here. I doubt, however, that this can be properly regarded as ethical skepticism or nihilism. It is rather to be classed as a definite moral -- or immoral -- theory. In any case, I have said what little needs to be said about it in Chapter 13.

4. The Class Theory of Marx

But I do believe that a discussion of the Marxist theory of morals belongs here, even though I have a separate chapter (Chapter 31) on "Socialism and Communism." For the Marxist theory is something quite different from socialist and communist practice.

Marx's ethical theory is simply part of his general social theory. This is that economic forces determine the course of history. "The material conditions of production" determine the entire "superstructure" of society -- political organization, laws, ideology, culture, art, philosophy, religion and, of course, morals. And since all societies have hitherto been class societies, the morality prevailing at any time has been a code devised to serve the interests of the ruling class.

The reader will perceive that we have here merely another and not very different form of the doctrine of Thrasymachus that "justice is nothing else than the interest of the stronger." The difference consists merely in the greater and more complex elaboration of the theory.

The defects of the theory are quickly apparent (though generations of pious Marxists have been blind to them). It explains the current morality as a mere "result" of the "material productive forces." But it never explains the origin of the "material productive forces" themselves, or how or why one "mode of production" is superseded by another. Obviously the changes in "modes of production" are brought about by human thought, (3) but this never seems to have occurred to Marx. It is true, of course, that once one man has improved a productive method or process, other people see the improvement and this leads to further improvements and further ideas. It is likewise true that our physical environment affects our ideas: a child who grows up in a world of telephones and electric lights, automobiles and airplanes, radio and television, intercontinental missiles and space probes, computers and automation, will not have precisely the same outlook on life as a child who grew up in a world of windmills and ox-carts. But this is an entirely
different thing from saying that there is a merely one-way causation from an (uncaused?) "material productive force" to human thought or a definite set of ideas. Man determines and creates his technological environment far more than that environment, in turn, influences him. But Marx was himself deeply influenced by the fashionable philosophic "materialism" of his time.

Another difficulty with the Marxist moral theory (which is much less a moral theory than a theory of how moral theories originate) is the whole Marxist concept of an economic "class." In the Marxian schematism, slavery, feudalism, and capitalism form an ascending economic and moral series which will culminate in socialism. The first three are all called "class" systems; only the last is the "classless" society. This schematism is not only arbitrary, but palpably unreal. Slavery and feudalism are, indeed, class systems, even caste systems. But what distinguishes the system that Marx labeled capitalism (i.e., the system of private property, free markets, and freedom of contract) is precisely that it broke up the old system of status and introduced mobility and fluidity into economic and other human relations. In a word, it moved toward the classless society. The transition was slow; but nobody could any longer be counted upon to stay put, to "know his place," to aspire to nothing beyond the status and occupation to which he was born. It is rather the socialist society, with its ruling bureaucracy, and its assignment of each individual by a monopolistic employer, the state, to his specific job and role and rank, as in an army, that marks a return toward a class society.

Marx's class theory faces the same schematic difficulty as Nietzsche's Superman theory. If you arrange men in a series on the basis either of wealth or income, from the lowest income receiver to the highest, then the line would run in a smooth curve with a barely perceptible difference between each man and the next. Just where would the dividing line between "classes" be drawn? Who would be the richest proletarian and who would be the poorest capitalist? And would not today's class division have to be changed tomorrow? The problem is not escaped by Marx's customary division of "capitalists" and "workers," employer and employed, "exploiters" and "exploited." For, on the one hand, the highly-paid motion picture star or president of a big airline may be merely an employee, and hence, by definition, an exploited wage slave, while a barber in business for himself, who hired one additional barber (providing him with a customer's chair and a pair of scissors), would be a "capitalist" and an "exploiter." To speak of a "proletariat" in the Marxist sense in modern-day America has become so ridiculous, with its 80,000,000 automobiles and its 75,000,000 telephones, that even Communists blush to do it.

But even if one could find such a class division, the interflow between them is so great that it is absurd to speak of a moral ideology peculiar to each class.

A further reply to be made to the Marxist moral theory is almost identical with that made by Socrates to the theory of Thrasymachus. When the latter declared that "justice is nothing else than the interest of the stronger" he tacitly assumed that the stronger always infallibly knew what their true interests were. Socrates simply pointed out that they could be mistaken. So Marx's class theory of morals tacitly assumed that the bourgeoisie infallibly know precisely what moral code is in their own interest as a class. He never learned that people, whether "bourgeoisie" or "proletarians," do not act in accordance
with their interests, but in accordance with what they think is their interests -- which may be merely in accordance with their illusions.

One further aspect of Marx's ethical theory deserves mention. It is only another form of "moral positivism" -- the theory that there is no moral standard but the one that exists. But as an "historicism" moral theory, it does not hold, like ordinary moral positivism, simply that might is right, but rather that COMING might is right. The future is substituted for the present. Popper calls this theory a kind of "moral futurism." (4)

It is hard to refrain, finally, from one or two ad hominem arguments, for in this case they are slightly more than that. Marx and Engels held that the bourgeoisie could not escape from their "class" ideology. But they were themselves both members of the bourgeoisie. (Engels was the son of a wealthy cotton-spinner; Marx the son of a lawyer, and university educated). Neither was a proletarian. How, then, were they not only able to escape from their predestined bourgeois ideology, but actually to formulate the proletarian ideology that the proletarians had been unable to formulate for themselves? (5)

A final point. When Marx and Engels denounce the "greed," the "cynicism," the "callousness," the "ruthless exploitation" practiced by the employers, the capitalists, and the bourgeoisie, they do not appeal to any new proletarian code of morality. They base their moral indignation and rest their case against capitalism on moral standards and moral judgments assumed to be already common to all classes. (6)

5. The Freudian Ethic

There is some question whether "the Freudian ethic" should be regarded as a special ethical system or as an anti-ethical system. I am referring here not to the ethical views explicitly propounded by Freud himself at various times, but to the ethics implied in popular "Freudianism," with its hostility to self-restraint and self-discipline in all forms and its tolerance of self-indulgence and irresponsibility. An examination of this would carry me to excessive length, and I will content myself with referring the reader to the instructive analysis by Richard LaPiere in The Freudian Ethic. (7)

Professor LaPiere defines "the Freudian ethic" as the idea that man cannot and should not be expected to be provident, self-reliant, and venturesome, but that he must and should be supported, protected, and socially maintained. He contends that this ethic is being spread in America through "the permissive home" and "the progressive school," that it stresses "adjustment" and security, and that it is used to condone crime and social incompetence. In this view the criminal is merely "sick"; he invariably requires psychiatric "treatment" and never punishment; he is not personally responsible for his actions; he is the victim of "society," with the stresses and strains and repressions that its rigorous moral code puts upon him; and any attempt to make him live in accordance with this moral code will turn him into a complex-ridden, guilt-ridden neurotic. There can be little doubt that this "ethic" has encouraged the spread of lawlessness and juvenile delinquency.

While leaving the detailed examination of this attitude to Professor LaPiere, I should like to say a word of my own about a somewhat related "ethic," that of the celebrated Dr.
Alfred C. Kinsey, the author (with W. B. Pomeroy and C. E. Martin) of *Sexual Behavior in the Human Male* (8) and *Sexual Behavior in the Human Female.* (9) These books gave everybody an opportunity to satisfy his prurient curiosity under the comforting assurance that he was not reading pornography but "science." This is not the place to ask just how "scientific" the Kinsey report actually was, or how trustworthy its statistical methods and conclusions. I wish here merely to examine its implied moral philosophy, which I shall call the Statistical Theory of ethics. Much sexual conduct is considered "immoral," declared many admirers of Dr. Kinsey's work, because people did not know, prior to this study, just how widely practiced it was, but now that we have found out, it is obvious that we can no longer call it immoral.

Suppose we extend this reasoning into other fields than sexual conduct. If we found that the amount of lying, cheating, stealing, vandalism, assault, mugging, and murder were greater than we had previously supposed, or if those forms of conduct were to become more frequent or prevalent, would that make them less immoral? Whether any form of conduct is to be called moral or immoral does not depend upon its frequency, but upon its tendency to lead to good or bad results for the individual and the community.

6. Haphazard Skepticism

While skeptical and cynical statements are constantly being made about morality, few of them form part of a coherent and consistent philosophy. I shall call these random or haphazard skepticism. Precisely because such skepticism is not systematically developed, it is hard to refute. It may be asked, indeed, whether it is worth trying to refute it. To analyze every such random remark would be an endless task, and an appallingly repetitious one. Yet this haphazard ethical skepticism is so frequently met in our era, and is so widely regarded as evidence of profound wisdom, insight, or originality, that it may be useful to take one or two samples for examination.

This random skepticism is commonly found, not among professional philosophers, but among literary men. Every eminent literary man today is expected to be not only a good storyteller, and a wit and a stylist, but to have his own special "philosophy of life." Sooner or later he is tempted to set up shop as a philosopher, and often (e.g., Jean-Paul Sartre) as head of a new philosophic cult or "school."

One such home-made philosopher was the late Theodore Dreiser. His philosophy was typified by his frequent remark that "Man is a chemism." Now if this meant merely that man's body is made up of chemical constituents, and that the nature and changes of these constituents in some way, still only fragmentarily understood, affect his energy, actions, thoughts, emotions, character, and whether he lives or dies, he would have been saying what was true but also what was commonly known. But if he meant, as he seemed to, that man is nothing but a "chemism," he was saying something that he did not know to be true. He was guilty of what logicians would call the fallacy of reduction, and the fallacy of simplism or pseudo-simplicity. (10) Even some logical positivists might point out that no conceivable series of experiments could conclusively prove that man is nothing but an aggregation of chemicals, and therefore by their logic they would have to call Dreiser's contention meaningless or nonsensical. This applies to all materialism or panphysicalism
which, as we have already seen, (11) is a metaphysical dogma and not a "verdict of science."

I turn now to a writer far more sophisticated than Dreiser, one who has a background of philosophic reading and who writes a prose of rare lucidity and charm -- W. Somerset Maugham. I shall take a few samples of his philosophy as they appear in that fascinating book, The Summing Up. (12)

"There is no reason for life," we find Maugham writing (on page 276), "and life has no meaning." What does this sentence mean? How does Maugham know that there is no "reason" for life? How would he go about proving this? How would anyone, for that matter, go about disproving it? What would be the "reason" for life if there were one? And what, in turn, would be the reason for the reason, and so ad infinitum?

Maugham apparently here uses the word reason as a synonym for purpose. But purpose is a purely anthropomorphic concept. Purpose applies only to the use of means to attain ends. The means we employ are explained in terms of the end we have in view. Human beings can have a purpose; means have a purpose; but ends cannot have a purpose, precisely because they are ends. An omniscient and omnipotent Being, the Creator of the Universe, would not have to use means to attain ends. He need have no purpose. He would certainly not have to use elaborate means to attain some far-off end; He would not require millions of years, He would not even require time at all, to achieve his end; He could simply will it immediately. To demand a reason for life is like demanding a reason for happiness. Life no more needs a reason than health or happiness or satisfaction needs a reason.

The same kind of comment must be made about the second half of Maugham's statement: "Life has no meaning." What does Maugham mean by "meaning" in this context? This word too seems to be used here as a synonym for purpose. What would life need, in Maugham's view, to give it a "meaning"? What experiments, procedures, or tests could be devised to prove that life has a "meaning" or that it doesn't have? Why does life need a "meaning" beyond itself? I am tempted to say, with the logical positivists, that the sentence "Life has no meaning" is itself meaningless.

Maugham goes on in this vein and writes again of "the senselessness of life" (13) and "the meaninglessness of life." (14) But I call this random skepticism because there is no attempt to follow it out consistently. On the very next page we are told that "the wisdom of the ages" has selected three values as "most worthy," and: "These three values are Truth, Beauty and Goodness." (15) How such values can exist in a meaningless and senseless world we are not told. But in an especially interesting section, in discussing Platonism and Christianity, Maugham makes an instructive distinction between "love" (in the sense of sexual love) and "loving-kindness." "Loving-kindness," he tells us, "is the better part of goodness.... Goodness is the only value that seems in this world of appearances to have any claim to be an end in itself. Virtue is its own reward. I am ashamed to have reached so commonplace a conclusion." (16) This seems to place him definitely among the moralists, almost among the Kantian moralists. But two pages farther on he is back again among the Skeptics: "But goodness is shown in right action
and who can tell in this meaningless world what right action is? It is not action that aims at happiness; it is a happy chance if happiness results." (17) This is dismissing utilitarianism rather summarily. Right action can be action made in accordance with rules that experience has shown to be most likely (though not certain) to promote the happiness of the individual or society in the long run -- or, to put it negatively, that are most likely to minimize the unhappiness of the individual or society in the long run. One of Maugham's fallacies here is a frequent fallacy of opponents of utilitarianism -- that of forgetting its negative corollary. Right action is necessary to the attainment of happiness but not sufficient.

7. Logical Positivism

I have reserved until last consideration of the most plausible and influential attack on ethics in our time -- that of the logical positivists. This attack has been made by a number of writers and in many forms; but the most slashing onslaught in English has come from Alfred J. Ayer in Language, Truth and Logic. (18) This attack was made nearly thirty years ago. The controversy stimulated by it has continued ever since, and has given rise to a formidable literature. But precisely because Ayer's attack was so unqualified and unequivocal, I think we can do most to clarify the issues it raises by first examining it in the form in which he originally made it.

The contention of Ayer is not that the propositions of ethics are untrue, but that they are meaningless -- that they are literally nonsense. They are mere "ejaculations," commands, shouts, squeals, or noises which do nothing but express the emotions of the speaker, his approval or disapproval. They "are simply expressions of emotion which can be neither true nor false... They are mere pseudo-concepts.... If now I ... say, 'Stealing money is wrong,' I produce a sentence which has no factual meaning...." (19)

We can now see why it is impossible to find a criterion for determining the validity of ethical judgments. It is not because they have an "absolute" validity which is mysteriously independent of ordinary sense-experience, but because they have no objective validity whatsoever. If a sentence makes no statement at all, there is obviously no sense in asking whether what it says is true or false. And we have seen that sentences which simply express moral judgments do not say anything. They are pure expressions of feeling and as such do not come under the category of truth or falsehood. They are unverifiable for the same reason as a cry of pain or a word of command is unverifiable -- because they do not express genuine propositions.... Ethical judgments have no validity. (20)

Before we deal with these specific statements, it is perhaps necessary to say a few words about the philosophy of logical positivism in general. As this has been elaborated in many and often lengthy books, it would be obviously a little difficult to refute it satisfactorily in a few paragraphs. Fortunately, however, the task of refutation has already been done, and out of several excellent refutations I should like to refer the reader to the late Morris R. Cohen's Preface to Logic, (21) and to Karl R. Popper's The Logic of Scientific Discovery. (22)
I shall not even undertake to summarize Cohen's argument here, but I shall indicate its general lines. The central thesis of logical positivism is that no statement that is not "verifiable" (outside of a "tautology") can have any meaning at all. Cohen's argument deals with the theory as elaborated by Rudolph Carnap, on whose writings Ayer's attack on ethics is based. I quote a few scattered sentences from Cohen's comments:

Carnap and others deny that any unverifiable proposition has meaning. This seems at the outset a violent tour de force. We do not ordinarily think the meaning of anything is identical with its verifiable consequences.... Thus Carnap's assertion that unverifiable statements are meaningless is not itself verifiable....

The fundamental error of the positivists arises from the fact that they view the world solely under the categories of determinate existence and nonexistence, losing sight of the twilight zones in which most of our statements are made. They paint the world exclusively black or white to the utter neglect of the grays or other intermediate colors....

We may conclude that the realm of meaning is broader than the realm of propositions.... It is not true that without verification propositions are utterly meaningless....

You may identify the words meaningful and physical by an arbitrary definition or resolution. But the difference between what is ordinarily meant by meaning and by physical existence cannot thereby be wiped out....

Logical analysis, as practiced by Carnap, seems to be another term for what used to be called the fallacy of division. Thus Carnap tries to do away with the possibility of metaphysics or ethics by trying to show that they are neither empirical, nor a priori, nor tautologous, nor instances of logical analysis. In point of fact, even the wildest metaphysics contains many empirical elements as well as purely logical propositions....

There is no conclusive reason why ethics may not follow the ideal of rigorous scientific method -- systematizing not only judgments of existence but also judgments as to what is desirable if certain ends are to be attained. (23)

I do not think much needs to be added to the argument of Morris Cohen or Karl Popper in its full form. If it is necessary to add anything, it might be a few words concerning the necessary role of judgments of relevance and the necessary role of judgments of importance in all scientific procedure. Judgments of relevance and judgments of importance are not only necessarily involved in selecting, out of an infinity of "facts" and possible propositions, the facts and propositions bearing on the particular problem to be solved; they are necessarily involved in selecting the problem itself out of an infinity of possible problems. But the word importance is a value-word, and the concept of importance is a value-concept. And value-words and value-concepts, according to the logical positivists, have no place in scientific procedure or in philosophical analysis! I
should like to add just one short quotation from Karl Popper's discussion:

The positivist dislikes the idea that there should be meaningful problems outside the field of "positive" empirical science.... [And] nothing is easier than to unmask a problem as "meaningless" or "pseudo." All you have to do is to fix upon a conveniently narrow meaning for "meaning," and you will soon be bound to say of any inconvenient question that you are unable to detect any meaning in it. Moreover, if you admit as meaningful none except problems in natural science, any debate about the concept of "meaning" will also turn out to be meaningless. (24)

The first logical positivist in the realm of ethics, in fact, was not Ayer, or Carnap, or Moritz Schlick, or Wittgenstein, or even Comte or Saint-Simon, but Falstaff. Falstaff showed by linguistic analysis that "honor" was a meaningless sound:

Can honour set to a leg? no: or an arm? no: or take away the grief of a wound? no. Honour hath no skill in surgery, then? no. What is honour? a word. What is in that word honour; what is that honour? air. A trim reckoning! Who hath it? he that died o' Wednesday. Doth he feel it? no. Doth he hear it? no. It is insensible, then? yea, to the dead. But will it not live with the living? no. Why? detraction will not suffer it. Therefore I'll none of it. Honour is a mere scutcheon. And so ends my catechism. (25)

In one point, of course, the logical positivists are right. You can only verify or refute a proposition, or an alleged statement of fact. You cannot verify or refute a value. You can only recognize a value, or feel it, or tacitly accept or assume it, or explicitly reject it. You cannot prove that a beautiful world is better than an ugly world. You cannot prove that a life that is shared, rich, happy, civilized, and long is any better than a life that is "solitary, poor, nasty, brutish, and short."

Extreme logical positivism would leave no room for, and attach no meaning to, beauty or ugliness, health or sickness, pleasure or pain, happiness or misery, good or bad, right or wrong, better or worse. These concepts or categories are not tautologies; they cannot be measured or weighed; there are no physical experiments that can prove or disprove their existence. True, you can show that if you tear a child's arm from its socket, the child will scream or faint or die. But you cannot prove that there is anything "cruel" or "horrible" or "wrong" or even "harmful" or "undesirable" in this, because these words are mere value-judgments, i.e., "ejaculations," nonsensical expressions of disapproval, meaningless noises.

The extreme logical positivists talk as if the only purpose of life is to verify or refute propositions, and as if everything else is to be tested or judged by science. But they forget to ask themselves: What is the purpose of verifying propositions?

What is the purpose of science? What is the purpose of learning the truth about anything? What is the use of it? In a word, what is the value of it?
The answer to this question is tacitly taken for granted by the logical positivists. The answer is in their minds, but never mentioned, never explicitly uttered. No, I am wrong; it is sometimes uttered, but absentmindedly, and without recognizing the implication of the answer. It is uttered by Ayer, who explicitly recognizes its crucial importance. "Actually," writes Ayer, at one point in *Language, Truth and Logic*, "we shall see that the only test to which a form of scientific procedure which satisfies the necessary condition of self-consistency is subject, is the test of its success in practice." (26)

But what, if anything, does this sentence mean? What is the meaning of the word "success"? How do you prove that something is a "success" or a "failure"? What are the physical characteristics of "success"? How long, wide, and thick is it; how hard is it; how much does it weigh? Ayer has committed the cardinal positivist sin. He has used a mere value-word, and used it as if it actually meant something.

But, says Ayer, "success" enables us to "predict future experience, and so to control our environment." We answer, like a more consistent positivist: So what? What is the purpose of "controlling our environment" if not to make conditions more satisfactory to ourselves, if not to fulfill more human desires, if not to produce an environment that more nearly meets our approval? Even our "mere" approval?

So even Ayer, after having ostentatiously thrown out "value" because we cannot establish its "truth," finally admits, inadvertently, that we seek Truth itself primarily because it has Value for us. Truth-seeking is a means to an end, as ethics is a means to an end. And the end is to substitute a more satisfactory state of affairs for a less satisfactory state.

The reader who has prior knowledge of this controversy may ask at this point why I have confined my answer to the logical positivists' attack on ethical judgments in the very vulnerable form in which it was made by A. J. Ayer in 1936. Not only has Ayer himself since substantially modified his position, it may be urged, but a full-length and far more formidable presentation of the "emotivist" argument has since been made by Charles L. Stevenson in *Ethics and Language*, (27) not to speak of Paul Edwards in *The Logic of Moral Discourse* (28) and scores of presentations of still other forms of the theory.

My answer would be that this chapter is devoted to ethical skepticism. I have centered my discussion on Ayer's 1936 attack because that was so extremely skeptical and even derisive. But though I have no wish to take up at great length a linguistic problem that seems to me already to have received such disproportionate attention in the ethical literature of the last thirty years, (29) I suppose I must in justice, now that I have gone this far, say something of Ayer's later writing and of the theory in the form presented by C. L. Stevenson.

Ayer returned to the subject in an essay "On the Analysis of Moral Judgments" in his *Philosophical Essays*. (30) In this he concedes at one point that: "To say, as I once did, that these moral judgments are merely expressive of certain feelings, feelings of approval or disapproval, is an over-simplification." (31)

But he fails to make clear either the nature or extent of that "over-simplification." And he
still goes on to assert that his theory of moral judgments "is neutral as regards all moral principles" (32) -- a lily that needs no gilding by me.

"Does not the promulgation of such a theory," he goes on to ask, "encourage moral laxity? Has not its effect been to destroy people's confidence in accepted moral standards? And will not the result of this be that something mischievous will take their place?" (33) I think we must answer: "To the extent that his theory is taken seriously, Yes."

Ayer cannot see that this answer follows. "My own observations," he protests, "for what they are worth, do not suggest that those who accept the 'positivist' analysis of moral judgments conduct themselves very differently as a class from those who reject it." (34)

I am willing to believe that this is true. I do believe that it is true. I am not accusing the logical positivists of moral turpitude but of intellectual error. But I suggest that the reason they are just as moral as most of the rest of us is that they do not take their own analysis too seriously. In this respect they are the analogues in the moral realm of the philosophical idealists in the physical realm. The idealist solemnly affirms that only minds or mental events exist, and that the furniture in his room, for example, "exists" only because and to the extent that he perceives it. Nevertheless, if he has to get up in the middle of the night in pitch dark, he will grope his way as cautiously as the crudest materialist, for fear of stubbing his toe or bumping his shins against an unperceived chair. For he cannot (fortunately for him) get rid of his "animal faith" that the unperceived furniture "really" exists and can hurt him. Just so, the logical positivists, in the moral realm, cannot quite shed the results of their upbringing or shrug off the disapprobation by their fellows (or even the disapprobation by themselves) that would be certain to follow the commission of an immoral act. But if they took their skeptical views with entire seriousness, and if they persuaded a sufficient number of others to do the same, morality would undoubtedly be undermined and irreparable mischief would be done. Ethical theorizing must be serious and responsible. It is not a philosopher's plaything.

And Ayer, by a glaring inconsistency in his final paragraph, reveals that he does not take his own theory with entire seriousness. "If it could be shown," he writes, "as I believe it could not, that the general acceptance of the sort of analysis of moral judgments that I have been putting forward would have unhappy social consequences, the conclusion drawn by illiberal persons might be that the doctrine ought to be kept secret. For my part I think that I should dispute this conclusion on moral grounds." (35)

*Moral* grounds? *What* moral grounds? *Whose* moral grounds? Isn't this the same A. J. Ayer who has been telling us that moral judgments are "mere ejaculations"? That they are unverifiable and hence "meaningless"? And who has just told us in the preceding paragraph that his theory is "neutral as regards all moral principles"? What could his "moral" argument possibly be? Would he merely resort to the same kind of meaningless ejaculations he has just been deriding?

With this *non sequitur* Ayer throws away his entire case.
8. Mr. Stevenson's Empiricism

When we turn to Charles L. Stevenson, we find a writer far more guarded in reasoning and far more conciliatory in tone. His *Ethics and Language* is a real contribution. (36) Though we must reject its central thesis and its underlying "empiricist" philosophy, we owe a great deal to many of its shrewd analyses. Stevenson repudiates the simplism of Ayer, and regards the term emotive "as a tool for use in careful study, not as a device for relegating the nondescriptive aspects of language to limbo." (37) He even concedes that "persuasive methods, cautiously used, have a legitimacy that is scarcely open to question." (38)

Nevertheless, Stevenson is rightly classed as an "emotivist," and preaches an empiricism that would make true ethical understanding and progress impossible. He talks as if nothing had yet been firmly established in ethics, and as if it must be left to future writers whose "slow results will be cumulative," to contribute "to an ethics that will progressively come to grips with the issues of practical life." (39) He talks, in fact, in the final paragraphs of his book, as if the establishment of firm ethical principles were something that must wait for a distant future, if it is possible at all:

"Ethical theory is given to the age-old quest for ultimate principles, definitively established. This not only hides the full complexity of moral issues, but puts static, other-worldly norms in the place of flexible, realistic ones. It is the writer's hope that the present study, attentive to the role of science in ethics, but attentive also to the way in which ethical issues differ from scientific ones, will help to make illusory conceptions of certitude give place to conceptions which are commensurate with the problems that they seek to resolve.

"The demand for a final proof springs less from hopes than from fears. When the basic nature of a subject is poorly understood, one must conceal his insecurity, from himself as much as from others, by consoling pretenses.... Living questions are too rich in their complexity to be answered by a formula." (40)

The foregoing paragraphs seem to me to make use of the very kind of "emotive" terms and "persuasive definitions" that Mr. Stevenson has spent most of his book in deploring. How can he be so certain, one is tempted to ask, that we can never be certain? In any case, I suggest that contemporary confidence that at least certain broad moral principles have been "definitively established" is not altogether misplaced. We do not have to wait until future writers "come to grips with the issues of practical life." Older writers have already done so. It has already been reasonably well established that promise-breaking, lying, cheating, mugging, and murder do not lead to very satisfactory social results, and that promise-keeping, truthfulness, non-violence, fair-dealing, and kindness do in general lead to much more satisfactory social results. To say this, of course, is not to disparage efforts toward further progress in both practical and theoretical ethics; it is merely to remind ourselves that we do not have to begin from scratch.
Stevenson's difficulty, I suspect, lies in his special brand of empiricism, with its assumption that only empirical methods are scientifically valid. This assumption must be rejected. In ethics these empirical methods, standing alone, would be frustrating and sterile. In ethics we are dealing with human action, with human purposes, with human wishes and desires, with human choices and preferences, with the conscious use of means to attain chosen ends. Ethics is not a branch of physics, and the methods appropriate to it are not the experimental, statistical, and empiric methods appropriate to physics. Ethics is *sui generis*, with methods peculiarly its own. But it is, among other things, based on "praxeology," which, like logic and mathematics, is deductive and aprioristic. (41)

9. *Ethics Is Not Linguistics*

Three-fourths of the recent literature on ethics seems to treat ethical problems as if they were primarily linguistic or semantic problems. This is revealed in the very titles of some of the outstanding books -- Charles L. Stevenson's *Ethics and Language* (1944), and R. M. Hare's *The Language of Morals* (1952). Mr. Hare tells us in his Preface, for example, that, "Ethics, as I conceive it, is the logical study of the language of morals." (My italics.) I do not wish to deny that there is something to be learned from this approach. But I do confess that, with a few notable exceptions, I find most of this literature sterile and dreary. Are ethical statements and judgments merely "emotive"? Is it their sole function to have a "magnetic effect" on attitudes? Are they essentially commands, requests, orders? Or are they recipes or prescriptions? Or is ethical language "multifunctional"?

The answer to the last question is surely Yes. As P. H. Nowell-Smith puts it: "[Ethical terms] are used to express tastes and preferences, to express decisions and choices, to criticize, grade, and evaluate, to advise, admonish, warn, persuade and dissuade, to praise, encourage and reprove, to promulgate and draw attention to rules; and doubtless for other purposes also." (42)

But it has taken thousands of words and scores of volumes to get around to this conclusion; and the "emotivists" haven't got there yet. I cannot refrain from quoting Karl Popper once more: "These philosophers who had started by denouncing philosophy as merely verbal and who had demanded that, instead of attempting to solve them, we should turn away from the verbal problems to those that are real and empirical, found themselves bogged in the thankless and apparently endless task of analyzing and unmasking verbal pseudo problems." (43)

I do not want to say that *all* this linguistic discussion, this hair-splitting and logomachy, has been futile and worthless. It became, perhaps, unavoidable once the challenge was raised. And some of it has, in fact, been clarifying and illuminating. But I do suggest that the discussion of these verbal "metaethical" problems has been grossly *disproportionate* compared with other and genuinely ethical problems. "Moral" philosophers have become excessively preoccupied, not to say obsessed, with purely linguistic problems. A great part of the ethical literature of the last sixty years has been like an enormous detour in which the drivers have become so fascinated by the strange and unexpected scenery that they have forgotten to get back on the main road and have even forgotten their original destination.
The Great Digression started in 1903, when G. E. Moore published his celebrated *Principia Ethica*, in which he contended that the word "good" was "indefinable" and "unanalyzable." This became the most widely discussed book on ethics of the twentieth century. Then, in 1930, the digression was carried even further by the publication of *The Meaning of Meaning*, by C. K. Ogden and I. A. Richards.

"'Good,'" wrote these authors, "is alleged to stand for a unique, unanalyzable concept. This concept, it is said, is the subject matter of Ethics. This peculiar ethical use of 'good' is, we suggest, a purely emotive use. When so used the word stands for nothing whatever, and has no symbolic function." And then in a footnote, specifically referring to Moore's *Principia Ethica*, they added: "Of course, if we define 'the good' as 'that of which we approve of approving,' or give any such definition when we say 'This is good,' we shall be making an assertion. It is only the indefinable 'good' which we suggest to be a purely emotive sign. The 'something more' or 'something else' which, it is alleged, is not covered by any definition of 'good' is the emotional aura of the word.

And then the Thirty Years War broke out.

The "emotivists," I think, slipped into two main fallacies. Their first mistake was not in asserting that ethical language had an "emotive" function, but in denying that it had any other. And their second mistake was to try to dispose of ethics by calling it names. For the word "emotive" is a derogatory word. Those who use "emotive" language, it suggests, are using merely emotional language; and may even be pretending to be stating a fact when they are simply giving vent to their personal feelings.

If, instead of asserting that all ethical statements and judgments were "emotive," the positivists had merely insisted that they were valuative, they would have been saying what was true, but what few moral philosophers have ever ventured to deny. But the fact that ethical statements are valuative does not mean that they cannot also state facts.

Ethical judgments and decisions do, after all, deal with facts. They deal with actions, which are facts. They deal with the consequences of actions, which are facts. They deal with the ends that people wish to achieve (and it is a fact that people do have these ends) and with the means they employ (and these means are facts) to achieve those ends. True, *in addition* to dealing with facts, or to stating facts -- "John stole the money" -- ethical statements imply judgments and contain value-words. They are valuative. But this seems a strange reason for objecting to them, or trying to dismiss them as meaningless. They judge the efficacy of means, and the reasonableness or desirability, from the social standpoint, of the intermediate if not the ultimate ends of individuals.

It is not only ethical language that is valuative. *All* practical language is valuative. All human action implies valuation. All human action is purposeful: which means that it employs means to achieve ends: which means that it must evaluate the comparative desirability of ends and the comparative efficacy of means.

10. What Is the Best Thing to Do?
The prescriptions of the moral philosopher need be no more "emotive" (in the disparaging sense in which that term is commonly used) than the prescriptions of the engineer. Both are trying to answer the question: What is the best thing to do? The answer of the moral philosopher need be no more emotional than the answer of the engineer. Suppose the problem set before an engineer is: What is the best way to connect Staten Island with the mainland? Should it be by a bridge or a tunnel? If a bridge, what type of bridge? How should it be designed? What materials should be used? How thick should the cables be, how wide the arch, how high the towers? What kind of design would look best? Of course not all of these are strictly engineering problems, though on all of them the engineer must be consulted. Some of them are political problems. Some are economic problems -- problems of relative costs. Some are traffic problems. Some are aesthetic problems. But they can all be subsumed under the overriding question: What is the best thing to do? And this, of course, is a value problem.

It may be objected that the moral philosopher does not ask, "What is the best thing to do?" in the same sense that the engineer does, but that his predominant question is, rather, "What is the right thing to do?" The real difference, however, is that the moral philosopher's question must take account of much wider considerations (than, say, the engineer's) -- not merely what is the best thing to do from the standpoint of the long-run good of the agent, but what is the best thing to do -- what are the best rules to make -- from the standpoint of the long-run good of society. But when these wider considerations are kept in mind, the best thing to do and the right thing to do become identical.

To sum up: Ethical propositions are not true or false in the sense that existential propositions are true or false. Ethical rules are not descriptive but prescriptive. But though not true or false in the existential sense, ethical propositions can be valid or invalid, consistent or inconsistent, logical or illogical, rational or irrational, justified or unjustified, expedient or inexpedient, intelligent or unintelligent, wise or unwise. True, ethical judgments or propositions are attempts to answer the question: What is the best thing to do? And should it be so astonishing that "What is the best thing to do?" should be a different kind of question from the factual and descriptive one, "What is the present situation?" It is the latter, the "scientific" question, that is the derivative one: the answer to it is the means to the answer to the first. The chief thing we are interested in regarding cancer is how to cure it. To answer that, we must first answer such questions as "Exactly what is it?" and "What causes it?" But no one in his senses says or implies that the latter questions are the only "real" ones, because the only "scientific" ones, or that the question "How can we cure it?" is merely "emotive" or "merely" valuative. Yet this is the kind of thing that is being said constantly today, by positivists and others, concerning ethical questions.

The overriding problem of man, from the beginning of time, has been "How can I improve my condition?" (As the individual, in society, finds that his condition is
inextricably bound up with that of his fellows, the problem evolves into "How can we improve our condition?"") Mankind finds that to answer this question it must first increase its knowledge of what existing conditions actually are, its knowledge of facts, of the operation of cause and effect, of the distinction between reality and illusion -- in brief, its mastery of positive science.

Thus the study of fact and science is, to repeat, a means to the solution of the problem of how to improve man's condition. Ethics is the attempt to deal with one broad aspect of this problem; the individual sciences are a relatively roundabout means of dealing with specific aspects of the problem. But along come the positivists and prove triumphantly that ethics is not a description of existing fact or the discovery of scientific laws; and they therefore dismiss it as "purely emotive" or "meaningless."

This is the exaltation of means over end. The end, how to improve our condition, is treated as meaningless or unimportant; the means, scientific knowledge, is treated as all-important, as solely important. The instrumental and derivative value is rated above the intrinsic value from which it is derived.

To hold this inverted view is to be completely at sea in moral philosophy.

Notes


5. Marx and Engels must have been troubled by this question, for they attempted an answer in the *Communist Manifesto*. "Just as in former days part of the nobility went over to the bourgeoisie, so now part of the bourgeoisie goes over to the proletariat. Especially does this happen in the case of some of the bourgeois ideologists, who have achieved a theoretical understanding of the historical movement as a whole."

This answer may have been flattering to the vanity of Marx and Engels, but it was made at the cost of consistency. For if a few rare spirits can escape from their "class" ideology, why not others?


8. 1948.
9. 1953.


12. (Doubleday, Doran, 1943.)


18. (Oxford University Press, 1936.) Specifically in Chap. VI, "Critique of Ethics and Theology," from which my quotations are taken.


23. *Ibid.* All the above quotations are from the section, "Meaning and Verifiability," pp. 55-56.


25. Shakespeare, *King Henry IV*, Part I, Act V, scene 1. I do not really wish to accuse the logical positivists of immorality (or of sharing the motives of Falstaff) but merely of errors in reasoning. Other moral philosophers have learnt much from them, and have been forced to clarify their own ideas in attempting to answer them. All this has made for progress. I admire the lucidity of Ayer's style and the keen edges of his thinking. But his understandable wish for precision and simplification, with which I am sympathetic, led him into the fallacies of oversimplification, of reduction, and of either-or.


27. (Yale University Press, 1944, 1960.)

29. I refer the reader who wishes to find a summary of the present state of the question to the admirable chapter on "Noncognitivism" in Richard B. Brandt's *Ethical Theory* (Englewood Cliffs, N.J.: Prentice-Hall, 1959). There the reader will also find a full list of authors, books, and articles pro and con on the controversy.


36. (Yale University Press, 1944.)


41. This methodological problem is too large to go into extensively here. For a fuller discussion I refer the reader to Ludwig von Mises in *Human Action* (Yale University Press, 1949), Chap. II, "The Epistemological Problems of the Sciences of Human Action," pp. 30-71.


44. (Cambridge University Press.)

45. (New York: Harcourt, Brace.)


47. *Loc. cit.*
48. I was about to apologize for this as a neologism, when I thought to look it up in the *Oxford English Dictionary* and found it listed as an "obsolete" word dating from 1566. But the meaning was given as "expressive of value," which is the exact sense that I intend. The existing adjective *evaluative* suggests an explicit weighing or appraisal, and not also values that are merely implied or taken for granted.

49. The word "emotive" *does* inevitably suggest emotional, and most of the positivists who use it must be perfectly conscious of this. Though they affect to be using "emotive" as a purely descriptive term, it is not difficult to detect the derision that lurks behind it. "Emotive," in brief, is itself an emotive word, designed to influence the reader's attitude. If the word *valuative* were substituted for it, two-thirds of the apparent force of the emotivists' argument would be lost. They would then be reduced to the contention that all value-words, even in ethics, are illegitimate or "meaningless."
Chapter 24: Justice

1. Justice and Freedom

The key terms used by moral philosophers -- "good," "right," "ought," etc. -- all seem to be indefinable except in other terms that already imply the same notion. Such a term is Justice. Ask the average man what he means by justice and he will probably reply that what is just is what is "equitable" or what is "fair." To the Institutes of Justinian we owe the famous definition that justice is the constant and continual purpose which gives to everyone his own. But if we ask how we determine what is a man's "own," we are told that his own is what is "rightfully" his own, and if we ask how we are to determine what is rightfully his own, we are likely to be brought back to the answer that this is determined in accordance with the dictates of justice.

One difficulty is that the terms Justice and Just are used in many different senses in many different settings. As Roscoe Pound has written:

> In different theories which have been urged justice has been regarded as an individual virtue, or as a moral idea, or as a regime of social control, or as the end or purpose of social control and so of law, or as the ideal relation among men which we seek to promote and maintain in civilized society and toward which we direct social control and law as the most specialized form of social control. Definitions of justice depend upon which of these approaches is taken. (1)

The problem is difficult, and perhaps the best procedure is to clear the ground by examining at least two famous definitions or formulas of justice to see whether they are satisfactory. The first of these is the formula of justice originally enunciated by Kant and later (independently, as he thought) by Herbert Spencer. The Kantian idea of justice was the external liberty of each limited by the like liberty of all others: "The universal Law of Right may then be expressed thus: 'Act externally in such a manner that the free exercise of thy Will may be able to co-exist with the Freedom of all others, according to a universal Law I'" The rule as formulated by Herbert Spencer is very close to this: "Every man is free to do that which he wills, provided he infringes not the equal freedom of any other man." (2)

The first thing to be said about this is that it sounds much more like a formula for Liberty than a formula for Justice. And it does not appear, on examination, to be a very satisfactory formula for either. Interpreted literally, it implies that a thug should have the freedom to stand behind a street corner and hit everyone who rounds the corner on the head with a club provided he concedes the equal freedom of anybody else to do the same thing. If it be answered that such action would infringe the freedom of others to do the same thing because it would incapacitate them from doing so, the formula still seems to give a license for all sorts of mutual injuries and annoyances that are not actually
crippling or fatal.

The curious fact is that (probably as a result of prior criticisms) Spencer recognized this objection and attempted to answer it:

A possible misapprehension must be guarded against. There are acts of aggression which the formula is presumably intended to exclude, which apparently it does not exclude. It may be said that if A strikes B, then, so long as B is not debarred from striking A in return, no greater freedom is claimed by the one than by the other; or it may be said that if A has trespassed on B's property, the requirement of the formula has not been broken so long as B can trespass on A's property. Such interpretations, however, mistake the essential meaning of the formula.... Instead of justifying aggression and counter-aggression, the intention of the formula is to fix a bound which may not be exceeded on either side. (3)

But this is a strange defense. A philosopher cannot set forth an explicit formula, and then say that it does not mean exactly what it appears to mean, because it is intended to mean something else. What it "really" means and what it does not "really" mean must be explicitly embodied in the formula itself. If it is not, the formula must be restated, or another formula must be substituted that does in fact say what it is intended to say, no more and no less.

His formula "does not countenance," Spencer explains, "a superfluous interference with another's life [my italics]." (4) But he does not define what he means by "superfluous," or which interferences are superfluous and which are not. He is compelled, in fact, in his later explanations, to fall back upon a utilitarian justification of his formula as tending to promote the maximum of freedom, happiness, and life; but elsewhere he declares that the principle of utility presupposes the anterior principle of justice, and that the principle of justice rests on an a priori cognition.

It is very doubtful, in fact, that any autonomous formula can be framed for either Liberty or Justice. Any satisfactory formula will be found to depend upon or to imply teleological or utilitarian considerations. But before passing on to the justification of this conclusion, we must consider further the difficulties of any independent formula.

The difficulty is excellently summed up (if I may anticipate the discussion of Chapter 26) by Henry Sidgwick in connection with freedom:

The term Freedom is ambiguous. If we interpret it strictly, as meaning Freedom of Action alone, the principle seems to allow any amount of mutual annoyance except constraint. But obviously no one would be satisfied with such Freedom as this. If, however, we include in the idea freedom from pain and annoyance inflicted by others, the right of freedom itself seems to prevent us from accepting the principle in all its breadth. For there is scarcely any gratification of a man's natural impulses which may not cause some annoyance to others: and we cannot prohibit all such annoyances without
restraining freedom of action to a degree that would be intolerable: and yet it is hard to lay down any principle for distinguishing intuitively those that ought to be allowed from those that must be prohibited. (5)

2. The Golden Rule

Suppose we try a different formula altogether. The Golden Rule in its positive form enjoins one to "Do unto others as you would have others do unto you." This is intended as much more than a formula of Justice; it is a formula of Benevolence.

Even as such it raises many problems. I may wish my uncle to leave me his fortune. Should I, therefore, turn over my own wealth to my uncle? Even if we dismiss all such extreme interpretations, the Rule seems to ignore differences in preference and taste. You may wish your friend to give you a set of Shakespeare for Christmas. Should you, therefore, give him a set? He may prefer a case of whiskey. You may wish a girl to give you her love; but she may prefer not to have yours.

Most of these difficulties are avoided by the Golden Rule in its negative form (which also appears to be historically much older): "Do not do unto others," as Confucius put it, "what you would not wish others to do unto you." This is certainly a good practical rule of thumb both in ethics and in law. Its political utility is well explained by Bruno Leoni:

In any society feelings and convictions relating to actions that should not be done are much more homogeneous and easily identifiable than any other kind of feelings and convictions. Legislation protecting people against what they do not want other people to do to them is likely to be much more easily determinable and more generally successful than any kind of legislation based on other "positive" desires of the same individuals. In fact, such desires are not only usually much less homogeneous and compatible with one another than the "negative" ones, but are also often very difficult to ascertain. (6)

Yet though the negative form of the Golden Rule is a rough working formula of justice, it is not, any more than the positive form of the Rule, a precise guide that can be applied with complete literalness. A man may not like to be haled into court for nonpayment even of a just debt. But this does not mean that he should never sue anybody else to collect a just debt.

3. "Every One to Count for One"

One of the principal difficulties in the concept of justice is that, though almost everyone uses the word with assurance, its meaning varies widely in different contexts. At times it seems to call for Equality and at other times for Inequality. This is recognized at the beginning of a long discussion by Hastings Rashdall:

Now, when we ask "What is Justice?", we are at once met by two conflicting ideals, each of which on the face of it seems entitled to respect. In the first
place the principle that every human being is of equal intrinsic value, and is therefore entitled to equal respect, is one which commends itself to common sense, a principle which may naturally claim to be the exacter expression of the Christian ideal of Brotherhood. On the other hand, the principle that the good ought to be preferred to the bad, that men ought to be rewarded according to their goodness or according to their work, is one which no less commends itself to the unsophisticated moral consciousness. We shall perhaps best arrive at some true idea of the nature of Justice by examining the claims of these two rival and prima facie inconsistent ideals -- the ideal of equality, considered in the sense of equality of consideration, and the ideal of just recompense or reward -- and we shall perhaps do well to start with the suspicion that there will be a considerable presumption against any solution of the problem which does not recognize some meaning or element of truth in each of them. (7)

Though I find Rashdall's subsequent discussion of Justice somewhat disappointing, the procedure he suggests, of examining "these two rival and prima facie inconsistent ideals" of Justice, cannot fail to be enlightening, so I propose to follow him a little further.

He begins by examining the Benthamite maxim "Every one to count for one and nobody to count for more than one." This maxim, Rashdall continues, was put forward by Bentham "as a canon for the distribution of happiness. He saw clearly enough that his 'greatest happiness' principle, or the principle of greatest good (however good may be interpreted), stands in need of this or some supplementary canon before it can be available for practical application." (8)

Rashdall then considers the alleged mathematical problem of "distributing" maximum happiness as among, say, a hundred people, and adds: "The principle which Bentham adopted as a solution of such problems is the maxim 'Every one to count for one and nobody for more than one.' He failed to see how impossible it is to establish such a principle by experience or to rest it upon anything but an a priori judgment." (9)

Rashdall then goes on to consider in what sense the maxim properly applies. He rejects the formula of equality of material rewards or "equality of opportunity" and concludes that "there is only one sort of equality that is always practicable and always right, and that is equality of consideration." (10) (My italics.) He then proceeds to argue that the Benthamite maxim is acceptable only if it is interpreted to mean: "Every man's good to count as equal to the like good of every other man." (11)

Let us return to Rashdall's contention that the Benthamite maxim could not possibly have been established by experience but must rest upon "an a priori judgment." This is the contention not only of Rashdall, but of many other ethical writers. It is found, for example, even in Herbert Spencer:

Already I have referred to Bentham's rule -- "Everybody to count for one, nobody for more than one," joined with Mr. Mill's comment that the greatest happiness principle is meaningless unless "One person's happiness . . . is
counted for exactly as much as another's." Hence the Benthamite theory of morals and politics posits this as a fundamental, self-evident truth. For this assumption no warrant is given, or can be given, other than alleged intuitive perception. It is an *a priori* cognition. (12)

Now I think it can be shown that this principle is not "intuitive" or *a priori*, but was developed out of human experience. It is the ethical parallel of the juridical principle of *equality before the law*. If this principle is intuitive or *a priori*, it would become enormously difficult to explain why moral and legal philosophy took so long to get around to recognizing it, or why it is still so difficult to formulate the principle with satisfactory precision. In examining this question we shall be incidentally examining the whole problem of intuitionism in ethics.

Bentham, of course, did not invent or *discover* the principle. He merely gave explicit verbal formulation to a principle already implicit in existing social customs, conventions, tacit rules and understandings, and working arrangements. How did such tacit rules and arrangements come into being?

We can clarify our understanding of the process if we begin by imagining a minimum society consisting solely of A and B. (13) If A and B are of equal strength and ability, or approximately so, A will not be able to keep the product of their joint effort entirely for himself, or even to appropriate a grossly disproportionate share of it, for the simple reason that B will not let him. After a certain number of squabbles they will, for the sake of economizing effort, minimizing annoyance, and keeping the peace, probably arrive at a tacit or even explicit *modus vivendi* by which each will agree to accept approximately equal shares of their joint product or will agree to certain uniform rules of division of work, division of product, priority, etc.

And such a *modus vivendi* of rules and division becomes more and more likely as we expand our imaginary society to three, four, five or *n* persons. For then no individual will be strong enough to grab for himself what the rest regard as an excessive share, and there will grow up a tacit and even an explicit set of rules embodied in laws which will force equality of consideration and "fairness" in "ownership" or "distribution" simply because this will be recognized as the best if not the only way of minimizing disputes and of keeping the peace.

But suppose, coming back to our minimum society of two, that A is much stronger than B? Then A may try to grab everything for himself, to let B starve, or even to kill her. Then that society is over and sets no precedent. But if, as is more likely and more frequent, A recognizes that he needs or prefers B's company and cooperation, he will have to release to B at least enough to assure the continuance of that cooperation, and, in proportion as he is wise, he will release enough to *maximize* that cooperation. This means that it is in A's interest to maximize the incentives of B as it is in B's interest to maximize those of A. And this also is true as we enlarge our imaginary society. No matter how unequal the respective members are in talents or abilities, it is in the interest of each that the contributions of all the others should be maximized. And each will eventually discover (after perhaps having tried slaughter, robbery, pillage, slavery, coercion,
chicanery, or exploitation) that the best way to assure this maximum contribution by others is to provide those others with maximum incentives.

Let us, at the risk of excessive repetition, state this in another way. The "Benthamite" rule, "Every one to count for one and no one to count for more than one," is merely another way of stating the rule of equality before the law. It is not an "axiom" in the sense that its truth is immediately self-evident or that a contrary rule is inconceivable or self-contradictory. It is not based, as Spencer and Sidgwick and Rashdall seemed to assume, on an "intuition." It evolved because it was the only rule on which it was possible to secure agreement. It was, in origin, empirically determined. It doubtless developed gradually out of thousands of decisions by courts and tribunals. Its acceptance was, at the beginning, ad hoc in particular cases. It was vague, not definite; implied, not explicit. It was not at first consciously generalized. When generalized, in fact, it is still resisted by some writers. The rule was established in thousands of legal decisions and millions of private agreements and understandings because it was the only rule that could peaceably resolve disputes. Disputants or acting individuals came to accept it for much the same reasons that the impartial spectator now accepts it. It is now a rule that is basic to a thousand other rules.

Here we begin to glimpse the origins of our modern concept of justice both in the economic and in the legal and moral realm. The concepts of equality before the law, and equality of consideration, develop because the majority see the danger to themselves, as well as to the public peace, of more arbitrary or discriminatory rules.

And here we see, also, the reconciliation of the two apparently inconsistent rules of equality of consideration and inequality of rewards for inequality of contribution, that puzzled Rashdall in his search for some absolute rule of Justice. For the secret of both of these apparently inconsistent rules is that they tend to preserve the public peace, to satisfy most individuals, and to maximize the incentives of each for production and social cooperation.

4. Rules to Promote Cooperation

So we are brought back once more to the promotion of Social Cooperation as the key to the problem of Justice as well as other major ethical problems. "The ultimate yardstick of justice is conduciveness to the preservation of social cooperation.... Social cooperation becomes for almost every man the great means for the attainment of all ends.... In ethics a common ground for the choice of rules of conduct is given so far as people agree in considering the preservation of social cooperation the foremost means for attaining all their ends." (14)

Now if we adopt this explanation, we recognize that Justice is not the ultimate ethical end, existing purely for its own sake, but is primarily a means, and even a means to a means. Justice and Freedom are the great means to the promotion of Social Cooperation, which in turn is the great means to the realization of each individual's ends and therefore to the realization of the ends of "society."
The subordination of Justice to a "mere" means, however important that means is regarded to be, may come as a shock to many moral philosophers, who have been accustomed to regard it as the supreme ethical end, at least in the social field. The extreme form of this view is epitomized in the famous phrase: *fiat justitia, ruat caelum*, or even *fiat justitia, pereat mundus*. Let justice be done though the heavens fall, let justice be done even if it destroys the world. Common sense draws back from any such frightful conclusion. But the answer to such slogans is not that we should be satisfied with a little less than Absolute Justice, in order to hold things together; the answer is that there is something wrong in the conception of justice embodied in such slogans. Justice was made for man, not man for justice.

Let us see what happens when we reject the notion of justice as a means to the promotion of social cooperation and hence to the maximization of happiness and well-being, and treat Justice as the supreme end in itself. Even Herbert Spencer came near doing this in his section on Justice in the second volume of his *Principles of Ethics*. We have already seen that he regarded the Benthamite rule "Everybody to count for one, nobody for more than one" as "an a priori cognition." (15) He quoted Sir Henry Maine in support of putting the Law of Nature, or Justice, above the goal of human happiness, and went on: "Since Roman times there has continued to be this contrast between the narrow recognition of happiness as an end, and the wide recognition of natural equity as an end." And he concluded that we must accept "the law of equal freedom [his formula for Justice] as an ultimate ethical principle, having an authority transcending every other." (16)

Now if we want to decide the relative claims of Happiness and Justice as the ultimate ethical goal we can hardly do better than adopt the same type of argument that Spencer himself used in the *Data of Ethics* (§ 15) when ridiculing Carlyle's attempt to substitute "blessedness" for happiness as the end of mankind. Are Happiness and Justice antithetical? Then would we prefer more Justice at the cost of less Happiness and of more pain and misery? Would we fight hard and persistently for more Justice even though we knew this would have no effect whatever in increasing Happiness or reducing Misery? Or would we not be tempted to insist on an actual reduction of Justice if we found that to reduce Justice was the best means of reducing misery and increasing Happiness? Which would we prefer: Happiness without Justice or Justice without Happiness?

It is obvious that to treat Justice as an alternative to Happiness, or as preferable to Happiness, gets us into absurd contradictions. Once we accept Justice as a means to the increase as well as the "better distribution" of Happiness, however, these contradictions disappear.

One could apply the same method in deciding between Justice and Social Cooperation as end or means. Social Cooperation is the great means of maximizing the happiness and wellbeing of each and therefore of all; and Justice is the name we give to the set of rules, relationships, and arrangements that do most to promote voluntary Social Cooperation. The most just rules are those rules governing distribution, ownership, rewards, and penalties that, while minimizing the temptations to antisocial behavior, maximize the encouragements and incentives to effort, production, and mutual helpfulness.
I have in this chapter several times criticized some of Herbert Spencer's ideas regarding Justice; but it would be unfair as well as ungenerous not to pay tribute to one of his greatest contributions to the subject. It is strange, in fact, that his definition and concept finally went wrong after they came so close to being right. For I find in Spencer a clearer anticipation of the central importance of Social Cooperation as the great means to all our ends than in any other writer up to his time. He again and again uses the phrase. Already in the Data of Ethics, published in 1879, we find him writing:

Harmonious co-operation, by which alone in any [society] the greatest happiness can be attained, is, as we saw, made possible only by respect for one another's claims: there must be neither those direct aggressions which we class as crimes against person and property, nor must there be those indirect aggressions constituted by breaches of contracts. So that maintenance of equitable relations between men is the condition to attainment of greatest happiness in all societies, however much the greatest happiness attainable in each may differ in nature, or amount, or both. (17)

This is an isolated reference. But in the section on Justice, which did not appear until 1891, and was embodied in Volume II of The Principles of Ethics, we find Spencer repeatedly returning to the phrase and the concept: "Active co-operation" (p. 11). "The a priori condition to harmonious cooperation comes to be tacitly recognized as something like a law" (p. 13). "The advantages of co-operation can be had only by conformity to certain requirements which association imposes" (p. 20). "This pro-altruistic sentiment of justice serves temporarily to cause respect for one another's claims, and so to make social co-operation possible" (p. 31). "As fast as voluntary co-operation which characterizes the industrial type of society, becomes more general than compulsory co-operation which characterizes the militant type of society" (p. 33). "The equality concerns the mutually-limited spheres of action which must be maintained if associated men are to co-operate harmoniously.... But here we have only to do with those claims and those limits which have to be maintained as conditions to harmonious cooperation" (p. 43). "Amicable social co-operation" (p. 56). "Peaceful co-operation" (p. 61).

How did it happen, after coming so near to the truth in his preliminary argument, that Spencer ended by offering, not an adequate explanation of the nature and purpose of Justice, but an (unsatisfactory) formula for Freedom? The reason, I think, is that, in spite of his new insights, he could not bring himself to abandon the chief concepts and conclusions at which he had arrived in his Social Statics in 1850.

Before we leave this subject, it will be profitable to return for a moment to the slogan: fiat justitia, ruat caelum. It is extravagant and absurd, but there is a grain of truth in it. We should not lightly abandon the established rules of equity, fairness, and justice in a particular case because we may feel that in that particular case their application may do more harm than good. For the established rules of justice must have a certain sanctity or near-sanctity. They are the product of mankind's reason applied to its accumulated experience. They are to be tested by their long-run consequences in the overwhelming majority of cases rather than by their short-run consequences in particular cases. The dangers of breaking an established rule of justice or equity in a particular case are not to
be underestimated. The harm that the strict application of these rules may do in particular cases is enormously less than the harm that would follow from applying the rules discriminately or capriciously, from making constant exceptions in the alleged interest of the "merits of the particular case."

But all this has been pointed out by Hume. I need merely refer the reader again to the extensive quotations I made from Hume in Chapter 8, on "The Need for General Rules," in which Hume points out that just laws may sometimes "deprive, without scruple, a beneficent man of all his possessions if acquired by mistake, without a good title, in order to bestow them on a selfish miser who has already heaped up immense stores of superfluous riches." (18) Nevertheless, in the interests of long-run public good, it is essential that established general rules of justice be applied without arbitrary exceptions.

So, to come back once more to fiat justitia, ruat caelum, the demand that "justice be done, though the heavens fall" is indeed preposterous; but it is not preposterous to demand -- on the contrary, it is essential to demand -- that justice be done (i.e., that the established rules of justice be applied) even though it causes some temporary inconvenience or regrettable result in this or that particular case.

5. Justice as a Means

That justice is primarily a means to social cooperation, that social cooperation is primarily a means to promote the maximum happiness and well being of each and all, does not reduce the importance of either justice or social cooperation. For both are the necessary means, the indispensable means to the desired goal. And therefore both of them are to be valued and cherished as ends-in-themselves. For a means can also be an end, if not the ultimate end. It can even seem to form an integral part of the ultimate end. The happiness and well being of men simply cannot be achieved, and hardly imagined, without Justice and Social Cooperation.

Among the older writers the one who seems to me, second only to Hume, to have most clearly recognized the true basis, nature, and importance of Justice is John Stuart Mill. His discussion occurs in Chapter V (the final chapter) of his essay on Utilitarianism. It is probably the excellence of this section that is responsible for that essay's high reputation and continued appeal, in spite of some inconsistencies and logical weaknesses in the earlier chapters. I cannot refrain from quoting a page or two from this chapter, "On the Connection Between Justice and Utility":

While I dispute the pretensions of any theory which sets up an imaginary standard of justice not grounded on utility, I account the justice which is grounded on utility to be the chief part, and incomparably the most sacred and binding part, of all morality. Justice is a name for certain classes of moral rules which concern the essentials of human well-being more nearly, and are therefore of more absolute obligation, than any other rules for the guidance of life; and the notion which we have found to be of the essence of the idea of justice -- that of a right residing in an individual -- implies and testifies to this more binding obligation.
The moral rules which forbid mankind to hurt one another (in which we must never forget to include wrongful interference with each other's freedom) are more vital to human well-being than any maxims, however important, which only point out the best mode of managing some department of human affairs. They have also the peculiarity that they are the main element in determining the whole of the social feelings of mankind. It is their observance which alone preserves peace among human beings: if obedience to them were not the rule, and disobedience the exception, every one would see in every one else an enemy against whom he must be perpetually guarding himself. What is hardly less important, these are the precepts which mankind have the strongest and the most direct inducements for impressing upon one another. By merely giving to each other prudential instruction or exhortation, they may gain, or think they gain, nothing: in inculcating on each other the duty of positive beneficence they have an unmistakable interest, but far less in degree: a person may possibly not need the benefits of others; but he always needs that they should not do him hurt. Thus the moralities which protect every individual from being harmed by others, either directly or by being hindered in his freedom of pursuing his own good, are at once those which he himself has most at heart and those which he has the strongest interest in publishing and enforcing by word and deed. It is by a person's observance of these that his fitness to exist as one of the fellowship of human beings is tested and decided; for on that depends his being a nuisance or not to those with whom he is in contact. Now it is these moralities primarily which compose the obligations of justice. The most marked cases of injustice, and those which give the tone to the feeling of repugnance which characterizes the sentiment, are acts of wrongful aggression or wrongful exercise of power over some one; the next are those which consist in wrongfully withholding from him something which is his due -- in both cases, inflicting on him a positive hurt, either in the form of direct suffering or of the privation of some good which he had reasonable ground, either of a physical or of a social kind, for counting upon. (19)

Notes


2. The Principles of Ethics (Appleton, 1898), II, 46.

3. Ibid., II, 46-47.

4. Loc. cit.


7. Theory of Good and Evil (Oxford University Press, 1907), I p. 223

8. Loc. cit.
13. Students of economics will recognize that the method I am here adopting is analogous to the use of the Robinson Crusoe, or isolated individual, hypothesis in economics. This simplifying hypothesis has frequently been ridiculed by Karl Marx and others, but seems to me essential, not only for teaching the basic principles of economics to beginners, but for the clarification of the sophisticated economist's own thinking on many problems. One of the reasons so much nonsense is written in modern economics is precisely because this method is neglected. Ethics would be in a more advanced stage than it is if moral philosophers had begun more often with the postulate of the isolated individual and then moved, for many problems, to the postulate of a society of two, three, etc. before jumping immediately to The Great Society. I believe this applies also in the other social sciences, such as economics and sociology. The careful use of this method would have avoided some of the major fallacies, for example, of so-called "aggregative" or "macroeconomics."


17. § 62.


19. *Utilitarianism* (many editions), Chap. V (pp. 73-75).
Chapter 25: Equality and Inequality

The problem of equality vs. inequality has been touched upon in the preceding chapter on Justice, and will be dealt with again when we come to compare the ethical merits of capitalism and socialism. But it may be instructive to consider it briefly in a chapter by itself.

The problem may be stated thus: Why does "justice" sometimes seem to call for equality of treatment, and sometimes for inequality of treatment? Is this as inconsistent as it seems on its face? Or are we here applying the terms equality and inequality in two different senses -- or in two different frames of reference?

Let us begin with the biological field. It is simply not established, biologically, that "all men are created equal." On the contrary, the preponderant opinion of biologists and biochemists today is that all men are created unequal. All men are born with a unique combination of genes and chromosomes; with different physical potentialities that will lead to different fingerprints, different faces, different heights and bodily structures, different degrees of energy, health, immunity or susceptibility to disease, and longevity; with different intellectual and moral potentialities, gifts and deficiencies. (1)

Differences in environment, nutrition, education, and experience will determine the direction that potentialities take, and may increase or decrease the potential differences that existed at birth. It is the impossibility of scientifically separating or isolating innate from acquired characteristics -- or at least failure to do so up to now -- that has made it impossible to say with confidence which characteristics of an adult are the result of inborn and which of environmental factors, or precisely how much influence to attribute to each. But the dogma of innate equality cannot be established, and the presumption of innate inequality is enormously strong. (2) Even Karl Marx admitted "the inequality of individual endowment and therefore productive capacity" and "unequal individuals (and they would not be different individuals if they were not unequal)." (3)

A number of highly important practical consequences follow from this recognition of unequal endowments. One of them is inequality of treatment in many respects. It is not "just," but foolish, to try to give the same education to mentally retarded children and to exceptionally gifted children. We may be wasting our time on the former and failing to develop the potentialities of the latter. We may be hurting both. In that case we are being unjust to both. Similarly, we are wasting time and energy (our own and that of others), as well as being unjust, when, ignoring natural endowments or propensities, we try to force a potential scientist to be an artist or a potential artist to be a scientist.

There is a second corollary which follows from either innate or acquired inequality. If two men have different endowments or different productivity, if one turns out either a greater product or a better product than another, then it is both foolish and unjust to insist that they should be paid the same amount. They should be paid, as the free market tends
to pay them, in proportion to their productivity. Justice in this case consists in proportionality rather than equality. To give equal pay for unequal product is not only immediately unjust, but foolish because it deprives both the superior worker and the inferior worker of his incentive to produce more or better. It is therefore in the long run unjust to both, and unjust to society. (4)

So much for the necessity, and the appropriate sphere, of inequality of treatment. We come now to the necessity, and the appropriate sphere, of equality of treatment, or at least of consideration. All men are not born biologically equal, but in a just society they are born, or should be born, equal in rights. To say this is to say that all men are, or should be, equal before the law. And to say this, in turn, is to say that the law should be general in application, and should never allow arbitrary exceptions.

That in a theater fire I (whoever I am) should be allowed to be the first to get to the exit; that in a sea disaster I should be in the first lifeboat; that at a street crossing I should be allowed right of way regardless of lights or rules; that at a buffet dinner I should always be the first to help myself -- this is what the moral rule of equality cannot permit. The common interests requires that order and precedence in these matters must be governed by general rules applied to and enforced on everyone. We cannot allow exceptions. Or rather, whatever exceptions are permitted (e.g., in traffic, to fire engines, ambulances, police cars) must be exceptions made by rule in the general interest, not merely in the special interest of the persons excepted. If everybody were to treat himself as an exception there would be a mad rush for the fire exits, a furious scramble for the lifeboats, a traffic jam and constant accidents, a disorderly, ill-mannered, and degrading rush to the buffet table, which would make things worse for everybody.

Equality in this sense means the refusal to allow exceptions, or to allow exceptions for any other than the general interest, and never merely for the interest of the exception himself. Equality in this sense means not only the rule of justice; it means the rule of law and order. It is merely another way of insisting on the strict adherence to general rules. The exceptions must be permitted only for reasons relevant to this purpose, and never for irrelevant reasons either of social rank or individual superiority.

In other words, to say that we should be subject to general laws is to say that these laws should apply equally to everybody. "Equality before the law" can perhaps be a misleading phrase. It is the laws that are equal in application. There is no implication that the persons subject to the law are equal in any other respect than their right to equality of treatment in the application of the law. There is no implication in this that "all men are born equal." This dubious premise is not needed to establish the utility and justice of equal treatment by the law.

Equality before the law might be stated in still another way. It is symbolized in the statues which show Justice blindfolded, holding a pair of scales. This does not mean that Justice is blind to everything else but the merits of the case. It means that everything else is to be ignored but compliance or noncompliance with a general abstract law, or abstract considerations of equity in a particular case. It means that race, color, religion, and all other qualities or differences in status or wealth or ability of the litigants are to be
dismissed as *irrelevant*. Such differences are never to be recognized or seen by Justice.

In brief, there is no inconsistency in pointing out that justice sometimes demands Equality and sometime Inequality, provided we keep clearly in mind in *what respect* treatment, consideration, or reward should be equal or unequal. Everything depends upon the frame of reference.

**Notes**

1. The literature on this is of course enormous. The interested reader may consult, for example, *Free and Unequal*, by Roger J. Williams, director of the Biochemical Institute of the University of Texas (University of Texas Press, 1953).

2. See Roger J. Williams, *op. cit.*

3. *Critique of the Social Democratic Program of Gotha.* (Letter to Bracke, May 5, 1875.)

4. This will be developed further in the chapters on the ethics of capitalism and of socialism.
Chapter 26: Freedom

Varied and multitudinous as are the conceptions of "justice," they are as nothing compared with the variety and number of the conceptions of "freedom." Entire books have been devoted to an analysis of what the word means to various writers or in various settings. (1) My purpose here is to discuss only a few of these meanings.

The words liberty and freedom are used both in the legal-political and in the moral realm. In the legal and political realm the truest, or at least the most useful and fruitful concept, seems to me to be the one set forth by John Locke in The Second Treatise of Civil Government (sec. 57):

The end of law is not to abolish or restrain, but to preserve and enlarge freedom. For in all the states of created beings, capable of laws, where there is no law there is no freedom. For liberty is to be free from restraint and violence from others, which cannot be where there is no law; and is not, as we are told, "a liberty for every man to do what he lists." For who could be free, when every other man's humour might domineer over him? But a liberty to dispose and order freely as he lists his person, actions, possessions, and his whole property within the allowance of those laws under which he is, and therein not to be subject to the arbitrary will of another, but freely follow his own.

The fullest and best modern restatement of this view is found in F. A. Hayek's The Constitution of Liberty. (2) The purpose of law, and the chief function of the state, should be to maximize security and liberty and to minimize coercion. Liberty for the individual means that he is free to act in accordance with his own decisions and plans, in contrast to one who is subject to the arbitrary will of another. Coercion, of course, cannot be altogether avoided. The only way to prevent the coercion of one man by another is by the threat of coercion against any would-be coercer. This is the function of the law, the law-enforcing officials, and the State. The State must have a monopoly of coercion if coercion is to be minimized. And coercion by the State itself can be minimized only if it is exercised without arbitrariness or caprice, and solely in accordance with known, general rules which constitute the law.

This concept of freedom as the absence of constraint (which includes the qualification that "there are cases in which people have to be constrained if one wants to preserve the freedom of other people") (3) is the oldest political conception of freedom. It is also, fortunately, still the common property of many jurists, economists, and political scientists. (4) True, it may be called a "merely negative" concept. But this is so only "in the sense that peace is also a negative concept or that security or quiet or the absence of any particular impediment or evil is negative." (5) It will be found that most of the "positive" concepts of liberty identify liberty with the power to satisfy all our wishes or even with "the freedom to constrain other people." (6)
Now when we apply this political conception of freedom in the moral realm we see that it is both an end-in-itself and the necessary means to most of our other ends. All men and all animals rebel at physical restraint just because it is restraint. Hold a baby's arms, and it will begin to struggle, cry, and scream. Put a puppy on a leash, and it will have to be dragged along by the neck with all four paws scraping the ground. Release a dog that has been tied up, and he will leap and bound and tear around in circles of frenzied joy. Prisoners, schoolboys, soldiers or sailors will show unrestrained glee in the first moments or hours of release from jail or school or barracks or shipboard. The value attached to liberty is never more clearly seen than when men have been deprived of it, or when it has been even mildly restricted. Liberty is so precious an end in itself that Lord Acton was moved to declare that it is "not a means to a higher political end. It is itself the highest political end."

Yet though liberty is beyond doubt an end-in-itself, it is also of the highest value, to repeat, as a means to most of our other ends. We can pursue not only our economic but our intellectual and spiritual goals only if we are free to do so. Only when we are free do we have the power to choose. And only when we have the power to choose can our choice be called right or moral. Morality cannot be predicated of the act of a slave, or of any act done because one has been coerced into doing it. (The same does not apply, of course, to immorality. If a man flogs someone else because he fears that he will otherwise be flogged himself, or murders someone else, under orders, to save his own life, his act is still immoral.)

Liberty is the essential basis, the sine qua non, of morality. Morality can exist only in a free society; it can exist to the extent that freedom exists. Only to the extent that men have the power of choice can they be said to choose the good.

Notes


2. (University of Chicago Press, 1960.)


5. Ibid., p. 19.

6. See Leoni, p. 4, and Hayek, passim.
Chapter 27: Free Will and Determinism

1. The Fallacies of Materialism

It is possible to write a book on ethics without referring to the immemorial problem of Free Will vs. Determinism. Many modern books on ethics omit any discussion of it. I should myself be happy to do so, if it were not for a still widespread belief that the answer we make to the question may have crucial practical importance. "If all a man's actions are determined," ask those who hold this belief, "and if his will is not free, how can he be held responsible for his actions? And if he cannot be held responsible for them, what justification can there be for reward or punishment, praise or blame? Is there any point at all in the study of ethics?"

I have put the question in this crude and extreme form because it may help to emphasize some of the more frequent confusions and fallacies that occur in its discussion.

As such confusions and fallacies have existed on both sides of the controversy, we need to examine carefully what is right and what is wrong in the arguments both of those who call themselves Determinists and those who call themselves Libertarians.

Let us begin with the Determinists. They are right in asserting the omnipresence of Cause and Effect. They are right in asserting that everything that happens is a necessary outcome of a preceding state of things. This is not merely the discovery and conclusion of the whole body of modern science. It is an inescapable necessity of thought itself. As Henri Poincare put it: "Science is determinist; it is so a priori; it postulates determinism, because without this postulate science could not exist." (1)

By the same reasoning, the Libertarian concept of a person or "self" or an individual "will" that stands outside the chain of causation, uninfluenced by the previous state of affairs, is wholly untenable.

But there is a common confusion of Determinism with Materialism. The Materialistic Determinists press on from the inescapable assumption that every effect has a cause to the arbitrary assumption that all causation, even in human action, must be physical or chemical causation. They assume that all thoughts, values, volitions, decisions, acts, are the product of physical, chemical, or physiological processes going on in the human body. In such a view the human mind or will can originate nothing. It transforms outward pressures and forces, or inward chemical changes, into ideas or acts, or the illusion of "volition" or "free will," much as a dynamo automatically transforms motion into electricity or an engine automatically transforms steam, electricity, or gasoline into motion in a fixed determinate ratio. In this view, moreover, the "self" or the human "will" hardly has even as much physical existence as the dynamo or the engine. The "will" is merely the name for an automatic and predictable process. Everything acting on it is a cause, but it itself seems to be a cause of nothing. A man acts for the same reason that a
mechanical doll may walk. The mechanism in the former case is merely more complicated.

Now there is doubtless some connection between body and mind or, say, between chemicals and drugs, on the one hand, and human actions on the other. This has been shown in recent times by the effects on mind and action of a multiplicity of drugs. Men have, in fact, known from time immemorial about the effects on mind and action of alcohol. It has yet to be shown, however, that these effects will ever be completely measurable, determinate, and predictable.

The chain of causation may also run the other way round. Worry, anxiety, disappointment, despair, may precipitate heart attacks and other diseases (possibly cancer), while hope and faith seem in at least some cases to have remarkable curative powers.

But though we know there is some connection between body and mind, between chemistry and consciousness, we still do not know the precise nature of that connection or how it operates. Certainly we do not know enough about the relations of mind and body to leap into the assumptions of panphysicalism. We know very little even about the process by which new ideas arise out of previous ideas. We know practically nothing about the way in which ideas arise out of chemical or physiological processes. The gap between chemistry and consciousness remains unbridged. We still have not the slightest knowledge of how the one world is or can be transformed into the other. (2)

This is the view that is now being accepted by modern biologists. As Julian Huxley puts it in Evolution in Action:

The impulses which travel up to the brain along the nerves are of an electrical nature and differ only in their time relations, such as their frequency, and in their intensity. But in the brain, these purely quantitative differences in electrical pattern are translated into wholly different qualities of sensation. The miracle of mind is that it can transmute quantity into quality. The property of mind is something given: it is just so. It cannot be explained; it can only be accepted.... (3)

For a biologist, much the easiest way is to think of mind and matter as two aspects of a single, underlying reality -- shall we call it world substance, the stuff out of which the world is made ...? (1)

The point is further developed by Joseph Wood Krutch in The Measure of Man. In the debate during the second half of the nineteenth century between the mechanists and the humanists, he writes, the humanists made the "egregious tactical error" of permitting the issue to depend on the existence of the "soul" instead of on the existence of consciousness: This permitted the chemists to say, "I cannot find the soul in my test tube," without exposing clearly the fallacy of his argument. If he had been compelled to say, instead, "I cannot find consciousness in my test tube," the reply would be simple: "I don't care whether you
can find it there or not. I can find it in my head. Chemistry, by failing to find it, demonstrates nothing except the limitations of its methods. I am conscious, and until you show me a machine which is also conscious I shall continue to believe that the difference between me and a mechanism is probably very significant; even perhaps that what I find in that consciousness is better evidence concerning things to which consciousness is relevant than the things which you find in a test tube...."

Actually, of course, consciousness is the only thing of which we have direct evidence, and to say "I think therefore I am" is a statement which rests more firmly on direct evidence than the behaviorists' formula "I act therefore I am." After all, it is only because man is conscious that he can know or think he knows that he acts. What he minimizes really comes first and on it everything else rests. What the mechanist disparagingly calls "the subjective" is not that of which we are least, but rather that of which we are most certain. .

The problem of the apparent discontinuity between the two realms still remains. How a material body can be aware of sensations is perhaps the thorniest of all metaphysical problems. It is as hard to imagine how we get from one realm to the other, what is the connection between the world of things and that of thoughts and emotions -- as it is to imagine how one might manage to enter the mathematician's world of the fourth dimension. But . . . the physical body does think) and feel. Much as the physical scientist may hate to admit what he cannot account for, this fact he can hardly deny. The seemingly impossible is the most indisputably true. (5)

2. The Confusions of Fatalism

Of even greater practical importance than the fallacy of Materialism is the fallacy that confuses Determinism with Fatalism. The doctrine of Determinism merely asserts that nothing happens without a cause, that every state of affairs is the outcome of a preceding state of affairs. Without this assumption all prediction would be impossible and all reasoning would be futile. But the doctrine of Determinism, while it does necessarily assert that the past was (in one sense) inevitable, given the physical, social, and individual forces, actions, choices, and decisions that actually took place, and while it also asserts that the future will be determined in the same way, does not assert that this future can necessarily be known in advance. Nor does it assert that a given event will take place regardless of what you or I may do to promote or prevent it. Yet this is the assumption implicit in Fatalism.

People slip into this fallacy either through confused theological assumptions or confused causal assumptions. Their theological argument runs something like this: "God must have existed before the Universe that He created. He must be both omnipotent and omniscient. If He is both omnipotent and omniscient, He must have both foreseen and intended everything that has happened from the beginning of time and everything that will happen into eternity. It is all written in the Book of Fate. Nothing that I can do can change it."

The Materialist Fatalist argument is curiously similar to this. "Because everything that happens has a cause' and because everything is interconnected with everything else, the
future is necessarily already contained in the present. Whatever will be, will be. Even my own 'Will' is an illusion. My choices and decisions are as foreordained as anything else."

Into all the fallacies in both of these arguments I shall not attempt to enter here. (6) Dissecting most of them would be an exercise in the realm of Metaphysics or Logic. But one fallacy they share in common is to take into account every force and cause and factor except the wishes, choices, and decisions -- in brief, the will -- of the agent himself. Either this is left out, as if it counted for nothing, or it is assumed that every other force and factor is active, and only a man's will is nonexistent or passive -- something that is acted upon, but that acts upon nothing.

The fatalistic philosophy can do immense harm. Fortunately nobody acts on it consistently. We are told of the Turk who will sit down and calmly watch his house burn without making any effort to extinguish the fire, because, if it is the will of Allah that it shall be burned down, it is useless for him to struggle against it; while if Allah wills that it shall be saved, Allah does not want his assistance. (7)

No doubt there have been and still are a few cases as extreme as this, but not many. Few persons would need a more rational Determinist to point out to them that the question whether or not the fire was extinguished would depend at least in part upon whether or not they turned a hose on it, and that this in turn would depend upon what sort of person they were -- and perhaps especially upon whether or not they were fatalists! For the quiescent Turk is in fact assuming that it is the will of Allah that his house shall burn down, and not the will or expectation of Allah that the Turk himself will put forth his utmost effort to save it. For somewhere in the expectations of most Fatalists there lurks the assumption that they are somehow privy to the intentions of Fate. Their own passivity and inaction help to bring about the very misfortunes they fear. This is revealed in many of their pronouncements. "'Tis vain to quarrel with our destiny." (8) "The event is never in the power of man." (9) "Who can control his fate?" (10) "We are little better than straws upon the water: we may flatter ourselves that we swim, when the current carries us along." (11) "The age, the actions, the wealth, the knowledge, and even the death, of everyone is determined in his mother's womb." (12) "Before a child comes into the world, it has its lot assigned already, and it is ordained and determined what and how much it shall have." (13)

The tendency of all such pronouncements, if they were taken seriously, would be to make us all quietists and inactivists, rejecting and despising all ambition, all determination, all struggle and striving, all exertion and effort. Fatalism may be harmless enough as a retrospective philosophy; it will never do as a prospective philosophy.

But fortunately, as I pointed out earlier, no one acts on this doctrine with complete consistency. Even the legendary Turk who calmly watches his house burn down with no attempt to put out the fire would never have lived beyond infancy if (on the assumption that if any of these things were the will of Allah, Allah would do them for him) he never bothered to get up in the morning, to dress himself, to work for a living, to build himself a fire for warmth, to jump out of the way of a falling rock or a speeding car, to take his meals, or to lift his food from his plate to his mouth. Those who profess to hold the
doctrine of Fatalism seem to reserve it only for special crises in life. In the day-to-day routine of living, they in fact assume that the future is for the most part in our hands, that we help to shape our own destinies and that how we live and what we become depends upon what we will and what we do.

It is of the first importance, therefore, to distinguish between Activistic Determinism and Fatalistic Determinism. Activistic Determinism, though recognizing that every change is the result of a cause, "is a call to action and the utmost exertion of a man's physical and mental capacities," whereas fatalistic determinism "paralyzes the will and engenders passivity and lethargy." (14)

3. Causation Is Not Compulsion

If we ask, now, whether the will can be free, the answer depends upon what we mean by "free" in this context. Free from what? Certainly not free from causation. In this sense Spinoza is correct when he declares: "There is no free will in the human mind: it is moved to this or that volition by some cause, and this cause has been determined by some other cause, and that again by another, and so ad infinitum." (15)

But what is relevant for practical ethics is not an impossible freedom from causation, but freedom to act, freedom to aim at definite ends, freedom to choose between alternatives, freedom to choose good from evil, freedom to act in accordance with the pronouncements of our reason, and not as the mere slave of our immediate passions and appetites. And what is both ethically and politically relevant is freedom from outside coercion, freedom to act "according to one's own will instead of another's." (16) And these two kinds of freedom -- from compulsion by momentary appetite and from outside coercion -- most of us can have.

Determinism in the true sense does not exempt anyone from moral responsibility. It is precisely because we do not decide or act without cause that ethical judgments serve a purpose. We are all influenced by the reasoning of others, by their praise or blame, by the prospect of reward or punishment. The knowledge that we will be held "responsible" for our acts by others, or even that we will be responsible in our own eyes for the consequences of our acts, must influence those acts, and must tend to influence them in the direction of moral opinion.

The practical consequences of a belief in Determinism or in Free Will, respectively, depend on how we understand these terms. Practically we do act, in our social life, on the assumption that the actions of others are predictable because of their pre-established habits and character: "The life of man in society involves daily a mass of minute forecasts of the actions of other men." (17) To that extent we are all Determinists. And to the extent that we are Determinists, also, we will tend to regard punishment as preventive rather than retributive. (18)

In fact, it is possible to reverse the common argument of the Libertarians and to contend
that only on the assumptions of Determinism can moral responsibility have any meaning. This was the position of Hume:

Nay, I shall go further, and assert that this kind of necessity [Determinism] is so essential to religion and morality that without it there must ensue an absolute subversion of both, and that every other supposition is entirely destructive of all laws, both divine and human. It is indeed certain that as all human laws are founded on rewards and punishments, it is supposed as a fundamental principle that these motives have an influence on the mind, and both produce the good and prevent the evil actions....

But according to the doctrine of liberty or chance . . . action itself may be blamable; it may be contrary to all the rules of morality and religion: but the person is not responsible for it; and as it proceeded from nothing in him that is durable or constant, and leaves nothing of that nature behind it, it is impossible he can, upon its account, become the object of punishment or vengeance. According to the hypothesis of liberty [Free Will], therefore, a man is as pure and untainted, after having committed the most horrid crimes, as at the first moment of his birth.... It is only upon the principles of necessity [Determinism] that a person acquires any merit or demerit from his actions, however the common opinion may incline to the contrary. (19)

And nearly a century even before Hume, Hobbes had also seen with brilliant clarity that there was no inherent contradiction between Free Will and Determinism -- or, in the older vocabulary, between Liberty and Necessity -- when the meaning of both was clearly understood:

Liberty, or Freedom, signifieth, properly, the absence of opposition ... [of] external impediments....

A Free man is he, that in those things, which by his strength and wit he is able to do, is not hindered to do what he has a will to .... From the use of the word free-will, no liberty can be inferred of the will, desire, or inclination, but the liberty of the man; which consisteth in this, that he finds no stop, in doing what he has the will, desire, or inclination to do ....

Liberty and necessity are consistent: as in the water, that hath not only liberty but a necessity of descending by the channel; so likewise in the actions which men voluntarily do: which, because they proceed from their will, proceed from liberty; and yet, because every act of man's will, and every desire, and inclination proceedeth from some cause, and that from another cause, in a continual chain . . . proceed from necessity. So that to him that could see the connexion of those causes, the necessity of all men's voluntary actions would appear manifest. (20) [His italics.]

I hope I may be forgiven if I supplement these by at least one modern quotation, for it seems to me that there has been a convergence of the best modern philosophic thought
toward the conclusion that, when both terms are correctly understood, it is perfectly possible to reconcile determinism with freedom of the will. The quotation is from A. J. Ayer's *Philosophical Essays* (1954): "That my actions should be capable of being explained is all that is required by the postulate of determinism. . . . It is not . . . causality that freedom is to be contrasted with, but constraint." (21)

The question should be raised, indeed, whether the whole immemorial dispute between Determinism and Free Will does not rest on a misunderstanding -- a simple confusion between natural laws, in the sense of rules of universal validity, and legal laws, in the sense of laws that impose a compulsion -- descriptive laws versus prescriptive laws. All science presupposes the principle of causation. Freedom in the moral sense does not mean freedom from *causation*, but freedom from *compulsion*. A man is free from compulsion when he is not restrained or coerced by forces or persons outside of himself. He is free when he can follow his own desires, his own will, regardless of how that will may itself have come to be what it is. And in *this* sense, it is true, freedom is the presupposition of moral responsibility. When we ask who is responsible for an act, we mean in practice who is to be rewarded or punished for it, who is to be praised or blamed for it. And as we reward or punish, praise or blame, in order to improve moral conduct, the problem of determining moral responsibility is practical rather than metaphysical.

To sum up: There is no irreconcilable antithesis between Determinism and Free Will when both are rightly understood. Determinism simply assumes that everything, including our every act and decision, has a prior cause. But it does not assert or assume that every cause or force acting on us is outside of us. On the contrary, it assumes that our own character, which we ourselves have helped to form, our own past habits, resolutions and decisions, help to determine our present acts and decisions, and that these in turn will help to determine our future acts and decisions. And Free Will, rightly understood, means that we are not necessarily the slaves of our immediate appetites, but are free to make the choice among alternatives of conduct that we consider most rational. We are free to choose our ends. We are free, within limits, to choose what we consider to be the most appropriate means to our ends.

What more freedom do we really need?

**Notes**


4. Ibid., p. 77.


8. Thomas Middleton


10. Shakespeare.

11. Mary Wortley Montague.

12. The Hitopadesa, (c. 500) intro.


18. Ibid., pp. 61-62.


21. Pp. 282, 278. Ayer's whole discussion of the subject is excellent. I am especially happy to call attention to it after my harsh criticisms of his moral positivism. Other excellent discussions of the determinism and free-will controversy, which arrive at a similar conclusion, can be found in Moritz Schlick, "When Is a Man Responsible?" *Problems of Ethics* (1931, English translation, 1939), Chap. VII; F. A. Hayek, *The Constitution of Liberty*, pp. 71-78; and John Hospers, "Moral Responsibility and Free Will," *Human Conduct*, Chap. 10. (The latter book contains an extensive bibliography on the subject.)
Chapter 28: Rights

1. Legal Rights

The concept of Rights is in origin a legal concept. In fact, in most European languages the term for Law is identical with the term for Right. The Latin *jus*, the French *droit*, the Italian *diritto*, the Spanish *derecho*, the German *Recht* signify both the legal rule that binds a person and the legal right that every person claims as his own. These coincidences are no mere accident. Law and Right are correlative terms. They are two sides of the same coin. All private rights are derived from the legal order, while the legal order involves the aggregate of all the rights coordinated by it. As one legal writer puts it: "We can hardly define a right better than by saying that it is the *range of action assigned to a particular will within the social order established by law.*" (1)

In other words, just because every person under the rule of law is divested of an unlimited liberty of action, a certain liberty of action *within* the legal limits is conceded and guaranteed to him by right.

When a man claims something as a right, he claims it as *his own* or as *due to him*. The very conception of a legal right for one man implies an *obligation* on the part of somebody else or of everybody else. If a creditor has a right to a sum of money owed to him on a certain day, the debtor has an obligation to pay it. If you have a right to freedom of speech, to privacy, or to the ownership of a house, every one else has an *obligation* to respect it. A legal right for me implies a legal duty of others not to interfere with my free exercise of it.

Among legal rights almost universally recognized and protected today are the right to freedom from assault, or from arbitrary arrest or imprisonment; the right to be protected from arbitrary intrusion into one's home; the right to freedom of speech and publication (within certain established limits); the right to hold property; the right to compensation for damages inflicted by trespassers; the right to demand fulfillment of a contract; and many others.

The notion of legal right has its counterpart in legal duty. In their legal relations men either *claim* or *owe*. If A exerts an acknowledged right, he has the legal power to require that B (or that B, C, D, etc.) shall act or forbear to act in a certain way -- shall do something or abstain from doing something.

Neither legally nor morally can "property rights" be properly contrasted with "human rights":

The right of ownership is, strictly speaking, quite as much a personal right -- the right of one person against other persons -- as a right to service, or a lease. It may be convenient for certain purposes to speak of rights over things, but in reality there can only be rights...
in respect of things against persons.... Relations and intercourse arise exclusively between live beings; but goods as well as ideas are the object and the material of such relations and when a right of ownership in a watch or a piece of land is granted to me by law, this means not only that the seller has entered into a personal obligation to deliver those things to me, but also that every person will be bound to recognize them as mine. (2)

"Every single legal rule may be thought of as one of the bulwarks or boundaries erected by society in order that its members shall not collide with each other in their actions." (3) As every legal rule appears as a necessary adjunct to some relation of social intercourse, it is often difficult to say whether the rule precedes the rights and duties involved in the relation, or vice versa. Both of these sides of law stand in constant crossrelations with each other.

In the last three centuries there has been an expansion of legal rights and an increasingly explicit recognition of their existence and importance. To protect the individual against abuses in statute law or by law-enforcement officials, "bills of rights" have been incorporated into written constitutions. The most famous of these is the Bill of Rights adopted in 1790 in the American Constitution.

The Bill of Rights is another name for the first Ten Amendments. It guarantees freedom of worship, of speech, and of the press; the right of the people peaceably to assemble, and to petition the government for a redress of grievances; the right of the people to be secure in their persons, houses, papers, and effects, against unreasonable searches and seizures; the right of every person not to be compelled in any criminal case to be a witness against himself; nor to be deprived of life, liberty, or property, without due process of law; nor to have his property taken for public use, without just compensation; the right of the accused, in all criminal prosecutions, to a speedy and public trial by an impartial jury; the right to be protected against excessive bail and excessive fines, and cruel and unusual punishments.

This list is not complete. To the rights specified in the first Ten Amendments, additional rights were later added in the Fourteenth Amendment. Some rights, in fact, are specified in the original Constitution. The privilege of the writ of habeas corpus cannot be suspended unless in cases of rebellion or invasion the public safety may require it. Congress is prohibited from passing any bill of attainder or ex post facto law. Any State also is prohibited from passing any bill of attainder, ex post facto law, or law impairing the obligation of contracts.

We shall return later to fuller consideration of some of these rights, and of their scope and limitations.

2. Natural Rights

Especially in the last two centuries, there has been a broadening of the concept of legal rights to the notion of "natural" rights. This was already implicit and sometimes explicit, however, in the thought of Plato and Aristotle, of Cicero and the Roman jurists, and
becomes more explicit and detailed in the writings of Locke, Rousseau, Burke, and Jefferson. (4)

The term Natural Rights, like the term Natural Law, is in some respects unfortunate. It has helped to perpetuate a mystique which regards such rights as having existed since the beginning of time; as having been handed down from heaven; as being simple, self-evident, and easily stated; as even being independent of the human will, independent of consequences, inherent in the nature of things. This concept is reflected in the Declaration of Independence: "We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty, and the pursuit of Happiness."

Yet though the term Natural Rights easily lends itself to misinterpretation, the concept is indispensable; and it will do no harm to keep the term as long as we clearly understand it to mean ideal rights, the legal rights that every man ought to enjoy. The historic function of the doctrine of Natural Rights has been, in fact, to insist that the individual be guaranteed legal rights that he did not have, or held only uncertainly and precariously.

By a further extension, we are justified in talking not only of "natural" legal rights but of moral rights. Yet clarity of thought demands that we hold fast to at least one part of the legal meaning of "rights." We have seen that every right of one man implies a corresponding obligation of others to do something or refrain from doing something so that he may be protected in and even guaranteed that right. If we abandon this two-sided concept the term right becomes a mere rhetorical flourish without definite meaning.

3. Pseudo Rights

Before we examine the real nature and function of "natural" or moral rights it will clarify our ideas to look at some illegitimate extensions of the concept.

These have been rife for the last generation. An outstanding example is the Four Freedoms announced by President Franklin D. Roosevelt in 1941. The first two of these -- "freedom of speech and expression," and "freedom of every person to worship God in his own way" -- are legitimate freedoms and legitimate rights. They were, in fact, already guaranteed in the Constitution. But the last two -- "freedom from want ... everywhere in the world" and "freedom from fear ... anywhere in the world" are illegitimate extensions of the concept of freedom or the concept of rights.

It will be noticed that the first two are freedoms of (or to), and the second two are freedoms from. Had Roosevelt used the synonym "liberty," he would still have been able to promise "liberty to," but English idiom would hardly have allowed him to promise "liberty from." (5) "Freedom to" is a guaranty that no one, including the government, will be allowed to interfere with one's freedom of thought and expression; but "freedom from" means that it is considered the duty of someone else to supply one's wants or to remove one's fears. Aside from the fact that this is a demand impossible of fulfillment (in a world of daily dangers and in a world in which we have not collectively produced enough to meet all our wants), just how does it become someone else's duty to supply my
wants or to banish my fears? And how do I decide just whose duty it is?

Another outstanding example of a demand for pseudo-rights is found in the Universal Declaration of Human Rights adopted by the General Assembly of the United Nations in 1948. This declaration states, for example, that "everyone has the right to rest and leisure, including reasonable limitation of working hours and periodic holidays with pay." Assuming that this is even possible for everyone (in South America, Asia, Africa, and in the present state of civilization), whose obligation is it to provide all this? And how far does each provider's alleged obligation extend?

The same questions may be asked of all the rhetorical demands for alleged rights that we now hear almost daily -- "the right to a minimum standard of living"; "the right to a decent wage"; "the right to a job"; "the right to an education"; and even "the right to a comfortable living"; "the right to a satisfactory job," or "the right to a good education." It is not only that all these alleged rights have vague quantitative boundaries -- that they do not specify how high a wage is considered "decent" or how much education "the right to an education" implies. What makes them pseudo-rights is that they imply that it is somebody else's obligation to supply those things. But they do not usually tell us whose obligation, or precisely how it comes to be his. My "right to a job" implies that it is somebody's else's duty to give me a job, apparently regardless of my qualifications or even whether I would do more damage than good on the job.

4. Absolute vs. Prima Facie Rights

Unfortunately, disposing of some of the more obviously pseudo rights does only a little to simplify our problem. Natural rights or moral rights are not always self-evident, are not necessarily simple, and are seldom if ever absolute. If legal rights are the correlates of legal rules, moral rights are the correlates of moral rules. And as moral duties may sometimes conflict with each other, so may moral rights. My legal and moral rights are limited by your legal and moral rights. My right to freedom of speech, for example, is limited by your right not to be slandered. And "your right to swing your arm ends where my nose begins."

The temptation to simplify moral rights is great. One moral philosopher, Hastings Rashdall, tried to reduce them all to one single right -- the right to equality of consideration:

Not only does the principle of equal consideration not necessarily prescribe any actual equality of Well-being or of the material conditions of Well-being: when properly understood, it does not favor the attempt to draw up a priori any detailed list of the "rights of man." It is impossible to discover any tangible concrete thing, or even any specific "liberty of action or acquisition," to which it can be contended that every individual or human being has a right under all circumstances. There are circumstances under which the satisfaction of any and every such right is a physical impossibility. And if every assertion of right is to be conditioned by the clause "if it be possible," we might as well boldly say that every man, woman, and child on the earth's surface has a right
to £1000 a year. There is every bit as much reason for such an assertion as for maintaining that every one has a right to the means of subsistence, or to three acres and a cow, or to life, or to liberty, or to the Parliamentary franchise, or to propagate his species, or the like. There are conditions under which none of these rights can be given to one man without prejudice to the equal rights of others. There seems, then, to be no "right of man" which is unconditional, except the right to consideration -- that is to say, the right to have his true Well-being (whatever that true Well-being be) regarded as of equal importance in all social arrangements with the Well-being of everybody else. Elaborate expositions of the rights of man are, at best, attempts to formulate the most important actual or legal rights which an application of the principle of equality would require to be conceded to the generality of men at a particular state of social development. They are all ultimately resolvable into the one supreme and unconditional right -- the right to consideration; and all particular applications of that principle must be dependent upon circumstances of time and place. (6)

In its negative contention -- in emphasizing how many devoutly-to-be-wished-for conditions may be falsely called rights -- this passage is highly instructive. But in its affirmative contention -- in its effort to prove that all rights may be subsumed under equality of consideration -- the passage cannot be called successful. No doubt "equality of consideration" is one moral right. But it is a very vague one. Suppose we think of it for a moment as a claimed legal right. Suppose a chair of philosophy falls vacant at Harvard and M, N, and O are among those who secretly aspire to be appointed to the post. And suppose, instead, that A gets the appointment and M, N, and O discover that A was, in fact, the only man even considered for the post? How could any one of the unsuccessful hopefuls go about legally proving that he did not get equality of consideration? (And in just what would "equality of consideration" have consisted?) He could say that the appointing group was influenced by irrelevant considerations -- by considerations apart from what were strictly A's qualifications for the post -- or that his, M's, qualifications for the post were not even considered. But could the appointing group reasonably be expected to consider equally everybody's qualifications for the post? Or is Rashdall's criterion merely another form of Bentham's "everybody to count for one, nobody to count for more than one"? And just how would either criterion help a man to decide a specific moral problem -- such as, in a shipwreck at sea, whether to save his wife or a stranger? Or even (if conditions made this the only alternative) whether to save his wife or two strangers?

We must try to think of moral rights with at least as much care and precision as legislators, judges, and jurists are compelled to think of legal rights. We cannot be satisfied with any vague and easy rhetorical solutions. Legal rights actually constitute an intricate and interrelated structure of rights worked out by centuries of judicial reasoning applied to centuries of human experience. Contrary to Justice Holmes's facile epigram: "The life of the law has not been logic; it has been experience," (7) the life of the law has been both logic and experience. The law is the product of logic and reason brought to bear on experience.
As everyone's rights are conditioned by the equal rights of others, as the rights of each must be harmonized and coordinated with the equal rights of all, and as one right may not always and everywhere be compatible with another, there are few if any *absolute* rights. Even the right to life and the right to freedom of speech are not absolute. John Locke often wrote as if the rights to life, liberty, and property were absolute, but he made exceptions and qualifications in the course of his discussion: "Every one as he is bound to preserve himself . . . so by the like reason, *when his own preservation comes not in competition*, ought he as much as he can to preserve the rest of mankind, and not *unless it be to do justice on an offender*, take away or impair the life, or what tends to the preservation of the life, the liberty, health, limb, or goods of another." (My italics.) (8)

Even the right to freedom of speech does not extend to libel, slander, or obscenity (though there may be difficult problems of definition concerning the latter). And nearly everyone will concede the limits to free speech as defined by Justice Holmes in a celebrated opinion:

> The most stringent protection of free speech would not protect a man in falsely shouting fire in a theatre, and causing a panic. It does not even protect a man from injunction against uttering words that may have all the effect of force. The question in every case is whether the words are used in such circumstances and are of such a nature as to create a clear and present danger that they will bring about the substantive evils that Congress has a right to prevent. It is a question of proximity and degree. (9)

The suggestion has been made, following the analogy of the concept of "*prima facie* duties" (which we owe to Sir David Ross), that though we have no *absolute* rights, we do have *prima facie* rights. That is, we have a *prima facie* right to life, liberty, property, etc., which must be respected in the absence of some conflicting right or other consideration. But just as the law must be more precise than this, so must moral philosophy. Legal rights are of course subject to certain conditions and qualifications. But within those necessary qualifications, legal rights are or ought to be *inviolable*. And so, of course, should moral rights be.

This inviolability does not rest on some mystical yet self evident "law of nature." It rests ultimately (though it will shock many to hear this) on utilitarian considerations. But it rests, not on *ad hoc* utilitism, on expediency in any narrow sense, but on rule-utilitism, on the recognition that the highest and only permanent utility comes from an unyielding adherence to *principle*. Only by the most scrupulous respect for each other's imprescriptible rights can we maximize social peace, order, and cooperation.

**Notes**

2. Ibid., pp. 68-69.

3. Ibid., p. 70.

4. A scholarly and illuminating history can be found in Leo Strauss, *Natural Right and History* (University of Chicago Press, 1953).


Chapter 29: International Ethics

1. Cooperation Again

In a world that is not only haunted by the specter of Communism but lives in the shadow of the nuclear bomb, a book on ethics that omitted these topics would be omitting precisely the ethical problems that trouble us most. For problems of personal ethics, after all, custom and tradition have worked out fairly satisfactory answers, and prescribe reasonably adequate guides for day-to-day conduct even if their philosophical basis is uncertain or obscure. But in the international realm the world today confronts some problems (at least of urgency and scale) that it has never confronted before, and to which no accepted or ready-made solutions have been worked out.

And yet there is no basic difference between the requirements of interpersonal ethics and those of international ethics. The key to both is the principle of cooperation.

In a small closed society the worst situation is one of mutual hostility, the war of each against all, "of every man against every man," under which everybody suffers and no one has any security in pursuing his aims. The second-best situation is one of restraint (1) or abstention from mutual aggression, which at least provides an atmosphere of peace. But by far the best situation, as we have repeatedly seen, is social cooperation, which enables each of us to attain his ends and satisfactions most fully.

The case is no different in the international field. The worst situation is one of mutual hostility, mutual aggression, war. The second-best is one of "isolationism," or restraint from mutual aggression. But the ideal situation is one of international cooperation.

This has long been recognized by the philosophy of liberalism (in the traditional eighteenth- and nineteenth-century sense). It expressed itself in the doctrine of free trade. Free trade rested on the recognition that the international division of labor, made possible by free exchange, tended to maximize the productivity of labor and capital and so to raise standards of living everywhere. The doctrine of free trade included, of course, freedom of cultural exchange.

But liberalism did not merely espouse freedom of import and export. It also espoused freedom of travel, of immigration and emigration, and freedom of capital movements. To make these freedoms possible, there had to be security of life and property, including international respect for copyright, patents, and private property of every kind.

This security and these freedoms not only tended to maximize material welfare in all countries, but also promoted world peace. Protectionism is not only an economic fallacy, but a cause of international hostility and war. All barriers to imports and exports make the efficiency of world production less than it would otherwise be. They increase costs and prices, lower quality, and reduce abundance. Protectionism is an absurdity, because
each country practicing it wants to decrease its imports but at the same time to increase its exports. It cannot do so even if it is the sole culprit, because other countries can pay for their imports from it only out of the proceeds of their exports to it. When the practice is attempted all around the circle, the absurdity becomes evident even to the most stupid. Each country that makes the attempt to put it into effect arouses the resentment of its neighbors and causes them to adopt measures of retaliation. Nationalist policies that begin by efforts to beggar one's neighbor must end in the ruin of all.

I have been speaking, in the conventional way, of "countries," of "nations," and of "international" cooperation. But it is important to keep in mind that what we really mean by "international" cooperation is cooperation between individuals in one nation and individuals in another. An individual importer in the United States buys from an individual exporter in Great Britain. An individual investor in the United States invests in an individual company in Canada. Apart from protecting life and property within their own countries, and insuring the integrity of their own currencies, the proper role of governments is simply to keep hands off, to let this "international" cooperation among individuals take place. It was the cry for this in France in the eighteenth century that gave birth to the now much misunderstood slogans: Laissez passer, laissez faire; which should be translated: Let goods pass. Allow goods to be produced. Allow trade to go on.

The great economist David Ricardo was the first to demonstrate (in 1817) in his Law of Comparative Costs that it is advantageous for a country to produce only those goods that it can produce at a relatively lower cost than other countries, and to buy from those countries even goods that it could itself product at a lower absolute cost. In other words, exchange may beneficially take place even when one nation is superior in all lines of production. This is also sometimes called the Law of Association or the Law of Comparative Advantage. To many the law has seemed paradoxical, but it applies between persons as well as between nations. It is profitable for a skilled surgeon to employ a nurse to sterilize his instruments and a cleaning woman to clean up after him, even though he might be able to do both operations quicker and better himself. It is advantageous, for the same reasons, for rich and technologically advanced nations to trade and cooperate with poor and technologically backward nations.

But this is not a work on economics, and I shall not further dilate on this particular point. I shall content myself with quotations from two economists, both of which emphasize the ethical as well as the economic implications of free trade. The first is from a contemporary, Ludwig von Mises: "It is first necessary for the nations of the world to realize that their interests do not stand in mutual opposition and that every nation best serves it own cause when it is intent on promoting the development of all nations and scrupulously abstains from every attempt to use violence against other nations or parts of other nations." (2)

The second quotation is from David Hume, whose three essays, "Of Commerce," "Of the Balance of Trade," and "Of the Jealousy of Trade," which appeared a quarter of a century before Adam Smith's Wealth of Nations, stated the economic, cultural, and moral advantages of international trade, and the folly of interfering with it, as powerfully as any subsequent explanation. Here is the final paragraph of "The Jealousy of Trade":
Were our narrow and malignant politics to meet with success we should reduce all our neighboring nations to the same state of sloth and ignorance that prevails in Morocco and the coast of Barbary. But what would be the consequence? They could send us no commodities: they could take none from us: our domestic commerce itself would languish from want of emulation, example, and instruction: and we ourselves should soon fall into the same abject condition to which we had reduced them. I shall therefore venture to acknowledge that not only as a man, but as a British subject, I pray for the flourishing commerce of Germany, Spain, Italy, and even France itself: I am at least certain that Great Britain, and all those nations, would flourish more, did their sovereigns and their ministers adopt such enlarged and benevolent sentiments toward each other. (3)

2. Not Machinery but Attitude

To sum up the argument thus far: International ethics, like interpersonal ethics, must be based on the recognition that the citizens of each nation gain more by cooperation than by mutual hostility, nonintercourse, or non-cooperation. In most cases, when we say that "nations" cooperate, we mean merely that their governments permit their own citizens to cooperate with the citizens of other nations, by allowing freedom of travel, trade, and mutual investment.

But governments must also play a more positive role. They must provide security of life and property not only for their own citizens at home, but for foreigners visiting their countries, or residing in them, and security for the property of those foreigners. Hence they must give foreigners copyright protection, patent protection, and the like.

This has required the growth of international law and of international agreements and institutions to organize cooperation among national governments. It is surprising how recent some of these agreements and institutions are. Even the practice of maintaining standing legations in other countries did not become general until about the sixteenth and seventeenth centuries. The first Geneva Convention for ameliorating the condition of the sick and wounded, which set up the Red Cross, did not take place until 1864. The International Telegraphic Union was formed in 1865, the Universal Postal Union in 1874, the Copyright Union in 1886, the International Institute of Agriculture in 1905, the International Telegraphic Union in 1906.

In the last century, however, international legislation and organization has developed at an accelerative rate. One writer (4) has estimated that during the half-century 1864-1914, 257 international conventions of a legislative kind were entered into, and that during the years 1919-1929 there were no fewer than 229. Of all the new institutions, perhaps the most significant and promising were the Permanent Court of Arbitration (the Hague Tribunal) established in 1899, and the Permanent Court of International Justice set up in 1921, and now replaced by the International Court of Justice under the United Nations charter.

The questions must be raised, however, whether there is not now an overmultiplication of
international institutions, whether they are the right kind of institutions, and whether some of them are not doing immensely more harm than good to the cause of international cooperation, justice, and peace. Tennyson's dream of the day when the war drum throbbed no longer and the battle flags were furled.

In the Parliament of Man, the Federation of the world ... is an inspiring ideal, but some of its too zealous advocates are the victims of confusion of thought. They refuse to see that an organization like the United Nations is at best a means to an end; that it should not be treated as if it were the end itself; that it should be judged by its fruits, and not merely by the good intentions of some of its founders. Does the United Nations, as it stands, actually promote international cooperation, international justice, and world peace? Or does it merely blow up what would otherwise be small controversies into great ones? Is it merely a propaganda forum, which the free capitalist nations have helped to create and finance, from which the Communist nations launch their hate campaigns against the capitalist nations, and through which Asian and African delegates express their envy and resentment of the Western nations and demand increasing "aid"?

These are questions that the overzealous partisans of the United Nations not only never ask themselves, but berate others for asking. But such questions go to the heart of the problem. The American, British, and other governments are denounced within their own countries for not submitting every dispute to arbitration, or to the International Court, or to the United Nations, and for not agreeing in advance to accept any decision or award, whatever it may be. But the real problem is twofold. It is not only that individual nations will not agree in advance to submit every dispute to "judicial" settlement, but that they (in many cases rightly) do not and cannot trust the impartiality of the decision. Their distrust is not irrational. It is the result of bitter experience. One has merely to look at the voting record of the Assembly of the United Nations. When a country like the United States has become the richest and most powerful in the world, it arouses the envy of all other nations, and particularly of the poor and "undeveloped" nations, who can be almost counted upon to outvote it.

This does not mean that the prospects for the growth of international law, of peaceful arbitration, and of judicial settlement, are hopeless. It does mean that what is of primary importance is international sentiment and attitudes rather than the mere international machinery of organization. Where the right international attitudes exist, the appropriate machinery to implement them can easily follow. An outstanding example is the Universal Postal Union. It came into existence because every party to the convention of 1874 recognized that in order to have its own stamps honored in foreign countries it must honor their stamps in its country. This was the only way in which letters mailed from foreign countries could be assured of delivery to their specific address within the country of their destination.

But any attempt to push organization ahead of sentiment must court failure.

3. The Right of Self-Defense

This brings us to the fallacies of extreme pacifism. A growing number of people in the
world are not content with denouncing war, but seek to put themselves on a higher moral plane, "above the battle," by denouncing both sides to every dispute or every war. I travestied this attitude in an article in 1950, called "Johnny and the Tiger." (5) What it overlooks or denies is the moral and legal right and necessity of self-defense.

The right of a state, as of an individual, to protect itself against an attack, actual or threatened, is beyond dispute. It is expressly affirmed in the Charter of the United Nations, Article 51 of which provides that "Nothing in the present Charter shall impair the inherent right of individual or collective self-defense if an armed attack occurs against a Member of the United Nations, until the Security Council has taken measures necessary to maintain international peace and security."

The formulation of the principle of self-defense by Daniel Webster in 1837, when he was the American Secretary of State, has met, a British writer on international law tells us, "with general acceptance." (6) There must be shown, said Webster, "a necessity of self-defense, instant, overwhelming, leaving no choice of means and no moment of deliberation"; and further, the action must involve "nothing unreasonable or excessive, since the act justified by the necessity of self-defense must be limited by that necessity and kept clearly within it." (7)

We come now to a more difficult problem. Is there, in addition to the right of self-defense, in a strictly limited sense, a much wider right, that of self-preservation? Here writers on international law differ, and their differences reflect a moral difference. W. E. Hall declares: "Even with individuals living in well ordered communities the right of self-preservation is absolute in the last resort. A fortiori it is so with states, which have in all cases to protect themselves." (8) "In the last resort almost the whole of the duties of states are subordinated to the right of self preservation." (9)

These pronouncements are vigorously disputed by J. L. Brierly: "Such statements would destroy the imperative character of any system of law of which they were true, for they make all obligation to observe the law merely conditional; and there is hardly any act of international lawlessness which, taken literally, they would not excuse." (10)

Brierly goes on to cite both international examples and personal examples. One paragraph is especially impressive:

Lord Bacon once imagined the case of two men who seized the same plank in a shipwreck, and because the plank could not bear the weight of both, one pushed the other off and he was drowned. There is no doubt that in English law that action would be murder. Indeed, when two men and a boy were cast away at sea in an open boat, and the men, after their food and water had been exhausted for many days, killed and ate the boy, they were actually convicted of murder, although the jury found that in all probability all three would have died unless one had been killed for the others to eat. (11) An American case is to the same effect. (12) The Ship William Brown struck an iceberg, and some of the crew and passengers took to the boats. The boat was leaking and overloaded, and, in order to lighten it, the prisoner helped to throw some of
the passengers overboard. He was convicted of murder. In both these cases a right of self-preservation, if any such right were known to the law, would have justified the acts committed, but it is equally clear that in neither were the acts truly defensive, for they were directed against persons from whom danger was not even apprehended. National law, indeed, is so far from recognizing an absolute right in the individual to preserve himself at all costs, that it sometimes even places on him, without any fault of his own, a legal duty to sacrifice his own life; compulsory military service is an obvious case in point. (13)

Both cases cited by Brierly, however, were cases in which self-preservation was secured only at the cost of the murder or destruction of others. In both cases self-preservation was achieved only by an act of aggression. Suppose the second case had been slightly changed: that the life-boat had been filled to capacity, and that, in order to save the people already in it, the man in charge had simply refused to take on any more, in spite of their pleas?

Or suppose the case to be one of what we may call anticipatory self-defense. Two men are snowbound in a one-room cabin and one of them has good reason to suspect that the other means to murder him in his sleep. He cannot keep awake all night in definitely. What is he to do? Decide to kill the other first? If he did so, a jury would presumably decide such a case on the basis of whatever objective facts it could discover concerning how real the threat was that the actual killer would otherwise have been the victim. But suppose a whole nation is in this situation, or thinks itself to be, and there is no impartial jury to which the case can be submitted, and to which submission would be in any case too late? This is the appalling problem -- the problem of the "first strike" -- presented by the existence of the nuclear bomb, and above all by its possession by a Communist government that has openly announced its intention to "bury" capitalist nations and that has shown itself to be utterly without moral scruples. I do not know the answer to this problem; but it is of the first importance that we face it frankly and state it clearly, and not try to evade it by some piece of high-sounding and irrelevant rhetoric; and particularly that we not assume a shammoral attitude "above the battle" by piously declaring that everybody else is "suicidal" and all that is necessary is sanity and trust and brotherly love on both sides. I shall at least spare the reader such a pseudo-solution. (14)

Even before the inventions of the atomic and nuclear bombs, international ethics presented far more difficult problems than interpersonal ethics -- or at least far more confusions of thought. Traditional ethical judgments are judgments made from the standpoint of the interests of "the group." The individual's conduct is judged from its effect on the welfare of "the group." But conduct that is conducive to the welfare of one group may be destructive of the welfare of another. Hence the mixed-up "ethics of war." It is virtuous for our soldiers to kill their soldiers, vicious for their soldiers to kill ours. That is the "naive" idea. But then a "sophisticated" morality arises. Courage is praised as a virtue both in our soldiers and in the enemy's soldiers. "A gallant foe" is admired, even though his gallantry is not in our interest. Treason is thought despicable, even if it is the treason of one of our enemies to his own country, which redounds to our benefit.
This points to what we may call "the paradox of virtues." Most of the old-fashioned books on ethics used to make a list of the "virtues" and deliver a little sermon on each of them. Among these virtues were nearly always included (and are still included) such traits as courage, pertinacity, dedication, industry, sobriety, temperance, prudence. But then we recognize that these characteristics may be used either for good or bad ends. When they are used for bad ends do we still call them virtues? Washington is praised for his courage and dedication in fighting for the freedom of his country. Should Napoleon be praised for his courage and dedication in conquering other countries? Is the kind of courage that enables a man to be a successful gangster or bandit a "virtue"? Yet it is the same trait that enables him to become a good policeman, or fireman, or a good soldier on our side.

Part of this problem comes from the use of the word *virtue* in a double sense: as describing a trait that serves only "good" ends and as describing a trait that helps its possessor to serve any end, good or bad.

4. Self-Defense vs. Nonresistance

But perhaps some of these are verbal problems rather than moral problems. We can at least answer with reasonable definiteness a few central problems concerning the ethics of war. War is of course an "unethical," indeed a monstrous method of settling disputes. But this does not mean that any of us are entitled in all cases self-righteously to denounce everyone who participates in a war, or to declare "a plague on both your houses." Both sides in a war may be wrong; one side must be; but one side may be right, and defending one's country may not only be justified, but an inescapable moral duty. I should like to quote an excellent passage on this by Herbert Spencer:

Unquestionably war is immoral. But so likewise is the violence used in the execution of justice; so is all coercion.... There is, in principle, no difference whatever between the blow of a policeman's baton and the thrust of a soldier's bayonet.... Policemen are soldiers who act alone; soldiers are policemen who act in concert. Government employs the first to attack in detail ten thousand criminals who separately make war on society; and it calls on the last when threatened by a like number of criminals in the shape of drilled troops. Resistance to foreign foes and resistance to native ones having consequently the same object -- the maintenance of men's rights, and being effected by the same means -- force, are in their nature identical; and no greater condemnation can be passed on the one than on the other....

Defensive warfare (and of course it is solely to this that the foregoing argument applies) must therefore be tolerated as the least of two evils. There are indeed some who unconditionally condemn it, and would meet invasion by non-resistance. To such there are several replies.

First, consistency requires them to behave in like fashion to their fellow-citizens. They must not only allow themselves to be cheated, assaulted, robbed, wounded, without offering active opposition, but must refuse help
from the civil power; seeing that they who employ force by proxy are as much responsible for it as though they employed it themselves.

Again, such a theory makes pacific relationships between men and nations look needlessly Utopian. If all agree not to aggress, they must as certainly be at peace with each other as though they had all agreed not to resist. So that, while it sets up so difficult a standard of behavior, the rule of non-resistance is not one whit more efficient as a preventive of war, than the rule of nonaggression....

Lastly, it can be shown that non-resistance is also absolutely wrong. We may not carelessly abandon our rights. We may not give away our birthright for the sake of peace. If it be a duty to respect other men's claims, so also is it a duty to maintain our own. (15)

Yes, some readers may say, this is all very well for the mid-nineteenth century. But we are now past the mid-twentieth century. We are in the age of the nuclear bomb, when, without notice, any nation with such bombs may wipe out whole cities and tens of millions of people within an hour. Nuclear war means the end of civilization, if not the end of humanity itself. "Self-defense" is now an obsolete concept, another name for world suicide. It is a luxury we can no longer afford. We now have only a choice of two evils, and we must take the lesser. We must tolerate provocations, insults, indignities, affronts, threats, aggression, domination, conquest, tyranny, oppression, a reign of terror, inquisitions, atrocities, torture, slavery, anything rather than resist; for resistance means atomic war, and atomic war means mutual annihilation -- whereas, if we can keep the nuclear bomb from being used, we can at least nourish the hope that our conquerors will in time soften and relent, and man, and civilization, and even a certain amount of liberty, will survive.

If this were indeed the dreadful alternative, many of us would choose annihilation as the lesser evil. The cry for survival at any price is craven and ignominious. As Santayana once put it: "Nothing can be meaner than the anxiety to live on, to live on anyhow and in any shape; a spirit with any honor is not willing to live except in its own way." (16)

But the alternative is false. Appeasement on the part of the West, in the face of Soviet threats, merely increases the danger to the West. If the masters of the Kremlin can throw the bomb without risk to themselves, they may do it just for sport, a possibility that does not seem to have occurred to the later Bertrand Russell, though in some of his earlier books he lists plenty of instances of mass murder and torture for sport from Nero to Hitler.

5. Appeasement as a Threat to Peace

The choice before us is the exact opposite of what the Appeasers assume. It has been stated powerfully and eloquently by Wilhelm Ropke:

The terrible lessons which the two world wars have taught us confirm the
very important fact that, as a rule, war will only break out if the aggressor considers that the risk involved is a slight one. Every disagreement among the peace-loving nations, every inclination to weakness, every marked difference in the degree of armament are therefore factors which favor the outbreak of war, whereas the danger is lessened by everything which induces even the most determined aggressor to reflect upon the enormous risk he would be taking in defying the organized defensive forces....

The danger to peace is enhanced the more the will to war on one side grows in inverse proportion to pacificism on the other. Since however in our day the aggressively disposed country will always be a collectivistic-totalitarian one, whose almighty dictatorship always suppresses any expression of opinion which does not suit the government and whose all-encompassing propaganda shapes the opinion of the masses in the way the government desires, the tension between the unrestrained military preparedness, both actual and psychological, of the aggressor, and the defensive power of his victim, weakened by pacificism, will be very great and very dangerous.

This is the real source of the policy of Appeasement, which contributed so fatefuly to the outbreak of the second world war, and which since the end of the war has once again created a highly dangerous situation with regard to the totalitarian imperium of Communism with Russia at its head....

Once more the world looks on at the repulsive and lying drama in which the totalitarian center of aggression in the world raises its own war potential to the maximum, and by means of an unscrupulous propaganda of hate, fear and ideology develops a condition of war-preparedness in the minds of its own population, while at the same time abusing as warmongers all those in the West who admonish resistance, and putting the whole machinery of its psychological warfare into operation in order to cripple resistance by a campaign for pacifism and in order to deceive simple souls with the fate morgana of neutralism. It has up to now succeeded to a disastrous degree.

This experience brings us to the distressing conclusion that pacifism, merely as an attitude of mind which rejects war, is not only sterile but indeed dangerous to a tragic degree, since at the very moment when the danger of war is greatest it further increases that danger immeasurably by encouraging the attacker. . . . In the case of a war of aggression . . . that is to say in practically all cases today, [pacifism] not only fails but actually becomes one of the fatal links in the chain of causes which trigger off the war and possibly effect the triumph of the aggressor....

The conclusion to be drawn from all this is that the chief task of war-prevention is to make it plain to every potential aggressor, beforehand and in a completely indubitable way, that the risk is overwhelming. (17)

Even if the Western powers follow the course that Ropke recommends, they have no
absolute assurance that a nuclear war can be prevented. Does this mean that the problem is insoluble? Perhaps. But man can live and act only as long as he can hope. He must act on the assumption that his practical problems are solvable. Perhaps none of them are solvable permanently and absolutely. But he must act on the assumption that every problem is solvable temporarily and relatively. He can at least, in most cases, put off the evil day. If he does not know precisely what is the right thing to do, he can usually know enough to avoid doing most of the wrong things. Man solves his moral problems as he does nearly all his practical problems -- not by finding perfect solutions, but by finding solutions that make his state a little better instead of a little worse.

Notes

1. For the defense of this noun, see footnote 12, Chap. 22.


4. Professor Manley O. Hudson in International Legislation, I, xxxvi.

5. Appendix.


7. Loc. cit.


9. Ibid., p. 322.


13. Ibid., pp. 317-318.


16. Little Essays Drawn from the Writings of George Santayana (1920), p. 164.
Chapter 30: The Ethics of Capitalism

1. A Socialist Smear Word

It is commonly assumed that there is little relation between the ethical and the economic point of view, or between Ethics and Economics. But they are, in fact, intimately related. Both are concerned with human action, (1) human conduct, (2) human decision, human choice. Economics is a description, explanation, or analysis of the determinants, consequences, and implications of human action and human choice. But the moment we come to the justification of human actions and decisions, or to the question of what an action or decision ought to be, or to the question whether the consequences of this or that action or rule of action would be more desirable in the long run for the individual or the community, we have entered the realm of Ethics. This is also true the moment we begin to discuss the desirability of one economic policy as compared with another.

Ethical conclusions, in brief, cannot be arrived at independently of, or in isolation from, analysis of the economic consequences of institutions, principles, or rules of action. The economic ignorance of most ethical philosophers, and the common failure even of those who have understood economic principles to apply them to ethical problems (on the assumption that economic principles are either irrelevant or too materialistic and mundane to apply to such a lofty and spiritual discipline as Ethics), have stood in the way of progress in ethical analysis, and account in part for the sterility of so much of it.

There is hardly an ethical problem, in fact, without its economic aspect. Our daily ethical decisions are in the main economic decisions, and nearly all our daily economic decisions have, in turn, an ethical aspect.

Moreover, it is precisely around questions of economic organization that most ethical controversy turns today. The main challenge to our traditional "bourgeois" ethical standards and values comes from the Marxists, the socialists, and the Communists. What is under attack is the capitalist system; and it is attacked mainly on ethical grounds, as being materialistic, selfish, unjust, immoral, savagely competitive, callous, cruel, destructive. If the capitalistic system is really worth preserving, it is futile today to defend it merely on technical grounds (as being more productive, for example) unless we can show also that the socialist attacks on ethical grounds are false and baseless.

We find ourselves confronted at the very beginning of such a discussion with a serious semantic handicap. The very name of the system was given to it by its enemies. It was intended as a smear word. The name is comparatively recent. It does not appear in The Communist Manifesto of 1848 because Marx and Engels had not yet thought of it. It was not until half a dozen years later that either they or one of their followers had the happy idea of coining the word. It exactly suited their purposes. Capitalism was meant to designate an economic system that was run exclusively by and for the capitalists. It still keeps that built-in connotation. Hence it stands self-condemned. It is this name that has
made capitalism so hard to defend in popular argument. The almost complete success of this semantic trick is a major explanation of why many people have been willing to die for Communism but so few have been willing to die for "capitalism."

There are at least half-a-dozen names for this system, any one of which would be more appropriate and more truly descriptive: the System of Private Ownership of the Means of Production, the Market Economy, the Competitive System, the Profit-and-Loss System, Free Enterprise, the System of Economic Freedom. Yet to try at this late date to discard the word Capitalism may not only be futile but quite unnecessary. For this intended smear word does at least unintentionally call attention to the fact that all economic improvement, progress, and growth is dependent upon capital accumulation -- upon constant increase in the quantity and improvement in the quality of the tools of production -- machinery, plant, and equipment. Now the capitalistic system does more to promote this growth than any alternative.

2. Private Property and Free Markets

Let us see what the basic institutions of this system are. We may subdivide them for convenience of discussion into (1) private property, (2) free markets, (3) competition, (4) division and combination of labor, and (5) social cooperation. As we shall see, these are not separate institutions. They are mutually dependent: each implies the other, and makes it possible.

Let us begin with private property. It is neither a recent nor an arbitrary institution, as some socialist writers would have us believe. Its roots go as far back as human history itself. Every child reveals a sense of property with regard to his own toys. Scientists are just beginning to realize the astonishing extent to which some sense or system of property rights or territorial rights prevails even in the animal world.

The question that concerns us here, however, is not the antiquity of the institution, but its utility. When a man's property rights are protected, it means that he is able to retain and enjoy in peace the fruits of his labor. This security is his main incentive, if not his only incentive, to labor itself. If anyone were free to seize what the farmer had sown, cultivated, and raised, the farmer would no longer have any incentive to sow or to raise it. If anyone were free to seize your house after you had built it, you would not build it in the first place. All production, all civilization, rests on recognition of and respect for property rights. A free enterprise system is impossible without security of property as well as security of life. Free enterprise is possible only within a framework of law and order and morality. This means that free enterprise presupposes morality; but, as we shall later see, it also helps to preserve and promote it.

The second basic institution of a capitalist economy is the free market. The free market means the freedom of everybody to dispose of his property, to exchange it for other property or for money, or to employ it for further production, on whatever terms he finds acceptable. This freedom is of course a corollary of private property. Private property necessarily implies the right of use for consumption or for further production, and the right of free disposal or exchange.
It is important to insist that private property and free markets are not separable institutions. A number of socialists, for example, think they can duplicate the functions and efficiencies of the free market by imitating the free market in a socialist system -- that is, in a system in which the means of production are in the hands of the State.

Such a view rests on mere confusion of thought. If I am a government commissar selling something I don't really own, and you are another commissar buying it with money that really isn't yours, then neither of us really cares what the price is. When, as in a socialist or communist country, the heads of mines and factories, of stores and collective farms, are mere salaried government bureaucrats, who buy foodstuffs or raw materials from other bureaucrats and sell their finished products to still other bureaucrats, the so-called prices at which they buy and sell are mere bookkeeping fictions. Such bureaucrats are merely playing an artificial game called "free market." They cannot make a socialist system work like a free-enterprise system merely by imitating the so-called free-market feature while ignoring private property.

This imitation of a free-price system actually exists, in fact, in Soviet Russia and in practically every other socialist or communist country. But insofar as this mock-market economy works -- that is, insofar as it helps a socialist economy to function at all -- it does so because its bureaucratic managers closely watch what commodities are selling for on free world markets, and artificially price their own in conformity. Whenever they find it difficult or impossible to do this, or neglect to do it, their plans begin to go more seriously wrong. Stalin himself once chided the managers of the Soviet economy because some of their artificially-fixed prices were out of line with those on the free world market.

I should like to emphasize that in referring to private property I am not referring merely to personal property in consumption goods, like a man's food, toothbrush, shirt, piano, home, or car. In the modern market economy private ownership of the means of production is no less fundamental. Such ownership is from one point of view a privilege; but it also imposes on the owners a heavy social responsibility. The private owners of the means of production cannot employ their property merely for their own satisfaction; they are forced to employ it in ways that will promote the best possible satisfaction of consumers. If they do this well, they are rewarded by profits, and a further increase in their ownership; if they are inept or inefficient, they are penalized by losses. Their investments are never safe indefinitely. In a free-market economy the consumers, by their purchases or refusals to purchase, daily decide afresh who shall own productive property and how much he shall own. The owners of productive capital are compelled to employ it for the satisfaction of other people's wants.(3) A privately owned railway is as much "dedicated to a public purpose" as a government-owned railway. It is likely in fact to achieve such a purpose far more successfully, not only because of the rewards it will receive for performing its task well, but even more because of the heavy penalties it will suffer if it fails to meet the needs of shippers or travelers at competitive costs and prices.

3. Competition

The foregoing discussion already implies the third integral institution in the capitalist
system -- competition. Every competitor in a private-enterprise system must meet the market price. He must keep his unit production costs below this market price if he is to survive. The further he can keep his costs below the market price the greater his profit margin. The greater his profit margin the more he will be able to expand his business and his output. If he is faced with losses for more than a short period he cannot survive. The effect of competition, therefore, is to take production constantly out of the hands of the less competent managers and put it more and more into the hands of the more efficient managers. Putting the matter in another way, free competition constantly promotes more and more efficient methods of production: it tends constantly to reduce production costs. As the lowest-cost producers expand their output they cause a reduction of prices and so force the highest-cost producers to sell their product at a lower price, and ultimately either to reduce their costs or to transfer their activities to other lines.

But capitalistic or free-market competition is seldom merely competition in lowering the cost of producing a homogeneous product. It is almost always competition in improving a specific product. And in the last century it has been competition in introducing and perfecting entirely new products or means of production -- the railroad, the dynamo, the electric light, the motor car, the airplane, the telegraph, the telephone, the phonograph, the camera, motion pictures, radio, television, refrigerators, air conditioning, an endless variety of plastics, synthetics, and other new materials. The effect has been enormously to increase the amenities of life and the material welfare of the masses.

Capitalistic competition, in brief, is the great spur to improvement and innovation, the chief stimulant to research, the principal incentive to cost reduction, to the development of new and better products, and to improved efficiency of every kind. It has conferred incalculable blessings on mankind.

And yet, in the last century, capitalistic competition has been under constant attack by socialists and anti-capitalists. It has been denounced as savage, selfish, cutthroat, and cruel. Some writers, of whom Bertrand Russell is typical, constantly talk of business competition as if it were a form of "warfare," and practically the same thing as the competition of war. Nothing could be more false or absurd -- unless we think it reasonable to compare competition in mutual slaughter with competition in providing consumers with new or better goods and services at cheaper prices.

The critics of business competition not only shed tears over the penalties it imposes on inefficient producers but are indignant at the "excessive" profits it grants to the most successful and efficient. This weeping and resentment exist because the critics either do not understand or refuse to understand the function that competition performs for the consumer and therefore for the national welfare. Of course there are isolated instances in which competition seems to work unjustly. It sometimes penalizes amiable or cultivated people and rewards churlish or vulgar ones. No matter how good our system of rules and laws, isolated cases of injustice can never be entirely eliminated. But the beneficence or harmfulness, the justice or injustice, of institutions must be judged by their effect in the great majority of cases -- by their over-all result. We shall return to this point later.

What those who indiscriminately deplore "competition" overlook is that everything
depends upon what the competition is in, and the nature of the means it employs. Competition per se is neither moral nor immoral. It is neither necessarily beneficial nor necessarily harmful. Competition in swindling or in mutual slaughter is one thing; but competition in philanthropy or in excellence -- the competition between a Leonardo da Vinci and a Michelangelo, between a Shakespeare and a Ben Jonson, a Haydn and a Mozart, a Verdi and a Wagner, a Newton and a Leibnitz, is quite another. Competition does not necessarily imply relations of enmity, but relations of rivalry, of mutual emulation and mutual stimulation. Beneficial competition is indirectly a form of cooperation.

Now what the critics of economic competition overlook is that -- when it is conducted under a good system of laws and a high standard of morals -- it is itself a form of economic cooperation, or rather, that it is an integral and necessary part of a system of economic cooperation. If we look at competition in isolation, this statement may seem paradoxical, but it becomes evident when we step back and look at it in its wider setting. General Motors and Ford are not cooperating directly with each other; but each is trying to cooperate with the consumer, with the potential car buyer. Each is trying to convince him that it can offer him a better car than its competitor, or as good a car at a lower price. Each is "compelling" the other -- or, to state it more accurately, each is stimulating the other -- to reduce its production costs and to improve its car. Each, in other words, is "compelling" the other to cooperate more effectively with the buying public. And so, indirectly, -- triangularly, so to speak -- General Motors and Ford cooperate. Each makes the other more efficient.

Of course this is true of all competition, even the grim competition of war. As Edmund Burke put it: "He that wrestles with us strengthens our nerves and sharpens our skill. Our antagonist is our helper." But in free-market competition, this mutual help is also beneficial to the whole community.

For those who still think this conclusion paradoxical, it is merely necessary to consider the artificial competition of games and sport. Bridge is a competitive card game, but it requires the cooperation of four people in consenting to play with each other; a man who refuses to sit in to make a fourth is considered non-cooperative rather than noncompetitive. To have a football game requires the cooperation not only of eleven men on each side but the cooperation of each side with the other -- in agreeing to play, in agreeing on a given date, hour, and place, in agreeing on a referee, and in agreeing to abide by a common set of rules. The Olympic games would not be possible without the cooperation of the participating nations. There have been some very dubious analogies in the economic literature of recent years between economic life and "the theory of games"; but the analogy which recognizes that in both fields competition exists within a larger setting of cooperation (and that desirable results follow), is valid and instructive.

4. The Division of Labor

I come now to the fourth institution I have mentioned as part of the capitalist system -- the division and combination of labor. The necessity and beneficence of this was sufficiently emphasized by the founder of political economy, Adam Smith, who made it
the subject of the first chapter of his great work, *The Wealth of Nations*. In the very first sentence of that great work, indeed, we find Adam Smith declaring: "The greatest improvement in the productive powers of labor, and the greater part of the skill, dexterity, and judgment with which it is anywhere directed or applied, seem to have been the effects of the division of labor." (4)

Smith goes on to explain how the division and subdivision of labor leads to improved dexterity on the part of individual workers, in the saving of time commonly lost in passing from one sort of work to another, and in the invention and application of specialized machinery. "It is the great multiplication of the productions of all the different arts, in consequence of the division of labor," he concludes, "which occasions, in a well-governed society, that universal opulence which extends itself to the lowest ranks of the people." (5)

Nearly two centuries of economic study have only intensified this recognition. "The division of labor extends by the realization that the more labor is divided the more productive it is." (6) "The fundamental facts that brought about cooperation, society, and civilization and transformed the animal man into a human being are the facts that work performed under the division of labor is more productive than isolated work and that man's reason is capable of recognizing this truth." (7)

5. Social Cooperation

Though I have put division of labor ahead of social cooperation, it is obvious that they cannot be considered apart. Each implies the other. No can can specialize if he lives alone and must provide for all his own needs. Division and combination of labor already imply social cooperation. They imply that each exchanges part of the special product of his labor for the special product of the labor of others. But division of labor, in turn, increases and intensifies social cooperation. As Adam Smith put it: "The most dissimilar geniuses are of use to one another; the different produces of their respective talents, by the general disposition to truck, barter, and exchange, being brought, as it were, into a common stock, where every man may purchase whatever part of the produce of other men's talents he has occasion for." (8)

Modern economists make the interdependence of division of labor and social cooperation more explicit: "Society is concerted action, cooperation.... It substitutes collaboration for the -- at least conceivable -- isolated life of individuals. Society is division of labor and combination of labor.... Society is nothing but the combination of individuals for cooperative effort." (9)

Adam Smith also recognized this clearly:

In civilized society [Man] stands at all times in need of the cooperation and assistance of great multitudes, while his whole life is scarce sufficient to gain the friendship of a few persons.... Man has almost constant occasion for the help of his brethren, and it is in vain for him to expect it from their benevolence only. He will be more likely to prevail if he can interest their
self-love in his favor, and show them it is for their own advantage to do for him what he requires of them. Whoever offers to another a bargain of any kind, proposes to do this: Give me that which I want, and you shall have this which you want, is the meaning of every such offer; and it is in this manner that we obtain from one another the far greater part of those good offices which we stand in need of. It is not from the benevolence of the butcher, the brewer, or the baker, that we expect our dinner, but from their regard to their own interest. We address ourselves, not to their humanity but to their self-love, and never talk to them of our own necessities but of their advantages. (10)

What Adam Smith was pointing out in this and other passages is that the market economy is as successful as it is because it takes advantage of self-love and self-interest and harnesses them to production and exchange. In an even more famous passage, Smith pressed the point further:

The annual revenue of every society is always precisely equal to the exchangeable value of the whole annual produce of the industry, or rather is precisely the same thing with that exchangeable value. As every individual, therefore, endeavors as much as he can both to employ his capital in the support of domestic industry, and so to direct that industry that its produce may be of the greatest value; every individual necessarily labors to render the annual revenue of the society as great as he can. He generally, indeed, neither intends to promote the public interest, nor knows how much he is promoting it. By preferring the support of domestic to that of foreign industry, he intends only his own security; and by directing that industry in such a manner as its produce may be of the greatest value, he intends only his own gain, and he is in this, as in many other cases, led by an invisible hand to promote an end which was no part of his intention. Nor is it always the worse for the society that it was no part of it. By pursuing his own interest he frequently promotes that of the society more efficiently than when he really intends to promote it. (11)

This passage has become almost too famous for Smith's own good. Scores of writers who have heard nothing but the metaphor "an invisible hand" have misinterpreted or perverted its meaning. They have taken it (though he used it only once) as the essence of the whole doctrine of The Wealth of Nations. They have interpreted it as meaning that Adam Smith, as a Deist, believed that the Almighty interfered in some mysterious way to insure that all self-regarding actions would lead to socially beneficial ends. This is clearly a misinterpretation. "The fact that the market provides for the welfare of each individual participating in it is a conclusion based on scientific analysis, not an assumption upon which the analysis is based." (12)

Other writers have interpreted the "invisible hand" passage as a defense of selfishness, and still others as a confession that a free-market economy is not only built on selfishness but rewards selfishness alone. And Smith was at least partly to blame for this latter interpretation. He failed to make explicit that only insofar as people earned their livings
in legal and moral ways did they promote the general interest. People who try to improve their own fortunes by chicanery, swindling, robbery, blackmail, or murder do not increase the national income. Producers increase the national welfare by competing to satisfy the needs of consumers at the cheapest price. A free economy can function properly only within an appropriate legal and moral framework.

And it is a profound mistake to regard the actions and motivations of people in a market economy as necessarily and narrowly selfish. Though Adam Smith's exposition was brilliant, it could easily be misinterpreted. Fortunately, at least a few modern economists have further clarified the process and the motivation: "The economic life . . . consists of all that complex of relations into which we enter with other people, and lend ourselves or our resources to the furtherance of their purposes, as an indirect means of furthering our own." (13) Our own purposes are necessarily our own: but they are not necessarily purely selfish purposes. "The economic relation . . . or business nexus, is necessary alike for carrying on the life of the peasant and the prince, of the saint and the sinner, of the apostle and the shepherd, of the most altruistic and the most egoistic of men.... Our complex system of economic relations puts us in command of the cooperation necessary to accomplish our purposes." (14)

"The specific characteristic of an economic relation," according to Wicksteed, "is not its 'egoism,' but its 'non-tuism.' " (15) He explains:

If you and I are conducting a transaction which on my side is purely economic, I am furthering your purposes, partly or wholly perhaps for my own sake, perhaps entirely for the sake of others, but certainly not for your sake. What makes it an economic transaction is that I am not considering you except as a link in the chain, or considering your desires except as the means by which I may gratify those of some one else -- not necessarily myself. The economic relation does not exclude from my mind everyone but me, it potentially includes every one but you. (16)

There is a certain element of arbitrariness in making "nontuism" the essence of "the economic relation." (17) The element of truth in this position is merely that a "strictly economic" relation is by definition an "impersonal" relation. But one of Wicksteed's great contributions was to dispose of the persistent idea that economic activity is exclusively egoistic or selfregarding. (18) The real basis of all economic activity is cooperation. As Mises has put it:

Within the frame of social cooperation there can emerge between members of society feelings of sympathy and friendship and a sense of belonging together. These feelings are the source of man's most delightful and most sublime experiences.... However, they are not, as some have asserted, the agents that have brought about social relationships. They are fruits of social cooperation, they thrive only within its frame; they did not precede the establishment of social relations and are not the seed from which they spring....
The characteristic feature of human society is purposeful cooperation.... Human society ... is the outcome of a purposeful utilization of a universal law determining cosmic becoming, viz., the higher productivity of the division of labor....

Every step by which an individual substitutes concerted action for isolated action results in an immediate and recognizable improvement in his conditions. The advantages derived from peaceful cooperation and division of labor are universal. They immediately benefit every generation, and not only later descendants. For what the individual must sacrifice for the sake of society he is amply compensated by greater advantages. His sacrifice is only apparent and temporary; he foregoes a smaller gain in order to reap a greater one later.... When social cooperation is intensified by enlarging the field in which there is division of labor or when legal protection and the safeguarding of peace are strengthened, the incentive is the desire of all those concerned to improve their own conditions. In striving after his own -- rightly understood -- interests the individual works toward an intensification of social cooperation and peaceful intercourse....

The historical role of the theory of the division of labor as elaborated by British political economy from Hume to Ricardo consisted in the complete demolition of all metaphysical doctrines concerning the origin and operation of social cooperation. It consummated the spiritual, moral and intellectual emancipation of mankind inaugurated by the philosophy of Epicureanism. It substituted an autonomous rational morality for the heteronomous and intuitionist ethics of older days. Law and legality, the moral code and social institutions are no longer revered as unfathomable decrees of Heaven. They are of human origin, and the only yardstick that must be applied to them is that of expediency with regard to human welfare. The utilitarian economist does not say: Fiat justitia, pereat mundus. He says: Fiat justitia, ne pereat mundus. He does not ask a man to renounce his well-being for the benefit of society. He advises him to recognize what his rightly understood interest are.

Mises expounded the same point of view in his earlier book, Socialism. Here also, and in contradiction to the Kantian thesis that it is wrong ever to treat others merely as means, he emphasizes the same theme that we have seen in Wicksteed:

Liberal social theory proves that each single man sees in all others, first of all, only means to the realization of his purposes, while he himself is to all others a means to the realization of their purposes; that finally, by this reciprocal action, in which each is simultaneously means and end, the highest aim of social life is attained -- the achievement of a better existence for everyone. As society is only possible if everyone, while living his own life, at the same time helps others to live, if every individual is simultaneously means and end; if each individual's well-being is simultaneously the condition necessary to the well-being of the others, it is evident that the contrast between I and thou,
Once we have recognized the fundamental principle of social cooperation, we find the true reconciliation of "egoism" and "altruism." Even if we assume that everyone lives and wishes to live primarily for himself, we can see that this does not disturb social life but promotes it, because the higher fulfillment of the individual's life is possible only in and through society. In this sense egoism could be accepted as the basic law of society. But the basic fallacy is that of assuming a necessary incompatibility between "egoistic" and "altruistic" motives, or even of insisting on a sharp distinction between them. As Mises puts it:

This attempt to contrast egoistic and altruistic action springs from a misconception of the social interdependence of individuals. The power to choose whether my actions and conduct shall serve myself or my fellow beings is not given to me -- which perhaps may be regarded as fortunate. If it were, human society would not be possible. In the society based on division of labor and co-operation, the interests of all members are in harmony, and it follows from this basic fact of social life that ultimately action in the interests of myself and action in the interests of others do not conflict, since the interests of individuals come together in the end. Thus the famous scientific dispute as to the possibility of deriving the altruistic from the egoistic motives of action may be regarded as definitely disposed of.

There is no contrast between moral duty and selfish interests. What the individual gives to society to preserve it as society, he gives, not for the sake of aims alien to himself, but in his own interest. (21)

This social cooperation runs throughout the free-market system. It exists between producer and consumer, buyer and seller. Both gain from the transaction, and that is why they make it. The consumer gets the bread he needs; the baker gets the monetary profit which is both his stimulus to bake the bread and the necessary means to enable him to bake more. In spite of the enormous labor-union and socialist propaganda to the contrary, the relation of employer and employed is basically a cooperative relation. Each needs the other. The more efficient the employer, the more workers he can hire and the more he can offer them. The more efficient the workers, the more each can earn, and the more successful the employer. It is in the interest of the employer that his workers should be healthy and vigorous, well fed and well housed, that they should feel they are being justly treated, that they will be rewarded in proportion to their efficiency and that they will therefore strive to be efficient. It is in the interest of the worker that the firm for which he works can do so at a profit, and preferably at a profit that both encourages and enables it to expand.

On the "microeconomic" scale, every firm is a cooperative enterprise. A magazine or a newspaper (and as one who has been associated with newspapers and magazines all his working life I can speak with immediate knowledge of this) is a great cooperative organization in which every reporter, every editorial writer, every advertising solicitor, every printer, every deliverytruck driver, every newsdealer, cooperates to play his
assigned part, in the same way as an orchestra is a great cooperative enterprise in which each player cooperates in an exact way with his particular instrument to produce the final harmony. A great industrial company, such as General Motors, or the U.S. Steel Corporation, or General Electric -- or, for that matter, any of a thousand others -- is a marvel of continuous cooperation. And on a "macroeconomic" scale, the whole free world is bound together in a system of international cooperation through mutual trade, in which each nation supplies the needs of others cheaper and better than the others could supply their own needs acting in isolation. And this cooperation takes place, both on the smallest and on the widest scale, because each of us finds that forwarding the purposes of others is (though indirectly) the most effective of all means for achieving his own.

Thus, though we may call the chief drive "egoism," we certainly cannot call this a purely egoistic or "selfish" system. It is the system by which each of us tries to achieve his purposes whether those purposes are "egoistic" or "altruistic." The system certainly cannot be called dominantly "altruistic," because each of us is cooperating with others, not primarily to forward the purposes of those others, but primarily to forward his own. The system might most appropriately be called "mutualistic." (See Chapter 13.) In any case its primary requirement is cooperation.

6. Is Capitalism Unjust?

Let us turn now to another consideration. Is the free-market system, the "capitalist" system, just or unjust? Virtually the whole burden of the socialist attack on the "capitalist" system is its alleged injustice -- its alleged "exploitation" of the worker. A book on ethics is not the place to examine that contention fully. Such an examination is a task of economics. I hope the reader will forgive me, therefore, if, instead of examining this socialist argument directly, I merely accept the conclusion of John Bates Clark, in his epoch-making work, The Distribution of Wealth (1899), and refer the reader to that and other works on economics (22) for the supporting arguments for his conclusion.

The general thesis of Clark's work is that, "Free competition tends to give to labor what labor creates, to capitalists what capital creates, and to entrepreneurs what the coordinating function creates.... [It tends] to give to each producer the amount of wealth that he specifically brings into existence." (23)

Clark argues, in fact, that the tendency of a free competitive system is to give "to each what he creates." If this is true, he continues, it not only disposes of the exploitation theory, that "workmen are regularly robbed of what they produce," but it means that the capitalist system is essentially a just system, and that our effort should be, not to destroy it and substitute another utterly different in kind, but to perfect it so that exceptions to its prevalent rule of distribution may be less frequent and less considerable. (24)

Certain qualifications must be made in these conclusions. As Clark himself points out, this principle of "distribution" (25) in the free market represents a tendency. It does not follow that in every instance everyone gets exactly the value of what he has produced or helped to produce. And the value of his contribution that he gets is the market value -- i.e., the value of that contribution as measured by others.
But whatever the shortcomings of this system may be from the requirements of perfect "justice," no superior system has yet been conceived. Certainly, as we shall see in our next chapter, that system is not socialism.

But before we come to our final moral evaluation of this marvelous free-market system, we must notice one other great virtue. It is not merely that it tends constantly to reward individuals in accordance with their specific contribution to production. By the constant play in the market of prices, wages, rents, interest rates, and other costs, relative profit margins or losses, the market tends constantly to achieve not only maximum production but optimum production. That is to say, through the incentives and deterrents provided by these ever-changing relationships of prices and costs, the production of thousands of different commodities and services is synchronized, and a dynamic balance is maintained in the volume of production of each of these thousands of different goods in relation to each other. This balance does not necessarily reflect the wishes of any one individual. It does not necessarily correspond with the utopian ideal of any economic planner. But it does tend to reflect the composite wishes of the whole existing body of producers and consumers. For each consumer, by his purchases or abstentions from purchase, daily casts his vote for the production of more of this commodity and less of that; and the producer is forced to abide by the consumers' decisions. (26)

Having seen what this system does, let us now look at the justice of it a little more closely. It is commonly regarded as "unjust" because the unthinking ideal of "social justice," from time immemorial, has been absolute equality of income. Socialists are never tired of condemning "poverty in the midst of plenty." They cannot rid themselves of the idea that the wealth of the rich is the cause of the poverty of the poor. Yet this idea is completely false. The wealth of the rich makes the poor less poor, not more. The rich are those who have something to offer in return for the services of the poor. And only the rich can provide the poor with the capital, with the tools of production, to increase the output and hence the marginal value of the labor of the poor. When the rich grow richer, the poor grow, not poorer, but richer. This, in fact, is the history of economic progress.

Any serious effort to enforce the ideal of equality of income, regardless of what anyone does or fails to do to earn or create income -- regardless of whether he works or not, produces or not -- would lead to universal impoverishment. Not only would it remove any incentive for the unskilled or incompetent to improve themselves, and any incentive for the lazy to work at all; it would remove even the incentive of the naturally talented and industrious to work or to improve themselves.

We come back once more to the conclusions we reached in the chapter on Justice. Justice is not purely as an end in itself. It is not an ideal that can be isolated from its consequences. Though admittedly an intermediate end, it is primarily a means. Justice, in brief, consists of the social arrangements and rules that are most conducive to social cooperation -- which means, in the economic field, most conducive to maximizing production.

And the justice of these arrangements and rules, in turn, is not to be judged purely by their effect in this or that isolated instance, but (in accordance with the principle first
pointed out by Hume) by their over-all effect in the long run.

Practically all arguments for the equal distribution of income tacitly assume that such an equal division would do nothing to reduce the average income; that total income and wealth would remain at least as great as they would have been in a free-market system in which everyone was paid in accordance with his own production or his own contribution to production. This assumption is one of unsurpassable naivete. Such an enforced equal division -- and it could only be achieved by force -- would cause a violent and disastrous drop in production and impoverish the nation that adopted it. Communist Russia was quickly forced to abandon this equalitarian idea; and to the extent that communist countries have tried to adhere to it, their people have paid dearly. But this is to anticipate the discussion in our next chapter.

It may be supposed -- and it is everywhere popularly supposed today -- that there is some "third" system, some "middle-of-the-road" system, that could combine the enormous productivity of a free-market system with the "justice" of a socialist system -- or that could, at least, bring a nearer equality of income and welfare than that produced in a completely free economic system. I can only state here my own conclusion that this is a delusion. If any such middle-of-the-road system did remedy a few specific injustices, it would do so only by creating many more -- and incidentally by reducing total production compared with what a free-market system would achieve. For the basis of this conclusion I must refer the reader to treatises on economics. (27)

7. Is the Market "Ethically Indifferent"?

We come now, however, to a position very frequently taken by economists in recent decades, a position for which Philip H. Wicksteed, in his Common Sense of Political Economy (1910) may have helped to set the fashion. This is that the economic system is an "ethically indifferent instrument." Wicksteed argues for this position in a passage of great eloquence and penetration, from which I quote a substantial portion:

We have now seen that the taint of inherent sordidness which attaches itself in many minds to the economic relation, or even to the study of it, is derived from a faulty conception of its nature. But, on the other hand, the easy optimism that expects the economic forces, if only we give them free play, spontaneously to secure the best possible conditions of life, is equally fallacious, and even more pernicious. It is, indeed, easy to present the working of the economic forces as wholly beneficent. Have we not seen that they automatically organize a vast system of co-operation, by which men who have never seen or heard of each other, and who scarcely realize each other's existence or desires even in imagination, nevertheless support each other at every turn, and enlarge the realization each of the other's purposes? Do they not embrace all the world in one huge mutual benefit society? That London is fed day by day, although no one sees to it, is itself a fact so stupendous as to excuse, if it does not justify, the most exultant paean that were ever sung in honor of the laissez-faire laissez-passar theory of social organization. What a testimony to the efficiency of the economic nexus is borne by the very fact
that we regard it as abnormal that any man should perish for want of any one of a thousand things, no one of which he can either make or do for himself. When we see the world, in virtue of its millions of mutual adjustments, carrying itself on from day to day, and ask, "Who sees to it all?" and receive no answer, we can well understand the religious awe and enthusiasm with which an earlier generation of economists contemplated those "economic harmonies," in virtue of which each individual, in serving himself, of necessity serves his neighbor, and by simply obeying the pressures about him, and following the path that opens before him, weaves himself into the pattern of "purposes he cannot measure."

But we must look at the picture more closely. The very process of intelligently seeking my own ends makes me further those of others? Quite so. But what are my purposes, immediate and ultimate? And what are the purposes of others which I serve, as a means of accomplishing my own? And what views have I and they as to the suitable means of accomplishing those ends? These are the questions on which the health and vigor of a community depend, and the economic forces, as such, take no count of them. Division of labor and exchange, on which the economic organization of society is based, enlarge our means of accomplishing our ends, but they have no direct influence upon the ends themselves, and have no tendency to beget scrupulousness in the use of the means. It is idle to assume that ethically desirable results will necessarily be produced by an ethically indifferent instrument, and it is as foolish to make the economic relation an idol as it is to make it a bogey.

The world has many things that I want for myself and others, and that I can get only by some kind of exchange. What, then, have I, or what can I do or make, that the world wants? Or what can I make it want, or persuade it that it wants, or make it believe that I can give it better than others can? The things I want, if measured by an ideal standard, may be good or bad for me to have or for others to give; and so with the things I give them, the desires I stimulate in them, and the means I employ to gratify them. When we draw the seductive picture of "economic harmony" in which every one is "helping" some one else and making himself "useful" to him, we insensibly allow the idea of "help" to smuggle in with it ethical or sentimental associations that are strictly contraband. We forget that the "help" may be impartially extended to destructive and pernicious or to constructive and beneficent ends, and moreover that it may employ all sorts of means. We have only to think of the huge industries of war, of the floating of bubble companies, of the efforts of one business or firm to choke others in the birth, of the poppy culture in China and India, of the gin-palaces and distilleries at home, in order to realize how often the immediate purpose of one man or of one community is to thwart or hold in check the purpose of another, or to delude men, or to corrupt their tastes and to minister to them when corrupted. (28)

I have quoted Wicksteed at such great length because his is the most powerful statement I
have ever encountered of the thesis that the free market system is "ethically indifferent" or ethically neutral. The thesis, nevertheless, seems to me open to serious question.

Let us begin by confronting it with one or two statements of the rival thesis that the free market economy does have a positive moral value. The reader will recall the passage from Ludwig von Mises already quoted on page 312, in which he contends that "feelings of sympathy and friendship and a sense of belonging together . . . are fruits of social cooperation" and not the seed from which social cooperation springs. A similar contention is put forward by Murray N. Rothbard:

> In explaining the origins of society, there is no need to conjure up any mystic communion or "sense of belonging" among individuals. Individuals recognize, through the use of reason, the advantages of exchange resulting from the higher productivity of the division of labor, and they proceed to follow this advantageous course. In fact, it is far more likely that feelings of friendship and communion are the effects of a regime of (contractual) social co-operation rather than the cause. Suppose, for example, that the division of labor were not productive, or that men had failed to recognize its productivity. In that case, there would be little or no opportunity for exchange, and each man would try to obtain his goods in autistic independence. The result would undoubtedly be a fierce struggle to gain possession of the scarce goods, since, in such a world, each man's gain of useful goods would be some other man's loss. It would be almost inevitable for such an autistic world to be strongly marked by violence and perpetual war. Since each man could gain from his fellows only at their expense, violence would be prevalent, and it seems highly likely that feelings of mutual hostility would be dominant. As in the case of animals quarreling over bones, such a warring world could cause only hatred and hostility between man and man. Life would be a bitter "struggle for survival." On the other hand, in a world of voluntary social co-operation through mutually beneficial exchanges, where one man's gain is another man's gain, it is obvious that great scope is provided for the development of social sympathy and human friendships. It is the peaceful, cooperative society that creates favorable conditions for feelings of friendship among men.

> The mutual benefits yielded by exchange provide a major incentive . . . to would-be aggressors (initiators of violent action against others) to restrain their aggression and co-operate peacefully with their fellows. Individuals then decide that the advantages of engaging in specialization and exchange outweigh the advantages that war might bring. (29)

Let us now look a little more closely at Wicksteed's thesis. It is true, as he so eloquently points out, that capitalism, as it functioned in his time and today, is not yet a heaven filled with cooperating saints. But this does not prove that the system is responsible for our individual shortcomings and sins, or even that it is ethically "indifferent" or neutral. Wicksteed took for granted not only the economic but the ethical merits of the capitalism of his day because that was the system that he saw all round him, and therefore he did not
visualize the alternative. What he forgot when he wrote the passage quoted above is that modern capitalism is not an inevitable or inescapable system but one that has been chosen by the men and women who live under it. It is a *system of freedom*. London is not fed "although no one sees to it." London is fed precisely because almost *everybody* in London sees to it. The housewife shops every day for food, and brings it home by car or on foot. The butcher and grocer know that she will shop, and stock what they expect her to buy. The meats and vegetables are brought to their shops in their own trucks or the trucks of wholesalers, who in turn order from shippers, who in turn order from farmers and order railroads to transport the food, and the railroads exist precisely to do that. All that is lacking in this system is a single dictator who ostentatiously issues commands for the whole thing and claims all the credit for it.

True, this system of freedom, this free-market system, presupposes an appropriate legal system and an appropriate morality. It could not exist and function without them. But once this system exists and functions it raises the moral level of the community still further.

8. The Function of Freedom

Wicksteed does not quite seem to have realized that in describing a market economy he was describing a system of economic *freedom*, and freedom is not "ethically indifferent," but a necessary condition of morality. As F. A. Hayek has put it:

> It is ... an old discovery that morals and moral values will grow only in an environment of freedom, and that, in general, moral standards of people and classes are high only where they have long enjoyed freedom -- and proportional to the amount of freedom they have possessed. That freedom is the matrix required for the growth of moral values -- indeed not merely one value among many but the source of all values -- is almost self evident. It is only where the individual has choice, and its inherent responsibility, that he has occasion to affirm existing values, to contribute to their further growth, and to earn moral merit. (30)

If the morality of a given free-market system falls short of perfection, this is no proof that the free-market system is ethically indifferent or ethically neutral. If a prior morality is necessary for it to come into existence, its existence none the less promotes a wider and more sustained morality. The habit of voluntary economic cooperation tends to make a mutualistic attitude habitual. And a system that provides us better than any other with our material needs and wants can never be dismissed as ethically negligible or ethically irrelevant. Morality depends upon the prior satisfaction of material needs. As Wicksteed himself so memorably put it in another context: "A man can be neither a saint, nor a lover, nor a poet, unless he has comparatively recently had something to eat." (31)

Ironically, precisely because capitalism does make it possible for men to meet their material needs, and often amply, it has been deplored as a "materialistic" system. To this an excellent answer has been given by F. A. Hayek: "Surely it is unjust to blame a system as more materialistic because it leaves it to the individual to decide whether he prefers
material gain to other kinds of excellence, instead of having this decided for him.... If [a free enterprise society] gives individuals much more scope to serve their fellows by the pursuit of purely materialistic aims, it also gives them the opportunity to pursue any other aim they regard as more important." (32)

To which I may add that in a free economy everyone is free to practice generosity toward others to any extent he sees fit -- and better able to.

As voluntary economic cooperation makes us more interdependent, the consequences of breaches of cooperation or a breakdown of the system become more serious for all of us; and to the extent that we recognize this we will become less indifferent to failure or violation of cooperation in ourselves or in others. Therefore the tendency will be for the moral level of the whole community to be kept high or to be raised.

The way to appreciate the true moral value of the free-market economy is to ask ourselves: *If this freedom did not exist, what then?* We undervalue it, not only economically but morally, only because we have it and think it secure. As Shakespeare has put it:

> For it so falls out That what we have we prize not to the worth Whiles we enjoy it, but being lack'd and lost, Why, then we rack the value; then we find The virtue that possession would not show us Whiles it was ours. (33)

Writing in 1910, Wicksteed had an excuse which we do not have for regarding the capitalist system as morally indifferent. He did not have the stark alternatives before him. He had not been reading or experiencing daily, for years, the results of statism, of government economic planning, of socialism, of fascism, of communism. We will examine in our next chapter the morality, or rather the immorality, of these alternatives.

To sum up: The system of capitalism, of the market economy, is a system of freedom, of justice, of productivity. In all these respects it is infinitely superior to its coercive alternatives. But these three virtues cannot be separated. Each flows out of the other. Only when men are free can they be moral. Only when they are free to choose can they be said to choose right from wrong. When they are free to choose, when they are free to get and to keep the fruits of their labor, they feel that they are being treated justly. As they recognize that their reward depends on their own efforts and output (and in effect is their output) each has the maximum incentive to maximize his output, and all have the maximum incentive to cooperate in helping each other to do so. The justice of the system grows out of the freedom it insures, and the productivity of the system grows out of the justice of the rewards that it provides.

**Notes**


4. *The Wealth of Nations* (1776), Book I, Chap. 1. The phrase had already been used and the theme stated in a passage in Mandeville's *Fable of the Bees*, pt. ii (1729), dial. vi., p. 335.

The reader will notice a certain overlap and duplication in the quotations in this chapter from Adam Smith and Philip Wicksteed and those from the same authors in Chap. 6, "Social Cooperation." But I think these duplications are justified in the interests of emphasis and of saving the reader the inconvenience of turning back to that chapter to remind himself of the few sentences repeated here.


13. Philip H. Wicksteed, *The Common Sense of Political Economy* (London: Macmillan; 1910), p. 158. The whole chapter on, "Business and the Economic Nexus," from which this and later quotations are drawn, is a brilliant exposition that deserves the most careful study.


18. See Professor Lionel Robbins's Introduction to the 1933 edition of Wicksteed's *Common Sense of Political Economy*: "Before Wicksteed wrote, it was still possible for intelligent men to give countenance to the belief that the whole structure of Economics
depends upon the assumption of a world of economic men, each actuated by egocentric
or hedonistic motives.... Wicksteed shattered this misconception once for all." (p. xxi).


20. Ludwig von Mises, *Socialism: An Economic and Sociological Analysis* (English
translation; Macmillan, 1932), p. 432.

21. Ibid., pp. 397-398.

22. E.g., Eugen von Bohm-Bawerk, *Karl Marx and the Close of His System* (1896);
Ludwig von Mises, *Socialism* (1936) and *Human Action* (1949). Practically the whole of
modern economic literature, in its acceptance of the marginal productivity theory of
wages, is in effect a refutation of the Marxist exploitation theory, and a substantial
acceptance of the conclusions of J. B. Clark.


24. Ibid., p. 9.

25. The older economic textbooks (i.e., of the late nineteenth and early twentieth
centuries) commonly devoted separate chapters or even separate sections to "Production"
and "Distribution" respectively. This was misleading. Wealth is not first "produced" and
then "distributed." This is a socialist misconception. If a farmer raises a crop by himself
he gets the whole crop because he has produced it. It is not "distributed" to him; it is
merely not taken away from him. If he sells it on the market, he gets the monetary market
value of the crop in exchange just as a worker gets the monetary market value for his
labor.

26. For a fuller description of this process, see Henry Hazlitt, "How the Price System
Works," *Economics In One Lesson* (Harper, 1947; MacFadden, 1962), Chap. XVI.

27. See especially the works of Ludwig von Mises, including his more popular *Planning
for Freedom* (South Holland, Ill.: Libertarian Press; 1952), particularly the chapter,
"Middle-of-the-Road Policy Leads to Socialism." I may refer interested readers also to
my own *Economics In One Lesson*.


30. "The Moral Element in Free Enterprise," in *The Spiritual and Moral Significance of


Chapter 31: The Ethics of Socialism

1. The Alternative to Freedom

In the preceding chapter we tried to confine ourselves to a discussion of the positive ethical values of "capitalism" -- i.e., of the system of economic freedom. We did this because these values are so seldom appreciated or even considered. For more than a century the system has been under constant attack from numberless detractors (including those who owe most to it), and even the majority of its defenders have been apologetic about it, contenting themselves with pointing out that it is more productive than its alternatives.

This is a valid defense. It has, indeed, an ethical as well as a "merely material" validity. Capitalism has enormously raised the level of the masses. It has wiped out whole areas of poverty. It has greatly reduced infant mortality, and made it possible to cure disease and prolong life. It has reduced human suffering. Because of capitalism, millions live today who would otherwise have not even been born. If these facts have no ethical relevance, then it is impossible to say in what ethical relevance consists.

But though a defense of capitalism solely because of its productivity is valid and even ethically valid, it is not ethically sufficient. We cannot fully appreciate the positive ethical values of a system of economic freedom until we compare it with its alternatives.

So let us compare it now with its only real alternative -- socialism. Some readers may object that there are any number of alternatives, a whole spectrum ranging from various degrees of interventionism and statism to communism. But to avoid getting into purely economic issues, I am going to be dogmatic at this point and say that all so-called middle-of-the-road systems are unstable and transitional in nature, and in the long run either break down or lead toward a complete socialism. For the argument in support of this conclusion, I must refer the reader to the relevant economic literature. (1) Here I will content myself with calling attention to the difference between a general undiscriminatory system of laws against force and fraud, on the one hand, and specific interventions in the market economy on the other. Some of these specific interventions may indeed "remedy" this or that specific "evil" in the short run, but they can do so only at the cost of producing more and worse evils in the long run. (2)

I should also warn the reader that in most of this discussion we shall be treating "socialism" and "communism" as practically synonymous. This was the practice of Marx and Engels. It is true that the words have come to have different connotations today; later in this chapter we shall recognize these. But in most of this discussion we shall assume, with Bernard Shaw, that "A communist is nothing but a socialist with the courage of his convictions." The parties and programs in present-day Europe that call themselves "socialist" in fact advocate merely a partial socialism -- the nationalization of railroads, various public utilities, and heavy industry -- but not usually of light industries, the
service trades, or agriculture. When socialism becomes complete, it becomes what is generally called communism.

An additional distinction: the parties that call themselves Communist believe in getting into power, if necessary, through violent revolution, and in spreading their power by infiltration, hate-propaganda, subversion and war against other nations; whereas the parties that call themselves Socialist profess (for the most part sincerely) to wish to come into power only through persuasion and "democratic means." But we can leave a discussion of such differences until later.

2. Utopian Socialism

Let us begin by considering the ethical assumptions of utopian (or pre-Marxist) socialism. The utopian socialists have always deplored the alleged cruelty and savagery of economic competition, and have pleaded for the substitution of a regime of "cooperation" or "mutual aid." This plea rests, as we have seen in the preceding chapter, on a failure to understand that a free-market system is in fact a marvelous system of social cooperation, both on a "microeconomic" and on a "macroeconomic" scale. It rests on a failure to recognize, in addition, that economic competition is an integral and indispensable part of this system of economic cooperation, and enormously increases its effectiveness.

Utopian socialists constantly talk of the "wastefulness" of competition. They fail to understand that the apparent "wastes" of competition are short-term and transitional wastes necessary to increasing economies in the long run. One does not get any comparable long-run economies under monopolies. Above all, one does not get them under governmental monopolies: witness the post-office.

In Looking Backward (1888), the most famous utopian-socialist novel of the late nineteenth century, Edward Bellamy portrayed what he considered an ideal society. And one of the features that made it ideal was that it eliminated the interminable rows of stores [in Boston] . . . ten thousand stores to distribute the goods needed by this one city, which in my [utopian-socialist] dream had been supplied with all things from a single warehouse, as they were ordered through one great store in every quarter, where the buyer, without waste of time or labor, found under one roof the world's assortment in whatever line he desired. There the labor of distribution had been so slight as to add a scarcely perceptible fraction to the cost of commodities to the user. The cost of production was virtually all he paid. But here the mere distribution of the goods, their handling alone, added a fourth, a third, a half and more, to the cost. All these ten thousand plants must be paid for, their rent, their staffs of superintendence, their platoons of salesmen, their ten thousand sets of accountants, jobbers, and business dependents, with all they spent in advertising themselves and fighting one another, and the consumers must do the paying. What a famous process for beggaring a nation. (3)
What Bellamy failed to see in this incredibly naive picture was that he was putting all the costs and inconveniences of "distribution" on the buyer, on the consumer. In his utopia it was the buyers who had to walk or take a trolley or drive their carriages to the "one great store." They could not go just around the corner to pick up groceries, or a loaf of bread or a bottle of milk; or a medicine; or a pad and pencil; or a screwdriver; or a pair of socks or stockings. No: for the most trivial item they had to walk or ride to the "one great store," no matter how far away it might happen to be. And then, because the one great nationalized store would not have any competition to meet, it would not put on enough salesmen, and the customers would have to queue up for indefinite waits (as in Russia or most government-run "services" anywhere). And, because of the same lack of competition, the goods would be poor and of limited variety. They would not be what the customers wanted, but what the government bureaucrats thought were plenty good enough for them.

Among the things that Bellamy overlooked was that all real costs must be paid for; and if the one great government store does not put the cost of "distribution" on the price, because it does not assume that cost, it is only because it forces the consumers to assume that cost, not only in money, but in time and inconvenience and even personal hardship. The "wastes" of the kind of system that Bellamy dreamed of would be enormously greater than those of the competitive system he derided.

But these were comparatively minor errors. The major error of Bellamy's picture lay in his complete failure to recognize the role of competition in constantly reducing costs of production, in improving products as well as means of production, and in developing wholly new products. He did not foresee the thousand inventions, improvements, and new discoveries that capitalistic competition has brought to the world in the seventy-six years since he wrote in 1888. Though he was supposed to be writing about conditions in the year 2000 (in his dream), he did not foresee the airplane or even the automobile; or radio or television or high-fidelity and stereophonic systems, or even the phonograph; or "automation," or a thousand miracles of the modern world. He did foresee music being piped into homes from central government stations by telephone; but this was because the telephone had already been privately invented by Alexander Graham Bell in 1876 and 1877 (ten years before Bellamy wrote), and had been privately improved since then.

Nor did he foresee the enormous economies that were to be effected in distribution. He did not foresee the enormous growth that was to develop in the size of the privately-owned department store and in the varieties of goods it was to offer. He did not foresee that these stores would open branches in the suburbs or in other cities to serve their customers better. He did not foresee the development of the modern mail-order house, which would enable people to order goods from huge catalogs and save them the trouble of driving in to the "one great store" in the hope that it might carry what they wanted. He did not foresee the development of the modern supermarket, not only with its immense increase in the varieties of goods offered, but with its enormous economies in the size of sales staffs. And the reason he did not foresee these things is that he failed to recognize the enormous pressures that the competition which he deplored put on each individual store or firm constantly to increase its economies and reduce its costs.
And for the same reason he did not foresee the immense economies that were to be brought about by mechanized bookkeeping and accounting. In fact, his comments show that he hardly understood the need for bookkeeping or accounting at all. To him it was merely a way in which private merchants counted up their inexcusable profits. He knew nothing of one of the main functions of accounting. That a chief purpose of bookkeeping and accounting is precisely to know what costs are, and where they occur, so that wastes can be traced, pinpointed, and eliminated, and costs reduced, never occurred to him. He was against competition because he took all its beneficent results for granted.

I had not meant to get into economic considerations to this extent, but it seems necessary in order to show what is wrong with the implicit ethics of socialist or anti-capitalist writers.

3. "Equal Distribution" vs. Production

What socialist writers fail to understand is that only through the institution of the free market, with competition and private ownership of the means of production, and only through the interplay of prices, wages, costs, profits and losses is it possible to determine what consumers want, and in what relative proportions, and therefore what is to be produced, and in what relative proportions. Under a system of capitalism, the interplay of millions of prices and wages and trillions of price and wage and profit interrelationships produce the infinitely varied incentives and deterrents that direct production as by "an invisible hand" into thousands of different commodities and services. What socialists fail to understand is that socialism cannot solve the problem of "economic calculation." "Even angels, if they were endowed only with human reason, could not form a socialistic community." (4)

Now by any utilitarian standard (and the socialists themselves constantly appeal to a utilitarian standard) any system that cannot solve the problem of production, that cannot maximize production and cannot direct it into the proper channels, any system that would grossly reduce (compared with what is possible) the material basis for social life, the satisfaction of human wants, cannot be called a "moral" system.

We have already seen that a free-market system tends to give to every social group, and to every individual within each group, the value of what it or he has contributed to production. The working motto of such a system is: To each what he creates. Now Marxian socialism denies that capitalism tends to do this. It holds that under capitalism the worker is systematically "exploited" and robbed of the full produce of his labor. We have already seen in the preceding chapter that this Marxian contention is untenable. (5) But in any case the Marxists do not propose this for their own motto for distribution. Their motto is: From each according to his ability; to each according to his need.

The two parts of this slogan are incompatible. Human nature is such that unless each is paid and rewarded according to his ability and effort and contribution he will not exert himself to apply and develop his full potential ability, to put forth his maximum effort, or to make his maximum contribution. And the general reduction of effort will of course reduce the production out of which everybody's needs are to be supplied. And that each
will have "according to his need" is an empty boast -- unless need is to be interpreted as meaning just enough to keep alive. (Even this, as the history of famines in Soviet Russia and Communist China has shown, is not always achieved.) But if "needs" are to be interpreted in the sense of wants and desires, in the sense of what each of us would like to have, it is a goal never to be fully achieved as long as there is an acknowledged shortage or scarcity of anything at all. If "need" is interpreted simply as *other people's* need as estimated by a Socialist bureaucrat, then no doubt the socialist goal can be sometimes achieved.

The most common ideal of "just" distribution espoused by utopian socialists is equal division of goods or income per head of the population. (6) Applied literally, this would violate the motto of distribution according to need by giving as much to infants as to adults in their prime. But the central objection to the ideal is of a quite different nature. It would destroy production.

We have already seen (Chapter 30) why this is so. Suppose at present (or at the time that the experiment of guaranteed equality of income per head is started) the statistical average income per capita is $2,500 a year. Then nobody who had been getting less than that would work harder to increase his income, because the difference would be guaranteed to him. In fact, as the whole amount would be guaranteed to him, he would see no reason to continue to work at all -- except insofar as he was coerced into doing so by slavery, the whip, a tyrannical public opinion, or the intermittent and uncertain promptings of his own conscience. As, moreover, the new guaranteed *equality* of income at $2,500 a year could only be realized by seizing everything above that amount earned by anybody, those who had previously been earning more than that amount would no longer have any incentive to do so. In fact, they would no longer have any incentive to earn *even* that amount; because it would be guaranteed to them whether they earned it or not. The result would be general poverty and starvation.

It may be replied that this would be a suicidal thing for men to do, and that the inhabitants of such a society would surely be intelligent enough to see this; that they would be intelligent enough, in fact, to see that the more each produced the more there would be for all. This is in fact the argument of all socialists and of all socialist governments. What those who put forward the argument overlook is that what is true for the collectivity is not necessarily true for the individual. The individual is told by the managers of the socialist society that if he increases *his* output he will, other things being equal, increase *total* output. Mathematically he recognizes that this is so. But mathematically he recognizes, also, that under a system of equal division his own contribution can have only an infinitesimal relationship to his own income and welfare. He knows that even if he personally worked like a galley slave, and *nobody else* worked, he would still starve. And he knows, also, on the other hand, that if *everybody else* worked like a galley slave, and *he* did *nothing*, or only went through the motions of working when somebody was watching him, he would live very well on what *everybody else* had produced.

Suppose a man lives in a socialist country with a population of 200 million. By backbreaking work, say, he *doubles* his production. If his previous production was
average, he has increased the total national production by only one-two-hundred-millionth. This means that he personally, assuming equal distribution, increases his income or consumption by only one-two-hundred-millionth, in spite of his terrific effort. He would never notice the infinitesimal difference in his material welfare. Suppose, on the other hand, that without getting caught he does not work at all. Then he gets only one-two-hundred-millionth less to eat. The deprivation is so infinitesimal that again he would be unable to notice it. But he would save himself from any work whatever.

In brief, under conditions of equal distribution regardless of individual production, a man's output, or the intensity of his effort, will be determined not by some abstract, overall, collectivist consideration but mainly by his assumption regarding what everybody else is doing or is going to do. He may be willing to "do his share"; but he'll be hanged before he'll break his back to produce while others are loafing, because he knows that it will get him nowhere. And he will probably be a little generous in measuring how hard he himself is working and a little cynical in estimating how hard everybody else is working. He will be apt to cite the very worst among his co-workers as typical of what "others" do while he slaves. (7)

That this is what actually happens in a completely socialized economy is proved by the necessity the managers of such an economy are under to maintain a constant propaganda in favor of More Work, More Production. It is proved by the mass starvation that immediately followed the collectivization of the farms in Soviet Russia and in Communist China. But no more impressive illustration can be found anywhere than in the very beginnings of American history.

Most of us have forgotten that when the Pilgrim Fathers landed on the shores of Massachusetts they established a communist system. Out of their common product and storehouse they set up a system of rationing, though it came to "but a quarter of a pound of bread a day to each person." Even when harvest came, "it arose to but a little." A vicious circle seemed to set in. The people complained that they were too weak from want of food to tend the crops as they should. Deeply religious though they were, they took to stealing from each other. "So as it well appeared," writes Governor Bradford, in his contemporary account, "that famine must still insue the next year allso, if not some way prevented."

So the colonists, he continues,

begane to thinke how they might raise as much come as they could, and obtaine a teeter crope than they had done, that they might not still thus languish in miserie. At length [in 1623] after much debate of things, the Gov. (with the advise of the cheefest amongst them) gave way that they should set come every man for his owne perticuler, and in that regard trust to them selves.... And so assigned to every family a parcell of land....

This had very good success; for it made all hands very industrious, so as much more come was planted than other waise would have bene by any means the Gov. or any other could use, and saved him a great deall of trouble,
and gave farr better contente.

The women now went willingly into the feild, and tooke their litle-ons with them to set come, which before would aleg weakness, and inabilitie; whom to have compelled would have bene thought great tiranie and oppression.

The experience that was had in this commone course and condition, tried sundrie years, and that amongst godly and sober men, may well evince the vanitie of that conceite of Platos and other ancients, applauded by some of later times; -- that the taking away of propertie, and bringing in communitie into a comone wealth, would make them happy and flourishing; as if they were wiser than God. For this communitie (so farr as it was) was found to breed much confusion and discontent, and retard much imployment that would have been to their benefite and conforte.

For the yong-men that were most able and fitte for labour and service did repine that they should spend their time and Streingth to worke for other mens wives and children, with out any recom pense. The strong, or man of parts, had no more in devission of victails and cloaths, than he that was weake and not able to doe a quarter the other could; this was thought injuestice....

And for men's wives to be commanded to doe service for other men, as dressing their meate, washing their cloaths, etc., they deemd it a kind of slaverie, neither could many husbands well brooke it....

By this time harvest was come, and instead of famine, now God gave them plentie, and the face of things was changed, to the rejoysing of the harts of many, for which they blessed God. And the effect of their particular [private] planting was well scene, for all had, one way and other, pretty well to bring the year aboute, and some of the abler sorte and more industrious had to spare, and sell to others, so as any general! wante or famine hath not been amongst them since to this day. (8)

Such are the results when an attempt is made, in the name of "justice," to substitute a system of equal division per capita for a system of allowing each to get and keep what he creates. The fallacy of all schemes for (a necessarily coercive) equal division of wealth or income is that they take production for granted. The sponsors of such schemes tacitly assume that in spite of such equal division production will be the same; a few even explicitly argue that it will be greater. We can imagine a modern Socrates questioning such a Leveler:

Socrates: Which is more just -- an equal division of goods or an unequal one?

Leveler: Obviously an equal division.

Socrates: No matter who produced the goods or how much was produced?
*Leveler:* Under all circumstances an equal division would be clearly more just than an unequal division.

*Socrates:* Let us see. Suppose in a poor isolated village of a hundred people, each were allotted a small bowl of rice a day, while in another isolated village of a hundred, ten people got only one bowl of rice a day, ten others two bowls, seventy others three bowls of rice a day, while one-tenth of the group lived very well indeed, with a rich varied diet. Which village would be better off -- the first or the second?

*Leveler:* The second, of course. But --

*Socrates:* But according to your own definition, there would be less "justice" in the second village.

*Leveler:* But you are simply changing the terms of the problem. Obviously if the greater supply of goods produced in the second village were evenly divided, the second village would be better off than before, because the division would be more just.

*Socrates:* But suppose it was precisely because of the coercive equal division that the first village had been reduced to a production of only one bowl of rice per person per day? Suppose the production and distribution in the first village would be the same as that in the second if, as in the second, each person were allowed to keep his own contribution to production? For I have not really been talking about two different villages at all; but about what might happen in the same village under two different systems of "distribution" -- one, a forced equal distribution of the total production, and the other a system in which each person was paid for what he produced, or was allowed to keep or exchange what he produced and protected in his right to do so.

*Leveler:* But isn't equal division under all circumstances more just than unequal division?

*Socrates:* Under certain circumstances it might be, as in the food allotment to an army, or to the people of a city under siege. But it is never more just when its result is substantially to diminish the output or product to be divided.


But perhaps we have already put too many opinions in the mouth of even a modernized Socrates. We must never lose sight of the fact that Justice, like Virtue, is primarily a means; and though it is also an end, it is never the ultimate end, but must be judged by its results. Whatever produces bad results, whatever reduces material welfare or human happiness, cannot be Justice. We call Justice (as we have already seen in *Chapter 24*) the system of rules and arrangements that increase human peace, cooperation, production, and happiness, and Injustice whatever rules and arrangements stand in the way of these consequences. All a priori concepts of Justice must be revised accordingly.

The system of "to each what he produces," and the system of equal division regardless of what each produces, cannot, insofar as they are legal or governmental systems, be
reconciled. It is commonly thought that while enforced equal division would be impracticable, precisely because it would discourage production, it is at least possible to mitigate the "injustices" and inequalities in wealth and income by various devices, the most popular of which in our day is the graduated income tax. The blessings of this tax in bringing about greatly increased "social justice" are constantly extolled. It is commonly assumed today, even by most academic economists, that personal incomes can be taxed up to 91 per cent (9) without significantly reducing incentives or the capital accumulation upon which all improvement in economic conditions depends. It is just as commonly assumed that unemployment compensation and social security benefits can be increased or extended indefinitely without reducing the incentives to work and production. This is not the place to enter into a technical discussion of the economic effect of "progressive" income taxes and of welfare-state payments, or of a combination of the two. The reader may be referred for this to other sources. (10) Here it is sufficient to point out that whatever forced transfer of income from Peter to Paul reduces the total "social dividend" is a dubious gain for "justice."

So there was wisdom as well as wit in the old Victorian jingle:

What is a Communist?

A man who has yearnings,
For equal division
Of unequal earnings

We are brought back once more to the question, What is the proper conception of Justice? A system under which the talented and skilled and industrious received no more than the incompetent and shiftless and lazy, and which equalized material rewards irrespective of effort, would certainly be unproductive; and to most of us, I think, it would also be unjust. Surely most of us would prefer, if we thought that were the only alternative, an enormously productive if not ideally "just" system to one which provided a perfectly "just" distribution of scarcity and poverty -- "splendidly equalized destitution." (11) This does not mean that we prefer Abundance at the expense of Justice. It means that the term Just, as applied to material rewards, must be conceived as that system of distribution that tends in the long run to maximize everybody's incentives and so to maximize production and social cooperation.

There is one more principle of economic distribution, supported by some socialists, to be discussed. This is distribution or payment on the basis of "merit." This is a less naive principle than equal division per capita, and it is peculiarly likely to appeal to literary men, artists, poets, and intellectuals in other disciplines than economics. What a scandal, some of them say, that a vulgar and ill-mannered brewer or oil prospector, or the writer of a trashy novel, should make a fortune, while a fine modern poet almost starves because his volume sells only a few hundred copies or perhaps is not published at all. People should be rewarded in accordance with their true moral worth, or at least in accordance with their "real" contribution to our cultural life.

This proposed solution leaves the central question unanswered: Who is going to decide
on people's true moral worth or "real" merit? Some of us may secretly believe that we would be competent to decide each person's true merits, and would reward them in proper proportion with absolute impartiality and justice, once we knew "the facts." But a little thought would convince most of us that only someone with the omniscience and impartiality of God would be able to decide on the relative merit and deserts of each of us. Where the solution is attempted in practice, as in Soviet Russia, we know the nightmarish results. The nearest approach to a practical answer has been the token solutions in contemporary England, with its annual awards of knighthoods and other titles, in France with election to the Academy, and in the United States with the distribution by its colleges of honorary degrees. But people have been known to question the justice or wisdom even of some of these.

5. *Socialism Means Coercion*

The solution of the free market is not perfect, but it is superior to any alternative that has been devised or seems likely to be devised. Under it material rewards correspond to the value that a man's particular services have to his fellows. The others reveal their valuations by what they are willing to pay for his contribution. The best-paid writers or manufacturers are those who offer the public what it wants, rather than what is good for it. What it wants will correspond with what is good for it only as the general level of taste and wisdom and morality rises. But whatever the defects of this system, any coercive or arbitrary substitute will surely be a great deal worse.

The central issue between capitalism and socialism is liberty: "It is of the essence of a free society that we should be materially rewarded not for doing what others order us to do, but for giving them what they want." (12) This does not mean that capitalism is more "materialistic" than socialism. "Free enterprise has developed the only kind of society which while it provides us with ample material means, if that is what we mainly want, still leaves the individual free to choose between material and nonmaterial reward.... Surely it is unjust to blame a system as more materialistic because it leaves it to the individual to decide whether he prefers material gain to other kinds of excellence, instead of having this decided for him." (13)

What is not seen by those who are proposing other systems of material rewards than those provided by capitalism is that their systems can be imposed only by coercion. And coercion is the essence of socialism and communism. Under socialism there can be no free choice of occupation. Everyone must take the job to which he is assigned. He must go where he is sent. He must remain there until he gets orders to move elsewhere. His promotion or demotion depends upon the will of a superior, upon a single chain of command.

Economic life under socialism, in short, is organized on a military model. Each is assigned his task and platoon, as in an army. This is clear even in the utopian visions of a Bellamy: his people had to take their turns in the "army of labor," working in the mines, cleaning the streets, waiting on table -- only, for some unexplained reason, all these tasks had suddenly become incomparably easier and more delightful. Engels assured his followers that: "Socialism will abolish both architecture and barrow-pushing as
professions, and the man who has given half an hour to architecture will also push the cart a little until his work as an architect is again in demand. It would be a pretty sort of socialism which perpetuated the business of barrow pushing." (14) In Bebel's Utopia only physical labor is recognized by society, and art and science are relegated to leisure hours.

What is implied but never clearly stated in these utopian visions is that everything will be done by coercion, by orders from the top. The press will be nationalized, intellectual life will be nationalized, freedom of speech will disappear.

The grim reality is shown today in the Russian slave camps and in Communist China. When economic liberty has been destroyed, all other liberty disappears with it. Alexander Hamilton recognized this clearly: "Power over a man's subsistence is power over his will." And as one of the masters of modern Russia -- Leon Trotsky -- pointed out even more clearly: "In a country where the sole employer is the State, opposition means death by slow starvation: The old principle: who does not work shall not eat, has been replaced by a new one: who does not obey shall not eat."

So complete socialism means the complete disappearance of liberty. And, contrary to the Marxist propaganda of a century, it is socialism rather than capitalism that tends to lead to war. Capitalist countries have, it is true, gone to war with each other; but those who have been most strongly imbued with the philosophy of the free market and free trade have been the leaders of public opinion in opposition to war. Capitalism depends on the division of labor and on social cooperation. It therefore depends on the principle of peace, because the wider the field of social cooperation the greater the need for peace. The maximum of trade between nations (which all true liberals recognize to be mutually advantageous) requires the constant maintenance of peace. As recalled in our chapter on International Ethics, it was one of the first great liberals, David Hume, who wrote in his essay "Of the Jealousy of Trade" in 1740: "I shall therefore venture to acknowledge that, not only as a man, but as a British subject, I pray for the flourishing commerce of Germany, Spain, Italy, and even France itself. I am at least certain that Great Britain, and all those nations, would flourish more, did their sovereigns and their ministers adopt such enlarged and benevolent sentiments towards each other."

It is socialist governments, on the contrary, notwithstanding their denunciations of the Imperialist Warmongers, that blame their almost inevitable failures on the machinations of capitalist countries, and that have been the greatest source of modern wars. We need not rehearse here in detail the war record of the National Socialists in Germany (more popularly known today by their abbreviated name, the Nazis). (15) Nor need we rehearse the constant record of aggression, subversion, and conquest of Soviet Russia and Communist China -- whether the conquest was only partly successful, as in Finland, South Korea, India, and Quemoy, or completely successful as in Lithuania, Latvia, Estonia, Czechoslovakia, Hungary, Rumania, Bulgaria, Albania, etc. We have in any case, as daily reminders, Khrushchev's constant threats to bury us.

6. A Religion of Immoralism

We are brought back, in fact, to the pervasive immorality of Marxism from its very
beginnings to the present day. The noble end of socialism was thought to justify any means. As Max Eastman writes:

Marx hated deity, and regarded high moral aspirations as an obstacle. The power on which he rested his faith in the coming paradise was the harsh, fierce, bloody evolution of a "material," and yet mysteriously "upward-going," world. And he convinced himself that, in order to get in step with such a world, we must set aside moral principles and go in for fratricidal war. Although buried under a mountain of economic rationalizations pretending to be science, that mystical and anti-moral faith is the one wholly original contribution of Karl Marx to man's heritage of ideas. (16)

Marx expelled people from his Communist party for mentioning programmatically such things as "love," "Justice," "humanity," even "morality" itself. When he founded the First International, he wrote privately to Engels: "I was obliged to insert in the preamble two phrases about 'duty and right,' ditto 'truth, morality, and justice.' " But these lamentable phrases, he assured Engels, "are placed in such a way that they can do no harm." (17) Lenin, a faithful follower, declared that in order to bring nearer the earthly socialist paradise: "We must be ready to employ trickery, deceit, law-breaking, withholding and concealing truth. We can and must write in a language which sows among the masses hate, revulsion, scorn, and the like, toward those who disagree with us." (18) Addressing an all-Russian Congress of Youth, Lenin declared:

"For us morality is subordinated completely to the interests of the class struggle of the proletariat." (19)

Stalin, when young, was an organizer of bank robberies and holdups. When he came into power he became one of the greatest mass murderers in history.

The motto of the Bolsheviks was simple: "Everything which promotes the success of the revolution is moral, everything which hinders it is immoral."

As Max Eastman exclaims, reviewing the record of this "religion of immoralism": "The notion of an earthly paradise in which men shall dwell together in millennial brotherhood is used to justify crimes and depravities surpassing anything the modern world has seen.... Such a disaster never happened to humanity before." (20)

Notes


2. For scores of specific examples, see Henry Hazlitt, Economics in One Lesson.


6. See the tremendously garrulous argument for this ideal in Bernard Shaw's *The Intelligent Woman's Guide to Socialism and Capitalism* (New York: Brentano's, 1928).


8. I related this history in an article in *Newsweek*, June 27, 1949.


10. See especially the chapters on Taxation and Social Security in F. A. Hayek's *The Constitution of Liberty*.


15. For that economic and war record, see Ludwig von Mises, *Omnipotent Government* (Yale University Press, 1944).


Chapter 32: Morality and Religion

1. "If There's No God" --

Is religion necessary to the discovery of the specific moral rules that should guide us? And is a belief in the chief traditional doctrines of religion -- such as the existence of a personal God, a life after death, a Heaven and a Hell -- necessary in order to secure human observance of moral rules?

The belief that morality is impossible without religion has dominated the thought of the Western world for nearly twenty centuries. In its crudest form, it is put into the mouth of Smerdyakov Karamazov, in the terrible scene in which he confesses to his half-brother Ivan, a philosophical atheist, that he has murdered and robbed their father: "I was only your instrument," says Smerdyakov, "your faithful servant, and it was following your words I did it. 'All things are lawful.' That was quite right what you taught me.... For if there's no everlasting God, there's no such thing as virtue, and there's no need of it." (1)

And Santayana satirizes the same type of argument: "It is a curious assumption of religious moralists that their precepts would never be adopted unless people were persuaded by external evidence that God had positively established them. Were it not for divine injunction and threats everyone would like nothing better than to kill and to steal and to bear false witness." (2)

2. The Indictment

Perhaps we can best arrive at an answer to the two questions that led off this chapter by reviewing the principal arguments on both sides.

Let us begin with the argument of those who have denied that religious faith is necessary for the maintenance of morality. Perhaps the fullest statement of this is that made by John Stuart Mill in his essay on "The Utility of Religion." (3) Mill begins by contending that religion has always received excessive credit for maintaining morality because, whenever morality is formally taught, especially to children, it is almost invariably taught as religion. Children are not taught to distinguish between the commands of God and the commands of their parents. The major motive to morality, Mill argues, is the good opinion of our fellows. The threat of punishment for our sins in a Hereafter exercises only a dubious and uncertain force: "Even the worst malefactor is hardly able to think that any crime he has had it in his power to commit, any evil he can have inflicted in this short space of existence, can have deserved torture extending through an eternity." In any case, "the value of religion as a supplement to human laws, a more cunning sort of police, an auxiliary to the thief-catcher and the hangman, is not that part of its claims which the more highminded of its votaries are fondest of insisting on."

There is a real evil, too, in ascribing a supernatural origin to the received maxims of
morality. "That origin consecrates the whole of them, and protects them from being discussed or criticized." The result is that the morality becomes "stereotyped"; it is not improved and perfected, and dubious precepts are preserved along with the noblest and most necessary.

Even the morality that men have achieved through the fear or the love of God, Mill maintains, can also be achieved by those of us who seek, not only the approbation of those whom we respect, but the imagined approbation of all those, dead or living, whom we admire or venerate.... The thought that our dead parents or friends would have approved our conduct is a scarcely less powerful motive than the knowledge that our living ones do approve it: and the idea that Socrates, or Howard, or Washington, or Antoninus, or Christ, would have sympathized with us, or that we are attempting to do our part in the spirit in which they did theirs, has operated on the very best minds, as a strong incentive to act up to their highest feelings and convictions.

On the other hand, the religions which deal in promises and threats regarding a future life ... fasten down the thoughts to the person's own posthumous interests; they tempt him to regard the performance of his duties to others mainly as a means to his own personal salvation; and are one of the most serious obstacles to the great purpose of moral culture, the strengthening of the unselfish and weakening of the selfish element in our nature.... The habit of expecting to be rewarded in another life for our conduct in this, makes even virtue itself no longer an exercise of the unselfish feelings.

Mill makes further remarks regarding what he considers the elements of positive immorality in the Judean and Christian religions, but an even more bitter and unqualified indictment is made by Morris R. Cohen:

The absolute character of religious morality has made it emphasize the sanctions of fear -- the terrifying consequences of disobedience. I do not wish to ignore the fact that the greatest religious teachers have laid more stress on the love of the good for its own sake. But in the latter respect they have not been different from such great philosophers as Democritus, Aristotle, or Spinoza, who regarded morality as its own reward....

Religion has made a virtue of cruelty. Bloody sacrifices of human beings to appease the gods fill the pages of history. In ancient Mexico we have the wholesale sacrifice of prisoners of war as a form of national cultus. In the ancient East we have the sacrifice of children to Moloch. Even the Greeks were not entirely free from this religious custom. Let us note that while the Old Testament prohibits the ancient Oriental sacrifice of the first-born, it does not deny its efficacy in the case of the King of Moab (II Kings 3:2) nor is there any revulsion at the readiness with which Abraham was willing to sacrifice his son Isaac. In India it was the religious duty of the widow to be burned on the funeral pyre of her late husband. And while Christianity formally condemned human sacrifice, it revived it in fact under the guise of burning heretics. I pass over the many thousands burned by order of the Inquisition, and the record of the hundreds of people burned by rulers like
Queen Mary for not believing in the Pope or in transubstantiation. The Protestant Calvin burned the scholarly Servetus for holding that Jesus was "the son of the eternal God" rather than "the eternal son of God." And in our own Colonial America heresy was a capital offense.

Cruelty is a much more integral part of religion than most people nowadays realize. The Mosaic law commands the Israelites, whenever attacking a city, to kill all the males, and all females who have known men. The religious force of this is shown when Saul is cursed and his whole dynasty is destroyed for leaving one prisoner, King Agag, alive. Consider that tender psalm, "By the rivers of Babylon." After voicing the pathetic cry "How can we sing the songs of Jehovah in a foreign land?" it goes on to curse Edom, and ends "Happy shall he be, that taketh and dasheth thy little ones against the rock." Has there been any religious movement to expurgate this from the religious service of Jews and Christians? Something of the spirit of this intense hatred for the enemies of God (i.e., those not of our own religion) has invented and developed the terrors of Hell, and condemned almost all of mankind to suffer them eternally -- all, that is, except a few members of our own particular religion. Worst of all, it has regarded these torments as adding to the beatitude of the saints. The doctrine of a loving and all-merciful God professed by Christianity or Islam has not prevented either one from preaching and practicing the duty to hate and persecute those who do not believe. Nay, it has not prevented fierce wars between diverse sects of these religions, such as the wars between Shiites, Sunnites, and Wahabites, between Greek Orthodox, Roman Catholics, and Protestants.

The fierce spirit of war and hatred is not of course entirely due to religion. But religion has made a duty of hatred. It preached crusades against Mohammedans and forgave atrocious sins to encourage indiscriminate slaughter of Greek Orthodox as well as of Mohammedan populations....

Cruel persecution and intolerance are not accidents, but grow out of the very essence of religion, namely, its absolute claims. So long as each religion claims to have absolute, supernaturally revealed truth, all other religions are sinful errors.... There is no drearier chapter in the history of human misery than the unusually bloody internecine religious or sectarian wars which have drenched in blood so much of Europe, Northern Africa, and Western Asia....

The complacent assumption which identifies religion with higher morality ignores the historic fact that there is not a single loathsome human practice that has not at some time or other been regarded as a religious duty. I have already mentioned the breaking of promises to heretics. But assassination and thuggery (as the words themselves indicate), sacred prostitution (in Babylonia and India), diverse forms of self-torture, and the verminous uncleanness of saints like Thomas a Becket, have all been part of religion. The religious conception of morality has been a legalistic one. Moral rules are the commands of the gods. But the latter are sovereigns and not themselves
subject to the rules which they lay down for others according to their own sweet wills. (4)

3. The Defense

In the face of such sweeping indictments, what have the defenders of religion as an indispensable basis of morality had to say? Rather strangely, it is not easy to find among recent writers on ethics uncompromising and powerful exponents of this traditional view. If we turn, for example, to the Reverend Hastings Rashdall, where we might expect to find such a view, we are surprised at the modesty of his claims. His ideas are presented at length in his well-known two-volume work, *The Theory of Good and Evil* (1907), in the two chapters on "Metaphysics and Morality" and "Religion and Morality." But in a little volume of less than a hundred pages, written a few years later, which he describes in a preface as "necessarily little more than a condensation of my *Theory of Good and Evil,*" he has himself formally summarized his views on the subject. It seems to me best to quote his own summary almost in full:

1. Morality cannot be based upon or deduced from any metaphysical or theological proposition whatever. The moral judgment is ultimate and immediate. Putting this into more popular language, the immediate recognition that I ought to act in a certain way supplies a sufficient reason for so acting entirely apart from anything else that I may believe about the ultimate nature of things.

2. But the recognition of the validity of Moral Obligation in general or of any particular moral judgment logically implies the belief in a permanent spiritual self which is really the cause of its own actions. Such a belief is in the strictest sense a postulate of Morality.

3. The belief in God is not a postulate of Morality in such a sense that the rejection of it involves a denial of all meaning or validity to our moral judgments, but the acceptance or rejection of this belief does materially affect the sense which we give to the idea of obligation. The belief in the objectivity of moral judgments implies that the moral law is recognized as no merely accidental element in the construction of the human mind, but as an ultimate fact about the Universe. This rational demand cannot be met by any merely materialistic or naturalistic Metaphysic, and is best satisfied by a theory which explains the world as an expression of an intrinsically righteous rational Will, and the moral consciousness as an imperfect revelation of the ideal towards which that will is directed. The belief in God may be described as a postulate of Morality in a less strict or secondary sense.

4. So far from Ethics being based upon or deduced from Theology, a rational Theology is largely based upon Ethics: since the moral Consciousness supplies us with all the knowledge we possess as to the action, character, and direction of the supreme Will, and forms an important element in the argument for the existence of such a Will.
5. We must peremptorily reject the view that the obligation of Morality depends upon sanctions, i.e. reward and punishment, in this life or any other. But, as the belief in an objective moral law naturally leads up to and requires for its full justification the idea of God, so the idea of God involves the belief in Immortality if the present life seems an inadequate fulfillment of the moral ideal. In ways which need not be recapitulated, we have seen that it is practically a belief eminently favorable to the maximum influence of the moral ideal on life.

The whole position may perhaps be still more simply summed up. It is possible for a man to know his duty, and to achieve considerable success in doing it, without any belief in God or Immortality or any of the other beliefs commonly spoken of as religious; but he is likely to know and do it better if he accepts a view of the Universe which includes as its most fundamental articles these two beliefs. (5)

4. Ethics of the Old Testament

After this brief glance at some of the conflicting arguments, what should our own answer be to the two questions with which this chapter began? Let us begin with the first.

It is hard to see how religious beliefs by themselves can give any guidance to the specific moral rules that should guide us. We are brought back to the old theologic problem: Religion tells us that we ought to act in accordance with the will of God. But is an action right simply because God wills it? Or does God will it because it is right? We cannot conceive of God's arbitrarily commanding us to do anything but the Right, or forbidding us to do anything but the Wrong. Are actions moral because God wills them, or does God will them because they are moral? Which, logically or temporally, comes first: God's will, or morality?

There is a further theologic problem. If God is omnipotent, how can his will fail to be realized, whether we do right or wrong?

Then there is the practical ethical problem. Assuming that it is our duty to follow God's will, how can we know what God does will, either in general or in any particular case? Who is privy to God's will? Who is presumptuous enough to assume that he knows the will of God? How do we determine God's will? By intuition? By special revelation? By reason? In the latter case, are we to assume that God desires the happiness of men? Then we are brought back to the position of utilitarianism. Are we to assume that he desires the "perfection" of men, or their "self-realization," or that they live "according to nature"? Then we are brought back to one of these traditional ethical philosophies -- but purely by our own assumptions, and not by direct or unmistakable knowledge of God's will.

A hundred different religions give a hundred different accounts or interpretations of God's will in the moral realm. Most Christians assume that it is found in the Bible. But when we turn to the Bible we find hundreds of moral commandments, laws, judgments, injunctions, teachings, precepts. Often these preachments flatly contradict each other.
How are we to reconcile the Mosaic "Eye for eye, tooth for tooth, hand for hand, foot for
foot, burning for burning, wound for wound, stripe for stripe" (6) with the direct
contradiction of it in Christ's Sermon on the Mount:
"Ye have heard that it hath been said, An eye for an eye, and a tooth for a
tooth: But I say unto you, That ye resist not evil: but whosoever shall smite
thee on thy right cheek, turn to him the other also....
"Ye have heard that it hath been said, Thou shalt love thy neighbor, and hate
thine enemy. But I say unto you, Love your enemies, bless them that curse
you, do good to them that hate you, and pray for them which despitefully use
you, and persecute you." (7)
Broadly speaking, the ethical precepts of the Old and New Testaments are not only in
contradiction with each other in detail, but even in their general spirit. The Old Testament
commends obedience to God through fear; the New Testament pleads for obedience to
God through love.
Some people are fond of saying, unthinkingly, that all the moral guidance we need is to
be found in the Ten Commandments. They forget that the Ten Commandments are not
specifically limited to ten in the Bible itself, but are immediately followed by more than a
hundred other commandments (called, however, 'judgments"). They forget also that
Christ himself insisted on the need for supplementing them. "A new commandment I give
unto you, That ye love one another." (8) And Jesus put more emphasis on this
commandment, in his life and in his teachings, than on any other.
When we take the Ten Commandments simply by themselves, we find that, if it were not
for their supposed sacred origin, we would regard them as a rather strange and
unbalanced assortment of moral rules. Working on the sabbath day, if we judge by the
relative emphasis given to it (94 words), is regarded as a much more serious sin or crime
than committing murder (four words). Nor is there any indication, for that matter, that
adultery, stealing, or bearing false witness is any less serious a sin or crime than murder.
It is apparently no greater sin to steal something than merely to covet it; and the reason it
is a sin to covet your neighbor's wife is apparently because she is, like his house, his
manservant, his maidservant, his ox or his ass, part of your neighbor's property. Finally,
the God of the Ten Commandments is not only, by his own confession, "a jealous God,"
but an incredibly vindictive one, "visiting the iniquity of the fathers upon the children
unto the third and fourth generation of them that hate me."
Immediately following the Ten Commandments God ordered Moses to set before the
children of Israel more than a hundred judgments or laws. The first one orders that if
anyone buy a Hebrew slave, the slave shall serve six years and be set free in the seventh.
Whoever strikes a man so that he dies is to be put to death -- but so is whoever curses his
father or mother. And "Thou shalt not suffer a witch to live." (9)
But enough has already been said here (and in the quotation in this chapter from Morris
R. Cohen) to establish without further evidence at least the negative conclusion that the


ethics of the Old Testament, explicit and implied, are not a reliable guide to conduct for twentieth-century man. (10)

5. Ethics of the New Testament

In the New Testament we find a strikingly different ethic. In place of the God of vengeance, to be feared, we find the God of Mercy, to be loved. The new commandment, "that ye love one another," and the example of the personal life and preaching of Jesus of Nazareth, have had a more profound influence on our moral aspirations and ideals than any other rule or Person in history.

But the ethical doctrines of Jesus present serious difficulties. We can, in large part, command our actions; but we cannot command our feelings. We cannot love all our fellow men simply because we think we ought to. Love for a few (usually members of our immediate family), affection and friendship for some, initial goodwill toward a wider circle, and the attempt constantly to discourage and suppress within ourselves incipient anger, resentment, jealousy, envy, or hatred, are the most that all but a very small number of us seem able to achieve. We may give lip-service to turning the other cheek, to loving our enemies, blessing those that curse us, doing good to those that hate us, but we cannot bring ourselves, except on the rarest occasions, to take these injunctions literally. (I am speaking here not of our duty to be just, or even outwardly kind, toward all, but of our ability to command our inner feelings toward all.)

Notwithstanding Matthew 7:1, "Judge not, that ye be not judged," all modern nations have policemen, courts, and judges. Most of us, whether or not we occasionally consider the beam in our own eye, cannot refrain from pointing out the mote in our brother's eye. The overwhelming majority of us are no more capable than the rich young man who came to Jesus (Matthew 19:20-22) of trying to be perfect by selling all that we have and giving the proceeds to the poor. Though it is all but impossible for a rich man to enter the kingdom of heaven (Matthew 19:24-25) most of us try to become as rich as we can and hope for the best hereafter. In spite of Matthew 6:25-28, we do take thought of our life, what we shall eat, what we shall drink, and wherewithal we shall be clothed. We do sow and reap and gather into barns, we do work and save, we do take care of ourselves in the hope of adding to our span of life.

The problem is not merely that we are incapable of reaching moral perfection. That we cannot achieve perfection is no reason why we should not set our conception of it before us as a shining ideal. The question goes deeper than this. Are some of the ideals of Jesus' teaching practicable? Would the life of the individual, or would the lives of the mass of mankind, be more satisfactory or less satisfactory if we tried literally to follow some of these precepts?

The morality taught by Jesus was apparently based on the assumption that "the time is fulfilled, and the kingdom of God is at hand: repent ye, and believe the gospel." (11)

Jesus regards himself as the prophet of the approaching Kingdom of God, the Kingdom which according to ancient prophecy shall bring redemption from all earthly
insufficiency, and with it all economic cares. His followers have nothing to do but to
prepare themselves for this Day. The time for worrying about earthly matters is past, for
now, in expectation of the Kingdom, men must attend to more important things. Jesus
offers no rules for earthly action and struggle; his Kingdom is not of this world. Such
rules of conduct as he gives his followers are valid only for the short interval of time
which has still to be lived while waiting for the great things to come. In the Kingdom of
God there will be no economic cares. (12)

Whether this interpretation is correct or not, practically all but the earliest Christians
abandoned this notion and the "transitional" morality based upon it. As Santayana has put
it: "If a religious morality is to become that of society at large -- which original Christian
morality was never meant to be -- it must adapt its maxims to a possible system of
worldly economy." (13)

6. Conclusion

We must come, then, to this conclusion. Ethics is autonomous. It is not dependent upon
any specific religious doctrine. And the great body of ethical rules, even those laid down
by the Fathers of the Church, have no necessary connection with any religious premises.
We need merely point, in illustration, to the great ethical system of Thomas Aquinas. As
Henry Sidgwick tells us,

> The moral philosophy of Thomas Aquinas is, in the main, Aristotelianism
> with a Neo-Platonic tinge, interpreted and supplemented by a view of
> Christian doctrine derived chiefly from Augustine.... When ... among moral
> virtues he distinguishes Justice, manifested in actions by which others receive
> their due, from the virtues that primarily relate to the passions of the agent
> himself, he is giving his interpretation of Aristotle's doctrine; and his list of
> the latter virtues, to the number of ten, is taken en bloc from the
> *Nicomachean Ethics*. (14)

This great similarity in the ethical code of persons of profound differences in religious
belief should not be surprising. In human history religion and morality are like two
streams that sometimes run parallel, sometimes merge, sometimes separate, sometimes
seem independent and sometimes interdependent. But morality is older than any living
religion and probably older than all religion. We find a kind of moral code -- or at least
what, if we found it in human beings, we would call moral behavior -- even among the
lower animals. (15)

Let us return now to the second question with which this chapter opened. Even if religion
cannot tell us anything about what the specific moral rules ought to be, is it necessary in
order to secure observance of the moral code? The best answer we can make, I think, is
that while religious faith is not indispensable to such observance, it must be recognized in
the present state of civilization as a powerful force in securing the observance that exists.
I am not speaking primarily of the effect of a belief in a future life, in a Heaven or a Hell,
though this is by no means unimportant. Doing good deeds in the hope of reward in a
future life, or refraining from evil in the fear of punishment in such a future life, has been
shrewdly called religious utilitarianism; but though the motive is purely self-regarding, the result may be so far beneficent, like the result of what Bentham calls extra-regarding prudence.

The most powerful religious belief supporting morality, however, seems to me of a much different nature. This is the belief in a God who sees and knows our every action, our every impulse and our every thought, who judges us with exact justice, and who, whether or not He rewards us for our good deeds and punishes us for our evil ones, approves of our good deeds and disapproves of our evil ones. Perhaps, as Mill suggests, for this conception of God as the all-seeing and all-judging Witness there can be effectively substituted, as there is in many agnostics, an almost equally effective thought of what our parents or friends, or some great human figure, living or dead, whom we deeply admire or revere, would think of our action or secret thought if they or he knew of it. Still, the belief in an all-knowing and all-judging God remains a tremendous force in ethical conduct today.

There is no doubt that decay of religious faith tends to let loose license and immorality. This is what has been happening in our own generation. Yet it is not the function of the moral philosopher, as such, to proclaim the truth of this religious faith or to try to maintain it. His function is, rather, to insist on the rational basis of all morality, to point out that it does not need any supernatural assumptions, and to show that the rules of morality are or ought to be those rules of conduct that tend most to increase human cooperation, happiness and wellbeing in this our present life. (16)

Notes

1. Fyodor Dostoyevsky, The Brothers Karamazov (1880), Part III, Book XI, Chap. VIII.


3. Three Essays on Religion (1874).


8. John 13:34.


10. We must remember, however, that the injunction to "love thy neighbor as thyself"

11. Mark 1:15.

12. The quotation is from Ludwig von Mises, *Socialism* (New York, Macmillan), pp. 413-414, but Mises is merely summarizing the views of such theologians as Harnack, Giessen, and Troeltsch.


15. I refer the reader to many passages in the works of Charles Darwin, Herbert Spencer, E. P. Thompson, G. J. Romanes, Prince Kropotkin, C. Lloyd Morgan, W. L. Lindsay, E. L. Thorndike, Albert Schweitzer, R. M. Yerkes, H. Eliot Howard, W. C. Allee, F. Alverdes, Wolfgang Kohler, Konrad C. Lorenz, Julian Huxley, W. T. Hornaday, David Katz, C. R. Carpenter, William Morton Wheeler, and Joy Adamson. I believe that morality has at least a partly innate and instinctual basis, and that this has developed because of its survival value, both for the individual and for the species. I consider this, however, primarily a biological rather than an ethical problem, and I shall not discuss it here. See the forthcoming book by Frances Kanes Hazlitt, *The Morality of Animals*.

16. This conclusion, I am happy to find, does not differ essentially from that of Stephen Toulmin: "Where there is a good moral reason for choosing one course of action rather than another, morality is not to be contradicted by religion. Ethics provides the *reasons* for choosing the 'right' course: religion helps us to put our *hearts* into it." *An Examination of the Place of Reason in Ethics* (Cambridge University Press, 1950), p. 219. The case is even more compactly summed up by William James: "Whether a God exist, or whether no God exist, in yon blue heaven above us bent, we form at any rate an ethical republic here below." "The Moral Philosopher and the Moral Life" (1891), in *Pragmatism and Other Essays* (Washington Square Press Book, 1963), p. 223.
Chapter 33: Summary and Conclusion

1. Summary

Let us see whether we can summarize briefly some of the main propositions of the ethical system at which we have arrived.

1. Morality is not an end we pursue purely for its own sake. It is a means to ends beyond itself. But because it is an indispensable means we value it also for its own sake.

2. All human action is undertaken in order to substitute a more satisfactory state of affairs for a less satisfactory state. The conduct we call moral is the conduct we consider likely to lead to the most satisfactory situation in the long run.

3. To say that we seek to maximize our satisfactions in the long run is only another way of saying that we seek to maximize our happiness and well-being.

4. Though actions must be judged by their tendency to promote long-run happiness and well-being, it is a mistake to apply this utilitarian criterion directly to an act or decision considered in isolation. It is impossible for anyone to foresee all the consequences of a particular act. But we are capable of judging the consequences of following established general rules of action -- of acting on principle.

5. There are several reasons why we should abide by established general rules rather than attempt to make an ad hoc decision in each case. We must abide by an accepted code of rules (even if these are not the best imaginable) so that others may be able to depend on our actions and so that we may be able to depend on the actions of others. Only when each can guide his own course by this mutual expectation can we achieve adequate social cooperation. Moreover, the particular set of rules of conduct embodied in our existing moral tradition, the morality of "common sense," is based on thousands of years of human experience and millions of individual judgments and decisions. This traditional moral code may not be perfect, or adequate to deal with every new situation that can arise. Some of its rules may be vague or otherwise defective, but it is on the whole a marvelous spontaneous social growth, like language, a consensus arrived at by humanity over the centuries, that the individual may justly regard with feelings approaching reverence and awe. His general rule of conduct should be always to abide by the established moral rule unless he has a good reason to depart from it. He should not refuse to follow it merely because he cannot clearly understand the reason for it.

6. Ethical progress depends not merely on adherence to existing moral rules, however, but on the constant refinement, improvement, and perfection of such rules. Yet any wholesale attempt to "transvalue all values" would be
presumptuous and foolish. The best any individual (or perhaps even a whole generation) can hope to do is to modify the moral code and moral values in a few comparatively minor particulars.

7. Philosophical ethics has much to learn from a study of the principles of law and jurisprudence on the one hand, and of the rationale of manners on the other. It has also much to learn from theoretical economics. Both ethics and economics study human actions, choices, and valuations, though from different points of view.

8. Philosophical ethics is an effort to understand the rationale behind the existing moral code and to discover the broad principles or criteria by which existing moral rules can be tested or better moral rules framed. What are some of these principles of criteria? Should moral rules be framed primarily to promote the long-run happiness of the _individual_ or the long-run happiness of _society_? The question assumes a false antithesis. Only a rule that would do the first would do the second, and vice versa. The society is the individuals that compose it. If each achieves happiness, then the happiness of society is necessarily achieved.

9. Of course if each seeks his happiness _at the expense of others_, then each must frustrate the achievement of happiness by others, and so each must frustrate the achievement of happiness by _all_, _including himself_. It follows from this that no man should be allowed to treat himself as an exception. All moral rules must be _universalizable_, and applied impartially to all.

10. This _universalizability_ can and should be reconciled with considerable _particularity_. This follows not only from the necessary division and specialization of labor, and the fact that each person has a particular vocation and job, but from the fact that each person is a citizen of a particular country, a resident of a particular neighborhood, a member of a particular family, and so on. So a "universal" rule may often take the particularized form that every man has a duty to his _own_ job, his _own_ wife, his _own_ son, etc., and not necessarily to other jobs, wives, or sons.

11. The minimum purpose of moral rules is to prevent _conflict_ and _collision_ between individuals. The broader purpose is to harmonize our attitudes and actions so as to make the achievement of everyone's aims as far as possible compatible. This purpose can be realized when these rules are not only such as to enable us to anticipate and to depend upon each other's behavior, but when they promote and intensify our positive _cooperation_ with each other. Thus _Social Cooperation_ is the heart of morality, and the means by which each _of us_ can most effectively supply his own wants and maximize his own satisfactions. It is only the division and combination of labor that has made possible the enormous increase in production, and hence in want-satisfaction, in the modern world. Society is based on an economic system in which each of us devotes himself to furthering the purposes of others as an indirect means of furthering his own.

12. Thus "egoism" and "altruism" coalesce, and the antithesis between the
"individual" and "society" disappears. In fact, the appropriate moral attitude (and perhaps the dominant attitude of the typical moral man) is neither pure egoism nor pure altruism but mutualism, consideration both for others and for oneself, and often the failure to make any distinction between one's own interests and the interests of his family or loved ones, or of some particular group of which he feels himself to be an integral part.

13. Because social cooperation is the great means of achieving nearly all our ends, this means can be thought of as itself the moral goal to be achieved. Our dominant moral rules can therefore be aimed at achieving or intensifying this social cooperation rather than aimed directly at achieving happiness. As no two people find their happiness or satisfactions in precisely the same things, social cooperation has the great advantage that no unanimity with regard to value judgments is required to make it work.

14. The so-called "sacrifices" that the moral rules sometimes call for are in the overwhelming main merely temporary or apparent sacrifices that the individual makes in the present in order to secure a greater gain in the future. The occasions on which the rules call for a real sacrifice by the individual are so rare that for most of us they never arise at all -- say, the risk or actual surrender of his life. They are mainly confined to persons in certain special positions or vocations -- soldiers, policemen, doctors, the captain of a sinking ship, etc. The sacrifices that a mother makes for her child, or any of us for our loved ones, are seldom regarded as sacrifices at all.

15. Immoral action is nearly always short-sighted action. If it occasionally helps an individual to achieve some immediate particular end that he might not have achieved without it, it is usually at the cost, even to him, of some more important or enduring end. And immorality can achieve even these minor successes only to the extent that it is rare and exceptional, and confined to a tiny minority. A corrupt or immoral society is ultimately an unhappy or dying society.

16. Asceticism (but not self-discipline) is a perversion of morality. The distinction between asceticism and self-discipline is that the first tends to undermine our health, shorten our life, and destroy our happiness, while the second tends to build up our health, prolong our life, and increase our happiness. Self-discipline and self-restraint are not practiced as ends in themselves, but as means to increase one's happiness in the long run and to promote social cooperation.

17. Ethical propositions are not true or false in the sense that existential propositions are true or false. Ethical rules are not descriptive, but prescriptive. But though not true or false in the existential sense, ethical propositions can be valid or invalid, consistent or inconsistent, logical or illogical, rational or irrational, intelligent or unintelligent, justified or unjustified, expedient or inexpedient, wise or unwise. True, ethical judgments or propositions, though they must always take facts into consideration, are not themselves purely factual but valutative. But this does not mean that they are arbitrary or merely "emotive" (in the derogatory sense in which
that adjective is used by positivists and, indeed, for which it seems to have been coined). Ethical rules, judgments, and propositions are attempts to answer the question: What is the best thing to do?

18. Morality is autonomous. While religion often serves as a force that strengthens adherence to moral rules, the appropriate moral rules themselves, and the nature of our duties and obligations, have no necessary dependence on any theological doctrine or religious belief.

This list of propositions does not, of course, aim to be complete. It is set down only to remind the reader of the general outlines of the system; the propositions are numbered merely for convenience of reference.

2. Cooperatism

It will be convenient to give the system of ethics set forth in this book a distinctive name. It can, of course, be fitted into several very broad existing classifications. It is *eudaemonic*, because it regards the end of action as the promotion of the greatest happiness and well-being in the long run. And it conceives of happiness in its broadest sense, as synonymous with the greatest possible harmonization and satisfaction of human desires. But many ethical systems, from the time of Epicurus and Aristotle, have been eudaemonic in their end. We need a term to describe this one more specifically.

This system is also *teleotic* (1) because it judges actions or rules of action by the ends they tend to bring about, and defines "right" actions as actions that tend to promote "good" ends. But the majority of modern ethical systems (with a few exceptions such as Kant's doctrine of the Categorical Imperative and duty-for-duty's sake) are more or less teleotic.

The system outlined in the previous chapters is also a form of *Utilitarianism*, insofar as it holds that actions or rules of action are to be judged by their consequences and their tendency to promote human happiness. But to apply this term to our system could easily be misleading. This is not only because it has become in some quarters a term of disparagement (because of its supposed purely sensual hedonism, or because early Utilitarianism made the tendency to produce pleasure or happiness the test of an act rather than of a rule of action) but because the term is applied indiscriminately to so wide a variety of diverse systems. Any rational ethical system must be in some respects utilitarian, if we take the term merely to mean that it judges rules of action by the ends they tend to promote. A philosophical critic has enumerated "Thirteen Pragmatisms." (2) An acute analysis would probably distinguish at least as many utilitarianisms. There are "hedonistic" utilitarianism, "eudaemonic" utilitarianism, "ideal" or "pluralistic" utilitarianism, "agathistic" utilitarianism, *direct* or *ad hoc* utilitarianism, *indirect* or *rule* utilitarianism -- and various combinations of these. If the system set forth here is to be called utilitarianism, then it would have to be called eudaemonic-mutualistic-rule utilitarianism to distinguish it from other brands. But this would be hopelessly cumbrous and not too enlightening.
I should like to suggest, in fact, that the word *Utilitarianism* itself is beginning to outlive its usefulness. (3)

There are two possible names for the system of ethics outlined in this book. One is *Mutualism*. This underlines the dominant *attitude* that it suggests, as contrasted with pure "egoism" or pure "altruism." But the name which I think on the whole preferable is *Cooperatism*, which underlines the type of *actions* or rules of action that it prescribes, and so emphasizes its most distinctive feature.

It may be thought that logically a name should describe the ultimate *goal* of the system, or of the conduct that it prescribes, which is to maximize human happiness and well-being. But this *felicitism* or *eudaemonism*, as I have already pointed out, has been an implicit or explicit element of many ethical systems since the days of Epicurus. What has hitherto been insufficiently recognized (4) is that *social cooperation is* the indispensable and foremost means to the realization of all our individual ends.

Thus social cooperation is the essence of morality. And morality, as we should constantly remind ourselves, is a daily affair, even an hourly affair, not just something we need to think about only in a few high and heroic moments. The moral code by which we live is shown every day, not necessarily in great acts of renunciation, but in refraining from little slights and meannesses, and in practicing little courtesies and kindnesses. Few of us are capable of rising to the Christian commandment to "love one another," but most of us can at least learn to be *kind* to one another -- and for most earthly purposes this will do almost as well.

**Notes**

1. I venture to suggest this neologism not only to save syllables but to avoid ambiguity. It is confusing as well as cumbrous to refer to ethical systems as "teleological" or, simply, as "teleology." For *teleology* (from Greek *teleos*, an end, plus *logia*, science, doctrine, or theory of) traditionally means the belief that natural phenomena are determined not only by mechanical causes but by an over-all design or purpose in nature. The belief that *our* human acts or rules of action *ought to be* judged by the end or ends that they tend to bring about has no necessary connection with a "teleological" doctrine about Nature or the universe. *Teleotism, Teleotist, teleotic,* etc. are formed by dropping the *logy* and inserting a *t* for euphony.


3. This is not only because it has developed some bad connotations, as a result of early confusions, or because it now covers such a wide variety of views, but because it has been from the beginning too cumbersome and unwieldy. (See note 9, Chap. 8). *Rule-utilitism is* a manageable description of a system, but *rule-utilitarianism is* intolerable. *Utilitarian* and *Utilitarianism* are themselves, after all, deliberately invented words, and still comparative upstarts with only about a century and a half behind them. It is not
presumptuous to suggest that they could usefully be shortened.

4. Except by Ludwig von Mises, who, unfortunately, has not written any work on ethics but has confined his remarks on ethical problems to brief passages in his great works on economics. Other writers, of whom Herbert Spencer was a notable example, explicitly and by that name recognized the need for "social cooperation," but did so only parenthetically, without giving it the central or a central place in their system.
Johnny was walking through the woods on a lovely day. Suddenly a tiger sprang out of the underbrush and leaped at his throat.

It was at this point that Johnny composed his great essay on the folly of fighting tigers. Continuous warfare between men and tigers, he pointed out, serves no constructive purpose whatever, and only can lead, in time, to the destruction of one side or the other.

His essay emphasized the seamy aspect of this warfare. Leaving to others admiration for the big-game guns and the colorful hunting costumes, he dwelt on the blood, the muck, the fatigue, the tedium and the absence of modern conveniences in the jungle. With bitter satire he ridiculed the belligerent instincts of men and tigers, and the war hysteria whipped up by anti-tiger propaganda. His essay was, however, balanced and impartial, sometimes condemning the aggressive tendencies of tigers as well as those of men.

But if we are ever to hope for everlasting peace, Johnny went on, men must stop sowing suspicion of tigers. Many of the things said and written about tigers, he pointed out, are actually contrary to fact. He cited many amusing examples of prejudice and misinformation. He proposed a four-point solution:

Point One. A conference, alone in the woods, between the head man and the head tiger.

Point Two. A disarmament treaty to outlaw the newer weapons. Under this treaty either side could continue to use, for example, its bare claws or bare teeth. But firearms by either side would be prohibited. These weapons were too destructive, and gave an undue advantage to the side vicious enough to resort to them.

Point Three. Formation of a United Animals Association -- excluding only Spanish animals -- in which all future differences could be ironed out before they arose.

Point Four. A loan of 50,000,000,000 pounds of mixed vegetables a year from the men to the tigers. If the tigers' economic conditions could be improved, Johnny was convinced, they would change their carnivorous ideology and cease attacking live men.

The tiger was now upon him. But Johnny disdained to retaliate under any trumped-up excuse of "self-defense." He urged, instead, a new peace conference, and pointed out to the tiger that this was exactly the sort of judicable problem suitable for submission to the Assembly of the proposed United Animals Association.

Unfortunately, Johnny was not given time to put these thoughts into permanent form. He had barely completed the essay in his mind when the tiger's fangs closed on his throat.

That is why the senseless warfare between men and tigers continues.
Notes

1. This was first published as a signed editorial of mine in *The Saturday Evening Post* of June 10, 1950. It is reprinted by special permission.